

NO MATTER YOUR PROFESSION, AGE, AND EDUCATION, YOU CAN INCREASE YOUR PRODUCTIVITY **BY AT LEAST 50%** THANKS TO **AI**. I WILL SHOW YOU WHAT YOU NEED TO KNOW IN THE FOLLOWING SLIDE



USE CASES BASED ON CHATGPT





# SESSION #1 – INDIVIDUAL PRODUCTIVITY

- UNDERSTANDING KNOWLEDGE MANAGEMENT IN CHATGPT
- USING CANVA FOR MARKETING
- TRANSLATION ASSISTANT
- MEETING REPORT ASSISTANT
- POWERPOINT ASSISTANT
- RESTAURANT RESERVATION ASSISTANT
- WRITER ASSISTANT

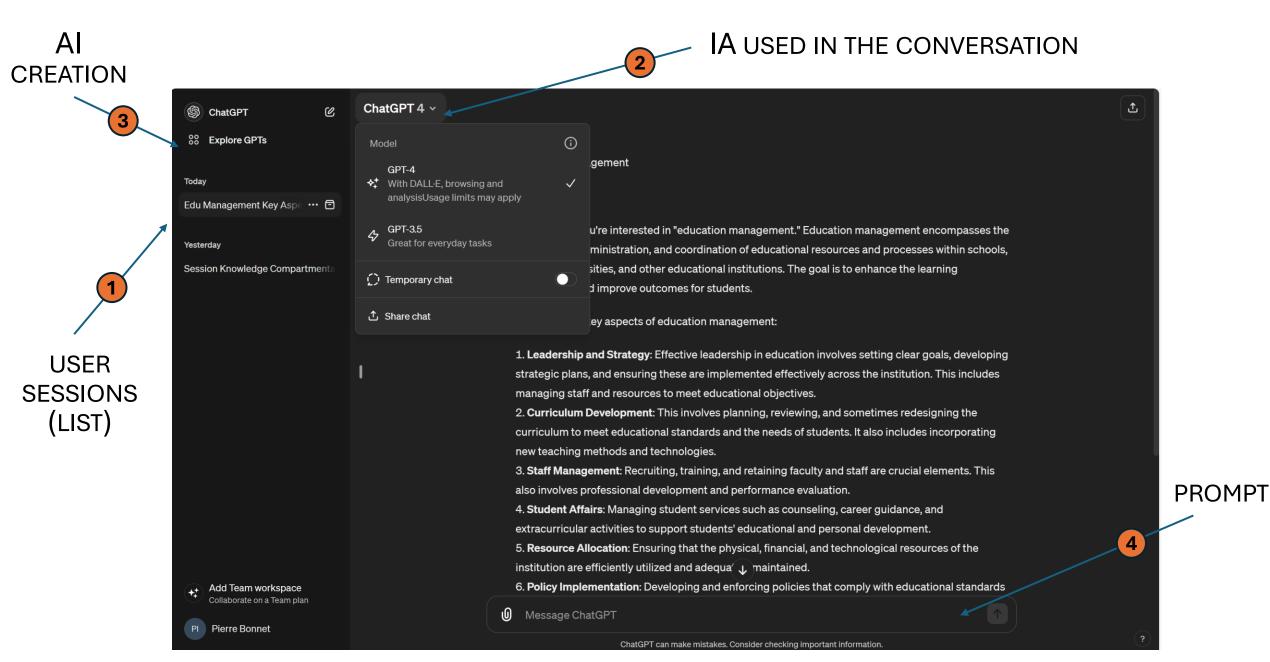




# • UNDERSTANDING KNOWLEDGE MANAGEMENT IN CHATGPT

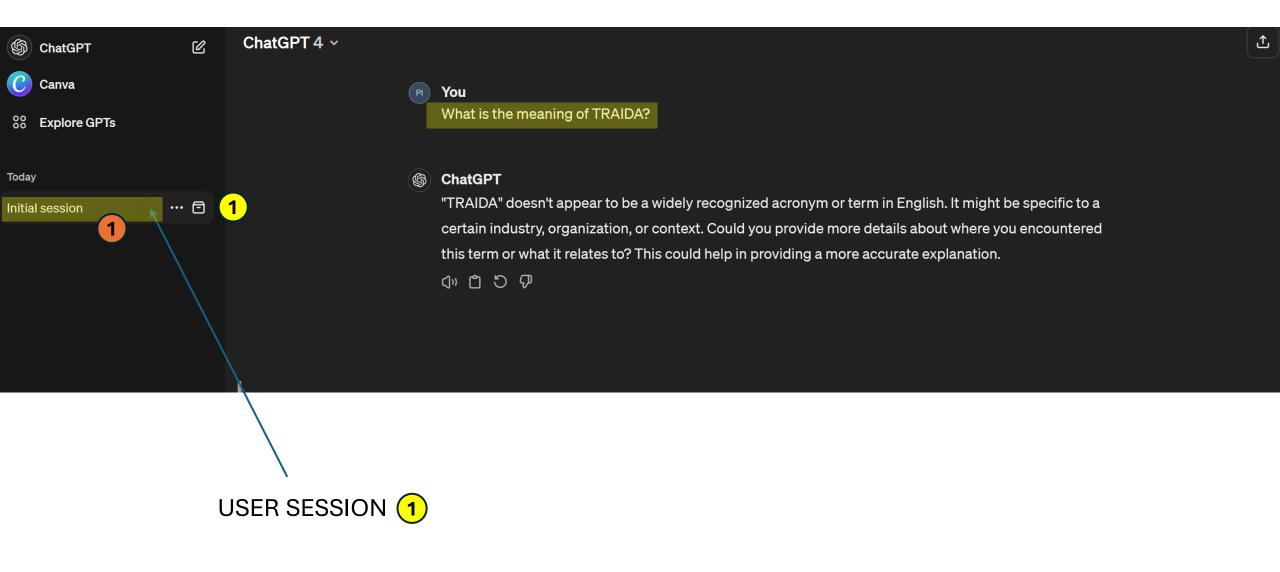
#### Drink

#### **REMINDER: BASIC CONCEPTS**





#### USER SESSION 1 : "TRAIDA" TERM IS UNKNOWN



#### INTRODUCING A FICTITIOUS DEFINITION OF TRAIDA IN USER SESSION (2)



#### Canva You Each time your translate something for me I want you consider that "TRAIDA stands for Transport 88 Explore GPTs **Regulation And Interfacing Data Airport**" ChatGPT B ... 🖻 Fake definition Understood! Whenever you need translations involving "TRAIDA," I'll keep in mind that it stands for Initial session "Transport Regulation And Interfacing Data Airport." Feel free to ask for your translation or any other assistance! You What is the meaning of TRAIDA? B ChatGPT "TRAIDA" stands for "Transport Regulation And Interfacing Data Airport." This name suggests that it relates to the regulation, management, and interfacing of data specific to an airport setting, possibly focusing on transportation logistics, data integration, and compliance with regulations. If you need more detailed information about TRAIDA in a specific context, feel free to ask! 4» C C 4

ChatGPT 4 ~

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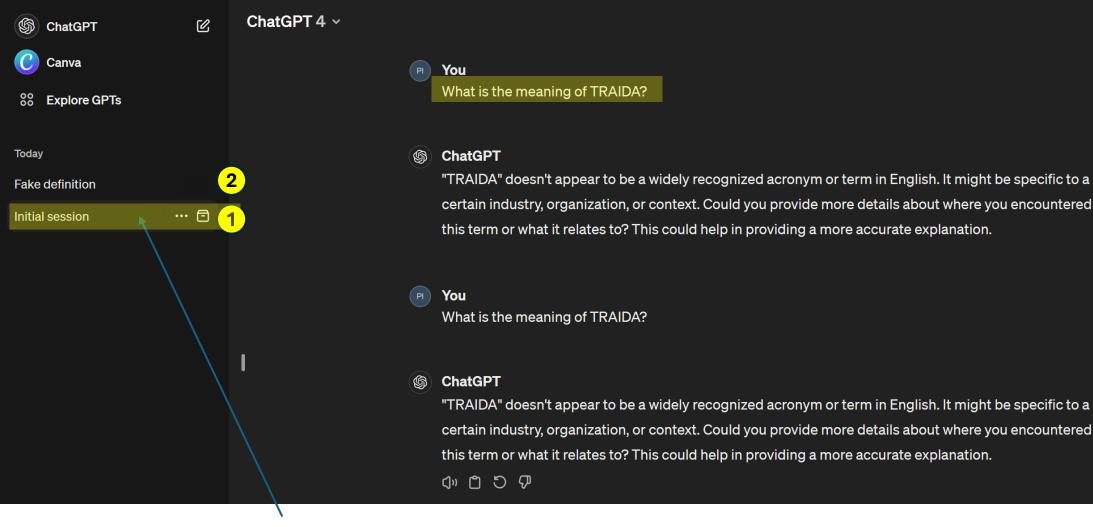
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#### The fictitious definition is unknown in the session (1)



