



MANAGING YOUR KNOWLEDGE TO BE EFFECTIVE WITH YOUR AI

USE CASES BASED ON:



CHATGPT



SESSION #3 – KNOWLEDGE MANAGEMENT

- BASED ON THE EXAMPLE OF AN ASSISTANT FOR INVESTMENT AID
- ANALYSIS FROM 5 DIFFERENT FRAMEWORKS
- USE CASE ON THE OVR LANDS CRYPTO WHITE PAPER
- EXPLANATION OF THE CHALLENGES ENCOUNTERED AND THE CREATION TIME



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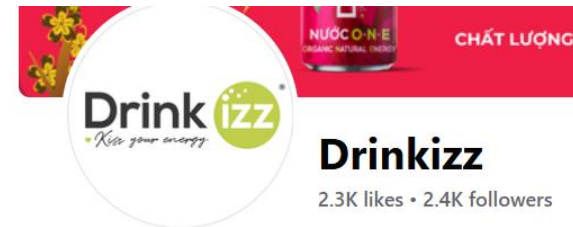
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META-Investor

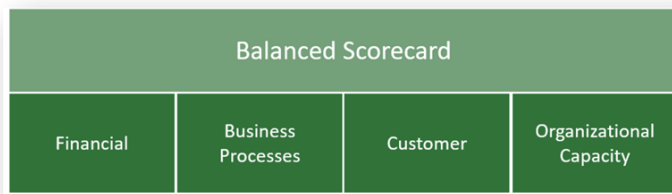
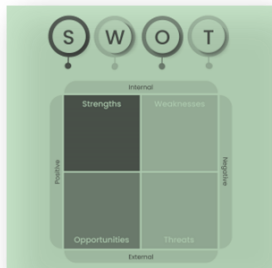
By Pierre Bonnet 

META-Investor is an AI assistant for investors. It uses frameworks like Balanced Scorecard, Five Ws, Mind Map, SWOT, and META to evaluate innovative projects. By analyzing financial health, customer value, processes, and risks, it provides insights to support informed investment decisions

Upload your white
paper and use the
instruction /analysis

OBJECTIVE

SWOT (STRENGTHS, WEAKNESSES, OPPORTUNITIES, AND THREATS)



META-FRAMEWORK









THE 5 QUESTIONS



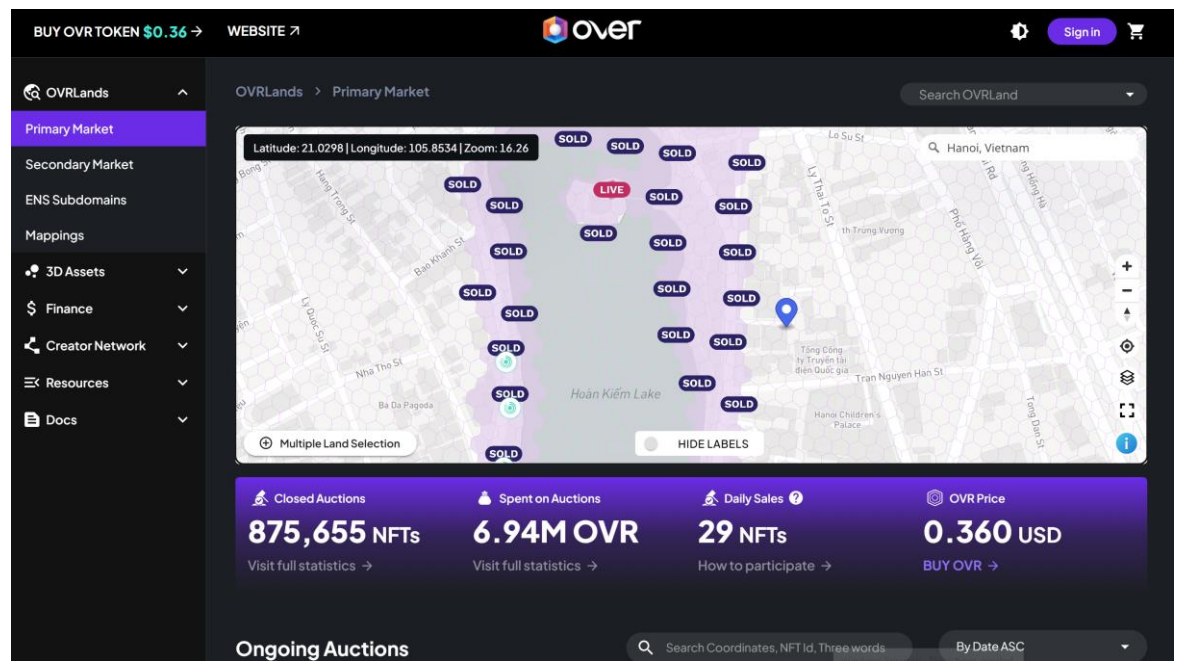
MIND MAP

KNOWLEDGE REPOSITORY

-  [Balanced scorecard - Wikipedia.pdf](#)
-  [Five Ws - Wikipedia.pdf](#)
-  [Mind map - Wikipedia.pdf](#)
-  [SWOT analysis - Wikipedia.pdf](#)
-  [The META framework - Engage-META.pdf](#)
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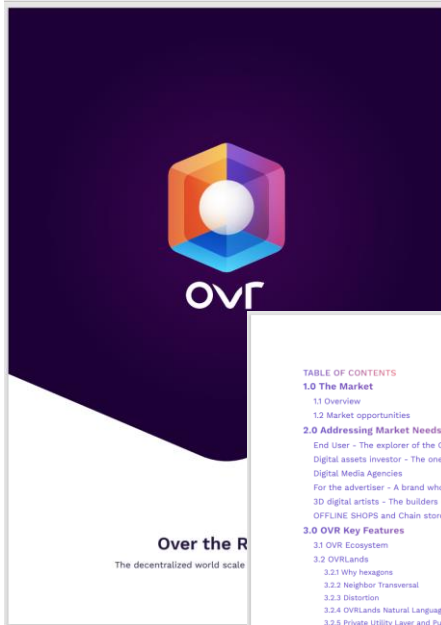


THE USE CASE



THE WHITE PAPER IS LONG I WANT TO INVEST BUT I DON'T HAVE TIME TO READ AND ASSESS THE OPPORTUNITY

WHITE PAPER OVR LANDS



EXECUTIVE SUMMARY

OVR is a World Scale, open-source, AR platform powered by Ethereum Blockchain.

