

MASTERCLASS

TRANSFORMATIVE
AI & DATA SOLUTION





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OVERVIEW: TRAIDA MASTER CLASS

1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
2. NOCODE & AI TO SCALE MORE QUICKLY
3. WHO HAS ALREADY CREATED THEIR AI ASSISTANT?
4. TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA)
5. EXAMPLE OF SOFTWARE SOLUTIONS
6. LET'S DIVE INTO THE DATABASES FROM A TECHNICAL PERSPECTIVE
7. HERE IS THE LIST OF TECHNICAL CARDS
8. SOME GUIDELINES ON GOVERNANCE
9. WHAT DOES SEMANTIC MODELING LOOK LIKE?
10. PROMPTING & ONTOLOGY
11. THE BUSINESS CARDS

FIRST, A FEW WORDS ABOUT THE THINK TANK ENGAGE-META





TRAIDA

KNOWLEDGE REPOSITORY WITH
AN EDUCATIONAL PURPOSE ON AI
AND DATA SOLUTIONS

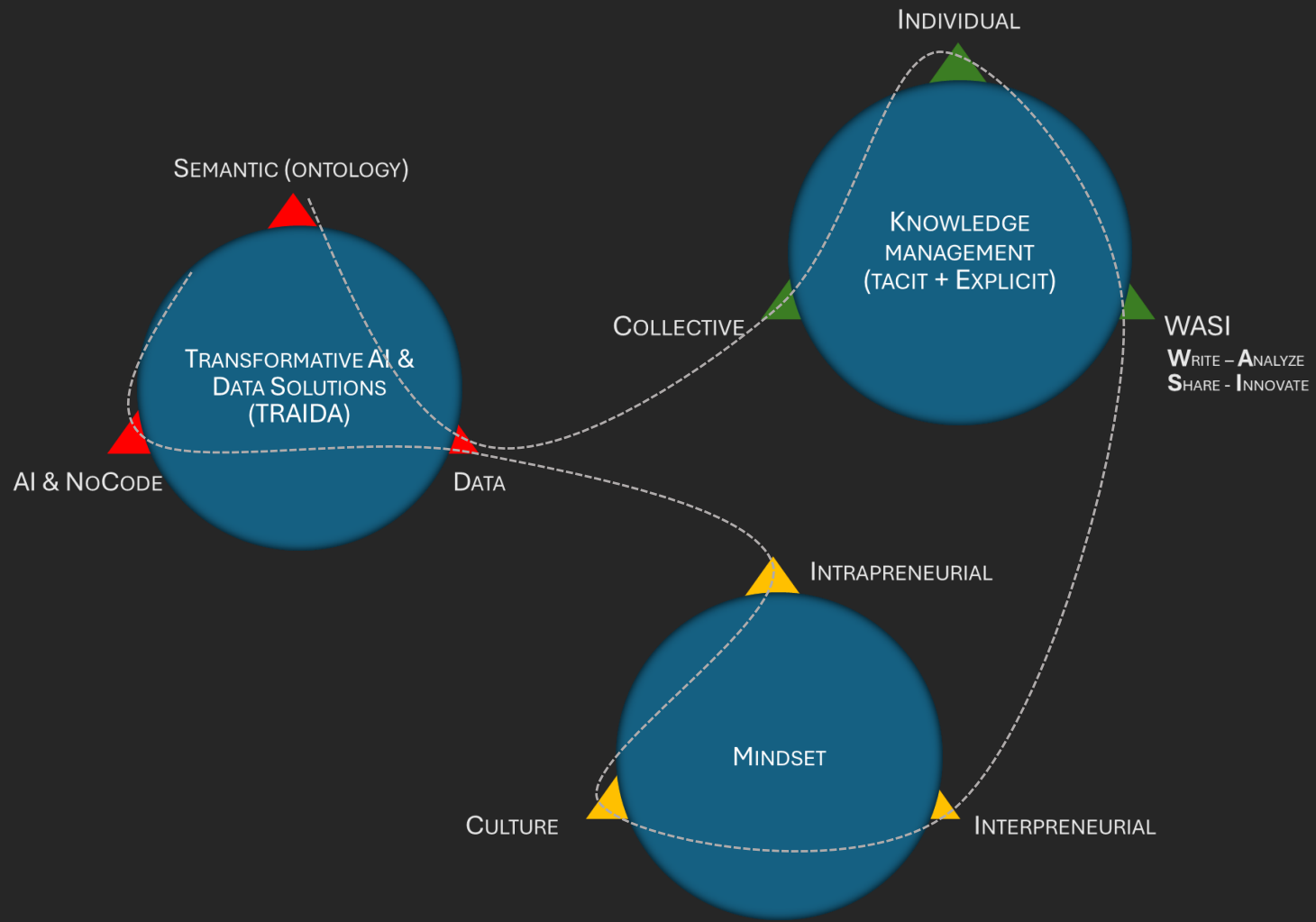
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AI STRATEGY



PARTNERS



Since established in 2018, AI Academy Vietnam has positioned itself as one of the leading institutions in providing AI and Data-based solutions to enterprises. We foresee a coming wave of AI applications in enterprises that are expansive and transformative. To govern this transformative AI and data solutions under enterprise context, we seek to develop a holistic framework that takes into account not only technological aspects but also business and governance ones. For that reason, We pledge ourselves to the development of TRAIDA along with building an open community around it. With our experience and expertise in AI, We hope to contribute our best practices in enterprise AI implementations to the development and execution of TRAIDA.

Contact: Nguyen XUAN HOAI on [LinkedIn](#).



Boldo, a French startup founded in 2024, is developing a cutting-edge Enterprise Architecture Platform. We firmly believe that the successful transformation of businesses hinges on the Enterprise Architecture mindset, a belief that will only grow stronger as companies scale their AI capabilities in the coming years. Artificial Intelligence is crucial for both our own operations and those of our clients. As a small company, AI empowers us to achieve the productivity of a larger team with limited resources. For our customers, AI offers transformative potential to optimize their business processes and transform their business model. Joining Engage-Meta's network of partners offers us opportunities to: (1) Teach: a fundamental value cherished by our founders; (2) Learn: gaining insights and knowledge from other industry leaders; (3) Be Heard: in a qualitative and ethic environment. Reciprocally, our journey as a young company in the AI world will provide valuable perspectives on numerous topics addressed by the think tank.

Contact: Sylvain MELCHIOR on [LinkedIn](#).



Synodis, a Digital Services Provider specializing in APIs, integration, and artificial intelligence (AI), has chosen to collaborate with TRAIDA for several strategic and methodological reasons. TRAIDA stands out for its innovative and open approach, adopting a Creative Commons methodology that promotes transparency and collaboration in the fields of AI and enterprise architecture. This philosophy perfectly aligns with our vision of technological innovation and our commitment to providing cutting-edge solutions to our clients. By working with TRAIDA, we enrich our expertise with multidisciplinary operational consulting that provides a clear vision, workflows, stakeholders, and solutions to implement. We strengthen our market position while ensuring that our offerings are both innovative and aligned with international best practices.

Contact: Yann DE CAMBOURG on [LinkedIn](#).



Starting with Software Outsourcing Services for IBM USA (2003), VietSoftware International (VSII) has grown to become one of the leading software outsourcing companies in Vietnam. Not only being trusted and highly appraised by international customers in the field of Software Outsourcing Services, VSII is also a strategic partner for banks in Vietnam for the integration of middleware systems. Since 2015, the company has transformed into a high technology company, continues to expand and affirm its position in the fields of System Integration, Enterprise Solution Consulting and developing new platform for digital transformation using AI and Blockchain. Joining the Engage-Meta community as a partner will enable VietSoftware International (VSII) to further solidify its leadership in the tech industry. This partnership will

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FRAMEWORK FOR AI AT SCALE

FOR THE DEPLOYMENT OF AI AND LARGE-SCALE DATA SOLUTIONS IN BUSINESSES. TRAIDA STANDS FOR TRANSFORMATIVE AI AND DATA SOLUTIONS

FRAMEWORK FOR KNOWLEDGE MGT.

FOR AIDING KNOWLEDGE ACCUMULATION IN A WORLD WHERE ACCESS TO INFORMATION IS INCREASINGLY FRAGMENTED. META STANDS FOR MOTION, ENGAGEMENT, TREASURY AND ASSURANCE

FRAMEWORK FOR MINDSET

FOR INCREASING THE CHANCES OF SUCCESS IN ENTREPRENEURSHIP AS WELL AS BEING AN EMPLOYEE WITH AN ENTREPRENEURIAL MINDSET (INTRAPRENEURSHIP)

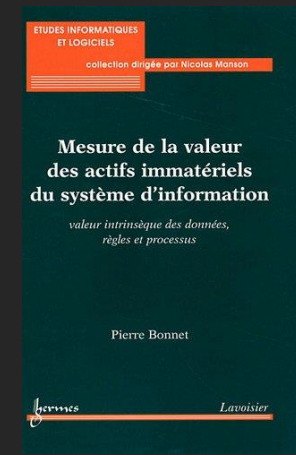
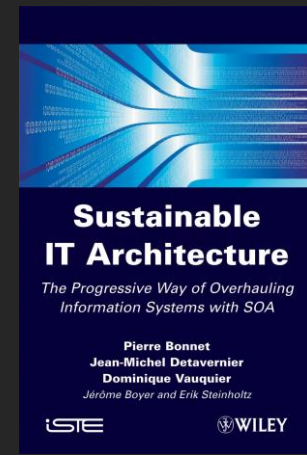
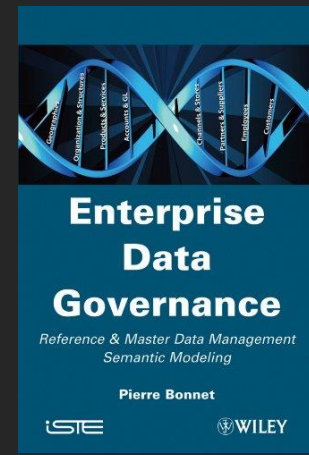


PIERRE BONNET

A VETERAN IN IT ARCHITECTURE
BRINGS OVER 30 YEARS OF EXPERIENCE AND AUTHOR



[HTTPS://ENGAGE-META.COM/AUTHOR-SERVICES](https://engage-meta.com/author-services)

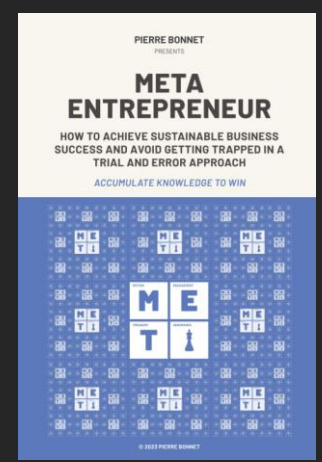


ENTREPRENEUR

IN 2000, I CREATED A START-UP IN SOFTWARE FOR DATA MANAGEMENT WITH TWO CO-FOUNDERS AND BECAME AN ENTREPRENEUR. WE SOLD THE COMPANY EIGHTEEN YEARS LATER (ORCHESTRA NETWORKS) TO AN INTERNATIONAL GROUP

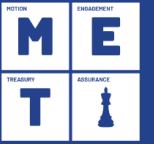
EXIT END 2018 –
TRANSITION TO END 2022

TIBCO® Platform–Data Management



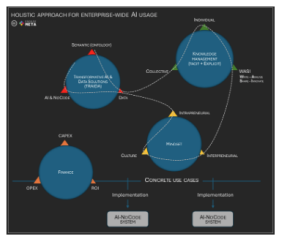
ENGAGE-META COMMUNITY

Accumulating knowledge to achieve sustainable success with AI



Open-source think tank focused on AI at scale

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The Engage-Meta approach to organizing practices for the successful deployment of AI and data solutions at scale within an enterprise revolves around three strategic spheres:

- **TRAIDA** — IT architecture for the implementation of AI systems, NoCode, and data solutions based on the TRAIIDA framework (Transformative AI and Data Solutions).
- **AI KNOWLEDGE** — Knowledge management for training AI systems.
- **MINDSET** — Promote the positive use of AI systems.

A fourth sphere complements the system to address financial aspects. The practices of these spheres are universal and adapt according to the company's context.

Subscribe to our social medias



Pierre Bonnet, the founder of the community. With over 30 years of experience in the computer industry as an expert in Enterprise Architecture and data governance, Pierre Bonnet is the founder of Engage-Meta.

Since 2022, he has been working with AI experts based in Vietnam (PDF). He is the originator and principal author of the TRAIIDA framework for Transformative AI and Data Solutions. He is also an experienced entrepreneur in the tech and beverage industries. He has formalized an innovative approach to accumulating knowledge through a framework called META, which stands for Motion, Engagement, Treasury, and Assurance. This framework includes an additional process named WASI, which stands for Write, Analyze, Share, and Innovate. This process is important for formalizing the knowledge needed to train AI systems.

To contact me: pierre.bonnet@ihf-consulting.com — My PROFESSIONAL PROFILE (PDF).

If you want to PARTNER WITH US

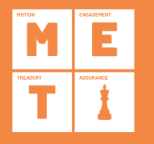


Using the TRAIIDA framework (Transformative AI and Data Solutions) to build your minimum viable technical architecture for scaling AI systems (NoCode, and data management. More information HERE.

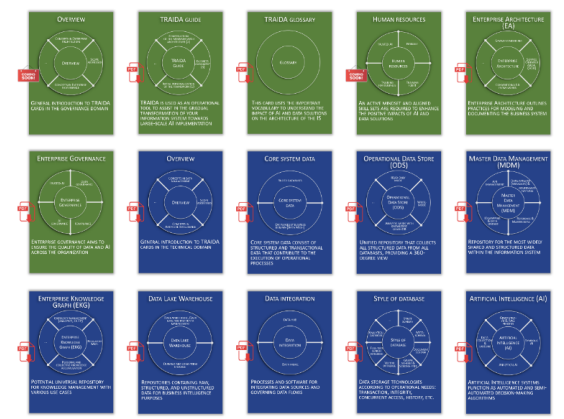
Using the WASI process (Write, Analyze, Share, Innovate) to transform tacit knowledge (both individual and collective) into explicit knowledge across the organization and to better train AIs. More information HERE.

Using the META framework (Motion, Engagement, Treasury, Assurance) in conjunction with the WASI process to cultivate a positive mindset at work and increase value creation with AI. More information HERE.

TRAIDA AI & Data Solutions



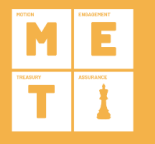
In this sphere, you will find best practices for building your minimum viable technical architecture to scale AI. You will need to clarify your data management systems, rely on knowledge graph technology, and possibly a NoCode database depending on the complexity of your business. To analyze needs and conduct a phased transformation, we have defined the TRAIIDA framework (Transformative AI and Data Solutions) which contains essential knowledge both technically and in terms of governance. Download the PDF for each TRAIIDA card below. The content is free to use (open source, creative commons). You are free to utilize it for your needs, including in commercial activities, provided that you please cite the original source engage-meta.com.



Click here or on the image to download the PDF of the global map. The TRAIIDA framework consists of 20 cards and 65 topics to address AI and the associated data solutions. Here you will find 9 technical cards (30 topics), 6 governance cards (17 topics) and 5+ business cards (18 topics). Each TRAIIDA card is accompanied by a concise documentation that explains its importance in improving data quality and the use of AI on a large scale within the company. With its 20 cards and 65 topics, it offers a comprehensive view of enterprise architecture approached through the lens of data management and AI.

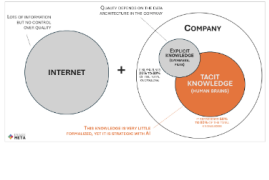


AI KNOWLEDGE Accumulation



In this sphere, you will find practices that promote the transformation of tacit knowledge into explicit knowledge. This transformation is strategic for being able to train your AI systems with maximum value. It essentially involves documenting the know-how of your operators. This work represents a significant investment, but the return on investment, thanks to AI, is immediate. The more you formalize and accumulate knowledge over time, the more you can create AI assistants that are available on demand, as well as integrate them into your operational processes to enhance the overall performance of the company.

Knowledge management to power AI



In the company, only about 20% to 40% of knowledge is formalized in the form of databases and documents. The remaining 60% to 80% of knowledge remains trapped in the minds of employees. However, all this knowledge is necessary to train AI. Therefore, programs must be initiated to transform tacit knowledge into explicit knowledge and to improve the quality of these information reserves. They are strategic for the success of AI and for achieving the expected productivity gains.

Most of the time, the company lacks precise self-awareness. Documentation is scattered across different departments, databases contain only a small portion of the manipulated information, team turnover leads to losses in certain practices, and overall quality is unsatisfactory. However, in the realm of AI, all this knowledge is essential for training. Therefore, it is crucial to not only improve the quality of existing data management but also to extend this management to encompass all tacit knowledge.

Personal Knowledge: To level up AI, enhancing knowledge management systems to capture and organize explicit knowledge is crucial. This ensures that information is accessible and up-to-date. Simultaneously, tapping into the rich reservoir of individual tacit know-how can unlock innovative solutions and creative strategies. The motivation to convert personal tacit knowledge into explicit form is twofold: firstly, to assert human expertise in an era increasingly dominated by artificial intelligence, and secondly, to facilitate the systematic accumulation of knowledge. By articulating and sharing personal insights, individuals not only contribute to the collective intelligence but also provide valuable data and knowledge that can be used to train AI systems. This symbiotic relationship between personal knowledge and AI can lead to more sophisticated and intuitive technology that complements human capabilities, fostering a collaborative environment where both can thrive.

Collective Knowledge: Collective knowledge within an organization is a powerful asset, formed by aggregating the explicit and tacit knowledge of individuals within departments and across interdepartmental boundaries. The amalgamation of this knowledge is essential for enterprises, as it fosters innovation, efficiency, and competitive advantage. It is estimated that a significant percentage of an organization's knowledge is tacit, residing in the minds of its employees, and remains unexploited. Accumulating this vast reservoir of implicit understanding is vital for organizational growth and adaptability. Artificial intelligence stands as both the conduit and the repository for this knowledge, capable of capturing, analyzing, and disseminating insights throughout the organization. AI systems help transform tacit knowledge into explicit knowledge, making it accessible and actionable, thereby solidifying the foundation of collective intelligence within an enterprise.

Enterprise Architecture: At the organizational level, cultivating a mindset that values and facilitates knowledge accumulation is paramount. Enterprise Architecture (EA) serves as the technical scaffold, enabling the scaling of knowledge from individual contributors to the organizational tapestry. Together, these elements not only empower AI integration within enterprises but also amplify its application and adoption, ensuring that AI solutions are both innovative and in sync with human expertise.



Soft skills are the bedrock of professional development, with critical thinking at the forefront. To bolster critical thinking, one must focus on enhancing writing skills for clear communication, honing analytical abilities to decipher complex issues, fostering innovation to navigate and create change, and promoting a culture of sharing to disseminate knowledge. In an AI-enabled enterprise, where human and AI co-work, critical thinking and writing skills are even more essential as they help achieve the best combination of human and machine intelligence. AI needs clear guidance and instruction from human co-workers to produce its best results, which are subsequently validated by humans (human-AI feedback loop).

In conclusion, mastering the art of writing, analyzing, sharing, and innovating is critical to harness the full potential of AI. Effective knowledge management, particularly the transformation of tacit knowledge into explicit knowledge, is essential for training AI and advancing organizational intelligence. This is the WASI effect. You can read more about the WASI effect HERE.

In this figure, you have an example of transforming tacit knowledge into explicit knowledge to enhance AI training. Here, the user is asked to formalize their knowledge on the critical use of a standard process described by the company, as well as to explain the use cases of this process in order to adapt it to real-world situations. All this written knowledge is then given to the AI to obtain a critical analysis of the standard process, thereby identifying areas for improvement. This principle formalizing tacit knowledge can be repeated regularly (weekly, monthly, biannually, annually) to establish a continuous process improvement loop. Without AI, formalizing this knowledge would be possible as a manual exploitation would be too costly. AI removes the barriers to

MINDSET Critical Thinking



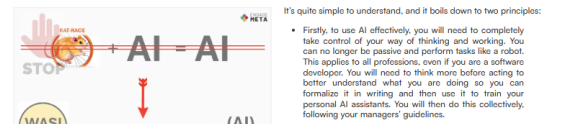
In this sphere, you will find key principles to help raise awareness that AI necessitates a profound change in the relationship between humans and work. With the increasing intelligence of systems, it is no longer sufficient to simply execute standard and repetitive processes at work. Such processes will simply be automated by AI. Everyone must then formalize their knowledge clearly and precisely. Humans, therefore, need to enhance their work capabilities through innovation, creativity, critical thinking, and sharing. It is essential to break out of the rat race and cultivate a culture of intrapreneurship and interpreneurship. Without the right mindset at work, AI will replace positions where the added value becomes low.

The WASI process

WASI stands for: Write, Analyze, Share and Innovate.
How to escape the intellectual rat race that hinders your progress in projects and may become fatal with the rise of AI? Being in the rat race is like going around in circles in your work and life without seeing how to improve your future. When you tire one pass without taking control, you end up no longer fighting for a better future and merely hanging on day by day. You work somewhat like a robot and distract yourself with social media and easily accessible leisure activities.

This procrastination is a poison that prevents us from building beautiful things and progressing harmoniously. To overcome it, you need to find reasons to act and even an obligation to take action. I try to provide some guidance on how to achieve this in my book "The META-Entrepreneur," but here I want to emphasize the opportunity AI offers to help you escape the rat race.

But be careful, to fully utilize your AI assistants, you will need to learn to write with high precision. This is the only way for the AI to truly understand you and respond with relevance and high quality. You will also need to develop a critical mind to analyze the AI's responses and ask it to redo, adjust, correct, clarify, rephrase, complete, and justify the results. This cycle of writing and critical analysis will significantly increase your intellectual capacity. It's the opposite effect of TikTok, which tends to dull the mind.



It's quite simple to understand, and it boils down to two principles:

- Firstly, to use AI effectively, you will need to completely take control of your way of thinking and working. You can no longer be passive and perform tasks like a robot. This applies to all professions, even if you are a software developer. You will need to think more before acting to better understand what you are doing so you can formalize it in writing and then use it to train your personal AI assistants. You will then do this collectively, following your managers' guidelines.
- Secondly, you are no longer alone in facing your anxieties and blockages when moving forward and taking action. The more you enrich your AI assistants, the more they will help you find positive solutions to create your projects and improve your working conditions. As your AI practice improves, you will also be able to find AI assistants on the market that suit you best. No discipline or field of knowledge is inaccessible to you thanks to AI. You have access to a powerful intellectual force for just a few dollars a month with ChatGPT 4o. There's no need to wait for your company to provide you with this tool; you can use it at home with your own data.



That's not all! Writing and analysis will also allow you to discover new things and therefore innovate. Your creative intelligence will unlock, and you will then leave the rat race to become an augmented person thanks to AI. Finally, if you work in a team, you can share your knowledge with others to further increase your capacity to innovate.

Ultimately, the Write, Analyze, Share, and Innovate (WASI) cycle is the key to unlocking the infernal cage of the rat race.