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#### INJECTION OF THE ACTUAL DEFINITION OF TRAIDA IN ANOTHER USER SESSION (3)



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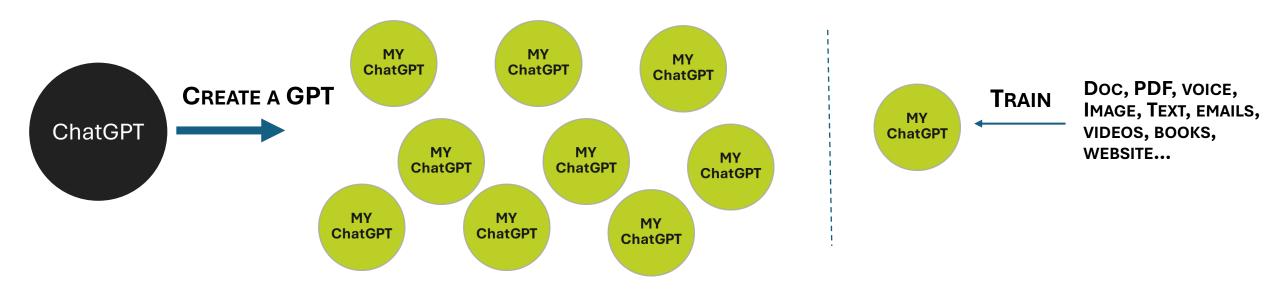
ChatGPT 4 ~ \$ ピ ChatGPT Canva You Each time your translate something for me I want you consider that "TRAIDA stands for Transformative 88 Explore GPTs Al and Data Solutions Today B ChatGPT 3 ••• 🖻 Actual definition Got it! I'll keep that in mind when translating content related to "TRAIDA" or when it's relevant to your 2 Initial session requests regarding Transformative AI and Data Solutions. Just let me know whenever you need a Fake definition translation or have any other requests! 1 You What is the meaning of TRAIDA? ChatGPT \$ It seems like "TRAIDA" is being used as an acronym for "Transformative AI and Data Solutions." This suggests it is likely a concept, project, or organization focused on using artificial intelligence (AI) and data solutions in a transformative way. This could involve innovative uses of AI and data analytics to drive significant changes or improvements in various fields such as business, healthcare, education, or technology.





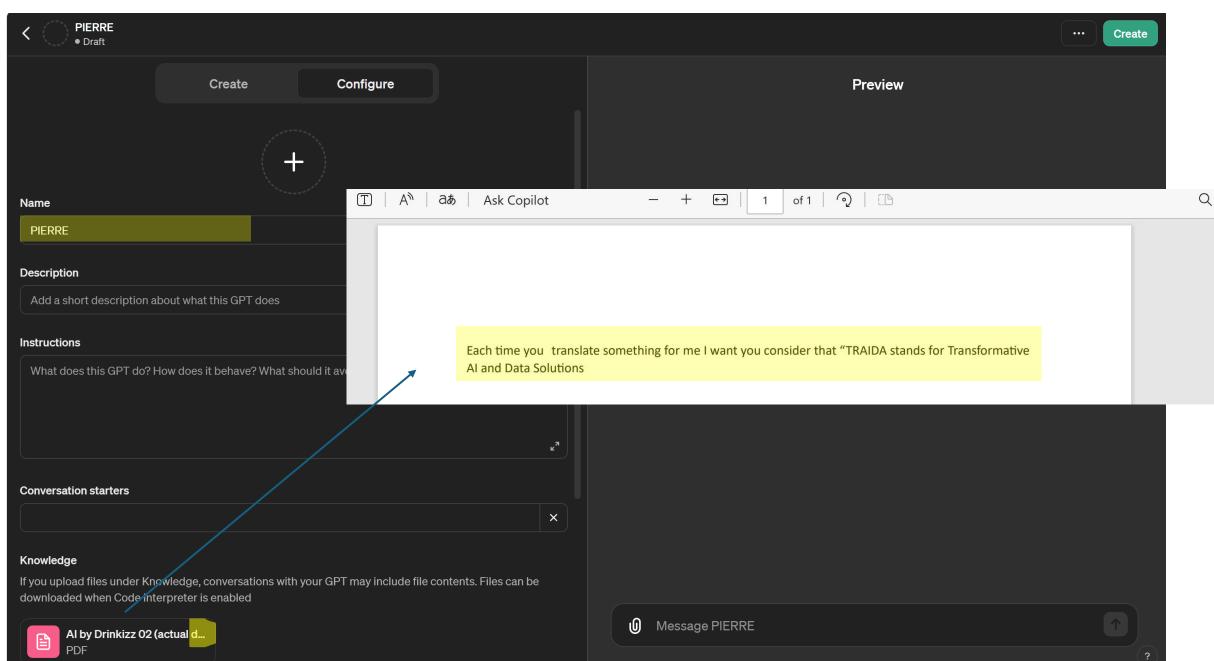
# CREATION OF A GPT TO ACCUMULATE THE "TRAIDA" DEFINITION AT A HIGHER LEVEL THAN WITHIN THE USER SESSIONS

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C Canva			My GPTs				
88 Explo	re GPTs		+ Create a GPT				
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Actual defir	nition						
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#### THIS GPT IS NAMED 'PIERRE,' AND I UPLOADED THE "TRAIDA" DEFINITION VIA A PDF





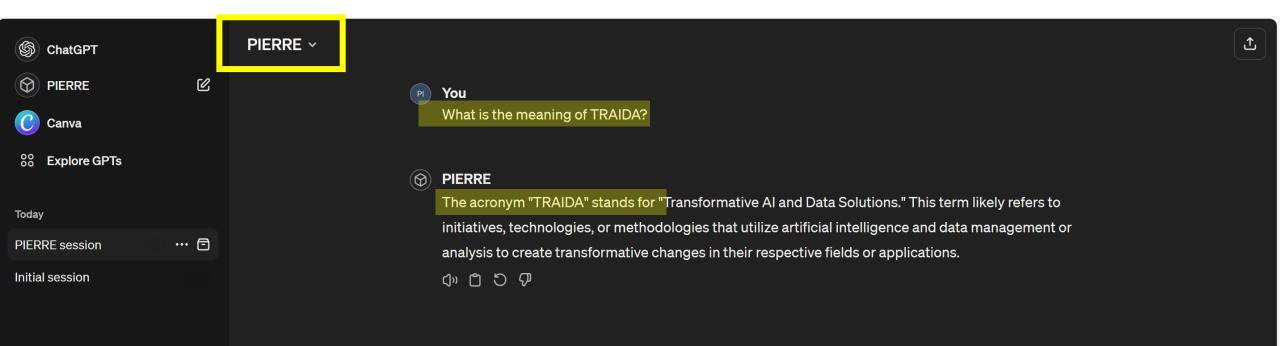


#### ChatGPT 4 ~ ٢ Ø S ChatGPT $(\mathfrak{O})$ PIERRE You What is the meaning of TRAIDA? Canva 88 Explore GPTs ChatGPT B "TRAIDA" doesn't appear to be a widely recognized acronym or term in English. It could potentially be a Today typo, a specific term used within a certain field, or perhaps an acronym specific to an organization or a (1 ••• 🖻 Initial session technology not widely documented. If you have a specific context where you encountered "TRAIDA," sharing that might help clarify its meaning. Alternatively, if it's related to a specific industry, technology, or region, providing that information could help identify what it stands for or means.

4» C C (P



#### IN THE USER SESSION INITIATED WITH GPT PIERRE, THE DEFINITION OF TRAIDA IS WELL-KNOWN



#### IN THE INITIAL USER SESSION, IT IS POSSIBLE TO INCLUDE GPT PIERRE (1/2)



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#### ChatGPT 4 ~ S ChatGPT ピ You What is the meaning of TRAIDA? Canva 88 Explore GPTs ChatGPT S "TRAIDA" doesn't appear to be a widely recognized acronym or term in English. It could potentially be a typo, a specific term used within a certain field, or perhaps an acronym specific to an organization or a PIERRE session

technology not widely documented.