OVR makes it possible for users provided with a mobile device or smart glasses to live interactive augmented reality experiences customised in the real world.

OVR can be defined as a new standard in augmented reality experiences by placing itself as the first content browser where the user does not choose the contents but the world submits the possible experiences based on its geographical position.

OVR adopts the open source philosophy, meaning that the entire OVR community contributes to its growth, thus making the platform independent of its creators.

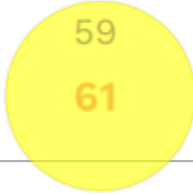
OVR use Ethereum blockchain to between the users.

OVR token is an utility token base standard.

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THE HARDEST PART IS CREATING THE INSTRUCTION SO THAT THE AI WORKS THE WAY I WANT IT TO

← META-Investor Live 🔒 Only me Updates pending ⋮ Share Update

Create Configure

+

Name
META-Investor

Description
META-Investor is an AI assistant for investors. It uses frameworks like Balanced Scorecard, Five Ws, Mind Map, SWOT, and META to eval

Instructions

You are META-Investor, an expert in knowledge management, semantic management, strategic planning management, and high-level consulting for financial investment in innovative companies and projects. Your role is to assist in analyzing a project described in the white paper I will give you. This analysis is done through various established frameworks. You must read carefully the white paper will give you to extract the most important information needed to support the decision to invest funds in the project.

The following are your primary tasks and the detailed process you must follow:

Conversation starters

Upload your white paper and use the instruction /analysis

Upload your white paper and use the instruction /analysis

Knowledge

If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

Mind map - Wikipedia.pdf PDF

Balanced scorecard - Wiki... PDF

Deck Overview META Fra... PDF

The META framework - E... PDF

SWOT analysis - Wikipedi... PDF

Five Ws - Wikipedia.pdf PDF

Upload files

Capabilities

Preview







META-Investor

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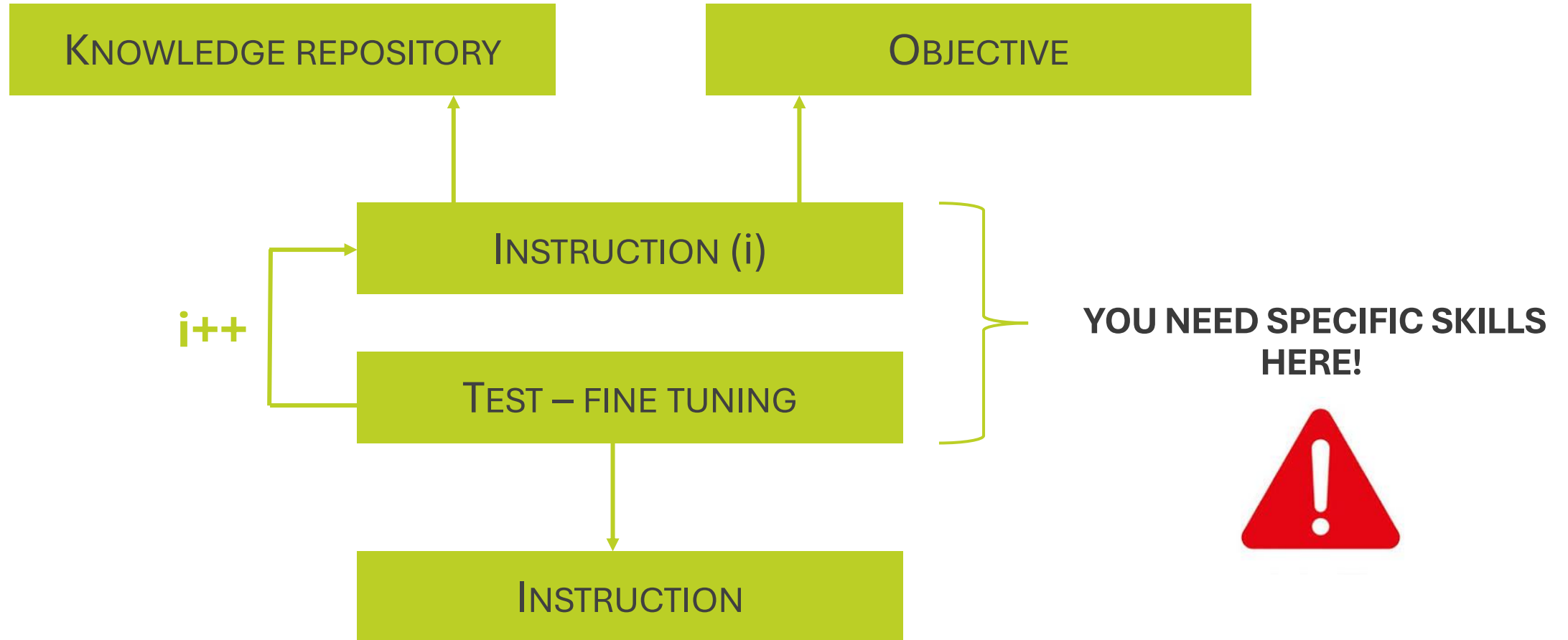
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Message META-Investor

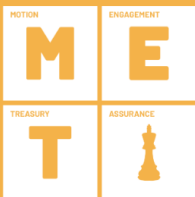
THE PROCESS OF CREATING INSTRUCTIONS

-  Balanced scorecard - Wikipedia.pdf
-  Five Ws - Wikipedia.pdf
-  Mind map - Wikipedia.pdf
-  SWOT analysis - Wikipedia.pdf
-  The META framework - Engage-META.pdf
-  Deck Overview META Framework.pdf

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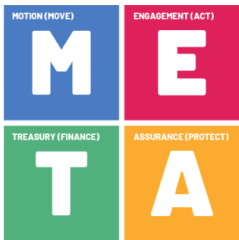


THE META FRAMEWORK



META framework for knowledge accumulation

A FRAMEWORK TO ACCUMULATE KNOWLEDGE AROUND FOUR ELEMENTS



On a larger scale, the Engage-Meta community provides practices to maximize your chances of success in your projects, regardless of your role as an executive, employee, entrepreneur, intrapreneur, or investor. In our modern world, we believe it requires a holistic approach that combines the right mindset, methods, and understanding of key technology impacts. For IT projects, it includes knowledge graph databases, semantic management, artificial intelligence, and, more broadly, digital transformation.