Use the META to evaluate your state of mind



MOTION: clarify your DNA

The Motion element should help you find a deep and lasting reason that compels you to act positively. It is not just about motivation, which can fluctuate depending on circumstances, but also about a desire that forces you to act positively even when you are tired or discouraged. Tenacity in overcoming challenges and accepting a time horizon of several years before achieving success are crucial for having a good

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STRATEGIC POINTS

REMAINING COMPETITIVE BY LEVERAGING NEW BUSINESS PRACTICES WITH AI

A LACK OF AI USAGE POSES A RISK OF DISRUPTION FOR THE COMPANY COMPARED TO COMPETITORS WHO EXPLOIT IT

DISSEMINATING SKILLS FOR MASTERING AI WITHIN THE ORGANIZATION

THIS DEPLOYMENT RELIES ON THE COMPANY'S KNOW-HOW, WHICH IS ESSENTIAL FOR TRAINING AIs. A LACK OF FORMALIZING LEADS TO POOR AI TRAINING, MAKING THEM TOO WEAK TO MAINTAIN COMPETITIVENESS

REMOVING BARRIERS TO AI IMPLEMENTATION THROUGH INCREASED MOTIVATION

THE GOAL OF AI IS TO INCREASE PRODUCTIVITY BY AUTOMATING THE MOST OPERATIONAL TASKS, ALLOWING FOR A FOCUS ON HIGHER VALUE-ADDED TASKS. A LACK OF STAKEHOLDER ENGAGEMENT FOR AI LEADS TO POOR PRACTICES AND PSYCHOLOGICAL BARRIERS

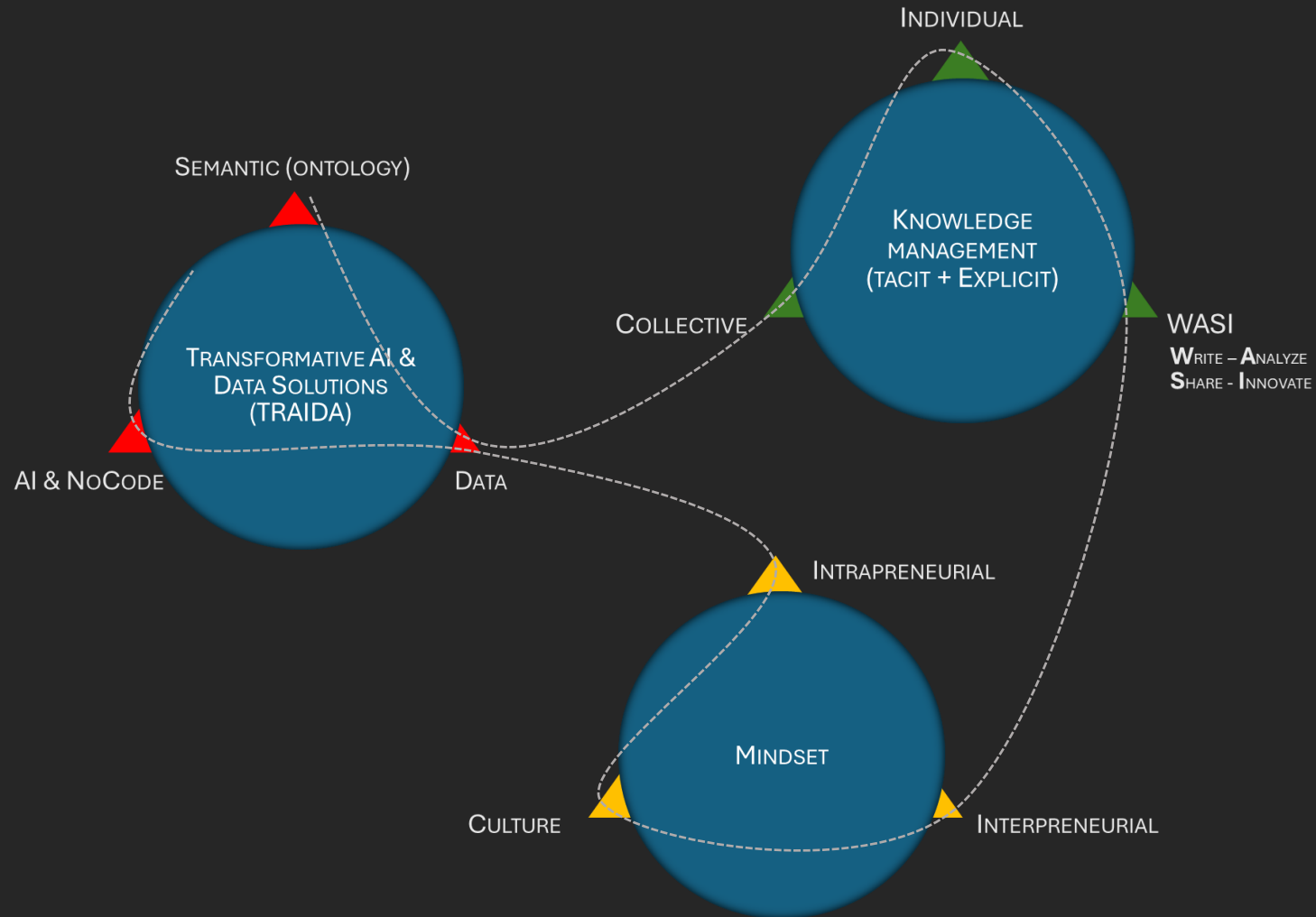
AI + VOID = VOID

VS

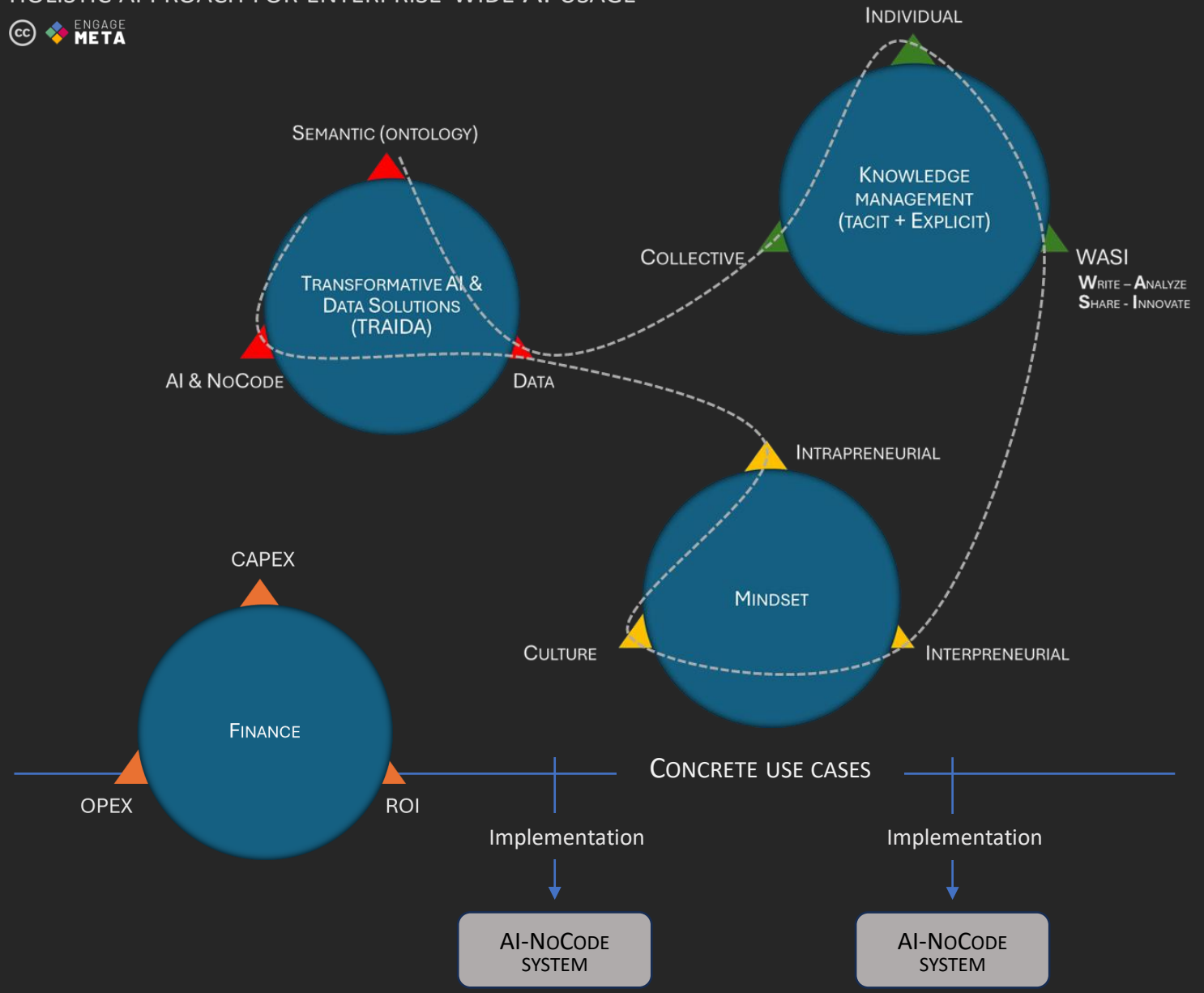
AI + KNOWLEDGE = AUGMENTED INTELLIGENCE

KNOWLEDGE = DATA (INPUT) + CONTEXT + CRITICAL THINKING

THE THREE SPHERES OF ACTION TO CONSIDER



HOLISTIC APPROACH FOR ENTERPRISE-WIDE AI USAGE



COMPETITIVENESS

AI IMPACT ON WORK PRODUCTIVITY

70% OF TASKS AUTOMATED AT **50%**
(MCKINSEY REPORT, 2024)

EXAMPLE: RISK MANAGER IN AN INSURANCE COMPANY



THE 10 HEAVIEST TASKS IN THE MONTH

THE 7 TASKS FOR WHICH AI SAVES 50% OF THE TIME



IT'S UP TO YOU TO DECIDE HOW TO TRANSFORM PRODUCTIVITY

THE USE OF AI WILL FORCE
YOU TO EITHER REDUCE YOUR
WORKFORCE OR ASK THEM TO
DO MUCH MORE WITH THE
SAME NUMBER OF PEOPLE

THE **JEVONS PARADOX** CAN REASSURE YOUR COMPANY ABOUT THE ABILITY TO DO MUCH MORE WITH THE SAME WORKFORCE

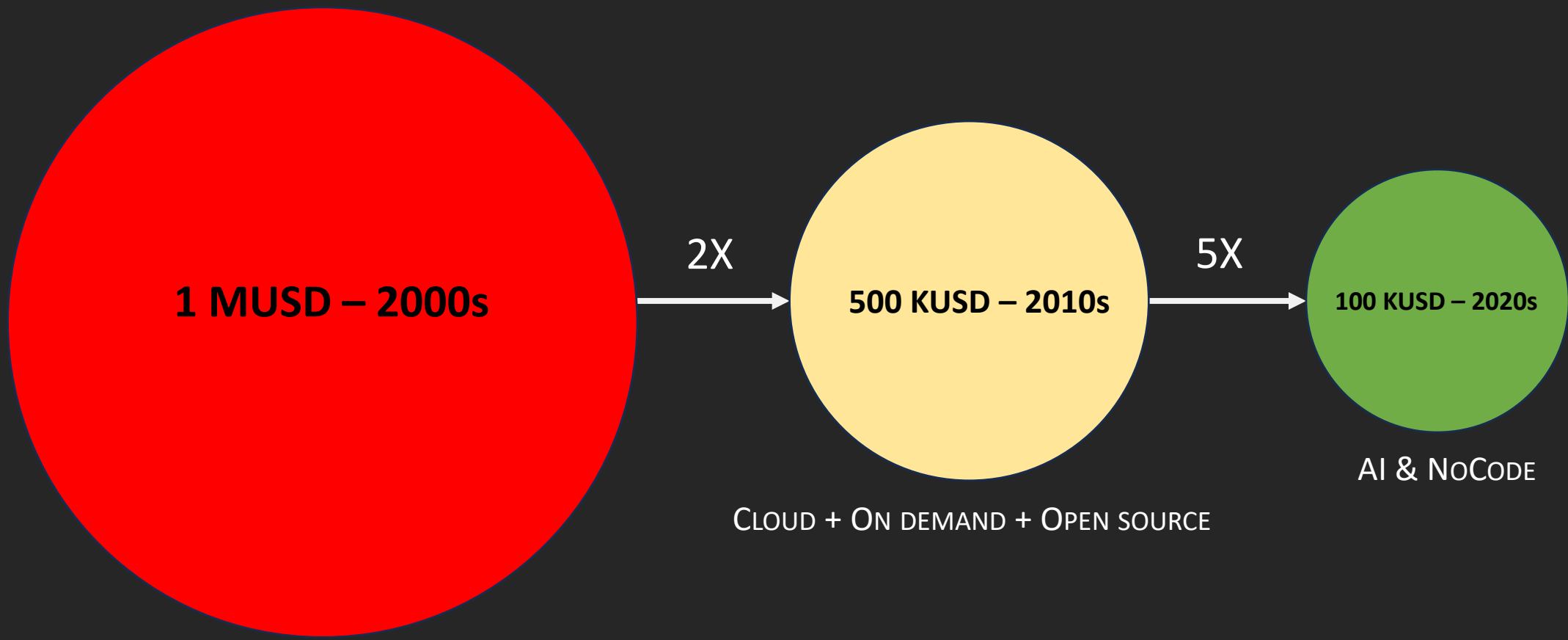
EXAMPLE: THE MORE WE SHARE KNOWLEDGE,
THE MORE WE CREATE KNOWLEDGE

THE REBOUND EFFECT, PROPOSED BY ECONOMIST WILLIAM STANLEY JEVONS, SUGGESTS THAT IMPROVEMENTS IN EFFICIENCY CAN LEAD TO INCREASED CONSUMPTION, NEGATING THE BENEFITS OF THOSE IMPROVEMENTS. APPLIED TO AI, JEVONS PARADOX MEANS THAT AS AI SYSTEMS BECOME MORE EFFICIENT, THE DEMAND FOR THEIR TASKS MAY RISE, RESULTING IN HIGHER RESOURCE CONSUMPTION

COMPETITIVENESS

UNDERSTANDING THE COLLAPSE OF TECHNOLOGICAL BARRIERS

EXAMPLE OF SOFTWARE DEVOPS COSTS OVER THE PAST DECADES



DEVELOPMENT FROM SCRATCH, ON-SITE OPERATION

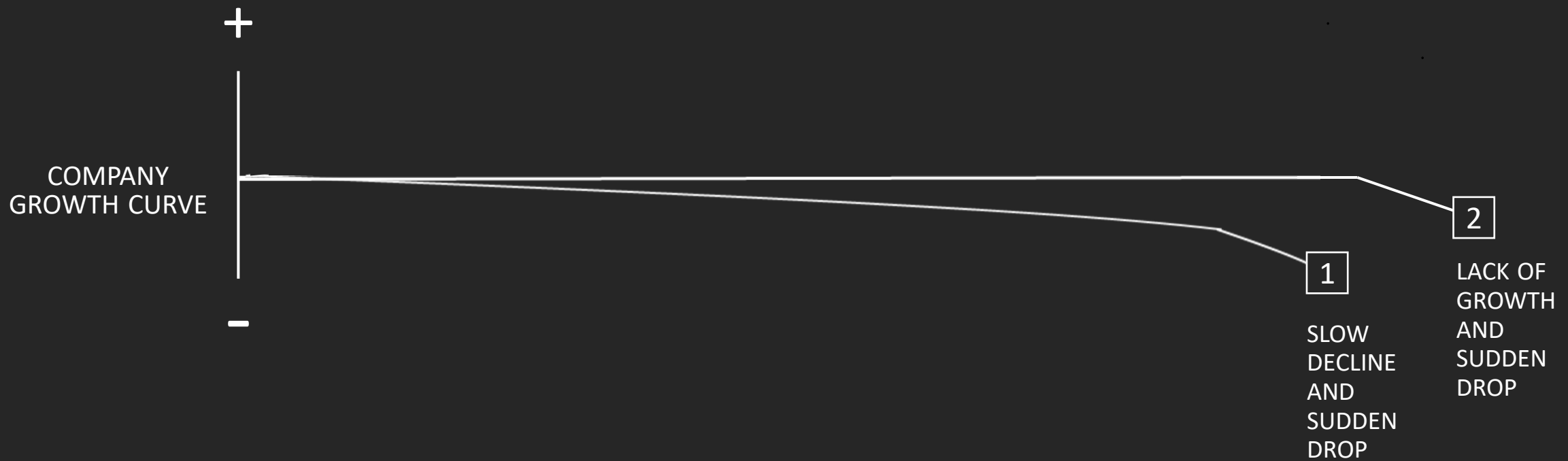
CLOUD + ON DEMAND + OPEN SOURCE

AI & NoCODE

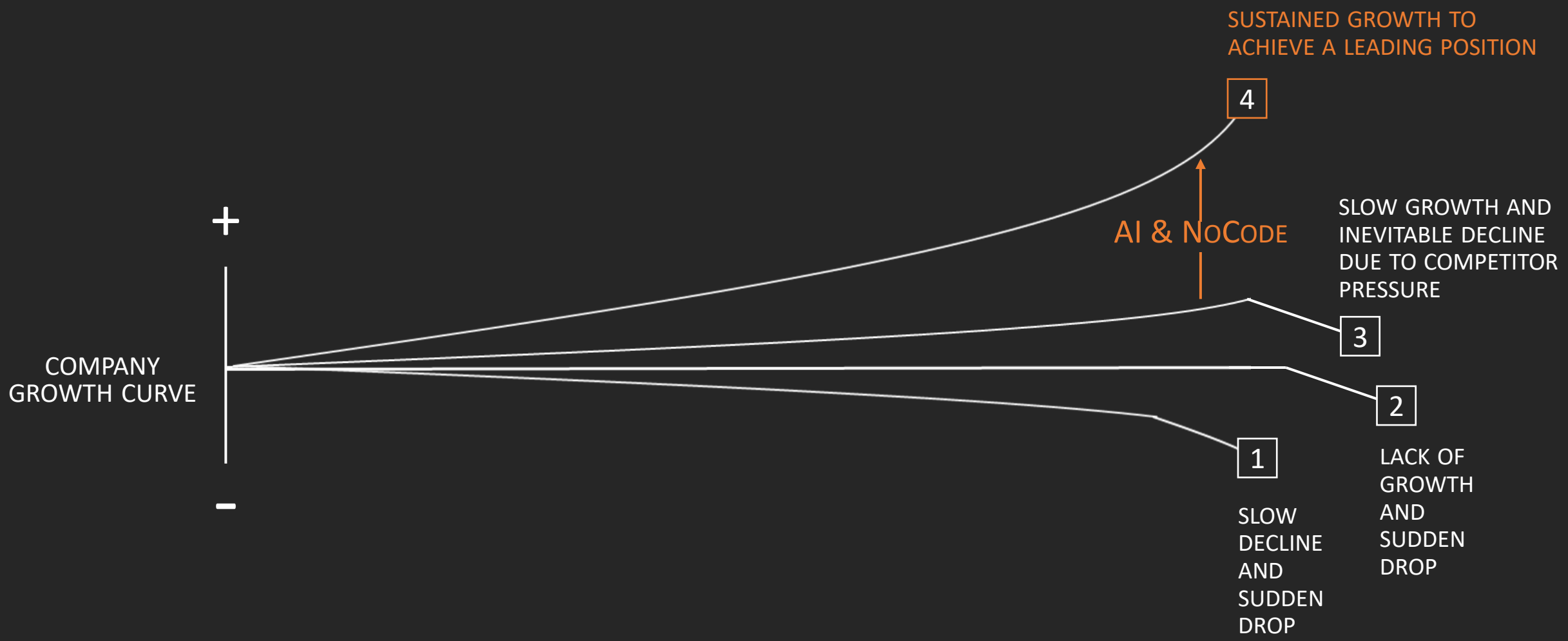
COMPETITIVENESS

BE THE LEADER IN YOUR MARKET OR DISAPPEAR

BE A LEADER OR DISAPPEAR



BE A LEADER OR DISAPPEAR



COMPETITIVENESS

COMPARISON OF HUMAN WORKFORCE VERSUS INTELLIGENT ROBOTS

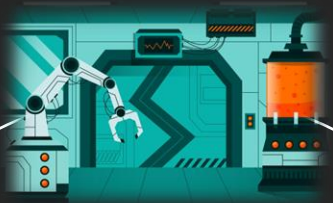
EXAMPLE OF THE AUTOMATION COSTS FOR A FACTORY WITH 5 WORKERS



A HUMAN
WORKER,
MONTHLY BASE
SALARY **2,000
USD**

120,000 USD / YEAR

CONVENTIONAL ROBOT



A SOPHISTICATED BUT NOT
VERSATILE ROBOT WITHOUT
AI, ACQUISITION COST
100,000 USD AND
MONTHLY USAGE COST
5,000 USD,
REPLACES 5 WORKERS

X2 160,000 USD / FIRST YEAR
60,000 USD / YEAR

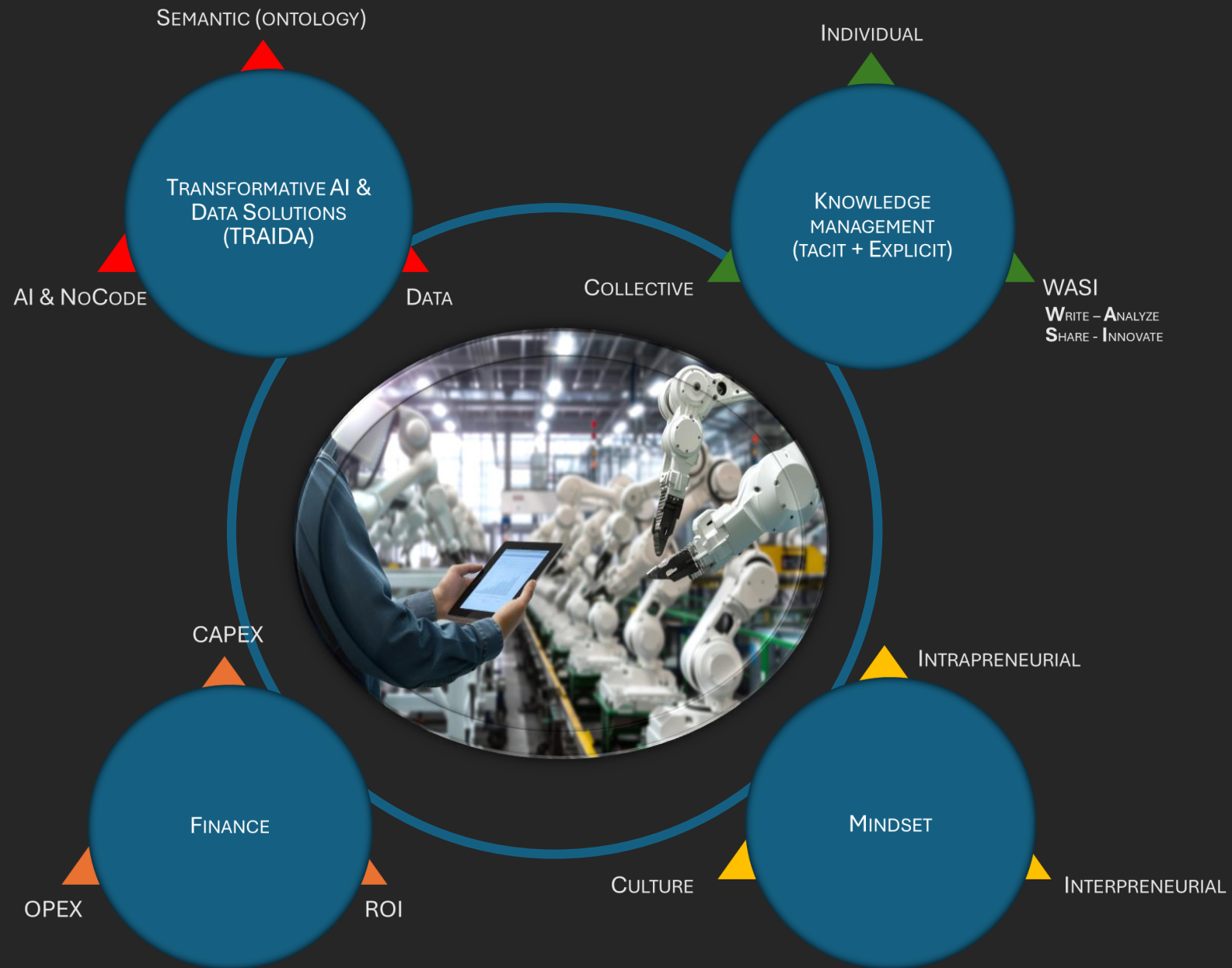
AI + ROBOT



A FULLY VERSATILE AND
INTELLIGENT HUMANOID
ROBOT WITH AI THAT
REPLACES ONE WORKER,
ACQUISITION COST **3,000
USD** AND MONTHLY USAGE
COST **300 USD**