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If you have a specific context where you encountered "TRAIDA," sharing that might help clarify its meaning. Alternatively, if it's related to a specific industry, technology, or region, providing that information could help identify what it stands for or means. 4» C D 7

Search recent and pinned GPTs  $\Theta$  $\bigcirc$ PIERRE Canva Effortlessly design anything: presentations, logos, social media posts a...  $\bigcirc$ ()  $\bigcirc$ Meeting Minutes Effortlessly convert transcript into professionally formatted meeting mi... Web Browser I can browse the web to help you find information. () 1

**Pierre Bonnet** 

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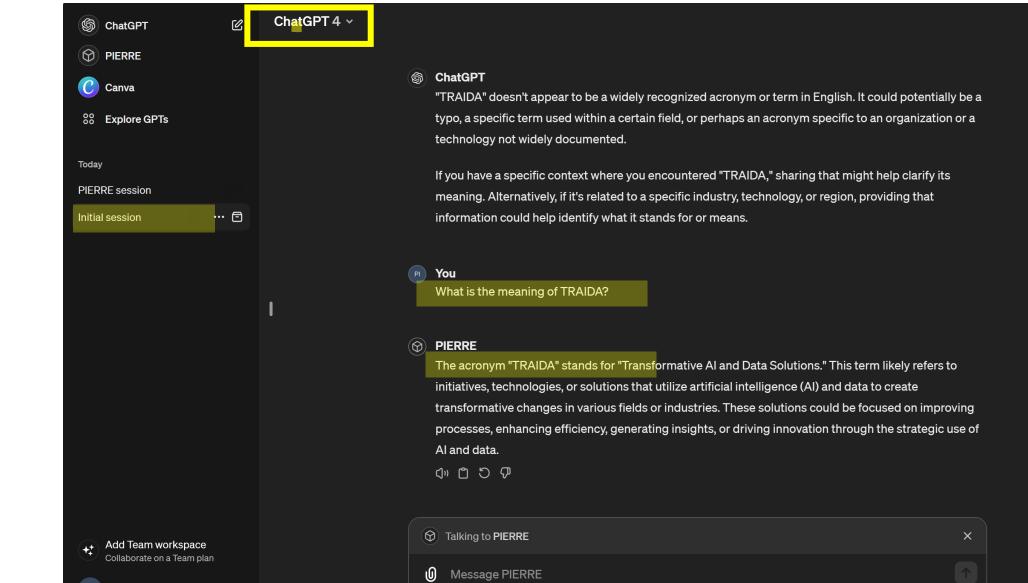
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Initial session

#### IN THE INITIAL SESSION, NOW THE "TRAIDA" DEFINITION IS WELL-KNOWN (2/2)



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Pierre Bonnet





# • EXAMPLE OF GPT WITH CANVA FOR MARKETING

#### AT ANY TIME, IT IS POSSIBLE TO INCLUDE GPTS INTO A USER SESSION LIKE CANVA HERE



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88 Explore GPTs				typo, a specific term used within a certain field, or perhaps an acronym specific to an organizati	on or a
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#### I THEN ASK CANVA TO CREATE A VISUAL FOR TRAIDA DEFINITION



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**PIERRE** session

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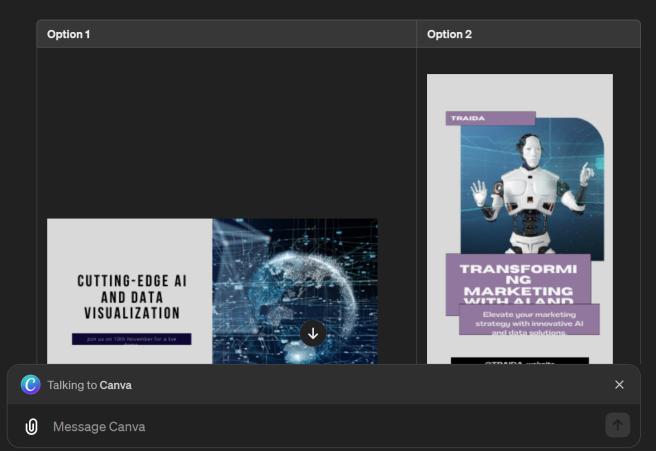
ChatGPT 4 ~

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#### 🕐 Canva

#### Talked to chatgpt-plugin.canva.com

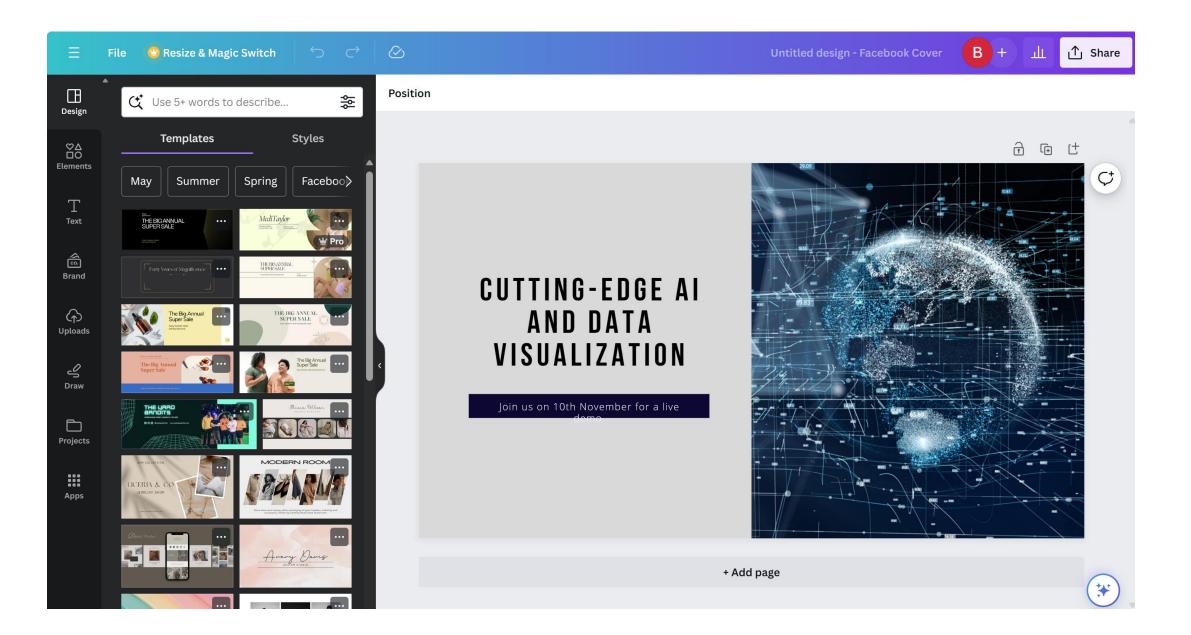
Here are two design options for your TRAIDA marketing materials, focusing on a professional AI and data theme. You can click on the thumbnails to edit the designs further in Canva to match your specific requirements.