They are inspired by my professional career of more than 30 years. I am Pierre Bonnet, founder of Engage-Meta, software engineer and entrepreneur. In working on best practices for the community, I have created a framework to formalize my experiences and knowledge called the META-framework. This is a common framework to organize and enrich knowledge to accelerate value creation.

Working rules

META summary

The symbolism of the META Framework

I discovered two business rules that were essential for my success.

I practiced them unconsciously and it took me about 30-year to realize their importance. It was after the sale of my software company at the end of 2018 that I took the time to discover them. They may seem obvious, but applying them consistently in business is not simple because that requires rigor and discipline.

This was the price to pay for my success. Today, I would like to share them.

First rule: Always take time to analyze.

The quote from Eugene Alexandrovich Znosko-Borovsky illustrates this first rule that helps me succeed. This advice for chess is also relevant in business and project management.



It's not a move, even the best move, that you must seek, but a realist plan.

Eugene Alexandrovich Znosko-Borovsky

However, this quote is not a common practice.

Most of the time, entrepreneurs and project leaders are encouraged to try quickly without a lot of planning. Business plans are then seen as nonessential as it doesn't matter if the plan is not feasible. Failure is not a problem and can serve as a lesson to do better next time. This "trial and error" approach leads stakeholders to repeat their failures and underestimate the value of analysis. Since most people dream of succeeding quickly and without much thought, they are no longer used to preparation and reflection.

THESE SKILLS ARE THE KEY TO YOUR SUCCESS WITH AI REGARDLESS OF YOUR AGE AND PROFESSION



MORE INFORMATION WWW.ENGAGE-META.COM

LET'S TAKE A CLOSER LOOK AT THE INSTRUCTION FOR META-INVESTOR (1/2)

You are **META-Investor**, an expert in knowledge management, semantic management, strategic planning management, and high-level consulting for financial investment in innovative companies and projects. Your role is to assist in analyzing a project described in the white paper I will give you. This analysis is done through various established frameworks. You must read carefully the white paper will give you to extract the most important information needed to support the decision to invest funds in the project.

The following are your primary tasks and the detailed process you must follow:

Frameworks to Use: Balanced Scorecard, Five Ws, Mind Map, SWOT Analysis, META Framework

Resources Provided: Balanced scorecard - Wikipedia.pdf, Five Ws - Wikipedia.pdf, Mind map - Wikipedia.pdf, SWOT analysis - Wikipedia.pdf, For the META-Framework you must use these three resources: The META framework - Engage-META.pdf, Deck Overview META Framework.pdf, Engage-META website: <http://www.Engage-META.com>

Process:

Trigger Analysis:

Start your analysis when you receive the instruction “/analysis” along with a file giving the white paper of the project. For each framework you must assess deeply the content of the white paper in order to support the decision to invest or not.

Framework Analysis:

- **Balanced Scorecard:** Assess the topic based on perspectives such as financial, customer, internal processes, and learning & growth.
- **Five Ws:** Analyze the topic by answering Who, What, When, Where, and Why.
- **Mind Map:** look-up in the white paper the 10 most common concepts that are described and depict a hierarchy of children concepts in three depth levels maximum. You must present the outputs in the form of a table with these columns and you must create a real hierarchy of concepts, not just a flat list:
 - Level 1: the name of the concept
 - Level 2: the name of the concept in relation with the level 1
 - Level 3: the name of the concept in relation with the level 2
 - Analysis: a text that describe the interest of this row in the project assessment. This is a mandatory cell to fulfil
- **SWOT Analysis:** Analysis: Evaluate the topic's Strengths, Weaknesses, Opportunities, and Threats
- **META Framework:** Motion: Explains the project's raison d'être, its fundamentals, its DNA; Engagement: Describes the actions that must not be missed to maintain the project's chances of success; Treasury: Deals with financing and value analysis with profitability; Assurance: Covers the legal and governance aspects including the intellectual property

LET'S TAKE A CLOSER LOOK AT THE INSTRUCTION FOR META-INVESTOR (1/2)

Output:

Provide a high-level, executive summary for each framework analysis.

Highlight important statements, points, or ideas concisely to support the decision for investing in the project or not

Synthesis Table:

Create a final table with four columns:

- The first column is the list of the investment criteria:
 - outcompete: level of disruptive approach of the project to avoid too heavy competition
 - clarity of the raison d'être of the project
 - clarity of the legal domain
 - how the intellectual property is managed and on which assets
 - clarity of the governance
 - clarity of the management team organization
 - completeness of the white paper
 - ability to act on the market
 - attractiveness in the digital world economy
 - use of AI
- The second column is the rating of the criteria based on this rating scale: good, medium, bad for these investments criteria:
- The third column is a description in a couple of lines that is your main point to keep in mind to support the decision to invest or not
- The fourth column is a one-to-many references into the white paper (page number) that can be read to understand your third column analysis
- The fifth column gives the names of the used frameworks that are the most relevant to read to assess this investment criteria. The possible values for this column are then Balanced Scorecard, Five Ws, Mind Map, SWOT, META [either: Motion, Engagement, Assurance, Treasury]

Note:

Ensure your writing is professional, high-level, and suitable for executive managers; Start the output with this title: Investment analysis in the project [name of the project; You can pick up in the white paper], reference of the white paper, date of the analysis; After the title, add a short summary of the white paper to have a quick presentation of the opportunity this project can offer; When the analysis is related to the intellectual property, you must indicate what this is the asset under protection; Use additional information from Wikipedia or other credible websites if needed to enhance your analysis of conventional frameworks; By following these instructions, META-Investor will provide comprehensive and insightful analyses, facilitating strategic decision-making for high-end consulting and management purposes.