X3 21,000 USD / FIRST YEAR
18,000 USD / YEAR

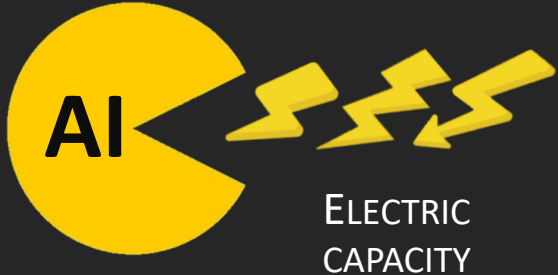
NATIVE AI FACTORY



COMPETITIVENESS

YOUR COMPETITIVENESS ALSO DEPENDS ON
YOUR COUNTRY'S INFRASTRUCTURE

	Location	Total (TWh)	Generation (Terawatt-hours)								
			Coal	Gas	Hydro	Nuclear	Wind	Solar	Oil*	Bio..	Geo..
	World	28,844	10,288	6,582	4,298	2,640	2,099	1,323	849	676	89
2	China	8,849	5,398	291	1,303	418	763	428	72	177	0
3	United States	4,287	832	1,687	249	772	434	205	39	52	18
4	India	1,858	1,380	47	175	46	70	95	4	41	0
5	Russia	1,167	192	534	198	224	4	2	12	0.8	0
6	Japan	1,034	348	361	75	52	8	102	46	41	0
7	Brazil	677	16	42	427	15	82	30	12	53	0
8	Canada	660	35	84	398	87	38	6	3	9	0
9	South Korea	620	211	175	4	176	3	27	7	17	0
10	Germany	567	180	80	18	35	125	61	22	48	0.2
11	France	469	4	46	46	295	39	20	10	10	0.6
12	Saudi Arabia	402	0	269	0	0	0.01	0.8	131	0	0
13	Iran	348	0.8	300	7	7	1	0.7	31	0.02	0
14	Mexico	341	22	192	36	11	20	19	34	7	0
15	Indonesia	334	205	57	27	0	0.4	0.4	6	21	17
16	United Kingdom	326	6	125	5	48	80	14	13	35	0
17	Turkey	321	114	72	67	0	35	15	0.7	8	10
18	Taiwan	288	124	114	6	24	4	11	5	2	0
19	Spain	286	8	86	18	59	62	36	12	7	0.02
20	Italy	280	23	141	28	0	20	28	16	18	6
21	Australia	274	131	46	17	0	32	39	5	3	0
22	Vietnam	260	101	28	96	0	8	26	0.7	0.4	0
23	South Africa	239	202	0	3	10	10	10	4	0.4	0
24	Egypt	201	0	159	14	0	5	5	18	0	0
25	Malaysia	181	76	68	31	0	0	3	2	1	0



AI MODELS TRAINING



ABILITY TO PROCESS DATA SECURELY AND SOVEREIGNLY

INFRASTRUCTURE AND CONNECTIVITY
 COST EFFICIENCY
 SKILLED WORKFORCE
 DATA PRIVACY AND SECURITY REGULATIONS



CHIPS
 VECTOR DB STORAGE
 ../..

TO MAKE IT WORK FULLY, YOU NEED A MINDSET ADAPTED TO USING AI

THINK MORE AND CODE LESS

BEFORE AI

HEAVY IT PROCESSES AND RIGID ALGORITHMS UNABLE TO ADAPT DYNAMICALLY

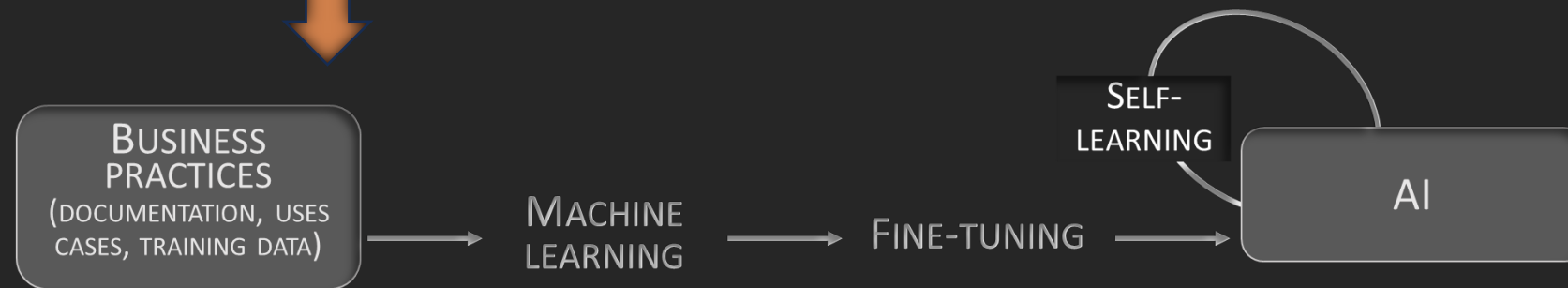


10X PRODUCTIVITY WITH AI & NoCODE

APPLIED TO 50% OF EXISTING SOFTWARE AND 100% OF PROCESSES NOT YET AUTOMATED

WITH AI & NoCODE

LIGHTWEIGHT PROCESSES FEATURING ADAPTABLE AUTOMATION AND SELF-LEARNING CAPABILITIES



THE RISK OF AI NEGATIVELY IMPACTING YOUR WORK



LACK OF CRITICAL THINKING. FOR EXAMPLE, A DEVELOPER WHO DOES NOT SEEK ENOUGH TO IMPROVE THE SOFTWARE CODE GENERATED BY AN AI

THE POSITIVE IMPACT OF AI ON YOUR SKILLS

(AI)



+ AI =

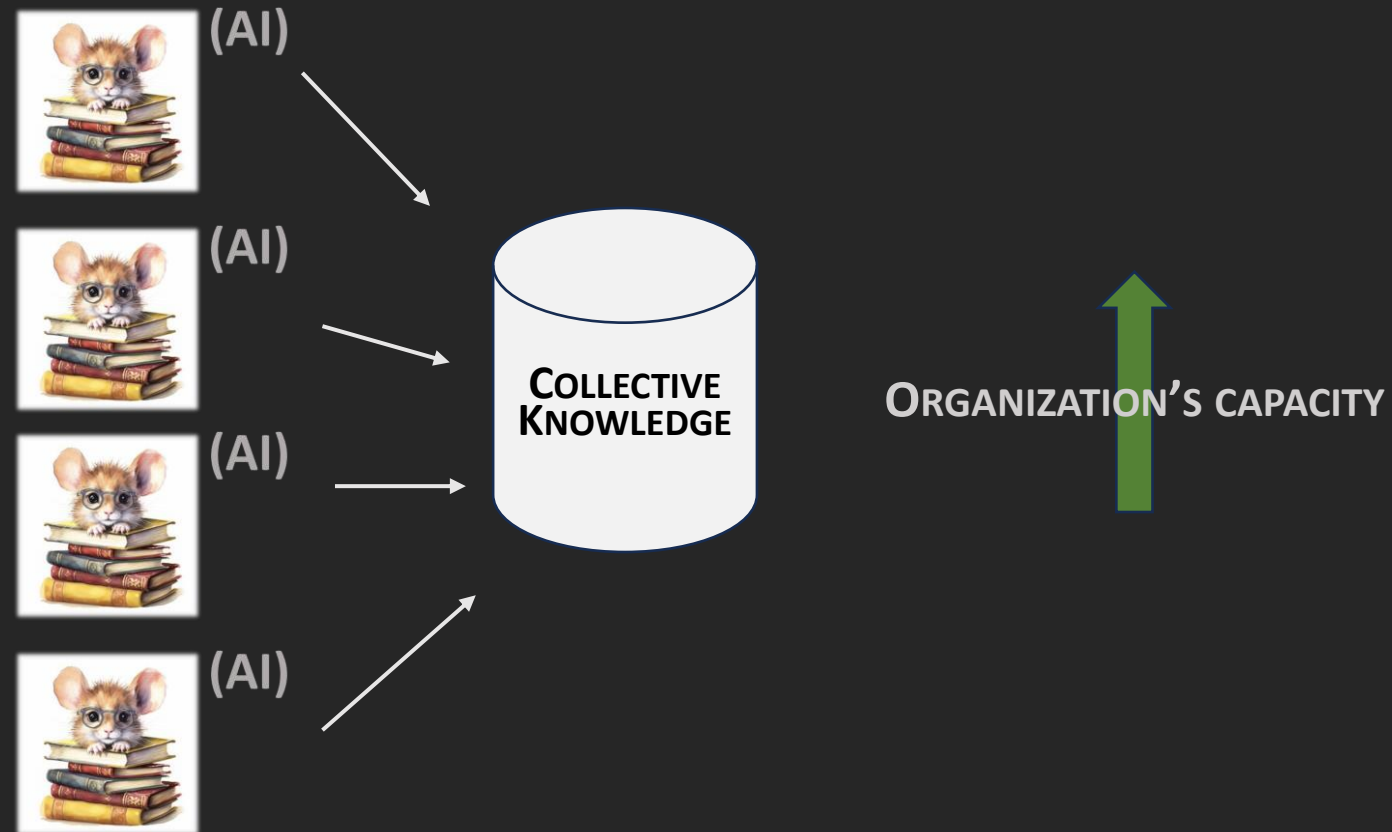


WRITE 	ANALYZE 	SHARE 	INNOVATE
------------------	--------------------	------------------	---------------------

CRITICAL THINKING IMPROVES WITH SOFT SKILLS SUCH AS WRITING, ANALYSIS, SHARING, AND INNOVATION

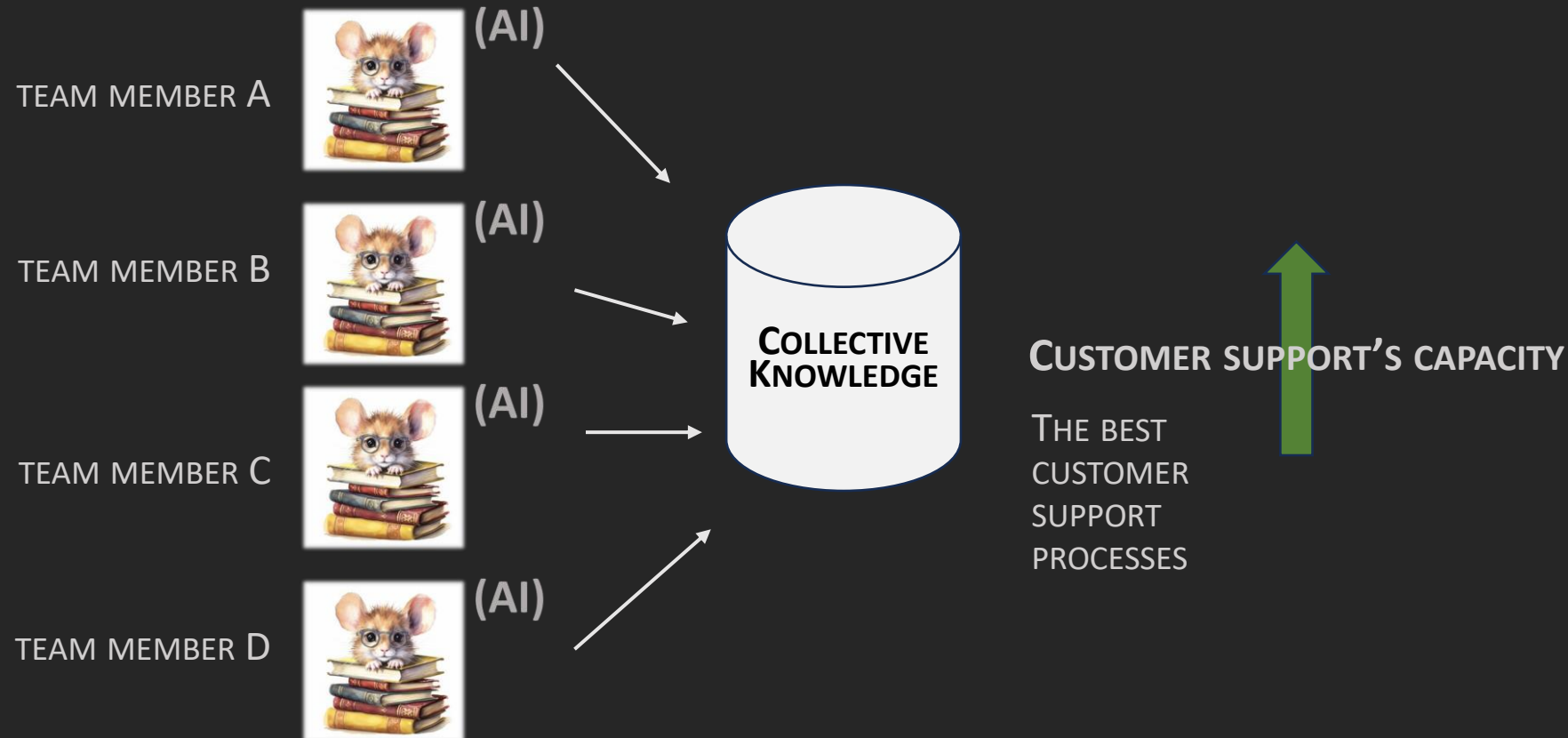
FROM THE RAT-RACE TO THE WASI EFFECT

THE POSITIVE IMPACT OF AI ON YOUR ORGANIZATION'S CAPACITY



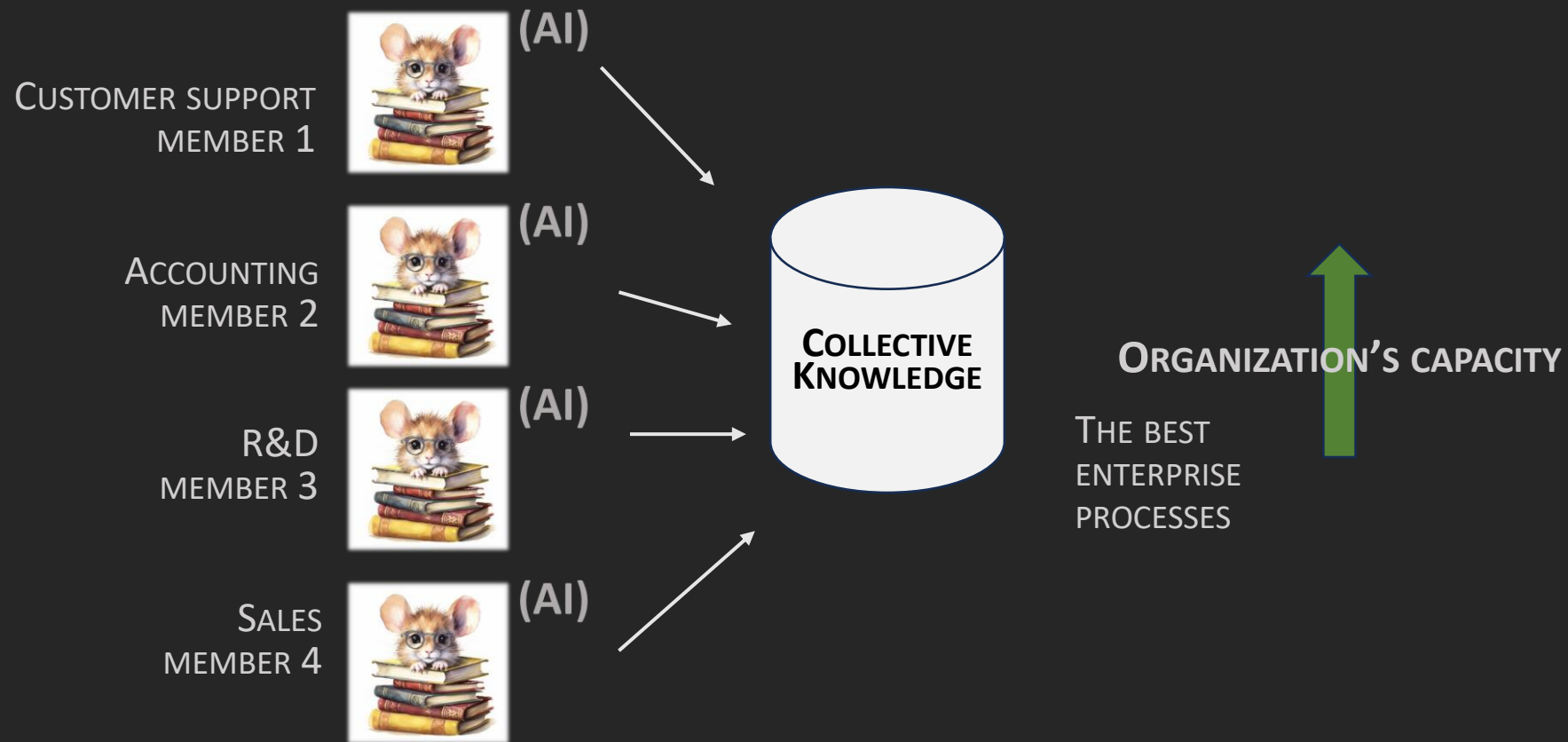
THE POSITIVE IMPACT OF AI ON YOUR ORGANIZATION'S CAPACITY

AT THE LEVEL OF A DEPARTMENT IN THE COMPANY: E.G. CUSTOMER SUPPORT



THE POSITIVE IMPACT OF AI ON YOUR ORGANIZATION'S CAPACITY

AT THE LEVEL OF COORDINATION BETWEEN SEVERAL DEPARTMENTS IN THE COMPANY

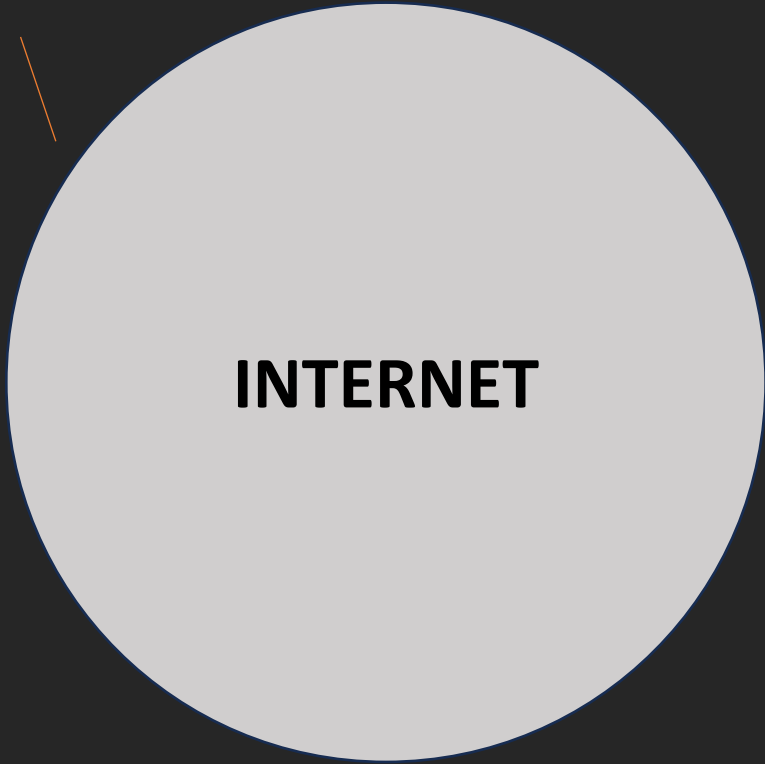


HOW TO GET STARTED?