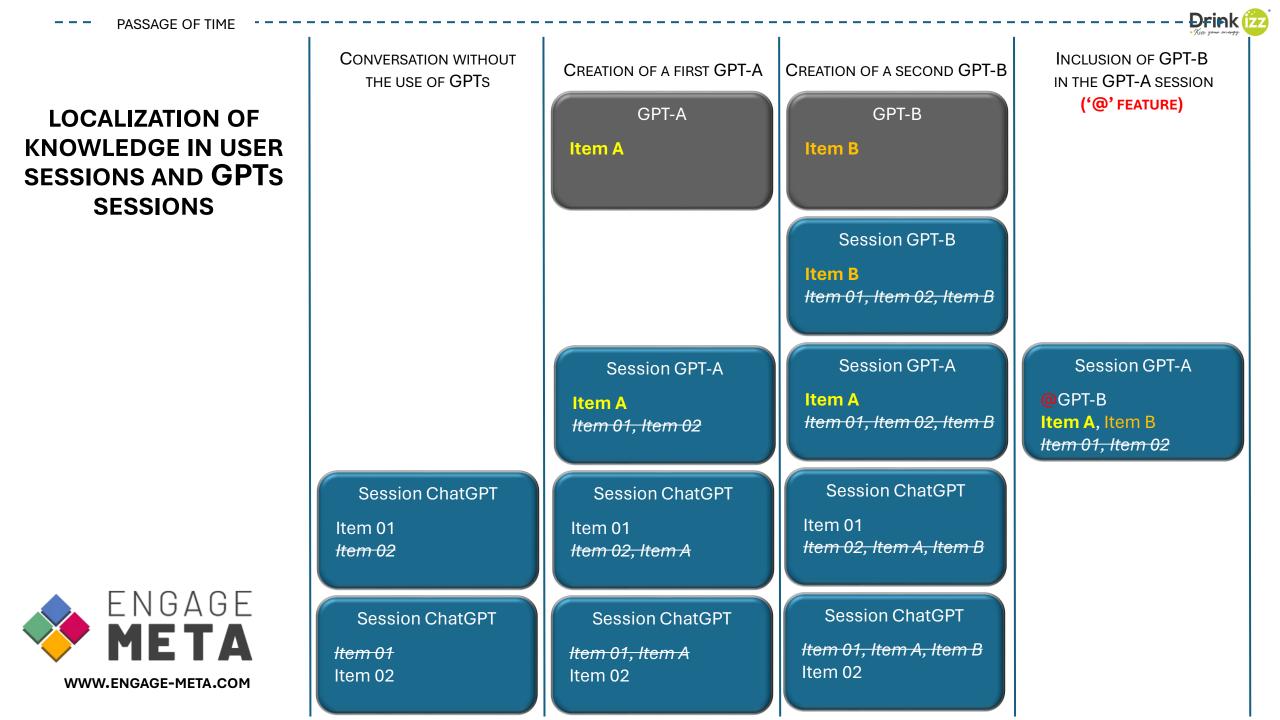


Add Team workspace Collaborate on a Team plan

#### I RETRIEVE THE VISUAL GENERATED BY CHATGPT DIRECTLY IN CANVA











# **TRANSLATION ASSISTANT**

#### AI ASSISTANT CREATION (KEYWORD "/TRANSLATE")

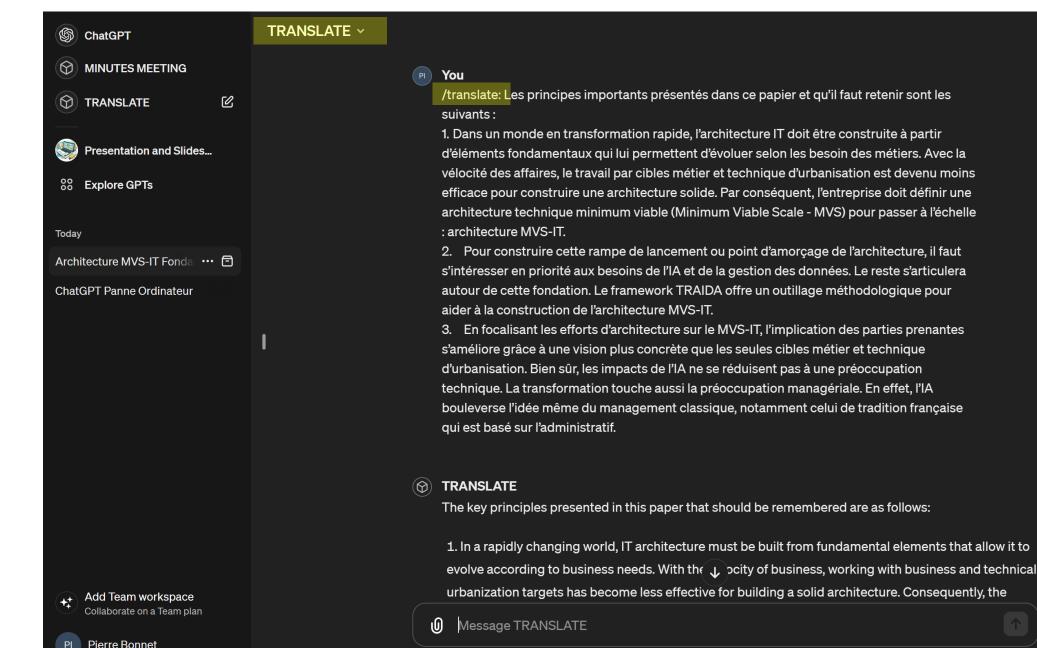


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#### /TRANSLATE



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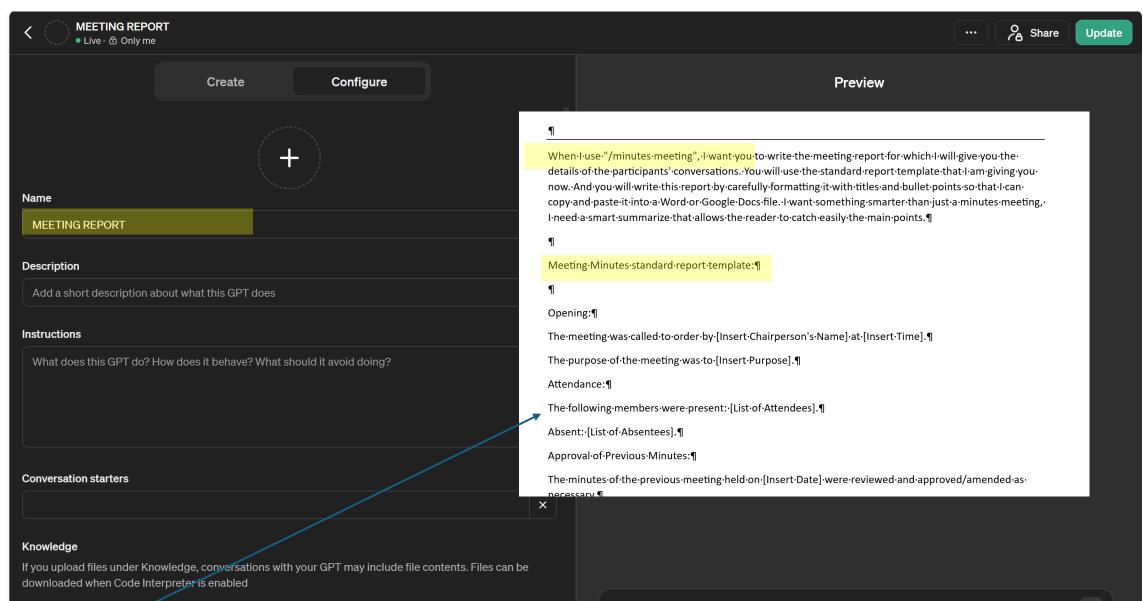