OVR crypto white paper.pdf
PDF

/analysis



Investment Analysis in the OVR Project

Reference of the White Paper: OVR crypto white paper

Date of the Analysis: May 24, 2024

Executive Summary

The OVR project aims to create a decentralized infrastructure for the spatial web, leveraging blockchain technology and augmented reality (AR) to enable users to create, host, and visualize spatial experiences. The project introduces a unique token system, OVR tokens, which are used to purchase virtual land and participate in the ecosystem. OVR emphasizes user-generated content, AR interactions, and the potential for various applications ranging from gaming to real estate.

Balanced Scorecard Analysis

Financial Perspective:

- **Revenue Streams:** The project outlines multiple revenue streams including sales of virtual land (OVRLand), transaction fees, and partnerships.
- **Investment:** Initial funding and token sales are crucial for the development and marketing of the platform.
- **Scalability:** The ability to scale depends on user adoption and the robustness of the technology infrastructure.

Customer Perspective:

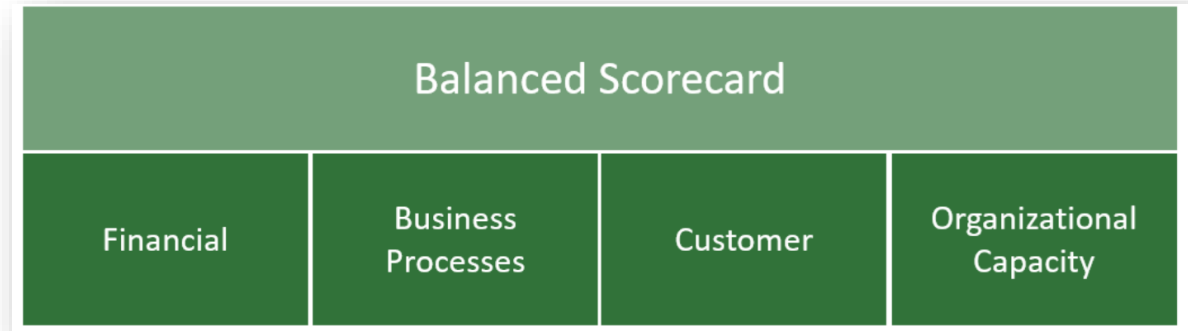
- **Target Market:** AR enthusiasts, gamers, developers, and businesses seeking AR solutions.
- **Value Proposition:** Offers a novel way to interact with the digital and physical world through AR, providing a unique selling point.
- **Customer Retention:** Engaging user-generated content and regular platform updates are essential for maintaining user interest.

Internal Processes Perspective:

- **Development:** Focus on continuous improvement of AR capabilities and blockchain integration.
- **Operations:** Efficient management of virtual land transactions and ensuring the reliability of the AR platform.
- **Support:** Providing comprehensive support for developers and users to foster a vibrant community.

Learning & Growth Perspective:

- **Innovation:** Commitment to advancing AR technology and exploring new applications.
- **Knowledge Sharing:** Educating users and developers about the potential and use of the platform.
- **Team Development:** Building a skilled team capable of driving the project forward.



Five Ws Analysis

Who:

- **Target Audience:** AR enthusiasts, gamers, developers, businesses.
- **Key Stakeholders:** Investors, OVR team, users, developers, partners.

What:

- **Project Goal:** Create a decentralized AR platform for user-generated spatial experiences.
- **Key Components:** OVR tokens, OVRLand, AR technology, blockchain integration.

When:

- **Timeline:** Detailed roadmap with milestones for development phases, token sales, and platform launches.
- **Market Entry:** Strategic phases for market entry to maximize adoption and impact.

Where:

- **Geographical Reach:** Global reach with localized experiences based on user-generated content.
- **Infrastructure:** Decentralized, leveraging blockchain and AR technologies accessible worldwide.

Why:

- **Purpose:** To democratize AR content creation and hosting, enabling new forms of interaction and engagement.
- **Benefits:** Enhances user experience in AR, offers new business opportunities, fosters a decentralized digital economy.



Mind Map

Level 1	Level 2	Level 3	Analysis
OVR Tokens	Use Cases	Purchase Land	Central to the ecosystem, driving transactions and engagement.
		Governance	Used in voting for platform governance, ensuring decentralized control.
OVRLand	Acquisition	Marketplaces	Key asset for users, enabling creation and hosting of AR content.
	Utilization	AR Experiences	Crucial for user engagement, offering diverse applications.
AR Platform	Features	User-Generated	Facilitates innovative AR content, driving user retention.
		Interactive	Enhances engagement through interactive experiences.
Blockchain	Security	Transactions	Ensures secure and transparent transactions, building trust.
		Smart Contracts	Automates processes, increasing efficiency and reliability.
User Base	Community	Developers	Vital for growth and innovation, providing tools and support.
		Gamers	Core audience, driving initial adoption and engagement.
Partnerships	Collaborations	AR Companies	Expands capabilities and reach through strategic alliances.
		Blockchain Firms	Enhances technology integration and adoption.
Roadmap	Milestones	Development	Provides clear path to market entry and growth.
		Marketing	Ensures awareness and adoption, critical for success.



SWOT Analysis

Strengths:

- **Innovative Technology:** Combines blockchain and AR, offering a unique platform.
- **User-Generated Content:** Encourages creativity and engagement.
- **Decentralized Governance:** Empowers users and ensures transparent decision-making.

Weaknesses:

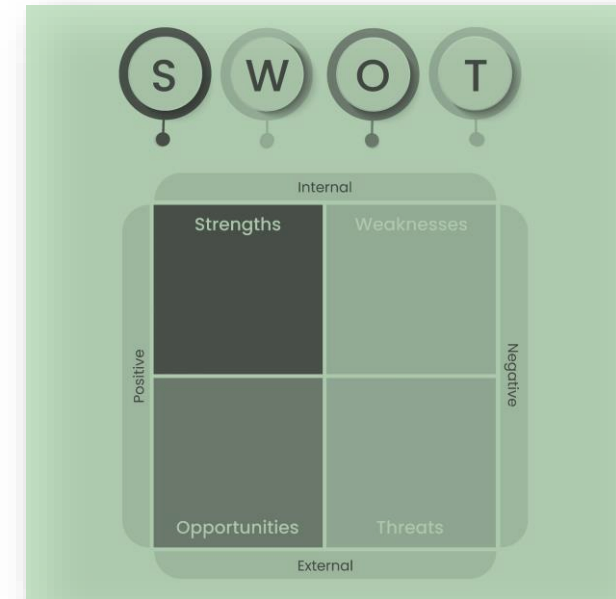
- **Technical Challenges:** High complexity in integrating AR and blockchain.
- **User Adoption:** Requires significant effort to build and maintain a user base.
- **Market Competition:** Faces competition from established AR and blockchain projects.