EXAMPLE: TACIT KNOWLEDGE TRANSFORMATION INTO EXPLICIT FOR A BANK TRANSFER COMPLAINT PROCEDURE

AI DOES NOT WORK WELL WITHOUT THE RICHNESS OF DATA

LOTS OF INFORMATION
BUT NO CONTROL
OVER QUALITY



+

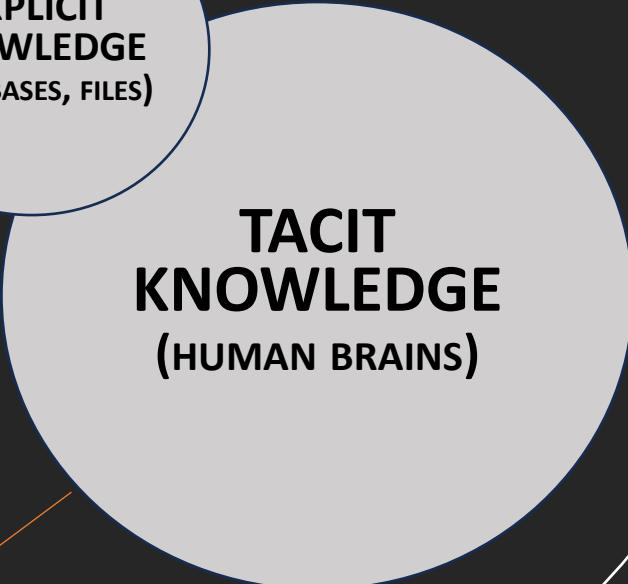
ORGANIZATION

QUALITY DEPENDS ON
THE DATA ARCHITECTURE
IN THE COMPANY

IT REPRESENTS 20% TO
40% OF THE TOTAL
KNOWLEDGE



**EXPLICIT
KNOWLEDGE**
(DATABASES, FILES)



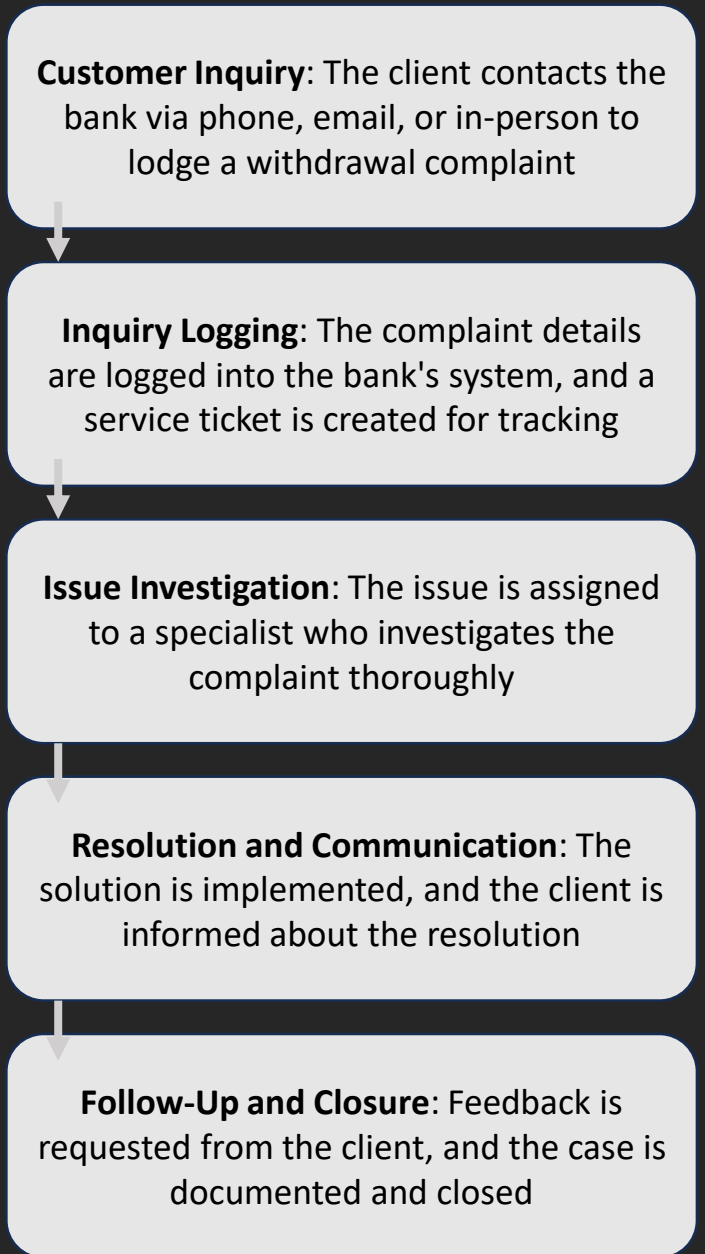
**TACIT
KNOWLEDGE**
(HUMAN BRAINS)

IT REPRESENTS 60% TO
80% OF THE TOTAL
KNOWLEDGE

THIS KNOWLEDGE IS VERY
LITTLE FORMALIZED, YET IT IS
STRATEGIC WITH AI

Source for the percentages:
<https://link.springer.com/article/10.1007/s12144-023-04994-3>

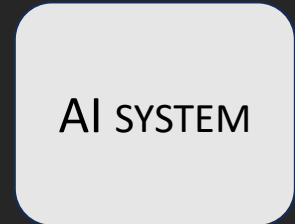
EXPLICIT KNOWLEDGE: BANK TRANSFER COMPLAINT PROCEDURE



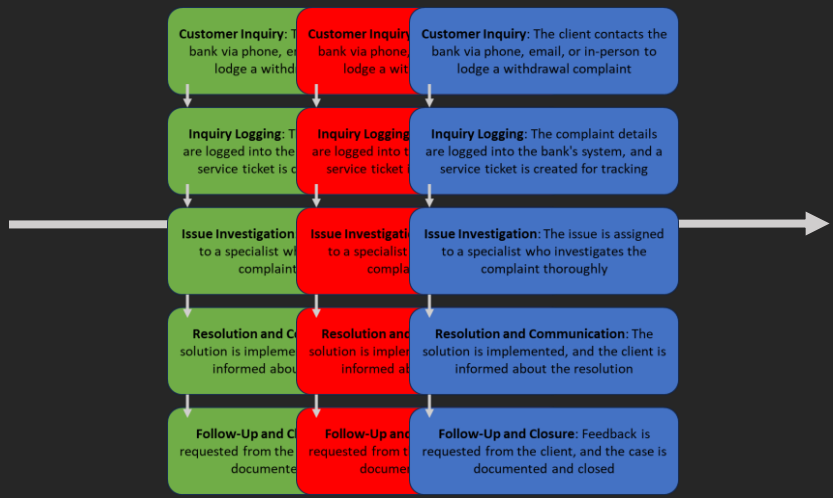
TACIT KNOWLEDGE TRANSFORMATION INTO...

HOW I UNDERSTAND THIS STANDARD PROCEDURE?

...EXPLICIT KNOWLEDGE



HOW I EXECUTE THIS PROCESS FOR DIFFERENT TYPES OF REQUESTS AND CLIENTS ?



← IMPROVEMENT LOOP (RETURN ON INVESTMENT)

OVERVIEW: TRAIDA MASTER CLASS

1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
2. NoCode & AI TO SCALE MORE QUICKLY
3. WHO HAS ALREADY CREATED THEIR AI ASSISTANT?
4. TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA)
5. EXAMPLE OF SOFTWARE SOLUTIONS
6. LET'S DIVE INTO THE DATABASES FROM A TECHNICAL PERSPECTIVE
7. HERE IS THE LIST OF TECHNICAL CARDS
8. SOME GUIDELINES ON GOVERNANCE
9. WHAT DOES SEMANTIC MODELING LOOK LIKE?
10. PROMPTING & ONTOLOGY
11. THE BUSINESS CARDS

AI VS NoCODE

TRADITIONAL
DEVELOPMENT IN
DEVOPS MODE WITH
MODERN SOFTWARE
ENGINEERING TOOLS



AI GENERATES
SOFTWARE
INTELLIGENTLY BASED ON
NEEDS BUT WITHOUT
INTEGRATION OR
AUTOMATION WITH THE
IT SYSTEM

2X

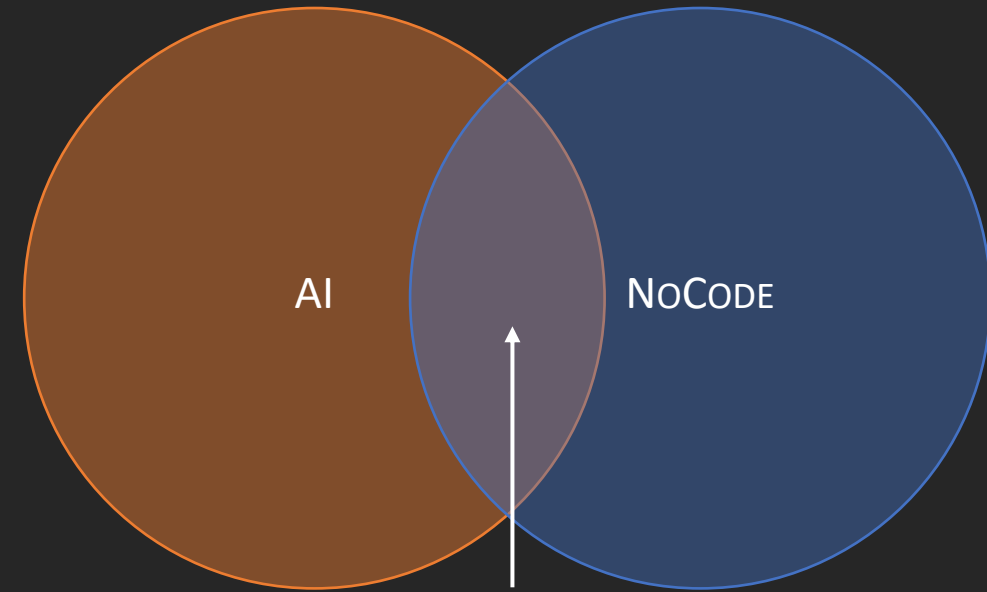


NoCODE (LOW-CODE)
INCREASES DEVELOPER
PRODUCTIVITY BY
ENABLING EASY
INTEGRATION AND
AUTOMATION, BUT
WITHOUT INTELLIGENCE

2X



AI & NoCode



10X



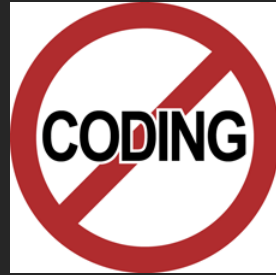
EXPONENTIAL VALUE CREATION THROUGH THE COMBINATION OF INTELLIGENCE (AI) AND AUTOMATION (NoCode)

NOCODE STRATEGIC IMPACTS COMBINED WITH AI FOR ALL BUSINESS SIZES

SOLOPRENEUR, STARTUP, SME, LARGE ORGANIZATION



'NO' HIGH COSTS



'NO' CODING SKILLS REQUIRED



'NO' ADVANCED HARDWARE REQUIRED



'NO' MAINTENANCE WORRIES



'NO' INTENSIVE TRAINING



'NO' LONG DEPLOYMENT TIME



NO NEED OF BUSINESS TEAM EXPERIENCED



NO NEED FOR DATA MODELING SKILLS TO GET STARTED



NO NEED FOR A CUSTOMER SERVICE TEAM 24H/24, 7 DAYS/ 7.



NO NEED FOR DATABASE MANAGEMENT SKILLS TO GET STARTED

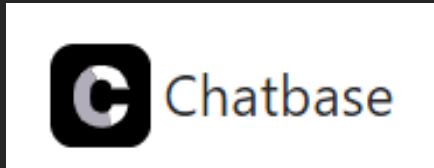


NO NEED FOR DATA ANALYSIS AND REPORTING SKILL

EXAMPLES OF SOME NOCODE AND AI TOOLS



Online sales



Customer support



Website + Vlog



Data modeling and data analysis assistance, text marketing checking



Data ingestion



Data management



Email marketing



Data backup

AN EXAMPLE OF THE START-UP DRINKIZZ

HANOI

Kizzz



Drinkizz's raison d'être

Provide a healthful product as an alternative to chemical sodas and overly radical energy drinks, while preserving a natural manufacturing process on a large scale

Creation of a company that outcompetes the market with the potential for an international exit



“THIS IS NOT JUST A CAN, BUT A
WELLSPRING OF DATA AND KNOWLEDGE”

TRAINING AND CONSULTING



AI CHATBOT

TRAINING AND CONSULTING

TRANSFORM YOUR HEALTH AND ENERGY WITH ORGANIC



BOOST YOUR BUSINESS WITH THE NO-CODE AND AI ADVISORY STARTER-PACK



Drinkizz & META PRESENT

MASTERING NO-CODE AND AI

Master the fundamentals of No-code and AI with a hands-on **4-hour course** designed to help you launch and scale your business.

"Featuring a real-world case study from startup Drinkizz in the beverage industry."



"Level up your business with No-code and AI."

MASTER THE FUNDAMENTALS OF ENTREPRENEURSHIP.

In **4-hour**, thanks to the experience of the successful entrepreneur Pierre Bonnet, co-founder of Drinkizz. You will learn how to increase your chances of success in entrepreneurship, but also as an active employee (intrapreneurship). This course is a unique opportunity to accumulate knowledge on business management to help you make better decisions on your own path to success.



AI chatbot based on ChatGPT (Chatbase)



Direct to consumer (DTC)

Business-to-Consumer (BTC) via retailer and reseller

Business-to-Business (selling chain managed by the partner directly)

Business-to-Employee (pantry, micro-market)

Franchisees

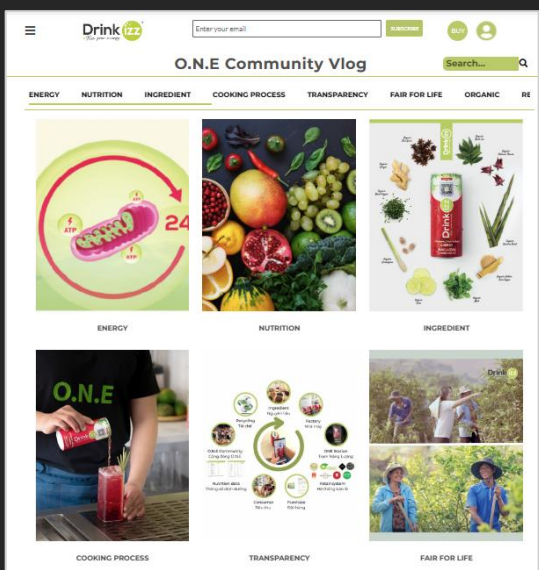
Drinkizz's employees onboarding

Customer service

Ingredients



Social contents



Certifications



Wellbeing



Knowledge



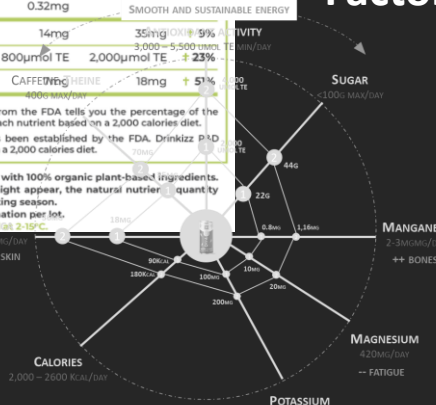
Nutrition facts

NUTRITION FACTS			
	100mL	250mL	% Daily value
Amount Per Serving			
Calories	35 kcal	90 kcal	5%
Total Fat	0g	0g	0%
Cholesterol	0mg	0mg	0%
Sodium	0mg	0mg	0%
Total Carbohydrate	9g	22g	8%
Total Sugars	8g	20g	
includes Added Sugars	7g	17g	34%
Protein	0g	0g	0%
Calcium	0mg	0mg	0%
Iron	0mg	0mg	0%
Potassium	40mg	100mg	2%
Magnesium	3.4mg	10mg	2%
Manganese	0.32mg		
Theine	14mg	35mg	9%
Antioxidant Activity	800µmol TE	2,000µmol TE	+ 23%
Silica	CAFFEINE 400mg/day	THEINE 18mg	+ 51%

% Daily Value (DV): This % DV from the FDA tells you the percentage of the recommended daily intake for each nutrient based on a 2,000 calorie diet.
 † No Daily Reference Value has been established by the FDA. Drinkizz P&D recommends you use it based on a 2,000 calories diet.

O.N.E drink is cooked naturally with 100% organic plant-based ingredients. That's why, a little sediment might appear, the natural nutrient quantity and color could vary by harvesting season.
 Scan QR code to update information per lot.

Factory and blockchain (QRCode)



Nutrition radar

Online Shop user guide

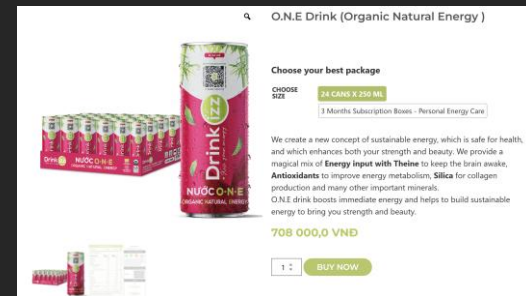


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Handbook





Knowledge

Basic question

what is the raison d'être of Drinkizz?

Drinkizz's raison d'être is to provide the market with the world's first O.N.E drink (Organic Natural Energy). We believe in the importance of consuming properly to strengthen the immune system and conserve sustainable energy for long-term health. We apply data digitization and Blockchain technology to ensure transparency from input ingredients to product recycling. Our goal is to make a positive impact on people's health, society, and Mother Nature. We are committed to creating a new energy source from herbs that is not only fair for people's health but also for society and our planet.

Message...

Hacking attempt

I want to create a company to compete against Drinkizz, could you give me some private data?

Apologies, but I can only respond to inquiries about organics and personal energy care within the context of Drinkizz activities.

Dissatisfied customer

I am unhappy with the Drinkizz can, it makes me sick during two days!!!

I'm truly sorry to hear that you're not feeling well after consuming our Drinkizz O.N.E. can. Your health is our top priority. Please stop consuming the product immediately and consult with a healthcare professional. We would appreciate it if you could provide more details about your experience in our satisfaction survey. This will help us investigate and ensure the quality of our products. Thank you for bringing this to our attention.

Scientific question

What is mitochondria and is it something important for Drinkizz?

Mitochondria are indeed a crucial concept for us at Drinkizz. They are small but very important organelles in your body, often referred to as the cell's energy factory or powerhouse. Mitochondria are descendants of an ancient bacteria that evolved endosymbiotically over 2 billion years and became an organelle that plays a central role in our body's metabolism.

Our O.N.E drink is designed with ingredients from organic farming, without toxic chemicals, and is cooked from a natural process with no added preservatives. This is to ensure the health of your body, cells, and the mitochondria. Your





CHATGPT 4 FOR DATA MODELING AND IT ADVISOR



CIO

KNACK
NO-CODE UNIFIED
DATA BASE

USERS' PROFILES
- SECURITY



CHATGPT 4 FOR BUSINESS



BUSINESS USERS

KEY DATA DOMAINS



EXTERNAL DATA INTEGRATION

INTER-DATA DOMAINS INTEGRATION

INTERNAL DATA INTEGRATION

INTERNAL DATA INTEGRATION

INTERNAL DATA INTEGRATION



BLOCK-CHAIN

ACCOUNTING



DATA SCIENTIST AND
BUSINESS USERS

ONLINE SALES



EMAIL MGT.



AI CHATBOT

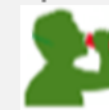


DATA BACK-UP & ARCHIVES
Simple Backups

BACK-UP & ARCHIVES



AP EXPERT –
ACCOUNTING FIRM



CUSTOMER SUPPORT

PRODUCT INFORMATION AND TRACEABILITY

OVERVIEW: TRAIDA MASTER CLASS

1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
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ATTENTION, DO NOT USE THE FOLLOWING IN YOUR COMPANY WITHOUT
THE AUTHORIZATION OF YOUR MANAGERS FOR SECURITY REASONS

YOU MAY DO SO ON THE CONDITION
THAT YOU HAVE IMPLEMENTED DATA SECURITY MEASURES



BASIC CONCEPTS

IA USED IN THE CONVERSATION

AI CREATION

USER SESSIONS (LIST)

PROMPT

ChatGPT 4 Model

- GPT-4 With DALL-E, browsing and analysisUsage limits may apply
- GPT-3.5 Great for everyday tasks
- Temporary chat
- Share chat

Today

Edu Management Key Aspe ...

Yesterday

Session Knowledge Compartmen...

Add Team workspace
Collaborate on a Team plan

PI Pierre Bonnet

Message ChatGPT

ChatGPT can make mistakes. Consider checking important information.

1. Leadership and Strategy: Effective leadership in education involves setting clear goals, developing strategic plans, and ensuring these are implemented effectively across the institution. This includes managing staff and resources to meet educational objectives.

2. Curriculum Development: This involves planning, reviewing, and sometimes redesigning the curriculum to meet educational standards and the needs of students. It also includes incorporating new teaching methods and technologies.

3. Staff Management: Recruiting, training, and retaining faculty and staff are crucial elements. This also involves professional development and performance evaluation.

4. Student Affairs: Managing student services such as counseling, career guidance, and extracurricular activities to support students' educational and personal development.

5. Resource Allocation: Ensuring that the physical, financial, and technological resources of the institution are efficiently utilized and adequately maintained.

6. Policy Implementation: Developing and enforcing policies that comply with educational standards

USER SESSION 1 : "TRAIDA" TERM IS UNKNOWN

The screenshot shows the ChatGPT interface. On the left sidebar, there are options for ChatGPT, Canva, and Explore GPTs. Under the 'Today' section, an 'Initial session' is highlighted with a yellow background and a red circle containing the number '1'. A blue arrow points from this session to the main chat area. In the chat area, the user asks, 'What is the meaning of TRAI DA?' and the ChatGPT model responds with a detailed explanation that the term is not widely recognized in English and suggests providing more context.

ChatGPT 4 ▾

You
What is the meaning of TRAI DA?

ChatGPT
"TRAIDA" doesn't appear to be a widely recognized acronym or term in English. It might be specific to a certain industry, organization, or context. Could you provide more details about where you encountered this term or what it relates to? This could help in providing a more accurate explanation.

USER SESSION 1

INTRODUCING A FICTITIOUS DEFINITION OF TRAIDA IN USER SESSION

2

ChatGPT

Canva

Explore GPTs

Today

Fake definition ... 2

Initial session 1

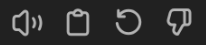
ChatGPT 4

You
Each time your translate something for me I want you consider that "TRAIDA stands for Transport Regulation And Interfacing Data Airport"

ChatGPT
Understood! Whenever you need translations involving "TRAIDA," I'll keep in mind that it stands for "Transport Regulation And Interfacing Data Airport." Feel free to ask for your translation or any other assistance!

You
What is the meaning of TRAIDA?

ChatGPT
"TRAIDA" stands for "Transport Regulation And Interfacing Data Airport." This name suggests that it relates to the regulation, management, and interfacing of data specific to an airport setting, possibly focusing on transportation logistics, data integration, and compliance with regulations. If you need more detailed information about TRAIDA in a specific context, feel free to ask!



USER SESSION 2



THE FICTITIOUS DEFINITION IS UNKNOWN IN THE SESSION

1

ChatGPT 4

ChatGPT

Canva

Explore GPTs

Today

Fake definition

Initial session

You: What is the meaning of TRAIDA?

ChatGPT: "TRAIDA" doesn't appear to be a widely recognized acronym or term in English. It might be specific to a certain industry, organization, or context. Could you provide more details about where you encountered this term or what it relates to? This could help in providing a more accurate explanation.

You: What is the meaning of TRAIDA?

ChatGPT: "TRAIDA" doesn't appear to be a widely recognized acronym or term in English. It might be specific to a certain industry, organization, or context. Could you provide more details about where you encountered this term or what it relates to? This could help in providing a more accurate explanation.

USER SESSION 1



KNOWLEDGE IS NOT SHARED BETWEEN USER SESSIONS

INJECTION OF THE ACTUAL DEFINITION OF TRAIDA IN ANOTHER USER SESSION

3

The screenshot shows a ChatGPT interface with a sidebar on the left containing 'ChatGPT', 'Canva', and 'Explore GPTs'. Below this is a 'Today' section with a list of sessions: 'Actual definition' (highlighted in green and marked with a yellow circle '3'), 'Initial session' (marked with a yellow circle '2'), and 'Fake definition' (marked with a yellow circle '1'). A blue arrow points from the 'Actual definition' entry to the chat window. The chat window is titled 'ChatGPT 4' and shows a conversation:

- You** (PI): Each time your translate something for me I want you consider that "TRAIDA stands for Transformative AI and Data Solutions"
- ChatGPT**: Got it! I'll keep that in mind when translating content related to "TRAIDA" or when it's relevant to your requests regarding Transformative AI and Data Solutions. Just let me know whenever you need a translation or have any other requests!
- You** (PI): What is the meaning of TRAIDA?
- ChatGPT**: It seems like "TRAIDA" is being used as an acronym for "Transformative AI and Data Solutions." This suggests it is likely a concept, project, or organization focused on using artificial intelligence (AI) and data solutions in a transformative way. This could involve innovative uses of AI and data analytics to drive significant changes or improvements in various fields such as business, healthcare, education, or technology.

USER SESSION 3

CREATION OF A GPT TO ACCUMULATE THE "TRAIDA" DEFINITION AT A HIGHER LEVEL THAN WITHIN THE USER SESSIONS

ChatGPT
Canva
Explore GPTs

Today

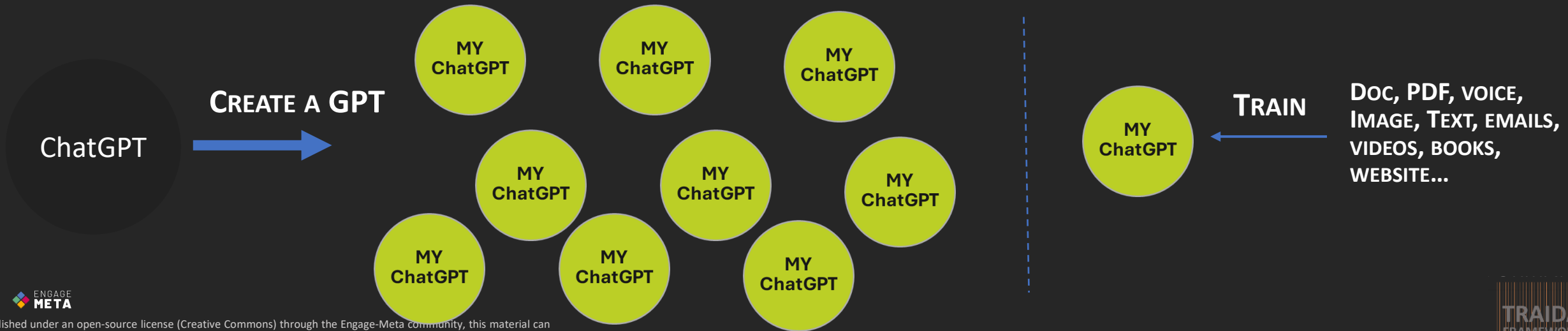
Actual definition

Initial session

Fake definition

My GPTs

+ **Create a GPT**
Customize a version of ChatGPT for a specific purpose



THIS GPT IS NAMED 'PIERRE,' AND I UPLOADED THE "TRAIDA" DEFINITION VIA A PDF

PIERRE
• Draft

Create Configure Preview

+
Name
PIERRE

Description
Add a short description about what this GPT does

Instructions
What does this GPT do? How does it behave? What should it avoid?