# ΝƯỚC Ο Ν Ε ORGANIC NATURAL ENERGY

# MEETING REPORT ASSISTANT

#### AI ASSISTANT CREATION (KEYWORD "/MINUTES MEETING")

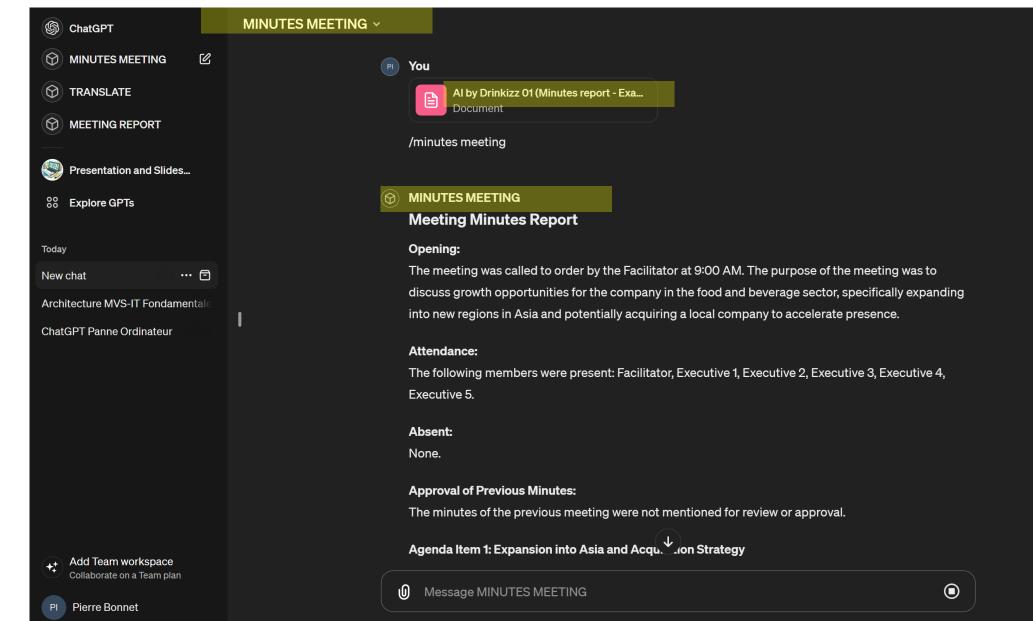




#### /MINUTES MEETING



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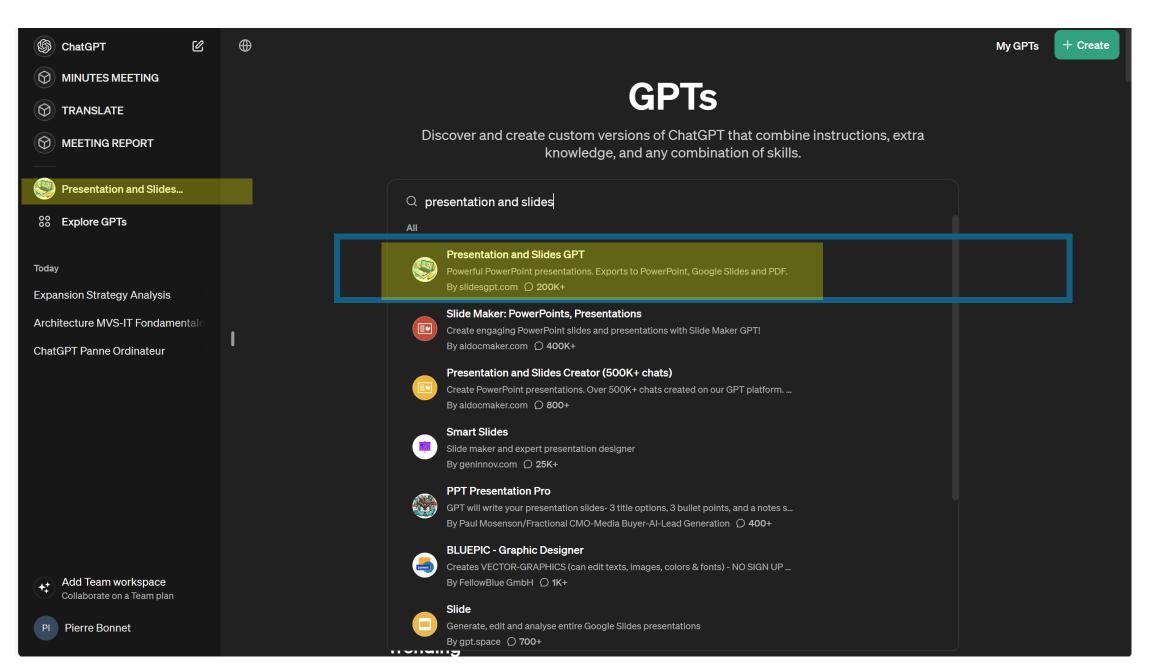


# 0 ΝƯỚC Ο Ν Ε ORGANIC NATURAL ENERGY

# POWERPOINT ASSISTANT

AI ASSISTANT CREATION BY USING THE GPTS STORE





#### POWERPOINT GENERATION (1/3)



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Presentation and Slides GPT ~ 🕼 ChatGPT  $\Theta$ MINUTES MEETING You  $(\mathfrak{O})$ TRANSLATE TRAIDA-WP-ENG.pdf PDF MEETING REPORT  $\bigcirc$ Create a presentation with 10 slides for commercial purpose to explain TRAIDA framework Presentation and Slides... **Presentation and Slides GPT** 88 Explore GPTs Based on the provided document, I will create a 10-slide presentation on the TRAIDA framework. The slides will outline the key concepts, benefits, and implementation strategies of TRAIDA, which is Today designed for large-scale deployment of AI and data solutions within companies. Traida Framework Presenta 😶 🖻 Here's a brief overview of the slides: Expansion Strategy Analysis Architecture MVS-IT Fondamental 1. Introduction to TRAIDA 2. Al Contributions and Risks ChatGPT Panne Ordinateur 3. Barriers to Al Deployment 4. The Semantic Platform 5. Responsible AI through TRAIDA 6. Implementation Principles of TRAIDA 7. Technical, Governance, and Business Cards 8. Evaluation and Alignment Process 9. Portfolio of Transformation Projects 10. Conclusion and Steps Forward  $\mathbf{1}$ Add Team workspace ++ Collaborate on a Team plan U

Pierre Bonnet

Message Presentation and Slides GPT

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#### POWERPOINT GENERATION (2/3)



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ChatGPT
MINUTES MEETING
TRANSLATE
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Presentation and Slides... C
Explore GPTs

Today

Traida Framework Presenta \cdots 🖻

Expansion Strategy Analysis

Architecture MVS-IT Fondamental

ChatGPT Panne Ordinateur

Add Team workspace Collaborate on a Team plan

Pierre Bonnet

I will start by creating the first three slides. For each slide, I will first search for a relevant image and then generate the content. Let's begin with the first slide on the "Introduction to TRAIDA".

Let me search for a suitable image to accompany this slide.



Presentation and Slides GPT ~

Talked to slidesgpt.com

Here's the first slide of the presentation on the TRAIDA framework, providing an introduction to its purpose and overview.

#### Introduction to TRAIDA

- Overview: TRAIDA (Transformative AI and Data Solutions) is designed to facilitate the large-scale deployment of AI and data solutions across enterprise business systems.
- **Purpose:** The framework aims to integrate AI strategically and technically within an organization, enhancing operational efficiency and decision-making.
- Foundational Guide: Serves as a foundational guide for executives and decision-makers to initiate strategic business framing and understand AI's impact on various business domains.



Photo by MEDIA PROFILE on Unsplash

D Message Presentation and Slides GPT

6

#### POWERPOINT GENERATION (3/3)



#### SlidesGPT

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#### Introduction to TRAIDA

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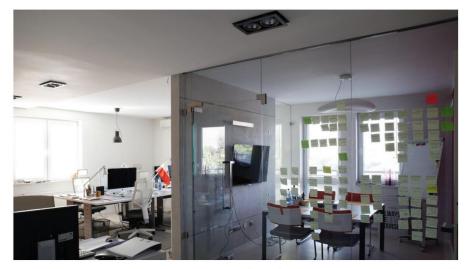


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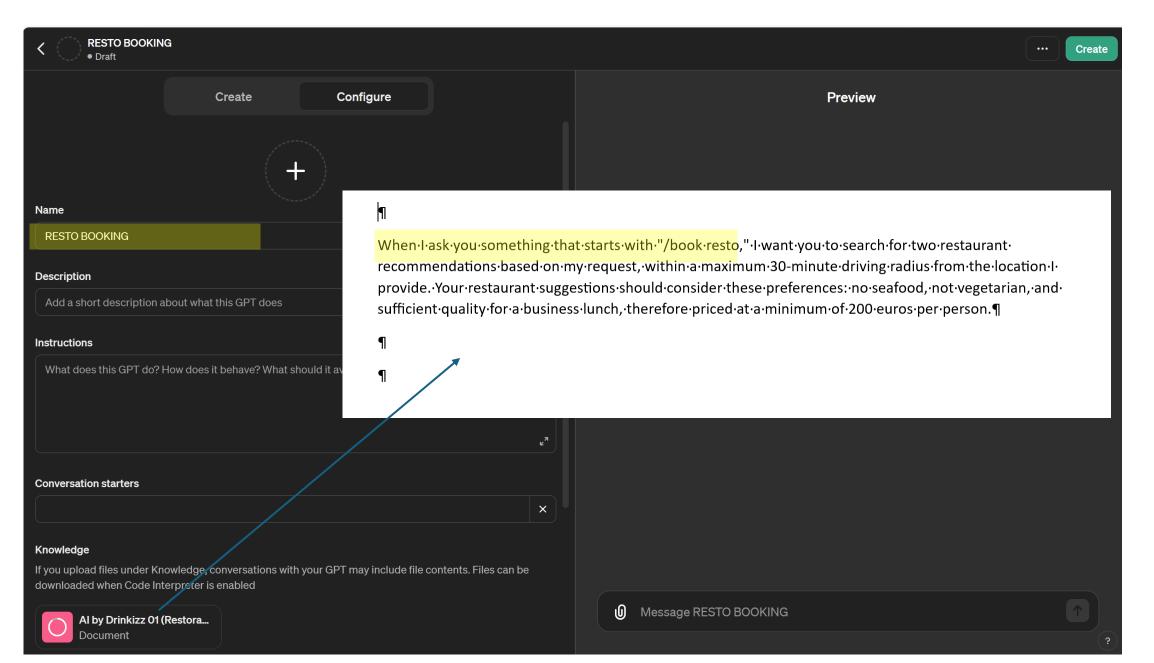




### **RESTAURANT RESERVATION ASSISTANT**

#### AI ASSISTANT CREATION (KEYWORD "/BOOK RESTO")

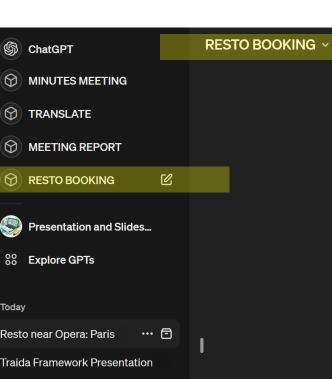




#### **/BOOK RESTO**



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Today Resto near Opera: Paris Traida Framework Presentation **Expansion Strategy Analysis** Architecture MVS-IT Fondamental **ChatGPT Panne Ordinateur** 

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Pierre Bonnet

Collaborate on a Team plan

**+**†

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You /book resto near Opera Paris France

#### **RESTO BOOKING** $(\bigcirc)$

For a business lunch near the Opera in Paris, I recommend two high-end restaurants that align with your preferences for no seafood and a non-vegetarian menu, with a budget of around 200 euros per person.

1. Le Meurice Alain Ducasse: Located on Rue de Rivoli, this restaurant offers a luxurious dining experience in a setting inspired by the Palace of Versailles. It's run by Alain Ducasse, one of the most decorated chefs globally, and offers French cuisine with a focus on preserving the authentic taste of each ingredient. It boasts two Michelin stars and is a perfect setting for a high-quality business lunch (The Tour Guy).