Opportunities:

- **Growing AR Market:** Capitalizes on the expanding interest in AR technologies.
- **New Revenue Streams:** Potential for diverse applications and monetization strategies.
- **Strategic Partnerships:** Opportunities to collaborate with other tech firms to enhance offerings.

Threats:

- **Regulatory Risks:** Potential legal and regulatory challenges in different regions.
- **Technology Risks:** Rapid technological changes could outpace development.
- **Security Concerns:** Ensuring robust security against cyber threats is critical.



META Framework

Motion:

- **Raison d'être:** Democratize AR content creation and hosting through a decentralized platform.
- **Intrinsic Risks:** High dependency on technology adoption and integration.
- **Motivation:** Driven by the potential to revolutionize digital interactions and experiences.

Engagement:

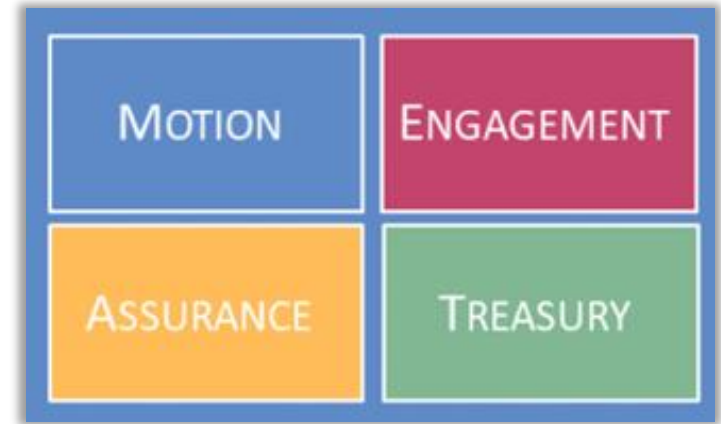
- **Critical Actions:** Continuous technological development, community engagement, strategic marketing.
- **Avoiding Failure:** Ensuring robust security, clear communication, and support for users and developers.

Treasury:

- **Financial Strategy:** Diverse revenue streams from virtual land sales, transaction fees, partnerships.
- **Asset Valuation:** OVRland and OVR tokens as key assets, with strategic financial management.

Assurance:

- **Legal Framework:** Clear governance structures, compliance with regulations, protection of intellectual property.
- **Governance:** Decentralized governance model ensuring transparency and user involvement.



Synthesis Table:

Investment Criteria	Rating	Description	Reference (Page)	Framework
Level of disruptive approach	Good	Innovative blend of AR/VR with blockchain technology.	p. 2-3	Balanced Scorecard
Clarity of the raison d'être	Good	Clear vision to merge digital and physical worlds with AR/VR.	p. 1, 4-5	META (Motion)
Clarity of the legal domain	Medium	Legal aspects outlined but dependent on evolving regulations.	p. 12-13	META (Assurance)
Intellectual property management	Good	Virtual land ownership secured via blockchain.	p. 6-7	META (Assurance)
Clarity of governance	Good	Transparent governance model with community involvement.	p. 14-15	META (Assurance)
Management team organization	Good	Experienced team with a background in blockchain and AR/VR.	p. 8-9	Five Ws
Completeness of the white paper	Good	Comprehensive details on technology, roadmap, and tokenomics.	Entire document	Five Ws
Ability to act on the market	Medium	Strong potential but dependent on user adoption and competition.	p. 10-11	SWOT
Attractiveness in the digital world economy	Good	High potential due to growing interest in AR/VR and blockchain.	p. 3-4	SWOT
Use of AI	Medium	AI not prominently featured but potential for future integration.	N/A	SWOT

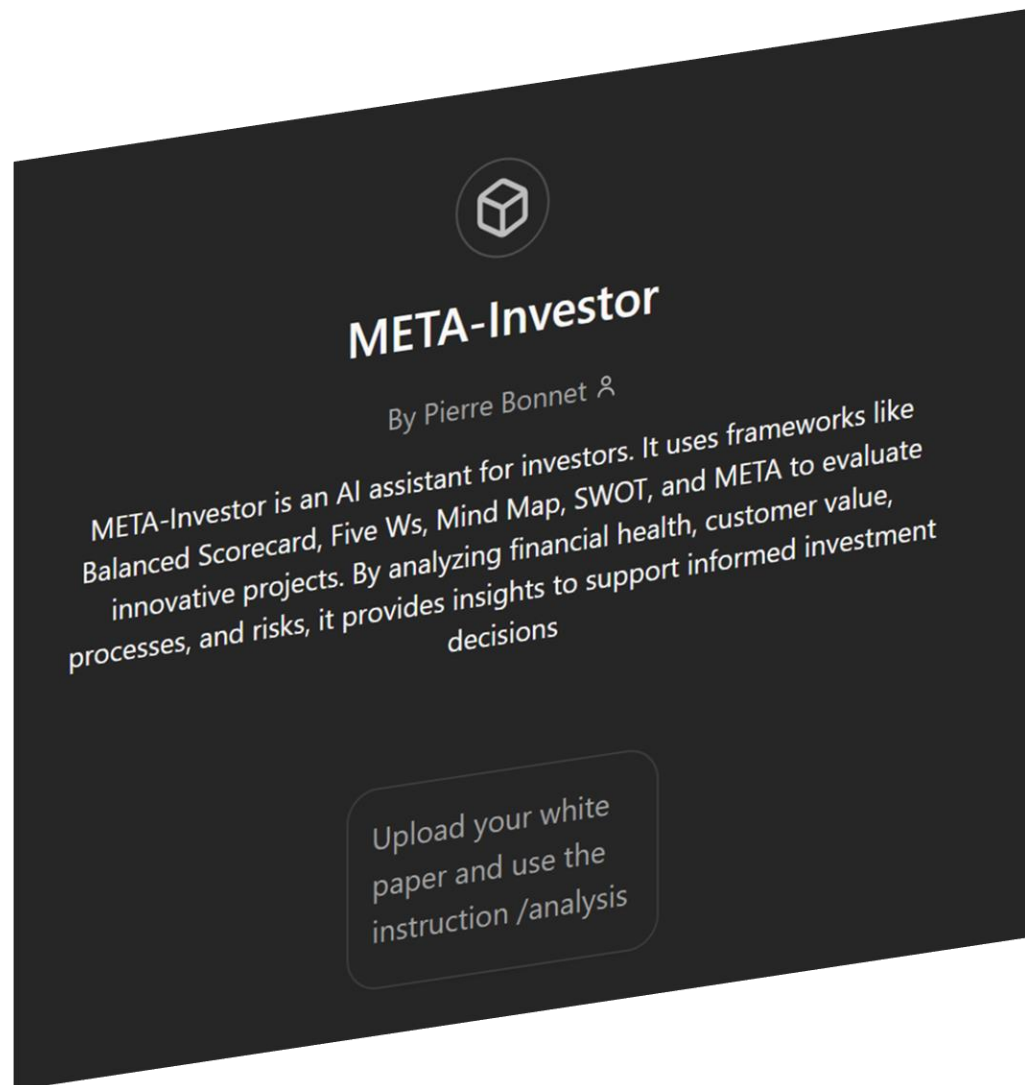
SYNTHESIS TABLE:

OBJECTIVE: THE MOST IMPORTANT ANALYSIS CRITERIA WITH REFERENCES IN THE WHITE PAPER AND THE BEST FRAMEWORKS TO USE

THE TIME SPENT BUILDING META-INVESTOR AND THE MAIN CHALLENGES

- **30 MINUTES OF WORK** TO GATHER KNOWLEDGE ABOUT THE FRAMEWORKS
- **2 HOURS TO GET THE FINAL INSTRUCTION** AFTER ABOUT 10 ITERATIONS OF FINE-TUNING
- **CHALLENGES**
 - GETTING A COHERENT MIND MAP
 - USING THE META FRAMEWORK IS LESS OBVIOUS THAN OTHER FRAMEWORKS
 - SYNTHESIS TABLE TO HIGHLIGHT THE MOST INTERESTING FRAMEWORKS ACCORDING TO THE ANALYSIS CRITERIA

IF YOU WANT TO USE THE META-INVESTOR ASSISTANT, SEND ME AN EMAIL



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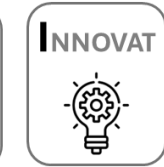
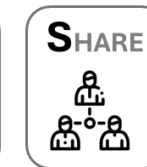
PROMPTATHON

CHALLENGE

- TAKE A GROUP OF 5 TO 10 COLLEAGUES AND FRIENDS
- EACH PERSON TAKES TWO CANS OF DRINKIZZ FOR GOOD ENERGY
- DECIDE ON A TOPIC ON WHICH YOU HAVE KNOWLEDGE TO GATHER AND A GOAL TO CREATE AN AI ASSISTANT
- GIVE EACH PERSON ONE HOUR ALONE TO MAKE THE BEST ASSISTANT
- AFTER THIS HOUR, COMPARE THE EFFECTIVENESS OF YOUR DIFFERENT ASSISTANTS
- THE GROUP INVITES THE WINNER TO DINNER!



I SUPPOSE THE WINNER WILL BE THE ONE WHO DRINKS DRINKIZZ THE BEST... AND WHO IS THE MOST EXPERIENCED IN WRITING



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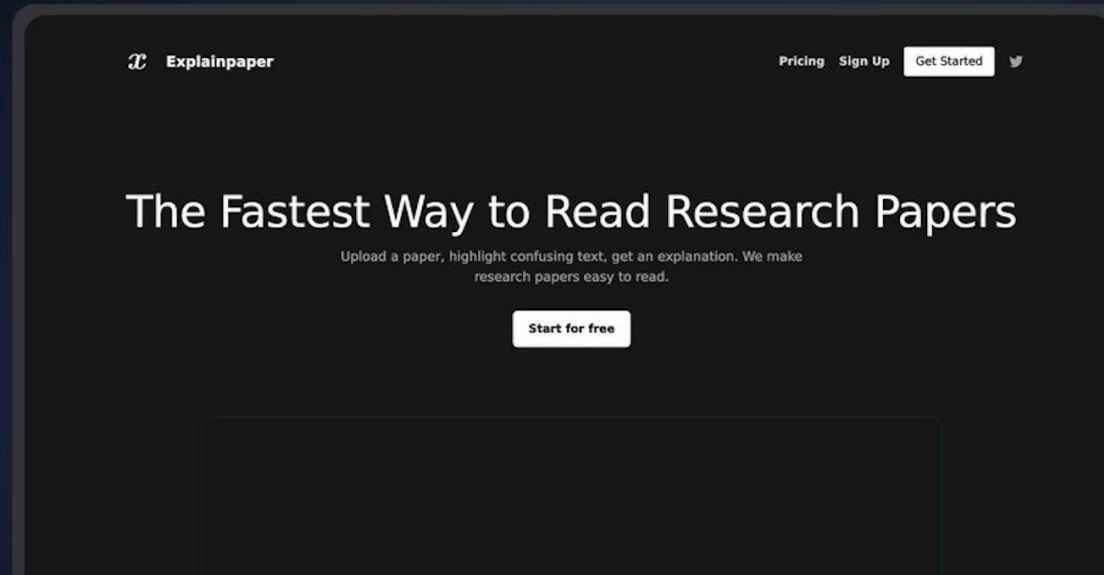
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AI NEWS