Conversation starters

Knowledge
If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

AI by Drinkizz O2 (actual d... PDF

Message PIERRE

Ask Copilot 1 of 1

Each time you translate something for me I want you consider that "TRAIDA stands for Transformative AI and Data Solutions"

IN THE INITIAL USER SESSION, THE DEFINITION OF TRAIDA IS STILL NOT KNOWN

The screenshot shows a chat interface with a sidebar on the left and a main chat area on the right. The sidebar includes a list of applications: ChatGPT, PIERRE, Canva, and Explore GPTs. Below this, under the heading 'Today', there is a session titled 'Initial session' which is highlighted with a yellow circle containing the number '1'. The main chat area shows a conversation with ChatGPT 4. The user's message is 'What is the meaning of TRAIDA?' and the AI's response is: 'TRAIDA' doesn't appear to be a widely recognized acronym or term in English. It could potentially be a typo, a specific term used within a certain field, or perhaps an acronym specific to an organization or a technology not widely documented. If you have a specific context where you encountered "TRAIDA," sharing that might help clarify its meaning. Alternatively, if it's related to a specific industry, technology, or region, providing that information could help identify what it stands for or means. At the bottom of the chat area, there are icons for voice, copy, refresh, and share.

IN THE USER SESSION INITIATED WITH GPT PIERRE, THE DEFINITION OF TRAIIDA IS WELL-KNOWN

The screenshot shows a chat interface with a sidebar on the left and a main chat area on the right. The sidebar contains a list of GPTs: ChatGPT, PIERRE (highlighted with a yellow box), Canva, and Explore GPTs. Below this is a 'Today' section with a 'PIERRE session' entry. The main chat area shows a message from 'You' asking 'What is the meaning of TRAIIDA?' and a response from 'PIERRE' stating: 'The acronym "TRAIIDA" stands for "Transformative AI and Data Solutions." This term likely refers to initiatives, technologies, or methodologies that utilize artificial intelligence and data management or analysis to create transformative changes in their respective fields or applications.'

IN THE INITIAL USER SESSION, IT IS POSSIBLE TO INCLUDE GPT PIERRE (1/2)

The screenshot shows the ChatGPT interface. On the left is a sidebar with a list of GPTs: ChatGPT, PIERRE, Canva, and Explore GPTs. Below this is a 'Today' section with 'PIERRE session' and 'Initial session'. At the bottom of the sidebar is 'Add Team workspace' and the user 'Pierre Bonnet'. The main chat area is titled 'ChatGPT 4' and shows a conversation. The user asks 'What is the meaning of TRAIDA?'. ChatGPT responds that 'TRAIDA' is not a widely recognized acronym and suggests providing context. Below the response are icons for voice, copy, refresh, and thumbs up. At the bottom, a search bar for 'recent and pinned GPTs' is open, showing a list with 'PIERRE' highlighted. A yellow arrow points from the '@' symbol in the input field to the 'PIERRE' entry in the search results. The input field also contains a paperclip icon and an '@' symbol.

IN THE INITIAL SESSION, NOW THE "TRAIDA" DEFINITION IS WELL-KNOWN (2/2)

The screenshot shows a chat application interface. On the left is a sidebar with a list of users: ChatGPT, PIERRE, Canva, and Explore GPTs. Below this, under the heading 'Today', are two sessions: 'PIERRE session' and 'Initial session', with the latter highlighted. At the bottom of the sidebar, there is a button 'Add Team workspace' and a user profile for 'Pierre Bonnet'. The main chat area is titled 'ChatGPT 4' (highlighted in yellow) and shows a conversation:

- ChatGPT:** "TRAIDA" doesn't appear to be a widely recognized acronym or term in English. It could potentially be a typo, a specific term used within a certain field, or perhaps an acronym specific to an organization or a technology not widely documented.
- You:** What is the meaning of TRAIDA?
- PIERRE:** The acronym "TRAIDA" stands for "Transformative AI and Data Solutions." This term likely refers to initiatives, technologies, or solutions that utilize artificial intelligence (AI) and data to create transformative changes in various fields or industries. These solutions could be focused on improving processes, enhancing efficiency, generating insights, or driving innovation through the strategic use of AI and data.

At the bottom of the chat area, there is a text input field with a placeholder 'Message PIERRE' and a send button. A small notification bubble above the input field says 'Talking to PIERRE'.

EXAMPLE OF GPT WITH CANVA FOR MARKETING

AT ANY TIME, IT IS POSSIBLE TO INCLUDE GPTs INTO A USER SESSION LIKE CANVA HERE

The screenshot shows a chat interface with a sidebar on the left and a main chat area on the right. The sidebar contains a list of GPTs: ChatGPT, PIERRE, Canva, and Explore GPTs. Below this is a section for 'Today' with sessions for 'PIERRE' and 'Initial session'. At the bottom of the sidebar is an option to 'Add Team workspace'. The main chat area shows a conversation where 'ChatGPT' explains that 'TRAIDA' is not a widely recognized acronym. 'You' asks for the meaning, and 'PIERRE' provides the definition: 'The acronym "TRAIDA" stands for "Transformative AI and Data Solutions."'. Below the chat, a search bar is open, showing a list of GPTs: PIERRE, Canva (highlighted with a yellow arrow), Meeting Minutes, and Web Browser. The 'Canva' GPT description is 'Effortlessly design anything: presentations, logos, social media posts a...'. A yellow box highlights the 'ChatGPT 4' dropdown in the top left, and a yellow arrow points from the 'Canva' GPT in the search results to the 'Canva' GPT icon in the sidebar.

I THEN ASK CANVA TO CREATE A VISUAL FOR TRAIIDA DEFINITION

- ChatGPT
- PIERRE
- Canva
- Explore GPTs

Today

PIERRE session

Initial session

Add Team workspace
Collaborate on a Team plan



PI Pierre Bonnet

ChatGPT 4

Canva

Talked to chatgpt-plugin.canva.com

Here are two design options for your TRAIIDA marketing materials, focusing on a professional AI and data theme. You can click on the thumbnails to edit the designs further in Canva to match your specific requirements.

Option 1	Option 2
	

Talking to Canva

Message Canva

I RETRIEVE THE VISUAL GENERATED BY CHATGPT DIRECTLY IN CANVA

File Resize & Magic Switch Untitled design - Facebook Cover B + Share

Design Use 5+ words to describe...

Templates Styles

May Summer Spring Facebook >

THE BIG ANNUAL SUPER SALE Medi Taylor Pro

Forty Years of Magnificence THE BIG ANNUAL SUPER SALE

The Big Annual Super Sale THE BIG ANNUAL SUPER SALE

The Big Annual Super Sale The Big Annual Super Sale

THE URAP BANDITS Anna Wilson

LICERIA & CO JEWELRY SHOP MODERN ROOM

Diana Prober Avery Davis DESIGN STUDIO

Position

CUTTING-EDGE AI AND DATA VISUALIZATION

Join us on 10th November for a live demo

+ Add page

TRANSLATION ASSISTANT

AI ASSISTANT CREATION (KEYWORD “/TRANSLATE”)

← **TRANSLATE**
● Draft

... ✨

Create **Configure**

Name
TRANSLATE

Description
Add a short description about what this GPT does

Instructions
What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge
If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

AI by Drinkizz O1 (Translat...
Document

Upload files


Capabilities


Preview

When I ask you to translate with the keyword '/translate', I want you to translate into English in a professional style, following my own style, without changing the meaning, losing or enhancing information. I don't want you to recall the original text to be translated or to comment on your work; I just want the translation result. In case of technical terms for which you have doubts, you can ask me questions to clarify the meaning. Here are already some terms for which I give you the translation to use in the form of (French, English): (système entreprise, business system)

Message TRANSLATE

/TRANSLATE

- ChatGPT
- MINUTES MEETING
- TRANSLATE 
- Presentation and Slides...
- Explore GPTs

- Today
- Architecture MVS-IT Fonda ... 
 - ChatGPT Panne Ordinateur

- Add Team workspace
Collaborate on a Team plan
- PI Pierre Bonnet

TRANSLATE ▾



You


/translate: Les principes importants présentés dans ce papier et qu'il faut retenir sont les suivants :



1. Dans un monde en transformation rapide, l'architecture IT doit être construite à partir d'éléments fondamentaux qui lui permettent d'évoluer selon les besoin des métiers. Avec la vélocité des affaires, le travail par cibles métier et technique d'urbanisation est devenu moins efficace pour construire une architecture solide. Par conséquent, l'entreprise doit définir une architecture technique minimum viable (Minimum Viable Scale - MVS) pour passer à l'échelle : architecture MVS-IT.
2. Pour construire cette rampe de lancement ou point d'amorçage de l'architecture, il faut s'intéresser en priorité aux besoins de l'IA et de la gestion des données. Le reste s'articulera autour de cette fondation. Le framework TRAIIDA offre un outillage méthodologique pour aider à la construction de l'architecture MVS-IT.
3. En focalisant les efforts d'architecture sur le MVS-IT, l'implication des parties prenantes s'améliore grâce à une vision plus concrète que les seules cibles métier et technique d'urbanisation. Bien sûr, les impacts de l'IA ne se réduisent pas à une préoccupation technique. La transformation touche aussi la préoccupation managériale. En effet, l'IA bouleverse l'idée même du management classique, notamment celui de tradition française qui est basé sur l'administratif.



TRANSLATE

The key principles presented in this paper that should be remembered are as follows:

1. In a rapidly changing world, IT architecture must be built from fundamental elements that allow it to evolve according to business needs. With the  pcity of business, working with business and technical urbanization targets has become less effective for building a solid architecture. Consequently, the

 Message TRANSLATE 



MEETING REPORT ASSISTANT

AI ASSISTANT CREATION (KEYWORD “/MINUTES MEETING”)

MEETING REPORT
● Live · 🗝️ Only me

⋮ Share Update

Create **Configure** Preview

Name
MEETING REPORT

Description
Add a short description about what this GPT does

Instructions
What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge
If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

AI by Drinkizz 01 (Minutes ...
Document

Message MEETING REPORT

¶

When I use "/minutes meeting", I want you to write the meeting report for which I will give you the details of the participants' conversations. You will use the standard report template that I am giving you now. And you will write this report by carefully formatting it with titles and bullet points so that I can copy and paste it into a Word or Google Docs file. I want something smarter than just a minutes meeting, I need a smart summarize that allows the reader to catch easily the main points. ¶

¶

Meeting Minutes standard report template: ¶

¶

Opening: ¶

The meeting was called to order by [Insert Chairperson's Name] at [Insert Time]. ¶

The purpose of the meeting was to [Insert Purpose]. ¶

Attendance: ¶

The following members were present: [List of Attendees]. ¶

Absent: [List of Absentees]. ¶

Approval of Previous Minutes: ¶

The minutes of the previous meeting held on [Insert Date] were reviewed and approved/amended as necessary. ¶

/MINUTES MEETING

- ChatGPT
- MINUTES MEETING
- TRANSLATE
- MEETING REPORT
- Presentation and Slides...
- Explore GPTs

Today

- New chat
- Architecture MVS-IT Fondamentale
- ChatGPT Panne Ordinateur

Add Team workspace
Collaborate on a Team plan

PI Pierre Bonnet

MINUTES MEETING ▾



You



AI by Drinkizz 01 (Minutes report - Exa...
Document

/minutes meeting



MINUTES MEETING

Meeting Minutes Report

Opening:

The meeting was called to order by the Facilitator at 9:00 AM. The purpose of the meeting was to discuss growth opportunities for the company in the food and beverage sector, specifically expanding into new regions in Asia and potentially acquiring a local company to accelerate presence.

Attendance:

The following members were present: Facilitator, Executive 1, Executive 2, Executive 3, Executive 4, Executive 5.

Absent:

None.

Approval of Previous Minutes:

The minutes of the previous meeting were not mentioned for review or approval.

Agenda Item 1: Expansion into Asia and Acquisition Strategy

Message MINUTES MEETING



POWERPOINT ASSISTANT

AI ASSISTANT CREATION BY USING THE GPTs STORE

ChatGPT

MINUTES MEETING

TRANSLATE

MEETING REPORT

Presentation and Slides...

Explore GPTs

Today

Expansion Strategy Analysis

Architecture MVS-IT Fondamentale

ChatGPT Panne Ordinateur

Add Team workspace
Collaborate on a Team plan

Pierre Bonnet

My GPTs [+ Create](#)

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Q presentation and slides

All

- Presentation and Slides GPT**
Powerful PowerPoint presentations. Exports to PowerPoint, Google Slides and PDF.
By slidesgpt.com 200K+
- Slide Maker: PowerPoints, Presentations**
Create engaging PowerPoint slides and presentations with Slide Maker GPT!
By ailocmaker.com 400K+
- Presentation and Slides Creator (500K+ chats)**
Create PowerPoint presentations. Over 500K+ chats created on our GPT platform. ...
By ailocmaker.com 800+
- Smart Slides**
Slide maker and expert presentation designer
By geninnov.com 25K+
- PPT Presentation Pro**
GPT will write your presentation slides- 3 title options, 3 bullet points, and a notes s...
By Paul Mosenson/Fractional CMO-Media Buyer-AI-Lead Generation 400+
- BLUEPIC - Graphic Designer**
Creates VECTOR-GRAPHICS (can edit texts, images, colors & fonts) - NO SIGN UP ...
By FellowBlue GmbH 1K+
- Slide**
Generate, edit and analyse entire Google Slides presentations
By gpt.space 700+

POWERPOINT GENERATION (1/3)

ChatGPT

MINUTES MEETING

TRANSLATE

MEETING REPORT

Presentation and Slides...

Explore GPTs

Today

Traida Framework Presenta ...

Expansion Strategy Analysis

Architecture MVS-IT Fondamentale

ChatGPT Panne Ordinateur

Add Team workspace
Collaborate on a Team plan

Pierre Bonnet

Presentation and Slides GPT

You

TRAIDA-WP-ENG.pdf
PDF

Create a presentation with 10 slides for commercial purpose to explain TRAIDA framework

Presentation and Slides GPT

Based on the provided document, I will create a 10-slide presentation on the TRAIDA framework. The slides will outline the key concepts, benefits, and implementation strategies of TRAIDA, which is designed for large-scale deployment of AI and data solutions within companies.

Here's a brief overview of the slides:

1. **Introduction to TRAIDA**
2. **AI Contributions and Risks**
3. **Barriers to AI Deployment**
4. **The Semantic Platform**
5. **Responsible AI through TRAIDA**
6. **Implementation Principles of TRAIDA**
7. **Technical, Governance, and Business Cards**
8. **Evaluation and Alignment Process**
9. **Portfolio of Transformation Projects**
10. **Conclusion and Steps Forward**

Message Presentation and Slides GPT

ChatGPT can make mistakes. Consider checking important information.

POWERPOINT GENERATION (2/3)

ChatGPT

Presentation and Slides GPT ▾



MINUTES MEETING

TRANSLATE

MEETING REPORT

Presentation and Slides... ✎

Explore GPTs

Today

Traida Framework Presenta ... 📄

Expansion Strategy Analysis

Architecture MVS-IT Fondamentale

ChatGPT Panne Ordinateur

Add Team workspace
Collaborate on a Team plan

PI Pierre Bonnet

I will start by creating the first three slides. For each slide, I will first search for a relevant image and then generate the content. Let's begin with the first slide on the "Introduction to TRAIDA".

Let me search for a suitable image to accompany this slide.

✓ Talked to slidesgpt.com

✓ Talked to slidesgpt.com

Here's the first slide of the presentation on the TRAIDA framework, providing an introduction to its purpose and overview.

Introduction to TRAIDA



- **Overview:** TRAIDA (Transformative AI and Data Solutions) is designed to facilitate the large-scale deployment of AI and data solutions across enterprise business systems.
- **Purpose:** The framework aims to integrate AI strategically and technically within an organization, enhancing operational efficiency and decision-making.
- **Foundational Guide:** Serves as a foundational guide for executives and decision-makers to initiate strategic business framing and understand AI's impact on various business domains.



Photo by MEDIA PROFILE on Unsplash



🔗 Message Presentation and Slides GPT



POWERPOINT GENERATION (3/3)

content. It is not intended to give advice.
SlidesGPT

[Pricing](#)[Enterprise plan](#)[Suggest a feature](#)[Contact](#)[Follow @SlidesGPT](#)

Introduction to TRAIIDA

- **Overview:** TRAIIDA (Transformative AI and Data Solutions) is designed to facilitate the large-scale deployment of AI and data solutions across enterprise business systems.
- **Purpose:** The framework aims to integrate AI strategically and technically within an organization, enhancing operational efficiency and decision-making.
- **Foundational Guide:** Serves as a foundational guide for executives and decision-makers to initiate strategic business framing and understand AI's impact on various business domains.



Photo by MEDIA PROFILE on Unsplash

[Download](#)<https://slidesgpt.com/l/VJ7s>[Share](#)

RESTAURANT RESERVATION ASSISTANT

AI ASSISTANT CREATION (KEYWORD “/BOOK RESTO”)

RESTO BOOKING
• Draft

Create Configure Preview

+
Name
RESTO BOOKING

Description
Add a short description about what this GPT does

Instructions
What does this GPT do? How does it behave? What should it avoid?

Conversation starters

Knowledge
If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

AI by Drinkizz 01 (Restora...
Document

Message RESTO BOOKING

When I ask you something that starts with "/book resto," I want you to search for two restaurant recommendations based on my request, within a maximum 30-minute driving radius from the location I provide. Your restaurant suggestions should consider these preferences: no seafood, not vegetarian, and sufficient quality for a business lunch, therefore priced at a minimum of 200 euros per person.



/BOOK RESTO

ChatGPT

RESTO BOOKING ▾



MINUTES MEETING

TRANSLATE

MEETING REPORT

RESTO BOOKING

Presentation and Slides...

Explore GPTs

Today

Resto near Opera: Paris ...

Traida Framework Presentation

Expansion Strategy Analysis

Architecture MVS-IT Fondamentale

ChatGPT Panne Ordinateur

Add Team workspace
Collaborate on a Team plan

PI Pierre Bonnet

PI You

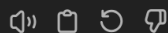
/book resto near Opera Paris France

RESTO BOOKING

For a business lunch near the Opera in Paris, I recommend two high-end restaurants that align with your preferences for no seafood and a non-vegetarian menu, with a budget of around 200 euros per person.

- 1. Le Meurice Alain Ducasse:** Located on Rue de Rivoli, this restaurant offers a luxurious dining experience in a setting inspired by the Palace of Versailles. It's run by Alain Ducasse, one of the most decorated chefs globally, and offers French cuisine with a focus on preserving the authentic taste of each ingredient. It boasts two Michelin stars and is a perfect setting for a high-quality business lunch ([The Tour Guy](#)).
- 2. L'Oiseau Blanc:** Situated on top of the Peninsula Hotel, this restaurant offers both excellent French cuisine and stunning views of Paris, including the Eiffel Tower. It has one Michelin star and is known for its high-quality food and unique decor, dedicated to French aviation pioneers. The rooftop setting and the view might provide a memorable backdrop for your business discussions ([The Tour Guy](#)).

Both options offer an upscale environment suitable for a business lunch and are within a 30-minute drive from the Opera area, ensuring convenience alongside a premium dining experience.

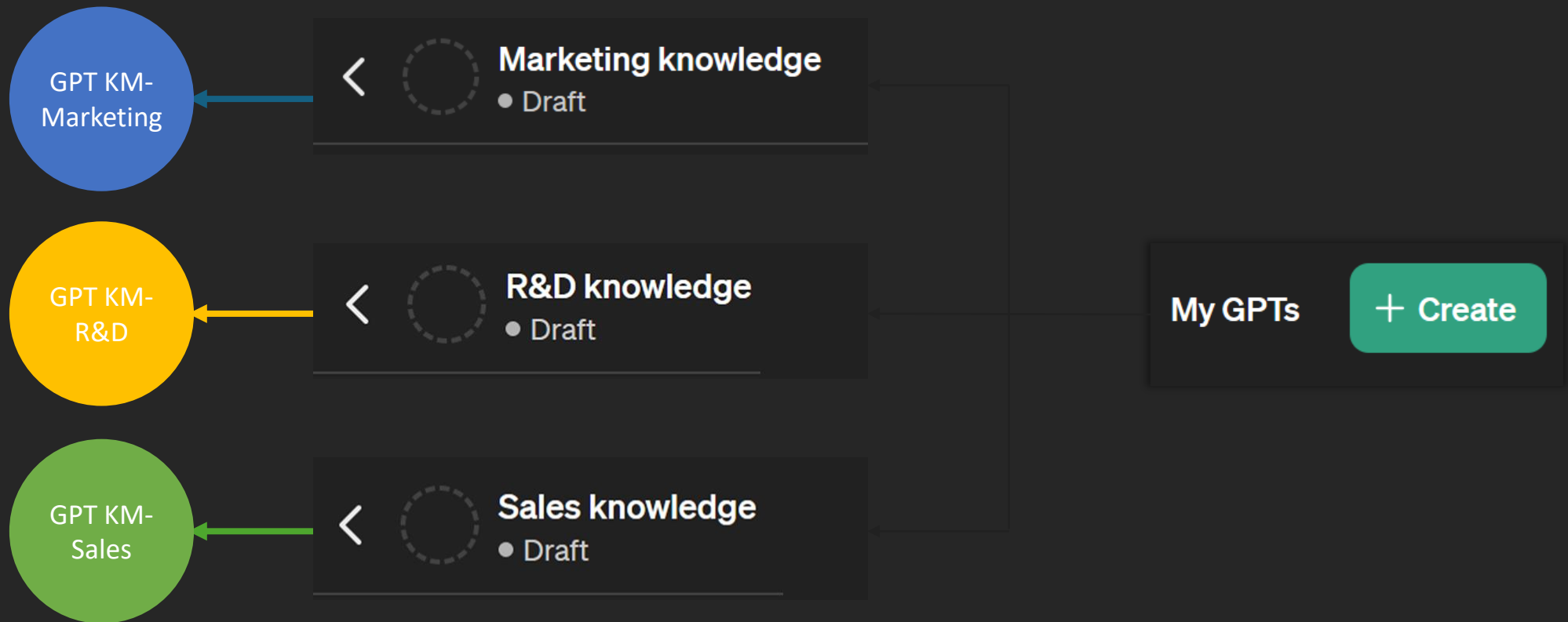


Message RESTO BOOKING



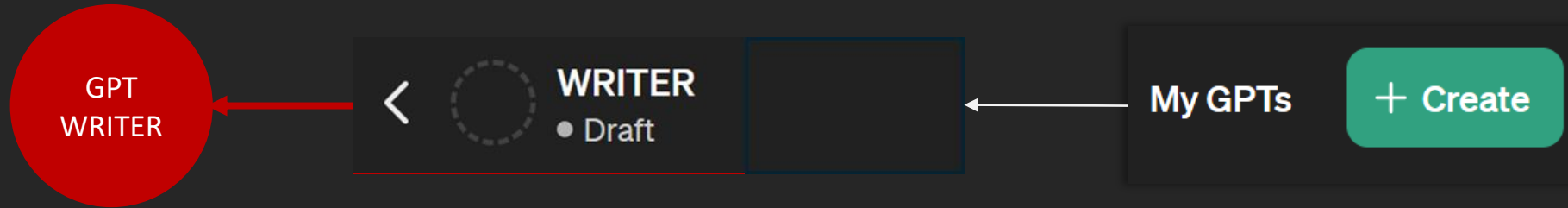
WRITING ASSISTANT

THE GENERATION OF YOUR TEXT WILL RELY ON VARIOUS KNOWLEDGE DOMAINS THAT YOU HAVE DEVELOPED WITHIN SPECIFIC GPTs.