2. L'Oiseau Blanc: Situated on top of the Peninsula Hotel, this restaurant offers both excellent French cuisine and stunning views of Paris, including the Eiffel Tower. It has one Michelin star and is known for its high-quality food and unique decor, dedicated to French aviation pioneers. The rooftop setting and the view might provide a memorable backdrop for your business discussions (The Tour Guy).

Both options offer an upscale environment suitable for a business lunch and are within a 30-minute drive from the Opera area, ensuring convenience alongside a premium dining experience. 4» L D D

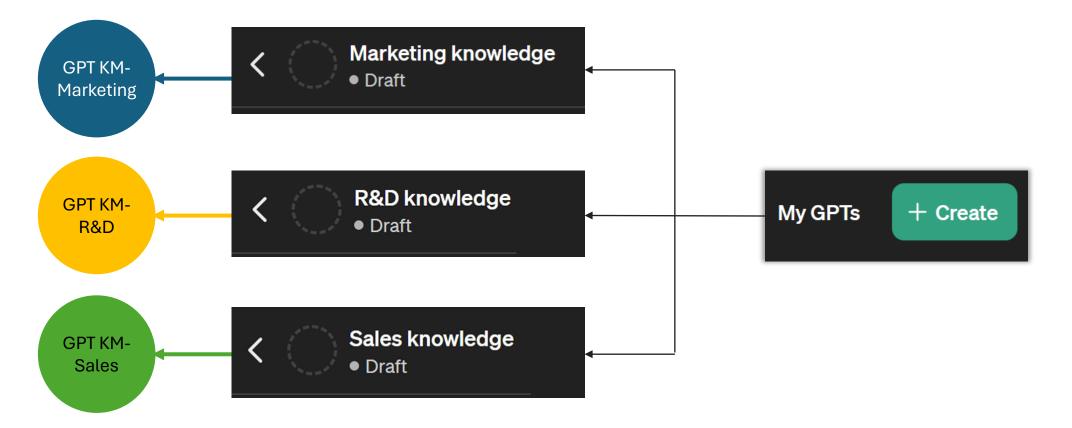
#### Message RESTO BOOKING U





# WRITING ASSISTANT

THE GENERATION OF YOUR TEXT WILL RELY ON VARIOUS KNOWLEDGE DOMAINS THAT YOU HAVE DEVELOPED WITHIN SPECIFIC GPTS.





Drink (22

# YOU MUST CREATE YOUR WRITER ASSISTANT TRAINED ON EXAMPLES OF THE WRITING STYLES YOU WISH TO ACHIEVE

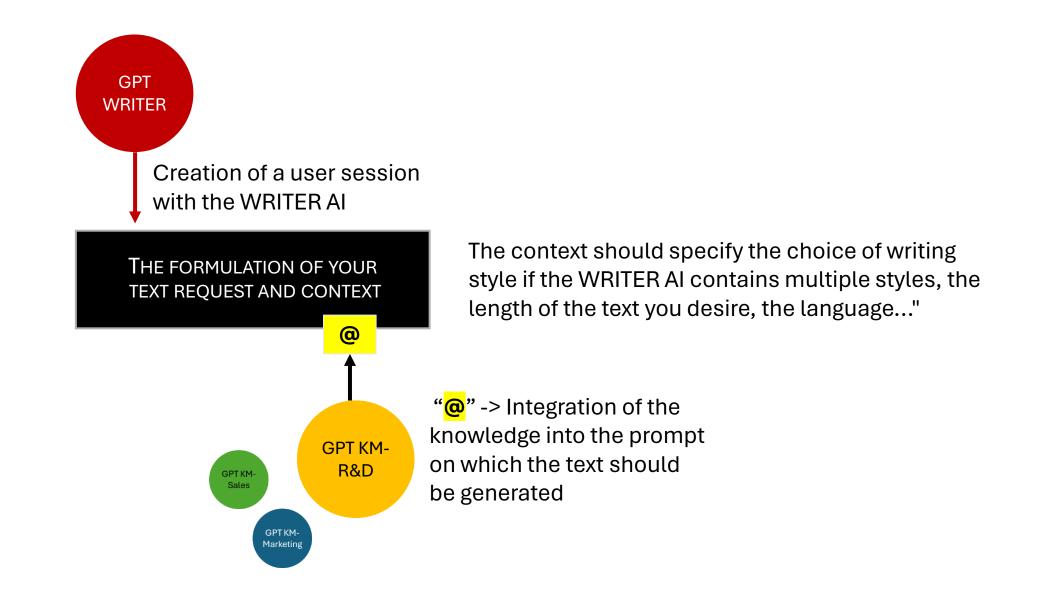


- Examples of your own writings, examples of writing with a style that suits you. Provide examples for each writing style, especially on social networks, email...
- ✓ Possibility to describe different styles that will then be used upon request: professional, friendly, scientific, educational, social network (FB, linked...)



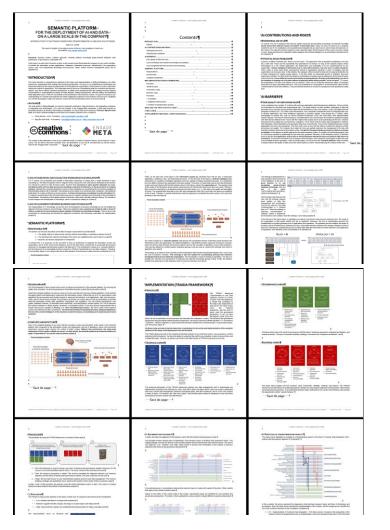


## YOU USE THE '@' FEATURE TO CONNECT THE WRITER AI WITH THE AI THAT CONTAINS YOUR KNOWLEDGE





## BASED ON "TRAIDA" DOCUMENTATION



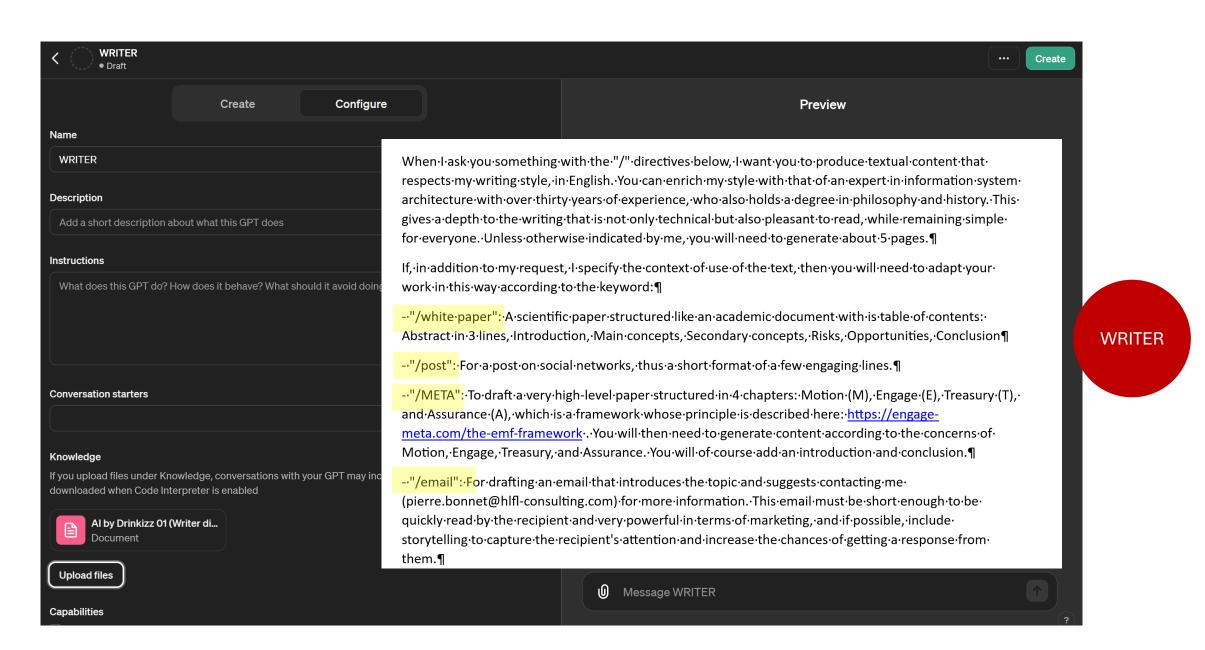
- **1. EMAIL CREATION**
- 2. WHITE PAPER DRAFTING
- 3. POST FOR SOCIAL NETWORK
- 4. REPORT BASED ON THE META FRAMEWORK

(MOTION, ENGAGE, TREASURY, ASSURANCE)