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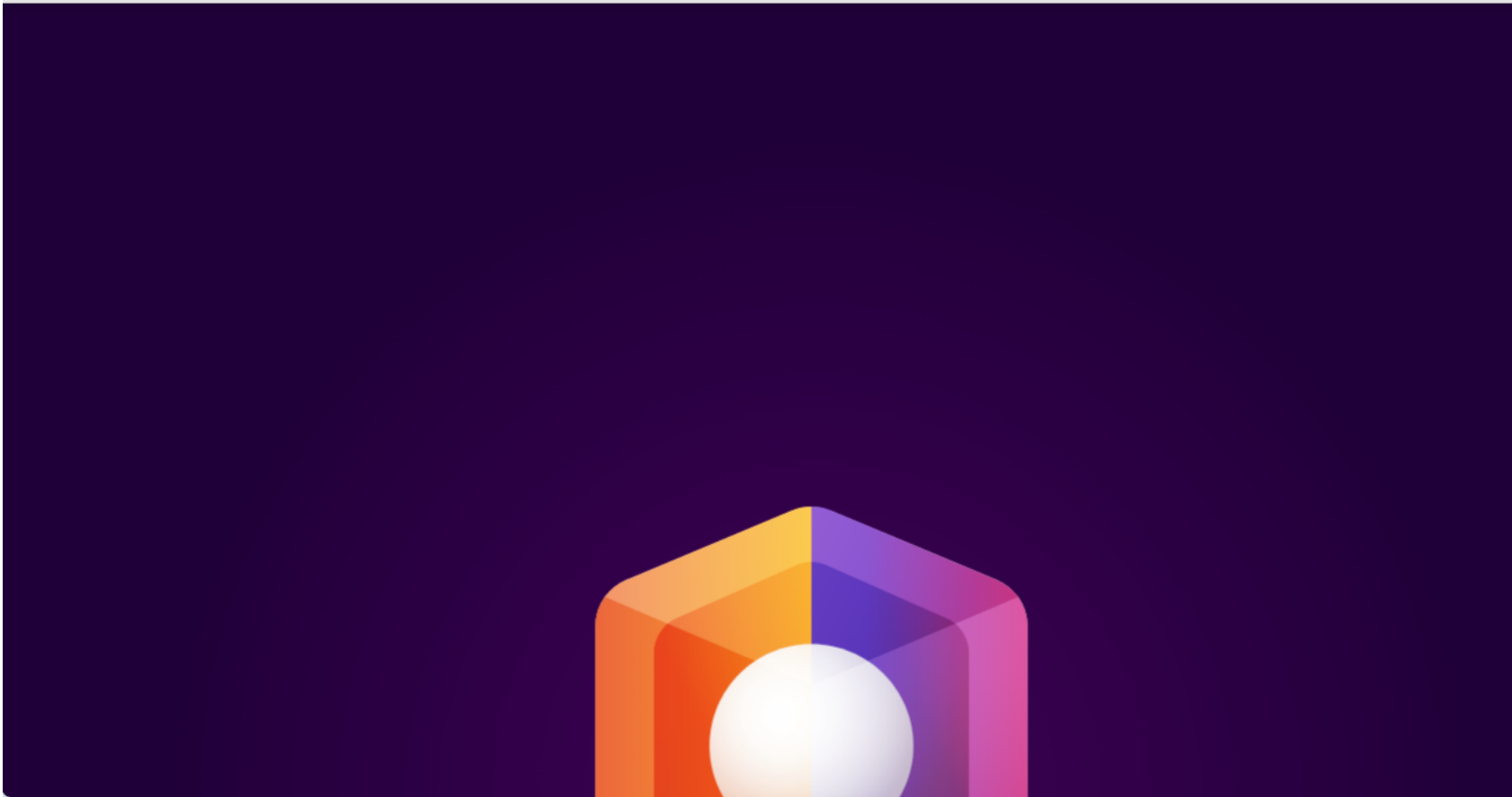
100%

9 / 61

Paper

Explain

Chat



Over the Reality

This paper discusses a platform called the Spatial Web that operates on a decentralized system on a global scale.

[Upgrade](#) to generate a detailed outline for this paper.



100%

1 / 61

Paper

Explain

Chat



Market

UNDERGRAD

In the context provided, the term "Market" refers to the various segments of consumers or users that OVR aims to address with its augmented reality platform. OVR seeks to meet the needs of end users by providing a single AR platform accessible across different devices, offering new advertising opportunities, enabling multiplayer experiences, ensuring stable geolocated interactions, and serving as a medium for exploring open knowledge sources like Wikipedia and street maps. The market in this context

Ask a follow-up



paper explain chat

100%

15 / 61

assistant

Certainly! Here is a brief balanced scorecard analysis of the financial perspective for investing in OVR:

1. Revenue Streams: OVR generates revenue primarily through the sale of OVR Lands, which are digital assets bought by OVR Owners as non-fungible tokens on the Ethereum blockchain. Additionally, they may generate revenue through transaction fees or commissions from AR and VR content developers using their platform.

2. Investment: Investing in OVR involves purchasing OVR Lands as digital assets on the Ethereum blockchain. This investment can potentially provide returns through appreciation in value if demand for virtual real estate increases over time.

3. Scalability: The scalability of OVR's business model lies in its ability to attract more users and content developers to its platform, thereby increasing demand for OVR Lands and driving up revenues. As more AR and VR applications are developed on their platform, there is potential for exponential growth in usage and profitability.

Please conduct thorough research before making any investment decisions.

EXPLANATION

OVR Lands are hexagonal grids covering the Earth's surface, . . . making them ideal for the OVR project's objectives.

I would like to invest to OVR. Can you provide me the balanced scorecard analysis of financial perspective?

- Revenue streams
- Investment
- Scalability

assistant

Certainly! Here is a brief balanced scorecard analysis of the financial perspective for investing in OVR:

Type your question here

Balanced Scorecard Analysis

Financial Perspective:

- **Revenue Streams:** The project outlines multiple revenue streams including sales of virtual land (OVR Land), transaction fees, and partnerships.
- **Investment:** Initial funding and token sales are crucial for the development and marketing of the platform.
- **Scalability:** The ability to scale depends on user adoption and the robustness of the technology infrastructure.