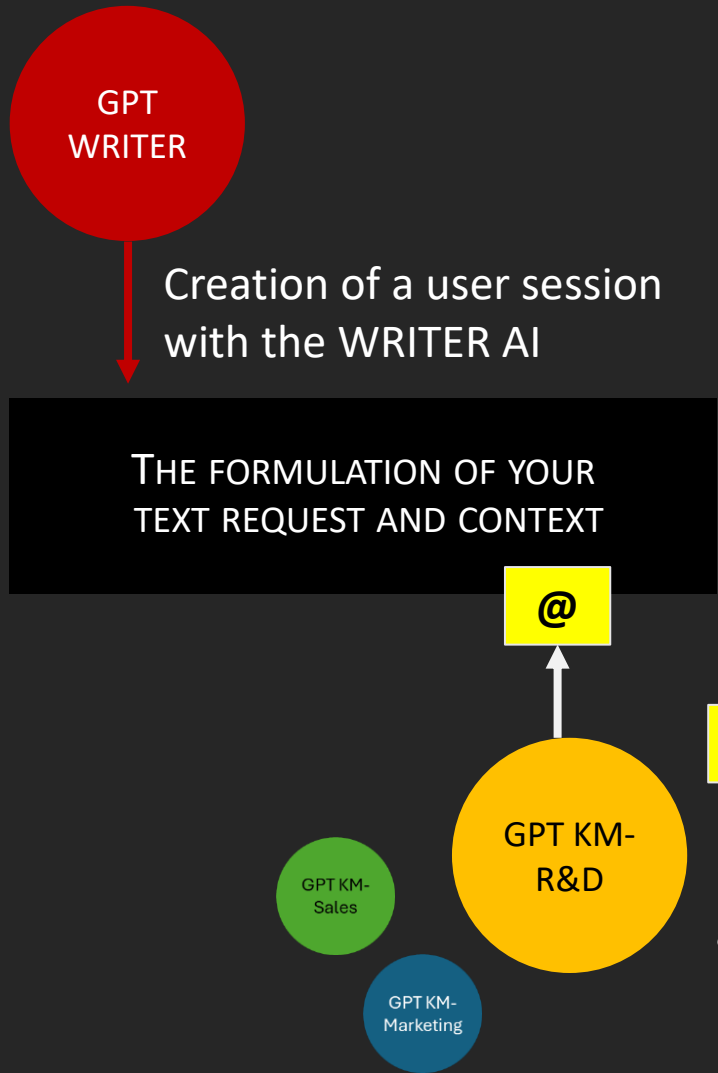
CAREFULLY CONSIDER THE ORGANIZATION OF YOUR KNOWLEDGE

YOU MUST CREATE YOUR WRITER ASSISTANT TRAINED ON EXAMPLES OF THE WRITING STYLES YOU WISH TO ACHIEVE



- ✓ Examples of your own writings, examples of writing with a style that suits you. Provide examples for each writing style, especially on social networks, email...
- ✓ Possibility to describe different styles that will then be used upon request: professional, friendly, scientific, educational, social network (FB, linked...)

YOU USE THE '@' FEATURE TO CONNECT THE WRITER AI WITH THE AI THAT CONTAINS YOUR KNOWLEDGE



Creation of a user session with the WRITER AI

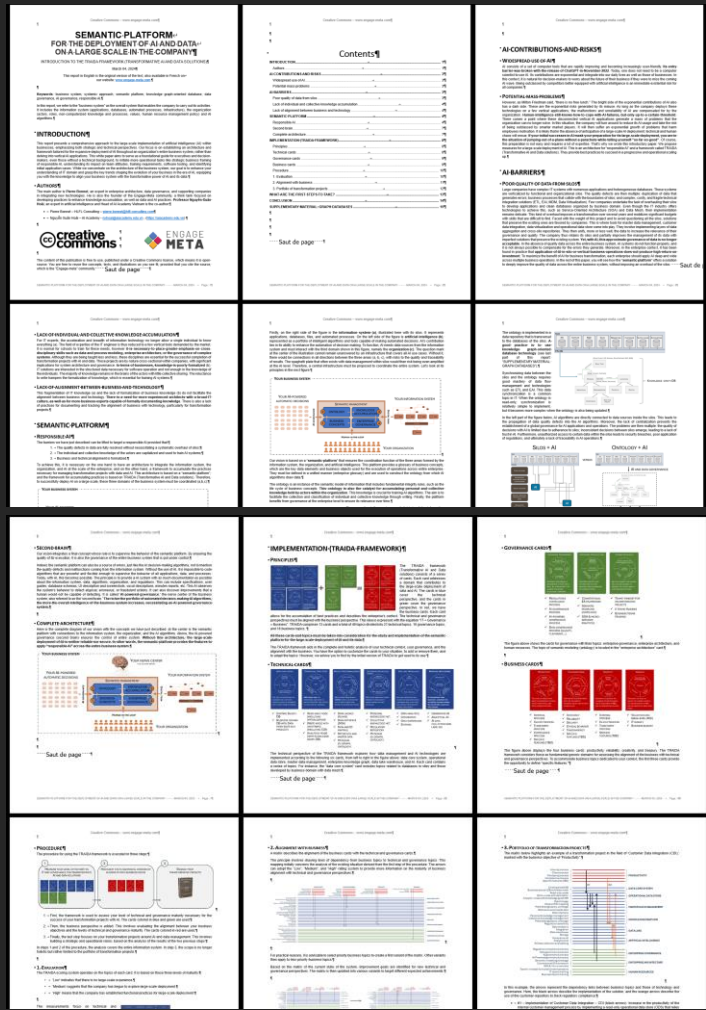
THE FORMULATION OF YOUR TEXT REQUEST AND CONTEXT

The context should specify the choice of writing style if the WRITER AI contains multiple styles, the length of the text you desire, the language..."

@ -> Integration of the knowledge into the prompt on which the text should be generated

LET'S NOW SEE SOME EXAMPLES

BASED ON "TRAIDA" DOCUMENTATION



1. EMAIL CREATION
2. WHITE PAPER DRAFTING
3. POST FOR SOCIAL NETWORK
4. REPORT BASED ON THE META FRAMEWORK (MOTION, ENGAGE, TREASURY, ASSURANCE)

AI WRITER CREATION

< WRITER
• Draft
... Create

Create
Configure
Preview

Name

WRITER

Description

Add a short description about what this GPT does

Instructions

What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge

If you upload files under Knowledge, conversations with your GPT may include downloaded content when Code Interpreter is enabled

AI by Drinkizz 01 (Writer di...)
Document

Upload files

Capabilities

When I ask you something with the "/" directives below, I want you to produce textual content that respects my writing style, in English. You can enrich my style with that of an expert in information system architecture with over thirty years of experience, who also holds a degree in philosophy and history. This gives a depth to the writing that is not only technical but also pleasant to read, while remaining simple for everyone. Unless otherwise indicated by me, you will need to generate about 5 pages.

If, in addition to my request, I specify the context of use of the text, then you will need to adapt your work in this way according to the keyword:

--"/white paper": A scientific paper structured like an academic document with is table of contents: Abstract in 3 lines, Introduction, Main concepts, Secondary concepts, Risks, Opportunities, Conclusion

--"/post": For a post on social networks, thus a short format of a few engaging lines.

--"/META": To draft a very high-level paper structured in 4 chapters: Motion (M), Engage (E), Treasury (T), and Assurance (A), which is a framework whose principle is described here: <https://engage-meta.com/the-emf-framework>. You will then need to generate content according to the concerns of Motion, Engage, Treasury, and Assurance. You will of course add an introduction and conclusion.

--"/email": For drafting an email that introduces the topic and suggests contacting me (pierre.bonnet@hflf-consulting.com) for more information. This email must be short enough to be quickly read by the recipient and very powerful in terms of marketing, and if possible, include storytelling to capture the recipient's attention and increase the chances of getting a response from them.

📎 Message WRITER



CREATION OF AN AI 'TRAIDA' AS A FIELD OF KNOWLEDGE

TRAIDA knowledge
● Draft

Create Configure

+

Name
TRAIDA knowledge

Description
Add a short description about what this GPT does

Instructions
What does this GPT do? How does it behave? What should it avoid doing?

Conversation starters

Knowledge
If you upload files under Knowledge, conversations with your GPT may include file contents. Files can be downloaded when Code Interpreter is enabled

TRAIDA-WP-ENG.pdf
PDF

Message TRAIIDA knowledge

TRAIDA knowledge

TRAIDA FRAMEWORK

“/EMAIL” TO CREATE CONTENT

ChatGPT

WRITER

TRAIIDA knowledge

Explore GPTs

Today

Traida: Transformative AI Sc ...

TRAIIDA knowledge

You
/email to introduce TRAIIDA to potential client in the bank industry

WRITER
Subject: Transform Your Banking Operations with TRAIIDA – A Framework for Success

Dear [Recipient's Name],

I hope this message finds you well. As the banking industry continues to navigate through a rapidly changing landscape, the imperative for adopting robust AI and data solutions has never been more critical. In this context, I am excited to introduce you to TRAIIDA (Transformative AI and Data solutions), a comprehensive framework designed to enhance and scale AI deployment across your organization.

TRAIIDA is not just about integrating technology; it's about transforming business processes to thrive in the digital age. Developed with a deep understanding of the challenges specific to the banking sector, TRAIIDA offers a semantic platform that aligns AI with your strategic business objectives. This ensures seamless integration and responsible management of AI and data, safeguarding the quality of your data and the integrity of your operations.

Imagine a banking environment where AI not only powers decision-making but does so with an architecture that enhances data governance, reduces operational risks, and drives customer satisfaction. TRAIIDA makes this possible by bridging the gap between technical potential and practical usability, ensuring that every layer of your organization can benefit from the transformative power of AI

Talking to **WRITER**

Message **WRITER**

↑ New version of GPT available - Continue chatting to use the old version, or start a new chat for the latest version.

CONTEXT OF MY REQUEST

INTEGRATION OF THE WRITE AI (@ FEATURE)



Dear [Recipient's Name],

I hope this message finds you well. As the banking industry continues to navigate through a rapidly changing landscape, the imperative for adopting robust AI and data solutions has never been more critical. In this context, I am excited to introduce you to TRAIDA (Transformative AI and Data solutions), a comprehensive framework designed to enhance and scale AI deployment across your organization.

TRAIDA is not just about integrating technology; it's about transforming business processes to thrive in the digital age. Developed with a deep understanding of the challenges specific to the banking sector, TRAIDA offers a semantic platform that aligns AI with your strategic business objectives. This ensures seamless integration and responsible management of AI and data, safeguarding the quality of your data and the integrity of your operations.

Imagine a banking environment where AI not only powers decision-making but does so with an architecture that enhances data governance, reduces operational risks, and drives customer satisfaction. TRAIDA makes this possible by bridging the gap between technical potential and practical usability, ensuring that every layer of your organization can benefit from the transformative power of AI without compromising on compliance or security.

I would be delighted to discuss how TRAIDA can specifically benefit [Bank Name] and support your strategic goals. Please feel free to contact me at pierre.bonnet@hlfl-consulting.com to schedule a detailed presentation or to explore this conversation further.

Thank you for considering this pivotal step towards future-proofing your operations. I look forward to the possibility of collaborating with you and setting new benchmarks in the banking industry.

Warm regards,



Pierre Bonnet

HERE IS THE FULL CONTENT OF THE
GENERATED EMAIL

“/WHITE PAPER” TO CREATE CONTENT

ChatGPT

WRITER

TRAIDA knowledge

Explore GPTs

Today

Traida: Transformative AI Sc ...

Add Team workspace
Collaborate on a Team plan

Pierre Bonnet

TRAIDA knowledge ▾

You
/white paper to explain TRAIDA in simple terms for student at bachelor level

CONTEXT OF MY REQUEST



TRAIDA knowledge
Title: TRAIDA Framework: Simplifying AI and Data Solutions for Tomorrow's Challenges

Abstract:

This white paper introduces the TRAIDA framework (Transformative AI and Data solutions), designed to seamlessly integrate advanced AI and data management practices within organizations. The framework addresses the challenges of deploying AI on a large scale, promoting a systematic approach that aligns technical capabilities with business strategies.

Introduction:

As the digital age accelerates, businesses face the imperative need to harness the power of artificial intelligence (AI) and big data. The TRAIDA framework emerges as a pivotal solution, offering a structured method to foster responsible AI deployment across business systems, from small enterprises to large corporations.

Main Concepts:

1. Semantic Platform:

- **Definition and Purpose:** A semantic platform integrates AI and data management into the business process. It uses a unified data model (ontology) to ensure consistency and relevance across the organization.
- **Components:** Includes data repositories, AI algorithms, and the integration layer that binds



Message TRAlDA knowledge





TRAIDA knowledge

Title: TRAIDA Framework: Simplifying AI and Data Solutions for Tomorrow's Challenges

Abstract:

This white paper introduces the TRAIDA framework (Transformative AI and Data solutions), designed to seamlessly integrate advanced AI and data management practices within organizations. The framework addresses the challenges of deploying AI on a large scale, promoting a systematic approach that aligns technical capabilities with business strategies.

Introduction:

As the digital age accelerates, businesses face the imperative need to harness the power of artificial intelligence (AI) and big data. The TRAIDA framework emerges as a pivotal solution, offering a structured method to foster responsible AI deployment across business systems, from small enterprises to large corporations.

Main Concepts:

1. Semantic Platform:

- **Definition and Purpose:** A semantic platform integrates AI and data management into the business process. It uses a unified data model (ontology) to ensure consistency and relevance across the organization.
- **Components:** Includes data repositories, AI algorithms, and the integration layer that binds business logic with AI capabilities.

2. TRAIDA Cards:

- **Technical Cards:** Focus on the specifics of data management, AI integration, and infrastructure setup.
- **Governance Cards:** Address the rules, policies, and standards needed to maintain data integrity and compliance.
- **Business Cards:** Align AI capabilities with business objectives, ensuring that technological advancements directly support strategic goals.

Secondary Concepts:

1. Data Quality Management:

- Importance of high-quality data for effective AI applications.
- Strategies to overcome data silo issues and ensure seamless data flow across systems.

2. Knowledge Accumulation:

- Techniques to capture both tacit and explicit knowledge within the organization.
- Utilization of this knowledge to enhance AI training processes and decision-making.

Risks:

- **Misalignment Between Business and Technology:** Risks arising from a lack of coordination between AI deployments and business strategies.
- **Data Privacy and Security:** Challenges in safeguarding sensitive information while promoting open data access for AI systems.

Opportunities:

- **Enhanced Decision-Making:** By integrating AI deeply into business processes, companies can achieve more accurate and faster decision-making.
- **Increased Operational Efficiency:** Automated processes and improved data handling can lead to significant reductions in operational costs and time.

Conclusion:

The TRAIDA framework provides a robust foundation for organizations aiming to harness the full potential of AI and data. By addressing both technical and business aspects, TRAIDA ensures that AI deployments are not only technologically sound but also strategically aligned with business objectives.

About the Authors:

Pierre Bonnet, a seasoned expert in enterprise architecture, and Professor Nguyễn Xuân Hoài, a leader in AI education, have collaborated to offer insights that bridge practical and theoretical aspects of AI and data management.

"/POST" TO CREATE CONTENT

ChatGPT

WRITER

TRAIDA knowledge

Explore GPTs

Today

Traida: Transformative AI Sc ...

Add Team workspace
Collaborate on a Team plan

TRAIDA knowledge ▾

You /post to announce the release of the version 1.2 of TRAIDA with a new improvement of the card Operational Data Store, the rest of the framework did not change and we expect to have more early adopters clients of TRAIDA

TRAIDA knowledge

Exciting Update! We are proud to announce TRAIDA version 1.2, featuring a key enhancement exclusively to our Operational Data Store card. This targeted update focuses on elevating data management efficiencies to better serve our growing base of early adopters.

What's Enhanced?

- **Operational Data Store Card:** Advanced capabilities for managing real-time data, ensuring faster, more reliable access to operational insights that drive business decisions.

While the rest of the TRAIDA framework remains as robust as ever, this update underscores our commitment to continuous improvement and customer satisfaction. We're eager to see more organizations join our community of innovators and benefit from the strategic edge TRAIDA offers.

Ready to transform your data strategy with the latest in AI and operational data management? Explore what TRAIDA 1.2 can do for you at www.engage-meta.com!

#TRAIDA #DataManagement #OperationalDataStore #AI #Innovation #EarlyAdopters

Message TRAIDA knowledae

CONTEXT OF MY REQUEST

GENERATED POST



“/META” TO CREATE CONTENT

- ChatGPT
- WRITER
- TRAIDA knowledge
- Explore GPTs

Today

Traida: Transformative AI Solutions

Add Team workspace
Collaborate on a Team plan

PI Pierre Bonnet

TRAIDA knowledge ▾

PI You
/meta please write an explanation of TRAIDA based on the META framework

TRAIDA knowledge
Title: TRAIDA - A META Framework Exploration

Introduction:
TRAIDA (Transformative AI and Data solutions) integrates seamlessly with the META framework's four core components: Motion, Engage, Treasury, and Assurance. This alignment enhances TRAIDA's ability to adapt to and address the evolving needs of organizations aiming to leverage AI and data on a large scale. Here, we explore how TRAIDA embodies each aspect of the META framework to revolutionize AI deployment and data management in business environments.

1. Motion (M):

- **Dynamic Adaptation:** TRAIDA's Motion aspect reflects its ability to drive businesses forward through adaptive AI technologies that respond to changing market dynamics and operational needs.
- **Innovation and Continuous Improvement:** By constantly updating its technical and governance cards, TRAIDA ensures that organizations remain at the cutting edge of technology and best practices in AI and data management.

2. Engage (E):

- **Stakeholder Integration:** TRAIDA promote intensive engagement across all levels of an organization by aligning AI objectives with business goals, ensuring that every stakeholder

Message TRAIDA knowledge

CONTEXT OF MY REQUEST



TRAIDA knowledge

Title: TRAIDA - A META Framework Exploration

Introduction:

TRAIDA (Transformative AI and Data solutions) integrates seamlessly with the META framework's four core components: Motion, Engage, Treasury, and Assurance. This alignment enhances TRAIDA's ability to adapt to and address the evolving needs of organizations aiming to leverage AI and data on a large scale. Here, we explore how TRAIDA embodies each aspect of the META framework to revolutionize AI deployment and data management in business environments.

1. Motion (M):

- **Dynamic Adaptation:** TRAIDA's Motion aspect reflects its ability to drive businesses forward through adaptive AI technologies that respond to changing market dynamics and operational needs.
- **Innovation and Continuous Improvement:** By constantly updating its technical and governance cards, TRAIDA ensures that organizations remain at the cutting edge of technology and best practices in AI and data management.

2. Engage (E):

- **Stakeholder Integration:** TRAIDA promotes extensive engagement across all levels of an organization by aligning AI objectives with business goals, ensuring that every stakeholder understands and supports AI initiatives.
- **User-centric Design:** The framework is designed for ease of use, ensuring that both technical and non-technical users can effectively interact with AI tools and data systems, fostering a culture of widespread AI literacy and adoption.

3. Treasury (T):

- **Value Creation:** TRAIDA enhances the Treasury component by optimizing data assets to generate value, streamline operations, and increase profitability through advanced data analytics and decision-making tools.
- **Resource Optimization:** By improving data quality and accessibility, TRAIDA ensures that resources are used efficiently, reducing costs and enhancing the economic benefits of AI systems.

4. Assurance (A):

- **Risk Management:** TRAIDA addresses Assurance by incorporating robust governance mechanisms that manage risks associated with AI deployment, including data privacy, compliance, and ethical AI usage.
- **Security and Reliability:** The framework strengthens the security and reliability of AI systems, ensuring that data integrity is maintained and that AI operations are predictable and trustworthy.

Conclusion:

TRAIDA, through its integration with the META framework, offers a holistic approach to AI and data management. By addressing the Motion, Engage, Treasury, and Assurance components, TRAIDA not only enhances the technological capabilities of organizations but also aligns them with broader business strategies and compliance standards. This dual focus ensures that TRAIDA not only introduces innovative technologies but also embeds them into the core fabric of the organization, paving the way for sustainable growth and continuous improvement.

Engagement Call:

For more detailed insights into how TRAIDA can transform your organization according to the META framework, visit us at www.engage-meta.com or contact our expert team for a personalized consultation.