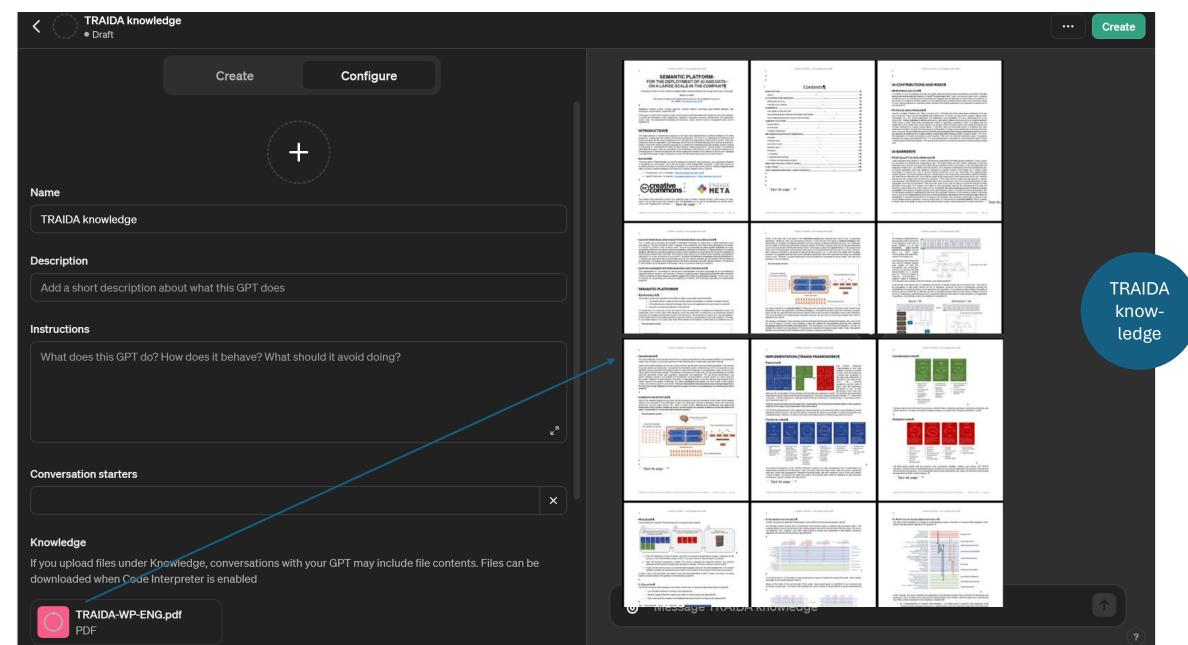
## **AI** WRITER CREATION





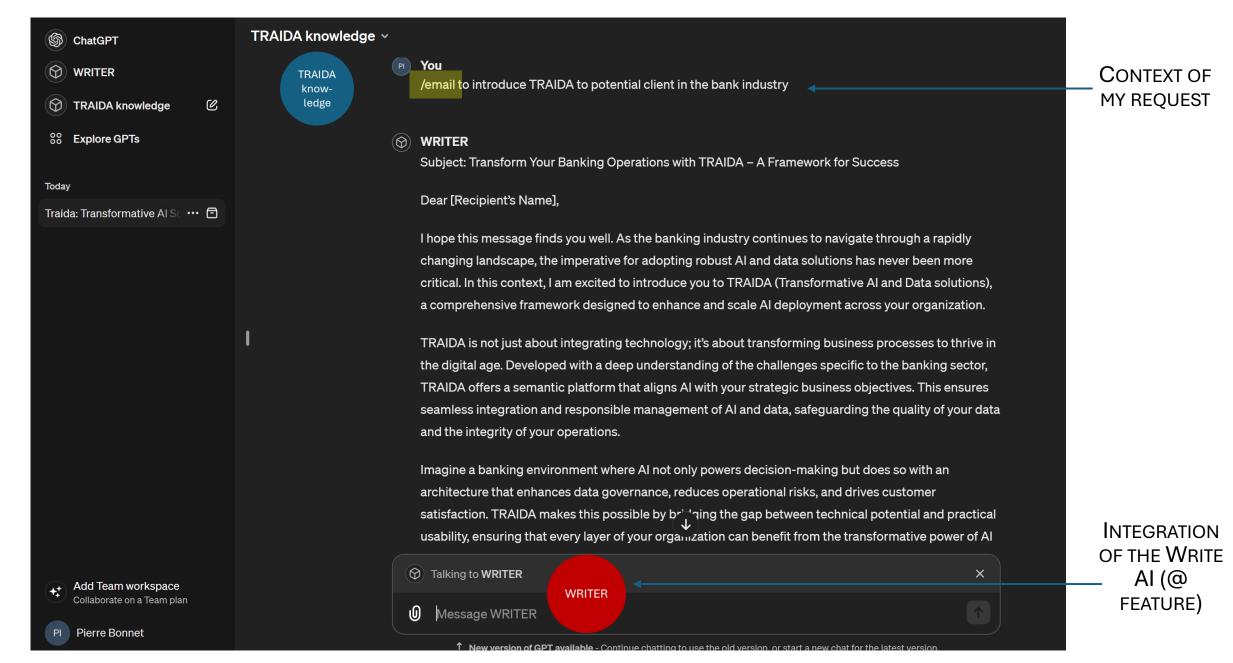
## CREATION OF AN AI 'TRAIDA' AS A FIELD OF KNOWLEDGE





## "/EMAIL" TO CREATE CONTENT





#### Dear [Recipient's Name],

I hope this message finds you well. As the banking industry continues to navigate through a rapidly changing landscape, the imperative for adopting robust AI and data solutions has never been more critical. In this context, I am excited to introduce you to TRAIDA (Transformative AI and Data solutions), a comprehensive framework designed to enhance and scale AI deployment across your organization.

TRAIDA is not just about integrating technology; it's about transforming business processes to thrive in the digital age. Developed with a deep understanding of the challenges specific to the banking sector, TRAIDA offers a semantic platform that aligns AI with your strategic business objectives. This ensures seamless integration and responsible management of AI and data, safeguarding the quality of your data and the integrity of your operations.

Imagine a banking environment where AI not only powers decision-making but does so with an architecture that enhances data governance, reduces operational risks, and drives customer satisfaction. TRAIDA makes this possible by bridging the gap between technical potential and practical usability, ensuring that every layer of your organization can benefit from the transformative power of AI without compromising on compliance or security.

I would be delighted to discuss how TRAIDA can specifically benefit [Bank Name] and support your strategic goals. Please feel free to contact me at pierre.bonnet@hlfl-consulting.com to schedule a detailed presentation or to explore this conversation further.

Thank you for considering this pivotal step towards future-proofing your operations. I look forward to the possibility of collaborating with you and setting new benchmarks in the banking industry.

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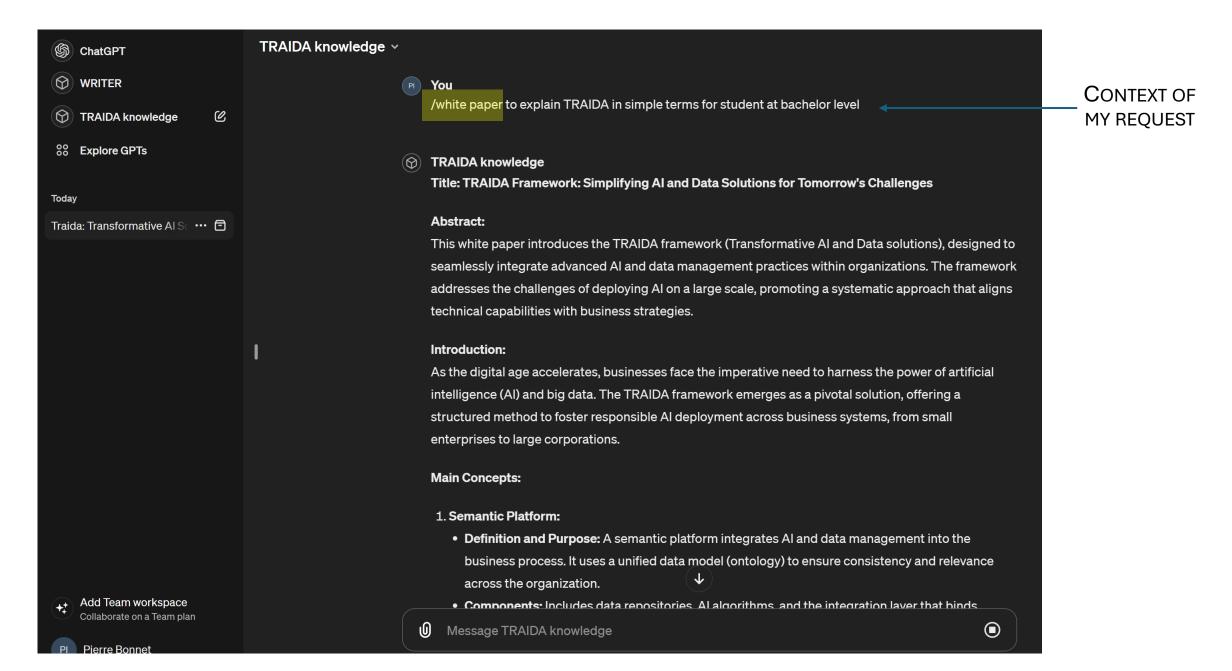
Warm regards,

## HERE IS THE FULL CONTENT OF THE GENERATED EMAIL

#### Pierre Bonnet

## "/WHITE PAPER" TO CREATE CONTENT





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#### TRAIDA knowledge

Title: TRAIDA Framework: Simplifying AI and Data Solutions for Tomorrow's Challenges

#### Abstract:

This white paper introduces the TRAIDA framework (Transformative AI and Data solutions), designed to seamlessly integrate advanced AI and data management practices within organizations. The framework addresses the challenges of deploying AI on a large scale, promoting a systematic approach that aligns technical capabilities with business strategies.