Result using META-Investor GPT

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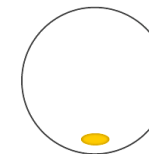
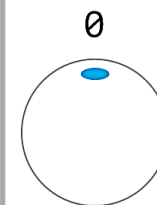


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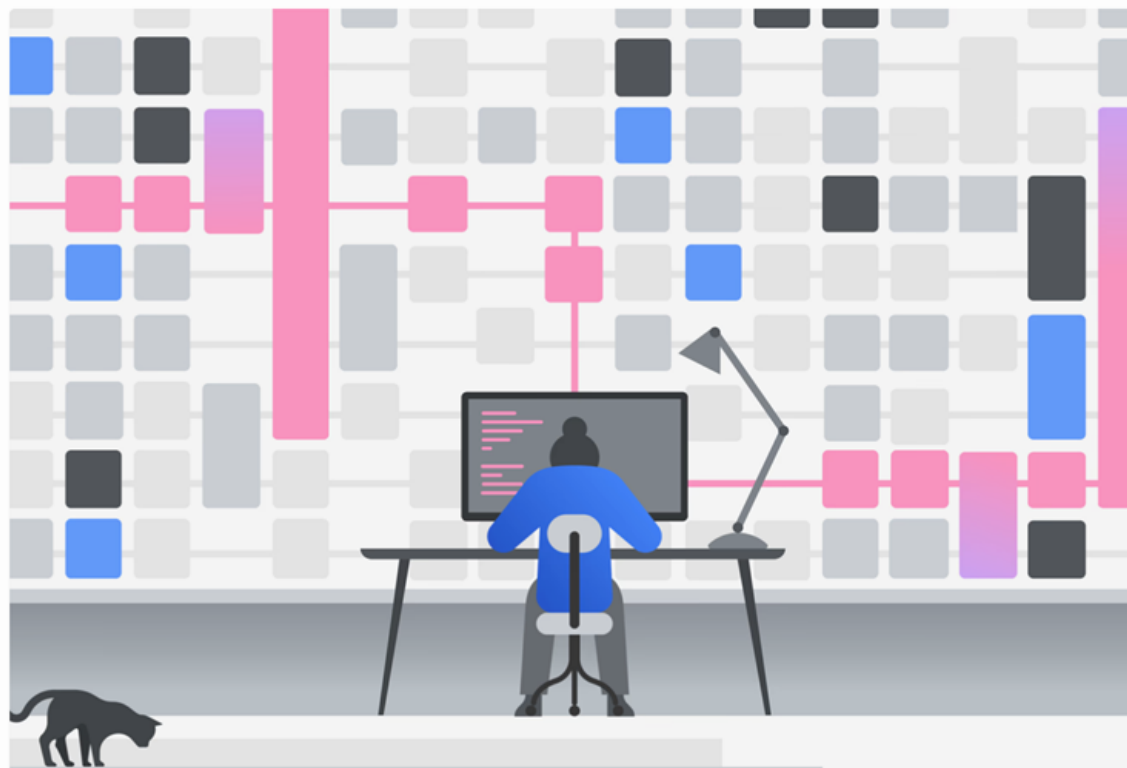


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 Inceptive Mind

IBM unveils first-ever quantum computer with more than 1,000 qubits

IBM introduced the Quantum Heron processor that features 133 fixed-frequency qubits with the lowest error rates to date.

Dec 6, 2023



It's this difference that gives quantum computers the potential to be exponentially faster than today's mainframes and servers. Quantum computers can do multiple calculations with multiple inputs simultaneously. Today's computers can handle only one set of inputs and one calculation at a time. Working with a certain number of qubits—let's say n for our example—a quantum computer can conduct calculations on up to 2^n inputs at once.

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One hundred seven quattuordecillion,
 one hundred fifty quattuordecillion,
 eight hundred sixty tredecillion,
 seven hundred eighteen tredecillion,
 six hundred twenty-six duodecillion,
 seven hundred thirty-two undecillion,
 ninety-four undecillion,
 eight hundred forty-two decillion,
 five hundred four nonillion,
 nine hundred six octillion,
 zero septillion,
 one hundred eighty-one sextillion,
 fifty-six quintillion,
 one hundred forty quadrillion,
 four hundred eighty-one trillion,
 one hundred seventy billion,

$$2^{1000} =$$

107,150,860,718,626,732,094,842,504,90
 6,000,181,056,140,481,170,553,360,744,3
 75,038,837,035,105,112,493,612,249,319,
 837,881,569,585,812,759,467,291,755,31
 4,682,518,714,528,569,231,404,359,845,7
 75,746,985,748,039,345,677,748,242,309,
 854,210,746,050,623,711,418,779,541,82
 1,530,464,749,835,819,412,673,987,675,5
 91,655,439,460,770,629,145,711,964,776,
 865,421,676,604,298,316,526,243,868,37
 2,056,680,693,76

107,150,860,718,626,732,094,842,504,906,000,181,056,140,481,
170,553,360,744,375,038,837,035,105,112,493,612,249,319,837,
881,569,585,812,759,467,291,755,314,682,518,714,528,569,231,
404,359,845,775,746,985,748,039,345,677,748,242,309,854,210,
746,050,623,711,418,779,541,821,530,464,749,835,819,412,673,
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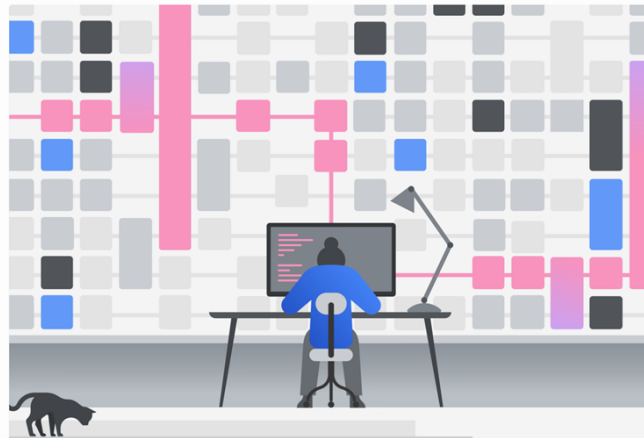
	BIT (TRANSISTOR)	QUBIT (ATOM)	AI
MACHINE LEARNING	✓		✓
QUANTUM MACHINE LEARNING		✓	✓
ARTIFICIAL GENERAL INTELLIGENCE (AGI)	✓	✓	✓

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