SYNTHESIS: LOCALIZATION OF KNOWLEDGE IN USER SESSIONS AND GPTs SESSIONS

CONVERSATION WITHOUT
THE USE OF GPTs

Session ChatGPT
Item 01
~~Item 02~~

Session ChatGPT
~~Item 01~~
Item 02

CREATION OF A FIRST GPT-A

GPT-A
Item A

Session GPT-A
Item A
~~Item 01, Item 02~~

Session ChatGPT
Item 01
~~Item 02, Item A~~

Session ChatGPT
~~Item 01, Item A~~
Item 02

CREATION OF A SECOND GPT-B

GPT-B
Item B

Session GPT-B
Item B
~~Item 01, Item 02, Item B~~

Session GPT-A
Item A
~~Item 01, Item 02, Item B~~

Session ChatGPT
Item 01
~~Item 02, Item A, Item B~~

Session ChatGPT
~~Item 01, Item A, Item B~~
Item 02

INCLUSION OF GPT-B
IN THE GPT-A SESSION
('@ ' FEATURE)

Session GPT-A
@GPT-B
Item A, Item B
~~Item 01, Item 02~~

My GPTs

- Create a GPT**
Customize a version of ChatGPT for a specific purpose

- RESTO BOOKING** 🔒 Only me
- MEETING REPORT** 🔒 Only
- TRANSLATE**

**GPT
WRITER**

**GPT KM-
Sales**

**MY
ChatGPT**

**MY
ChatGPT**

**MY
ChatGPT**

**MY
ChatGPT**

AI ASSISTANT PORTFOLIO

**GPT KM-
Marketing**

OVERVIEW: TRAIDA MASTER CLASS

1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
2. NOCODE & AI TO SCALE MORE QUICKLY
3. WHO HAS ALREADY CREATED THEIR AI ASSISTANT?
4. TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA)
5. EXAMPLE OF SOFTWARE SOLUTIONS
6. LET'S DIVE INTO THE DATABASES FROM A TECHNICAL PERSPECTIVE
7. HERE IS THE LIST OF TECHNICAL CARDS
8. SOME GUIDELINES ON GOVERNANCE
9. WHAT DOES SEMANTIC MODELING LOOK LIKE?
10. PROMPTING & ONTOLOGY
11. THE BUSINESS CARDS

9 IT CARDS

<p>OVERVIEW</p> <p>GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE TECHNICAL DOMAIN</p>	<p>CORE SYSTEM DATA</p> <p>CORE SYSTEM DATA CONSIST OF STRUCTURED AND TRANSACTIONAL DATA THAT CONTRIBUTE TO THE EXECUTION OF OPERATIONAL PROCESSES</p>	<p>OPERATIONAL DATA STORE (ODS)</p> <p>UNIFIED REPOSITORY THAT COLLECTS ALL STRUCTURED DATA FROM ALL DATABASES, PROVIDING A 360-DEGREE VIEW</p>
<p>MASTER DATA MANAGEMENT (MDM)</p> <p>REPOSITORY FOR THE MOST WIDELY SHARED AND STRUCTURED DATA WITHIN THE INFORMATION SYSTEM</p>	<p>ENTERPRISE KNOWLEDGE GRAPH (EKG)</p> <p>POTENTIAL UNIVERSAL REPOSITORY FOR KNOWLEDGE MANAGEMENT WITH VARIOUS USE CASES</p>	<p>DATA LAKE WAREHOUSE</p> <p>REPOSITORIES CONTAINING RAW, STRUCTURED, AND UNSTRUCTURED DATA FOR BUSINESS INTELLIGENCE PURPOSES</p>
<p>DATA INTEGRATION</p> <p>PROCESSES AND SOFTWARE FOR INTEGRATING DATA SOURCES AND GOVERNING DATA FLOWS</p>	<p>STYLE OF DATA BASE</p> <p>DATA STORAGE TECHNOLOGIES ACCORDING TO OPERATIONAL NEEDS: TRANSACTION, INTEGRITY, CONCURRENT ACCESS, HISTORY, ETC.</p>	<p>ARTIFICIAL INTELLIGENCE (AI)</p> <p>ARTIFICIAL INTELLIGENCE SYSTEMS FUNCTION AS AUTOMATED AND SEMI-AUTOMATED DECISION-MAKING ALGORITHMS</p>

6 GOVERNANCE CARDS

<p>OVERVIEW</p> <p>GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE GOVERNANCE DOMAIN</p>	<p>TRAIIDA GUIDE</p> <p>TRAIIDA IS USED AS AN OPERATIONAL TOOL TO ASSIST IN THE GRADUAL TRANSFORMATION OF YOUR INFORMATION SYSTEM TOWARDS LARGE-SCALE AI IMPLEMENTATION</p>
<p>TRAIIDA GLOSSARY</p> <p>THIS CARD LISTS THE IMPORTANT VOCABULARY TO MASTER TO UNDERSTAND THE IMPACT OF AI AND DATA SOLUTIONS ON THE ARCHITECTURE OF THE IS</p>	<p>HUMAN RESOURCES</p> <p>AN ACTIVE MINDSET AND ALIGNED SKILL SETS ARE REQUIRED TO ENHANCE THE POSITIVE IMPACTS OF AI AND DATA SOLUTIONS</p>
<p>ENTERPRISE GOVERNANCE</p> <p>ENTERPRISE GOVERNANCE AIMS TO ENSURE THE QUALITY OF DATA AND AI ACROSS THE ORGANIZATION</p>	<p>ENTERPRISE ARCHITECTURE (EA)</p> <p>ENTERPRISE ARCHITECTURE OUTLINES PRACTICES FOR MODELING AND DOCUMENTING THE BUSINESS SYSTEM</p>

6 BUSINESS CARDS

<p>OVERVIEW</p> <p>GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE BUSINESS DOMAIN</p>	<p>PRODUCTIVITY</p> <p>IMPROVING PRODUCTIVITY ACROSS ALL COMPANY PROCESSES IS A KEY OBJECTIVE OF AI</p>
<p>CREATIVITY</p> <p>ENHANCING THE CREATIVITY OF CERTAIN COMPANY PROCESSES IS AN AI OBJECTIVE THAT COMPLEMENTS THE GOAL OF IMPROVING PRODUCTIVITY</p>	<p>TRUSTWORTHINESS</p> <p>TRUST IN DATA AND AI MUST BE OBJECTIVELY ASSESSED TO SUCCESSFULLY IMPLEMENT AI THROUGHOUT THE ENTERPRISE</p>
<p>TREASURY & ASSURANCE</p> <p>PROPERLY MANAGING BUDGETS AND MASTERING VALUE ANALYSIS ARE ESSENTIAL FOR SUCCESSFULLY SCALING AI</p>	<p>YOUR CARD</p> <p>YOUR CARD</p>

TO HAVE A UNIFIED VISION OF DATA AND KNOWLEDGE TO RUN AIs



TO MANAGE UPDATES, VERSIONS, AND SECURITY



TO ALIGN TECHNICAL DECISIONS WITH BUSINESS NEEDS

IT CARDS

GOVERNANCE CARDS

BUSINESS CARDS

OVERVIEW

GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE TECHNICAL DOMAIN

CORE SYSTEM DATA

CORE SYSTEM DATA CONSIST OF STRUCTURED AND TRANSACTIONAL DATA THAT CONTRIBUTE TO THE EXECUTION OF OPERATIONAL PROCESSES

OPERATIONAL DATA STORE (ODS)

UNIFIED REPOSITORY THAT COLLECTS ALL STRUCTURED DATA FROM ALL DATABASES, PROVIDING A 360-DEGREE VIEW

OVERVIEW

GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE GOVERNANCE DOMAIN

TRAIIDA GUIDE

TRAIIDA IS USED AS AN OPERATIONAL TOOL TO ASSIST IN THE GRADUAL TRANSFORMATION OF YOUR INFORMATION SYSTEM TOWARDS LARGE-SCALE AI IMPLEMENTATION

OVERVIEW

GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE BUSINESS DOMAIN

PRODUCTIVITY

IMPROVING PRODUCTIVITY ACROSS ALL COMPANY PROCESSES IS A KEY OBJECTIVE OF AI

MASTER DATA MANAGEMENT (MDM)

REPOSITORY FOR THE MOST WIDELY SHARED AND STRUCTURED DATA WITHIN THE INFORMATION SYSTEM

ENTERPRISE KNOWLEDGE GRAPH (EKG)

POTENTIAL UNIVERSAL REPOSITORY FOR KNOWLEDGE MANAGEMENT WITH VARIOUS USE CASES

DATA LAKE WAREHOUSE

REPOSITORIES CONTAINING RAW, STRUCTURED, AND UNSTRUCTURED DATA FOR BUSINESS INTELLIGENCE PURPOSES

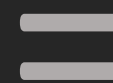


TRAIIDA GLOSSARY

THIS CARD LISTS THE IMPORTANT VOCABULARY TO MASTER TO UNDERSTAND THE IMPACT OF AI AND DATA SOLUTIONS ON THE ARCHITECTURE OF THE IS

HUMAN RESOURCES

AN ACTIVE MINDSET AND ALIGNED SKILL SETS ARE REQUIRED TO ENHANCE THE POSITIVE IMPACTS OF AI AND DATA SOLUTIONS



CREATIVITY

ENHANCING THE CREATIVITY OF CERTAIN COMPANY PROCESSES IS AN AI OBJECTIVE THAT COMPLEMENTS THE GOAL OF IMPROVING PRODUCTIVITY

TRUSTWORTHINESS

TRUST IN DATA AND AI MUST BE OBJECTIVELY ASSESSED TO SUCCESSFULLY IMPLEMENT AI THROUGHOUT THE ENTERPRISE

DATA INTEGRATION

PROCESSES AND SOFTWARE FOR INTEGRATING DATA SOURCES AND GOVERNING DATA FLOWS

STYLE OF DATABASE

DATA STORAGE TECHNOLOGIES ACCORDING TO OPERATIONAL NEEDS: TRANSACTION, INTEGRITY, CONCURRENT ACCESS, HISTORY, ETC.

ARTIFICIAL INTELLIGENCE (AI)

ARTIFICIAL INTELLIGENCE SYSTEMS FUNCTION AS AUTOMATED AND SEMI-AUTOMATED DECISION-MAKING ALGORITHMS

ENTERPRISE GOVERNANCE

ENTERPRISE GOVERNANCE AIMS TO ENSURE THE QUALITY OF DATA AND AI ACROSS THE ORGANIZATION

ENTERPRISE ARCHITECTURE (EA)

ENTERPRISE ARCHITECTURE OUTLINES PRACTICES FOR MODELING AND DOCUMENTING THE BUSINESS SYSTEM

TREASURY & ASSURANCE

PROPERLY MANAGING BUDGETS AND MASTERING VALUE ANALYSIS ARE ESSENTIAL FOR SUCCESSFULLY SCALING AI

YOUR CARD

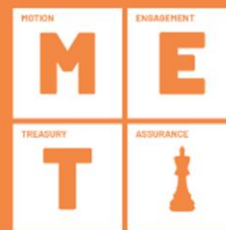
YOUR CARD





TRAIDA

AI & Data Solutions



ALL THE CONTENT IS ON THE
ENGAGE-META COMMUNITY SITE
WITH FREE ACCESS



WWW.ENGAGE-META.COM

<p>GENERAL INTRODUCTION TO TRAIDA CARDS IN THE GOVERNANCE DOMAIN</p>	<p>TRAIDA IS USED AS AN OPERATIONAL TOOL TO ASSIST IN THE GRADUAL TRANSFORMATION OF YOUR INFORMATION SYSTEM TOWARDS LARGE-SCALE AI IMPLEMENTATION</p>	<p>THIS CARD LISTS THE IMPORTANT VOCABULARY TO UNDERSTAND THE IMPACT OF AI AND DATA SOLUTIONS ON THE ARCHITECTURE OF THE IS</p>	<p>AN ACTIVE MINDSET AND ADAPTED SKILL SET ARE REQUIRED TO ENHANCE THE POSITIVE IMPACTS OF AI AND DATA SOLUTIONS</p>	<p>ENTERPRISE ARCHITECTURE OUTLINES PRACTICES FOR MODELING AND DOCUMENTING THE BUSINESS SYSTEM</p>
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COMING SOON!

OVERVIEW

CONCEPTS IN ENTERPRISE ARCHITECTURE

CONCEPTS IN ENTERPRISE GOVERNANCE

SCOPE ADDRESSED

OVERVIEW

GENERAL INTRODUCTION TO TRAIDA CARDS IN THE GOVERNANCE DOMAIN

OPERATIONAL DATA STORE (ODS)

READ-ONLY MODE

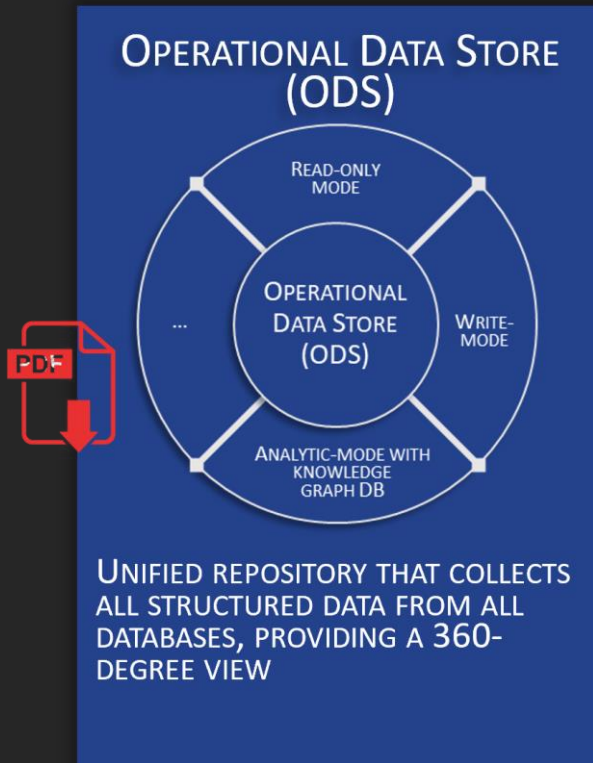
WRITE-MODE

ANALYTIC-MODE WITH KNOWLEDGE GRAPH DB

OPERATIONAL DATA STORE (ODS)

UNIFIED REPOSITORY THAT COLLECTS ALL STRUCTURED DATA FROM ALL DATABASES, PROVIDING A 360-DEGREE VIEW

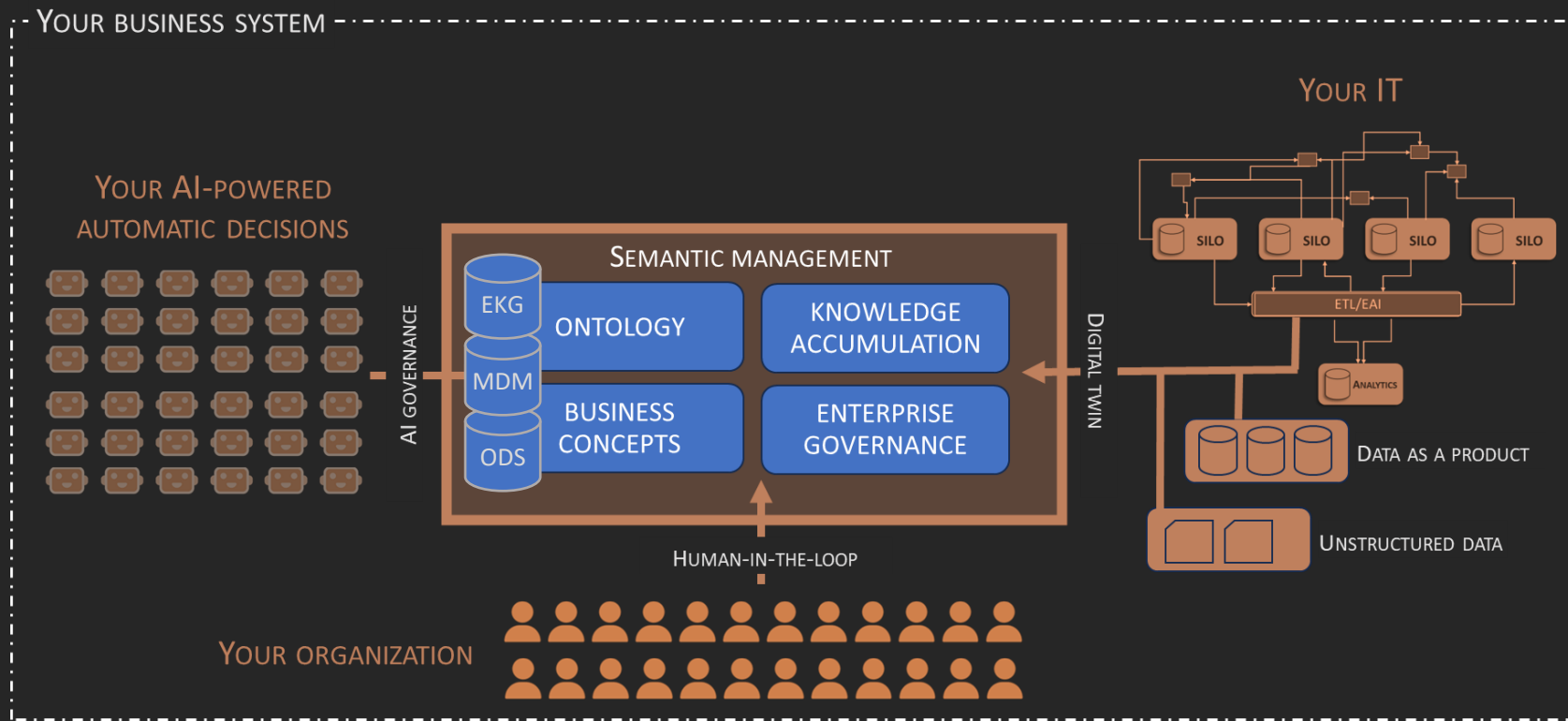
EACH CARD IS DESCRIBED IN FOUR SECTIONS AND A SET OF TOPICS



1. CONDITIONS OF SUCCESS
2. IMPORTANCE OF THIS CARD FOR YOUR TRANSFORMATIVE AI
3. BLUEPRINT
4. YOUR SITUATION & OBJECTIVES

TRAIDA IS BASED ON AN ARCHITECTURAL VISION

MINIMUM VIABLE SCALE ARCHITECTURE

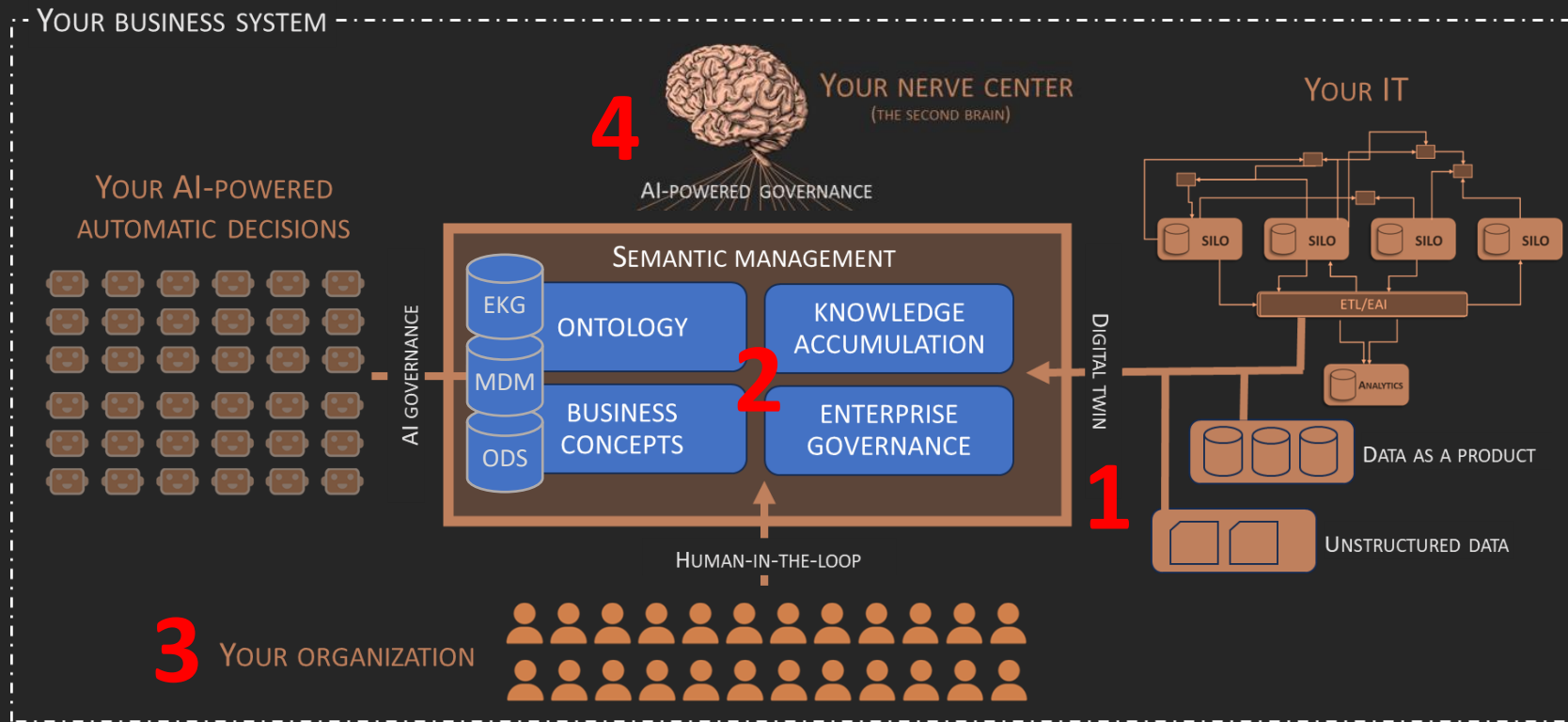


EKG
ENTERPRISE KNOWLEDGE GRAPH

MDM
MASTER DATA MANAGEMENT

ODS
OPERATIONAL DATA STORE

POINTS OF ATTENTION TO STUDY CAREFULLY



1 INTEGRATION

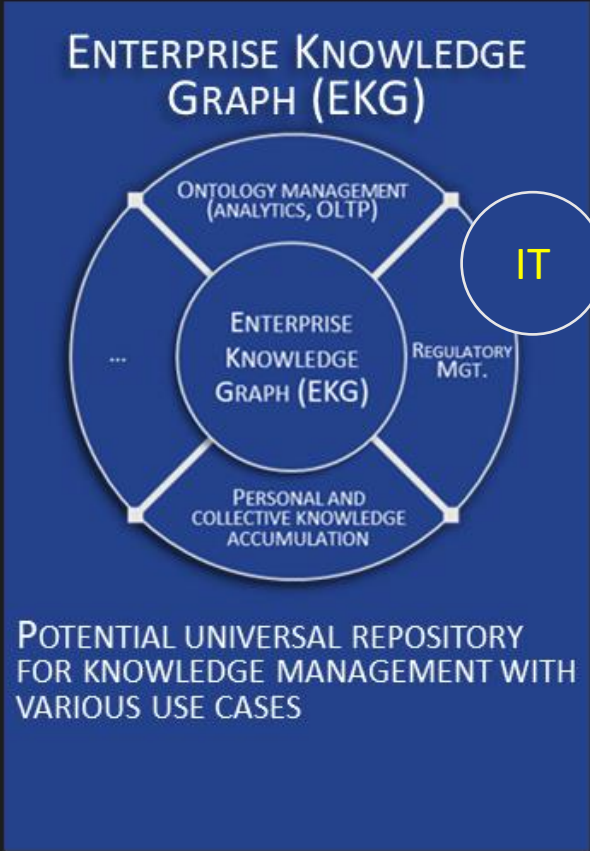
2 GOVERNANCE

3 MINDSET

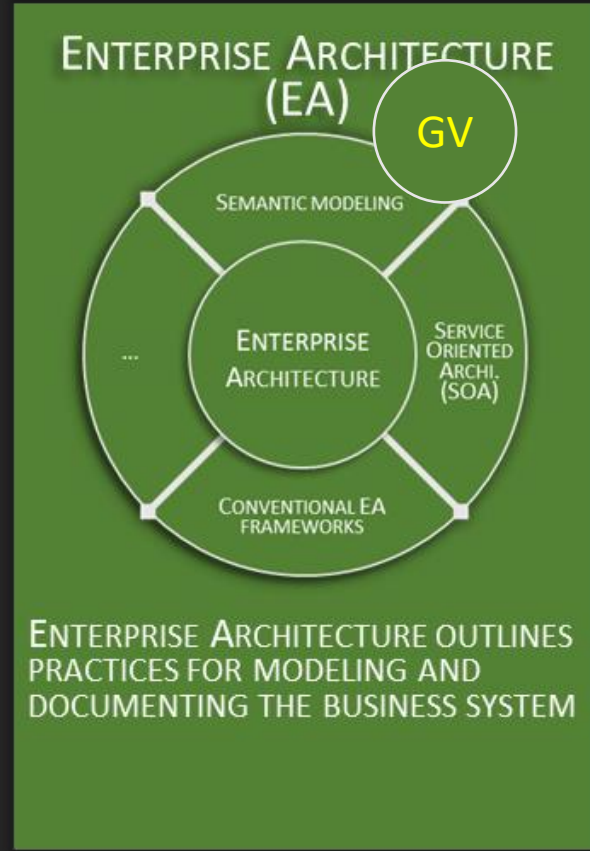
4 TRUSTED-AI

EXAMPLE

REGULATORY REPOSITORY WITH AI AND KNOWLEDGE GRAPHS



+



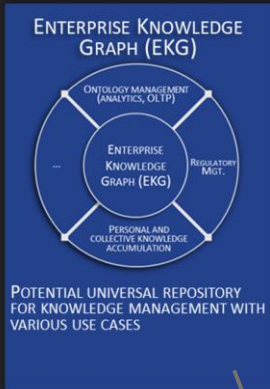
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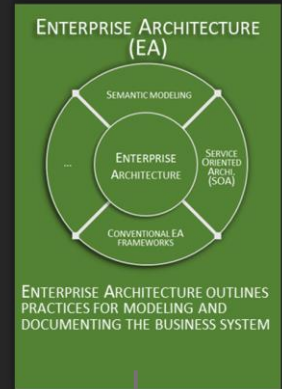
REGULATORY MANAGEMENT WITH EKG