#### Introduction:

As the digital age accelerates, businesses face the imperative need to harness the power of artificial intelligence (AI) and big data. The TRAIDA framework emerges as a pivotal solution, offering a structured method to foster responsible AI deployment across business systems, from small enterprises to large corporations.

#### Main Concepts:

#### 1. Semantic Platform:

- **Definition and Purpose:** A semantic platform integrates Al and data management into the business process. It uses a unified data model (ontology) to ensure consistency and relevance across the organization.
- **Components:** Includes data repositories, Al algorithms, and the integration layer that binds business logic with Al capabilities.

#### 2. TRAIDA Cards:

- Technical Cards: Focus on the specifics of data management, Al integration, and infrastructure setup.
- Governance Cards: Address the rules, policies, and standards needed to maintain data integrity and compliance.
- Business Cards: Align Al capabilities with business objectives, ensuring that technological advancements directly support strategic coals.

#### Secondary Concepts:

#### 1. Data Quality Management:

- Importance of high-quality data for effective AI applications.
- Strategies to overcome data silo issues and ensure seamless data flow across systems.

#### 2. Knowledge Accumulation:

- Techniques to capture both tacit and explicit knowledge within the organization.
- Utilization of this knowledge to enhance AI training processes and decision-making.

#### **Risks:**

- **Misalignment Between Business and Technology:** Risks arising from a lack of coordination between AI deployments and business strategies.
- Data Privacy and Security: Challenges in safeguarding sensitive information while promoting open data access for AI systems.

#### **Opportunities:**

- Enhanced Decision-Making: By integrating AI deeply into business processes, companies can achieve more accurate and faster decision-making.
- Increased Operational Efficiency: Automated processes and improved data handling can lead to significant reductions in operational costs and time.

#### Conclusion:

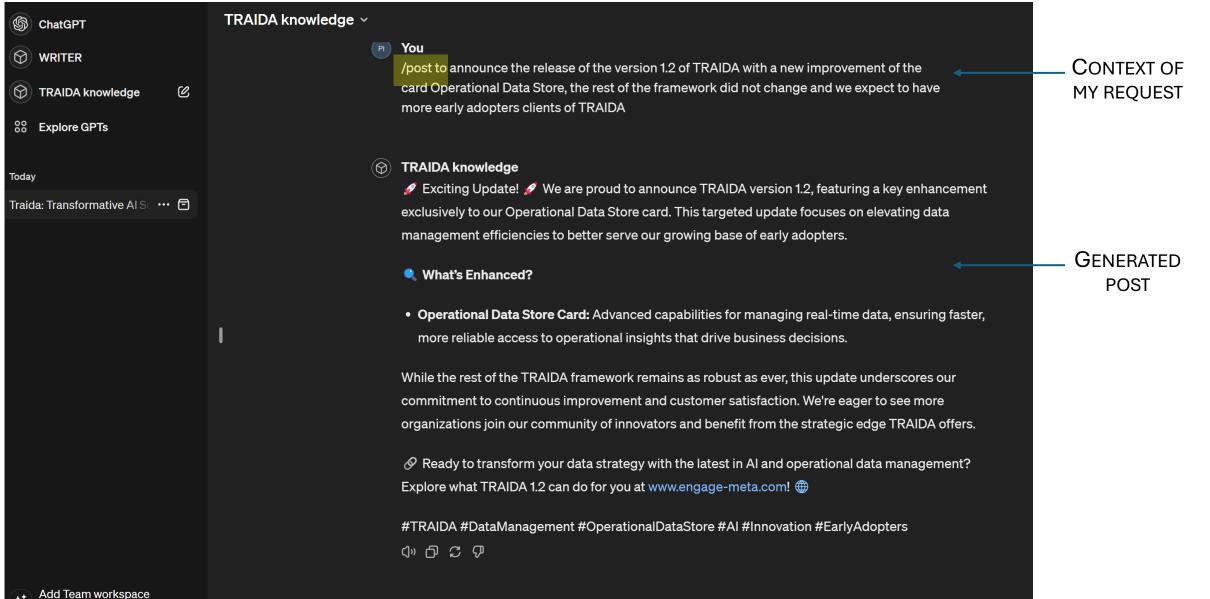
The TRAIDA framework provides a robust foundation for organizations aiming to harness the full potential of AI and data. By addressing both technical and business aspects, TRAIDA ensures that AI deployments are not only technologically sound but also strategically aligned with business objectives.

#### About the Authors:

Pierre Bonnet, a seasoned expert in enterprise architecture, and Professor Nguyễn Xuân Hoài, a leader in Al education, have collaborated to offer insite statistical and theoretical aspects of Al and data management.

## "/POST" TO CREATE CONTENT





## "/META" TO CREATE CONTENT



#### TRAIDA knowledge ~

PI You

/meta please write an explanation of TRAIDA based on the META framework

#### TRAIDA knowledge

**Title: TRAIDA - A META Framework Exploration** 

#### Introduction:

TRAIDA (Transformative AI and Data solutions) integrates seamlessly with the META framework's four core components: Motion, Engage, Treasury, and Assurance. This alignment enhances TRAIDA's ability to adapt to and address the evolving needs of organizations aiming to leverage AI and data on a large scale. Here, we explore how TRAIDA embodies each aspect of the META framework to revolutionize AI deployment and data management in business environments.

#### 1. Motion (M):

- **Dynamic Adaptation:** TRAIDA's Motion aspect reflects its ability to drive businesses forward through adaptive AI technologies that respond to changing market dynamics and operational needs.
- Innovation and Continuous Improvement: By constantly updating its technical and governance cards, TRAIDA ensures that organizations remain at the cutting edge of technology and best practices in AI and data management.

#### 2. Engage (E):

• Stakeholder Integration: TRAIDA promote  $\downarrow$  :ensive engagement across all levels of an organization by aligning AI objectives with business goals, ensuring that every stakeholder

Message TRAIDA knowledge

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🕥 WRITER

88 Explore GPTs

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Today

TRAIDA knowledge

Traida: Transformative AI Sc 😶 🖻

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#### CONTEXT OF MY REQUEST

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Title: TRAIDA - A META Framework Exploration

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#### 2. Engage (E):

- Stakeholder Integration: TRAIDA promotes extensive engagement across all levels of an organization by aligning AI objectives with business goals, ensuring that every stakeholder understands and supports AI initiatives.
- User-centric Design: The framework is designed for ease of use, ensuring that both technical and non-technical users can effectively interact with AI tools and data systems, fostering a culture of widespread AI literacy and adoption.

#### 3. Treasury (T):

- Value Creation: TRAIDA enhances the Treasury component by optimizing data assets to generate value, streamline operations, and increase profitability through advanced data analytics and decision-making tools.
- **Resource Optimization:** By improving data quality and accessibility, TRAIDA ensures that resources are used efficiently, reducing costs and enhancing the economic benefits of AI systems.

#### 4. Assurance (A):

- **Risk Management:** TRAIDA addresses Assurance by incorporating robust governance mechanisms that manage risks associated with AI deployment, including data privacy, compliance, and ethical AI usage.
- Security and Reliability: The framework strengthens the security and reliability of AI systems, ensuring that data integrity is maintained and that AI operations are predictable and trustworthy.

#### **Conclusion:**

TRAIDA, through its integration with the META framework, offers a holistic approach to AI and data management. By addressing the Motion, Engage, Treasury, and Assurance components, TRAIDA not only enhances the technological capabilities of organizations but also aligns them with broader business strategies and compliance standards. This dual focus ensures that TRAIDA not only introduces innovative technologies but also embeds them into the core fabric of the organization, paving the way for sustainable growth and continuous improvement.

#### Engagement Call:

For more detailed insights into how TRAIDA can transform your organization according to the META framework, visit us at www.engage-meta.com or contact our expert team for a personalized consultation.





GPT KM-Marketing



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