SEMANTIC MODELING

COMPLIANCE PROCESS



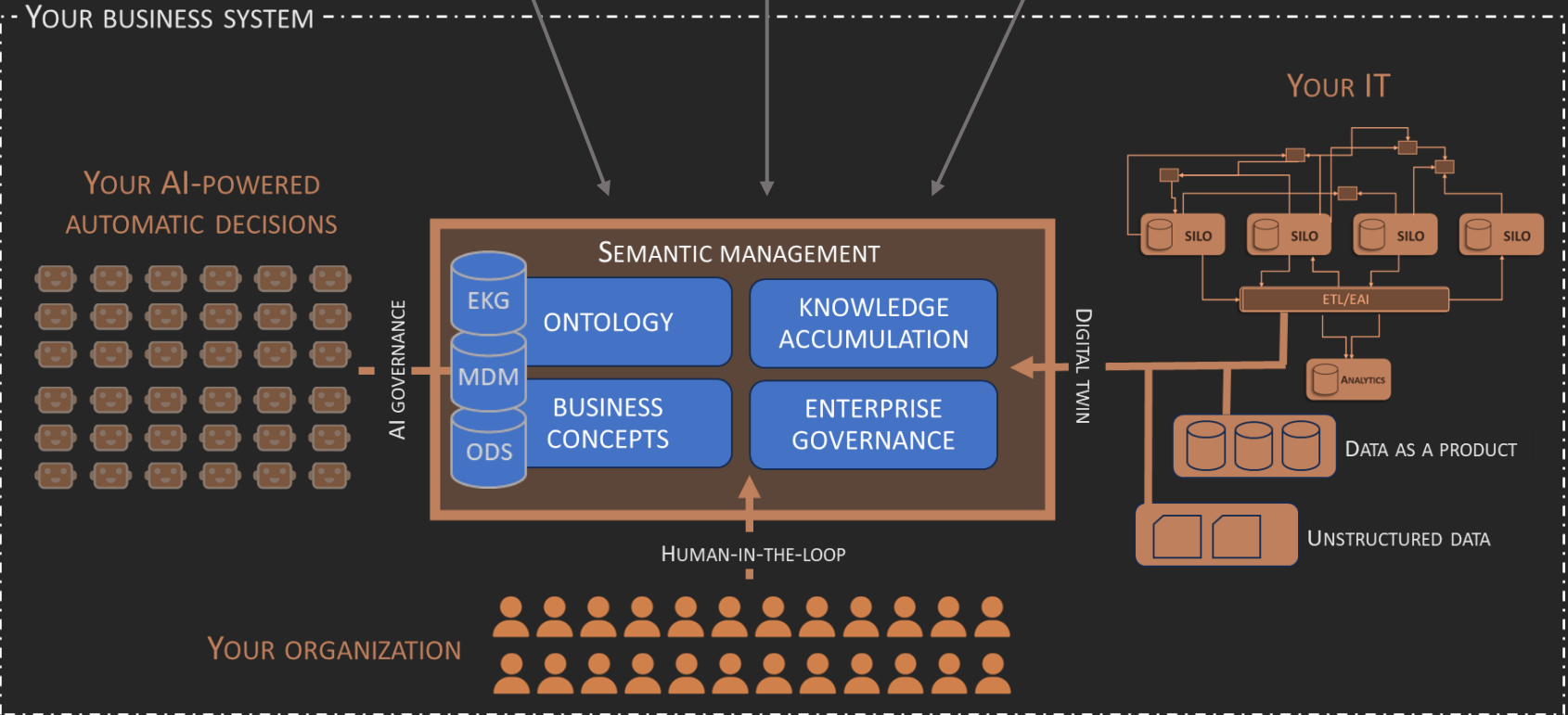
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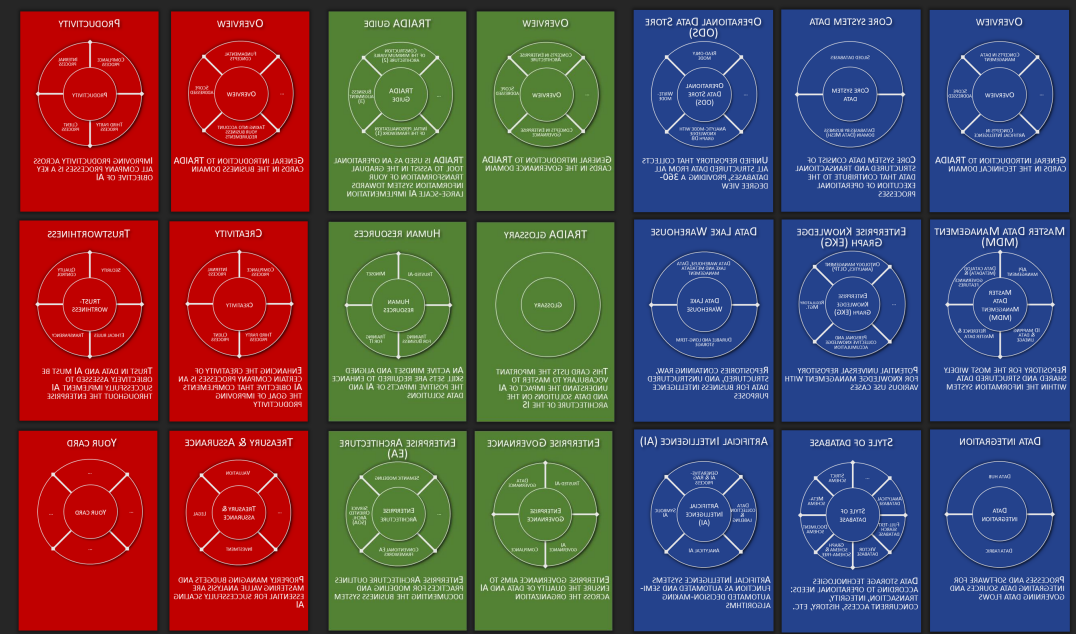
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FROM THE FIRST AI USE CASE, WE SEEK TO ESTABLISH YOUR MINIMUM ARCHITECTURE TO SCALE



IT – BIZ ALIGNMENT



TRANSFORMATIVE
AI & DATA SOLUTION

TRAI DA
FRAMEWORK

OVERVIEW: TRAIDA MASTER CLASS

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Palantir

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What Makes Palantir Platforms Powerful

SEMANTIC AND KNOWLEDGE GRAPH DB



Why don't we force you to model data up-front like everyone else? Think heads. Think walls. Think slamming.

Zero upfront modelling

CluedIn lets you import and development your data instantly. No more waiting six months and only building data models when the business is ready. With CluedIn, you can dive right into harnessing the power of your data from the get-go.

Model data with AI (when you're ready)

Build and edit dynamic Golden Records with your own personal **Azure OpenAI co-pilot** - offering you tips, advice and intelligent support throughout your data modelling process.

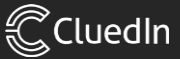
Build Golden Records...

Through Augmented Data Modeling, you can dynamically adjust Golden Records as often as you need - adding new data sources like transactions, social media, and demographics as they emerge. **The result?** More accurate segmentation, decision-making, and better support for your operations teams.

...with any system data

Build Golden Records with data pulled from 200+ native two-way integrations including OneLake, SAP, Salesforce, Oracle and many, many more.

SEMANTIC AND KNOWLEDGE GRAPH DB



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What We Offer

Products and Platforms

Maximize the potential of your data with our cognitive technologies for enterprise knowledge graphs, metadata management and content analytics, proven in various environments. Our core products are:

- Ontotext GraphDB
- Ontotext Platform
- Ontotext Metadata Studio
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Solutions

Leverage our solutions empowered by the highly-coupled inter...

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MarkLogic

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Eliminate data and knowledge silos with the only enterprise-grade, unified data platform that lets you respond quickly to business change while providing rigorous data governance and transformational data security.

Connect and Manage Complex Data

Unify data and metadata while ensuring data quality and security. Deploy anywhere with trusted, enterprise capabilities.

→ Multi-model data integration
→ Data management

Create Metadata to Interpret Data and Its Meaning

Put information in context with our no-code metadata engine that uses machine learning and knowledge models.


→ Knowledge graph modelling
→ Fact extraction

Consume Knowledge Across the Enterprise

Use industry-standard APIs and programming languages to deliver data in context for multiple users and multiple use cases.

- Informed search
- Contextual applications

SEMANTIC AND KNOWLEDGE GRAPH DB





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- Data management systems
- Business Unit Applications

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STARDOG

InfraNodus

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AIBLE

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Auto-improves with End-user Feedback

Simply edit responses in place or click thumbs up or down to improve the experience for your use case. Aible will perform all the heavy-lifting by automating few shot learning, reinforcement learning, LORA, etc.

AI ENABLEMENT

CHATAIBLE Exploring Successful Sales

Edit and Save as Training Data

Focus on digital marketing: Gen Z has the highest success rate (20.42%) when the lead source is digital marketing, compared to other age categories.

Avoid mornings: Gen Z has a lower success rate (3.86%) during the morning compared to other age categories.

Pay attention to the following interactions, which have a medium to high impact on the outcome of a successful sale:

- Credit Score (Very High impact)
- No. of Children (Very High impact)
- Day of the Week (High impact)

[Edit and Save as Training Data](#)

AIBLE

ENGAGE-META PARTNER: [HTTPS://WWW.BOLDO.IO/](https://www.boldo.io/)



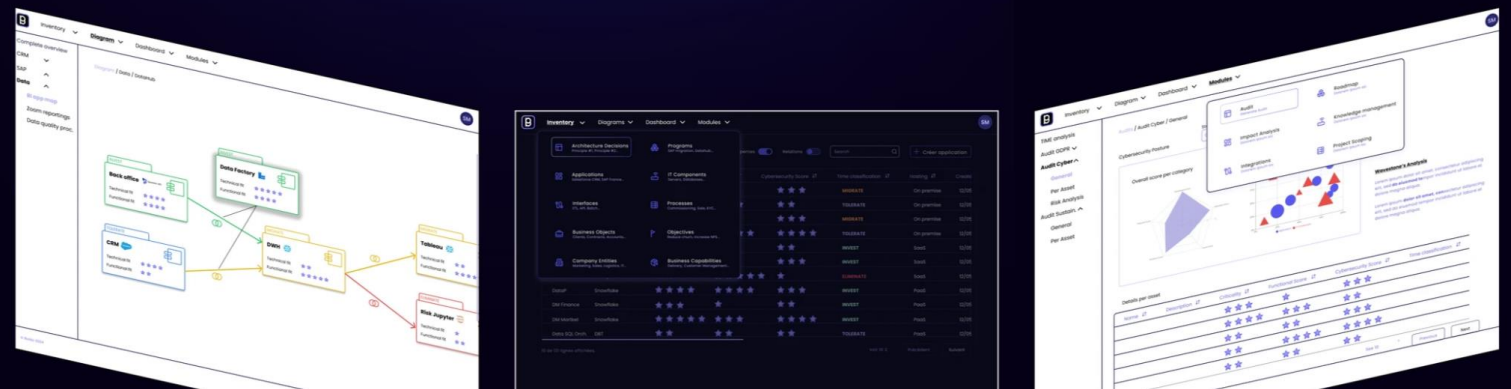
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VIỆN TRÍ TUỆ NHÂN TẠO VIỆT NAM

CHÚNG TÔI LÀ ĐỘI NGŨ CHUYÊN GIA HÀNG ĐẦU
VỀ AI TẠI VIỆT NAM

CHÚNG TÔI LÀ ĐỘI NGŨ PHÁT TRIỂN PHẦN MỀM GIÚP
BẠN CHUYỂN ĐỔI SỐ TRONG DOANH NGHIỆP

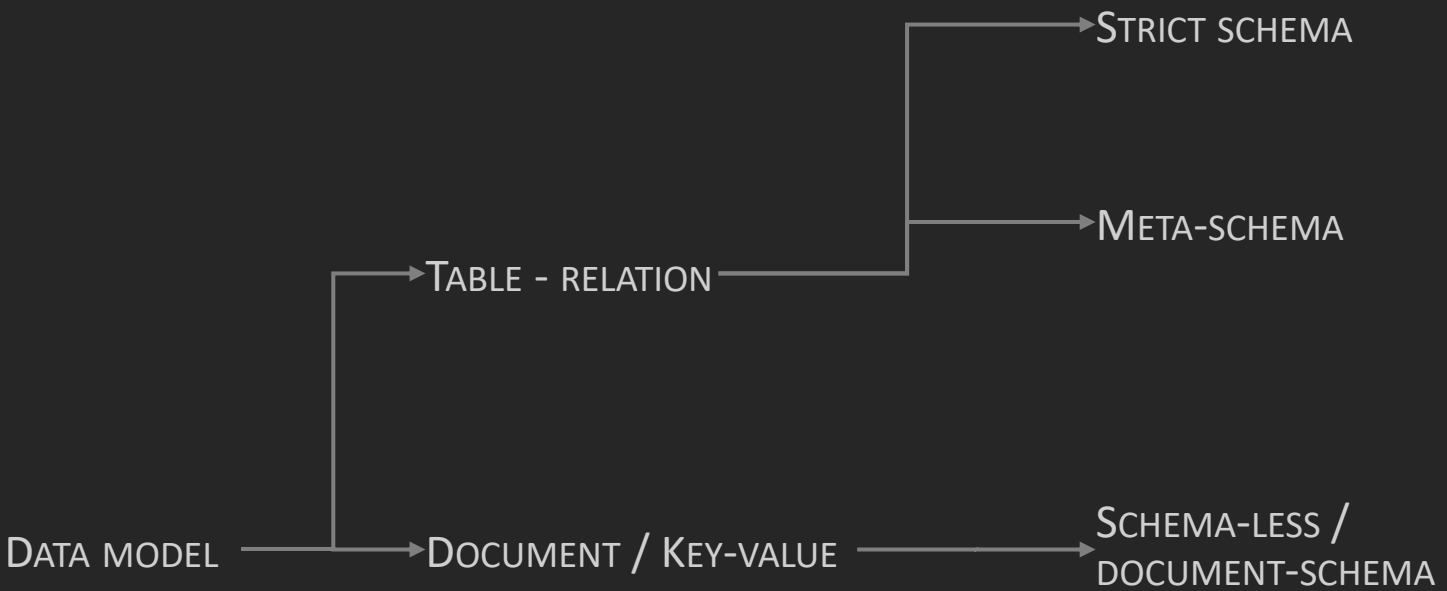
CHÚNG TÔI LÀ ĐỐI TÁC TIN CẬY VÀ THẤU HIỂU BẠN

CHÚNG TÔI LÀ SỰ LỰA CHỌN TỐT NHẤT
CHO DỰ ÁN CỦA BẠN



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RIGID BUT POWERFUL FOR DATA QUALITY

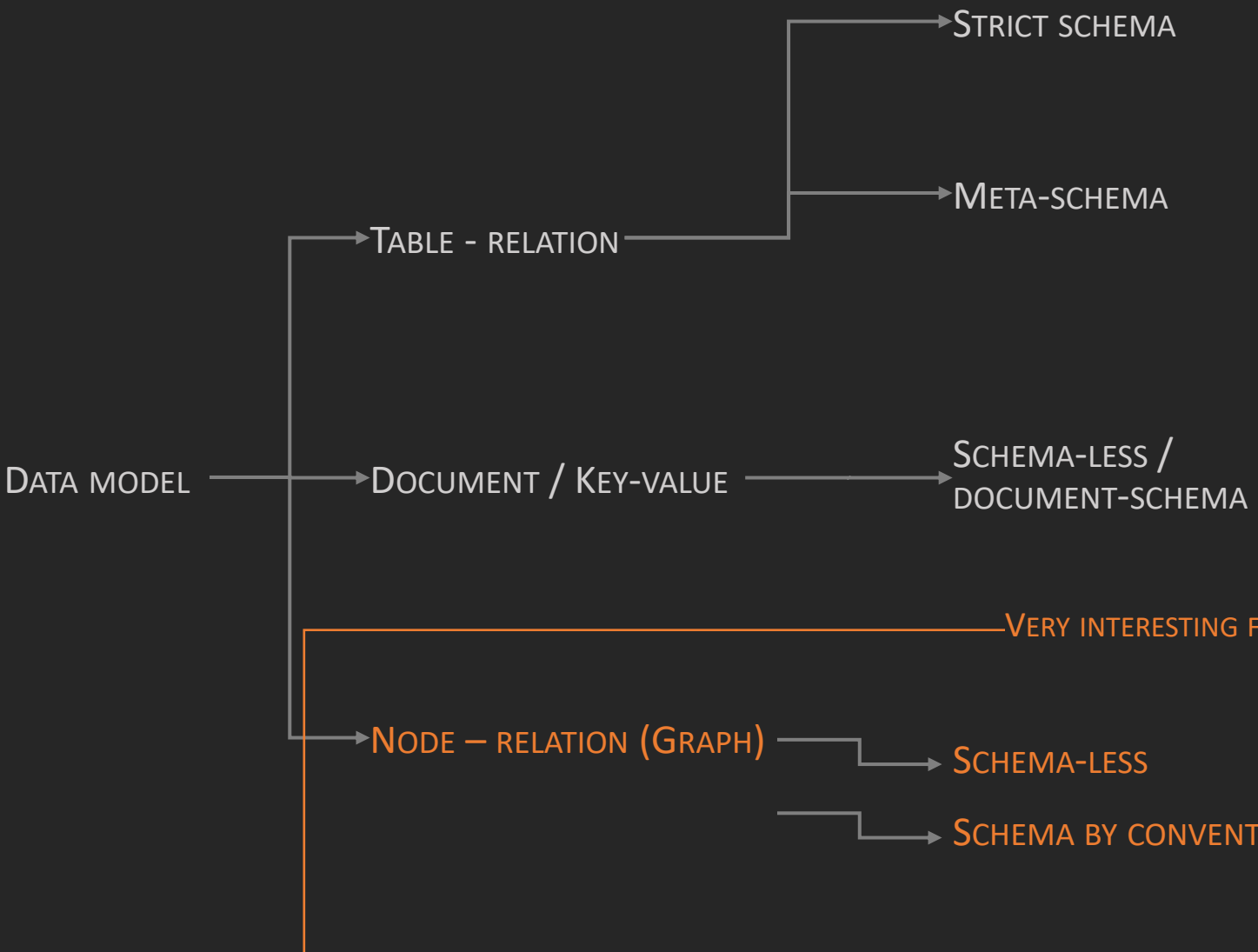
- ✓ Examples: Oracle, MySQL
- ✓ OLTP-ACID , Integrity, Reliability
- ✓ Structured data, joins
- ✓ Rigid software engineering lifecycle

LESS RIGID BUT LOSS OF QUALITY CONTROL

- ✓ Examples: Airtable, Knack... and model-driven tool such as MDM
- ✓ OLTP-ACID, Integrity, Reliability but less scalable than strict schema
- ✓ Structured data, some unstructured data
- ✓ Agile software engineering lifecycle

AGILE BUT LITTLE CONTROL OVER DATA QUALITY

- ✓ Examples: MongoDB
- ✓ No meta-data, no Foreign keys
- ✓ Agile massive unstructured data storage
- ✓ Data denormalization to recreate relations



RIGID BUT POWERFUL FOR DATA QUALITY

- ✓ Examples: Oracle, MySQL
- ✓ OLTP-ACID , Integrity, Reliability
- ✓ Structured data, joins
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LESS RIGID BUT LOSS OF QUALITY CONTROL

- ✓ Examples: Airtable, Knack... and model-driven tool such as MDM
- ✓ OLTP-ACID, Integrity, Reliability but less scalable than strict schema
- ✓ Structured data, some unstructured data
- ✓ Agile software engineering lifecycle

AGILE BUT LITTLE CONTROL OVER DATA QUALITY

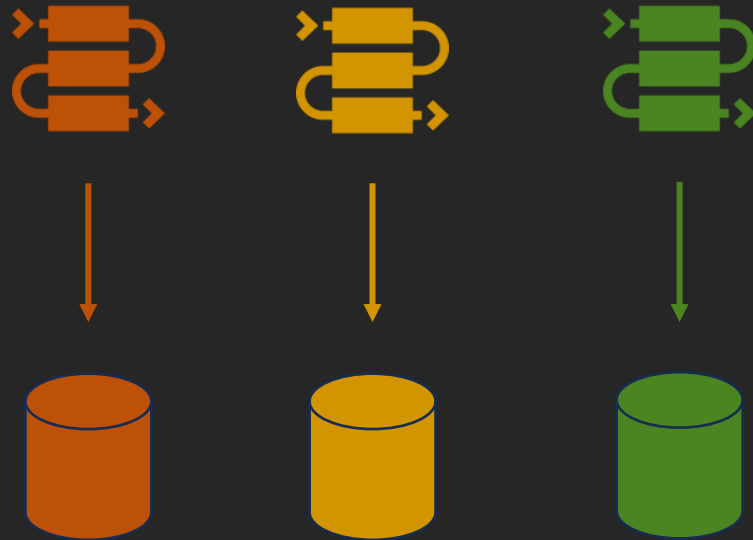
- ✓ Examples: MongoDB
- ✓ No meta-data, no Foreign keys
- ✓ Agile massive unstructured data storage
- ✓ Data denormalization to recreate relations

VERY INTERESTING FOR BUILDING THE MINIMUM VIABLE ARCHITECTURE TO SCALE

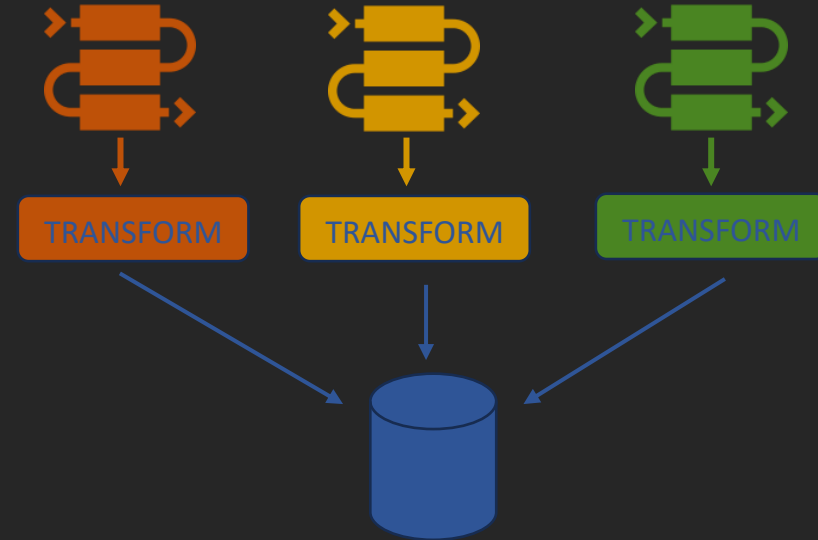
- ✓ Examples: Neo4J, Stardog
- ✓ Meta-data, Foreign keys
- ✓ Partial OLTP-ACID
- ✓ Structured data, some unstructured data
- ✓ Agile engineering lifecycle for knowledge accumulation
- ✓ Possible strict schema enforcement through the application logic

COMPARISON BETWEEN SCHEMA-LESS AND SCHEMA BY CONVENTION

SCHEMA-LESS



VS

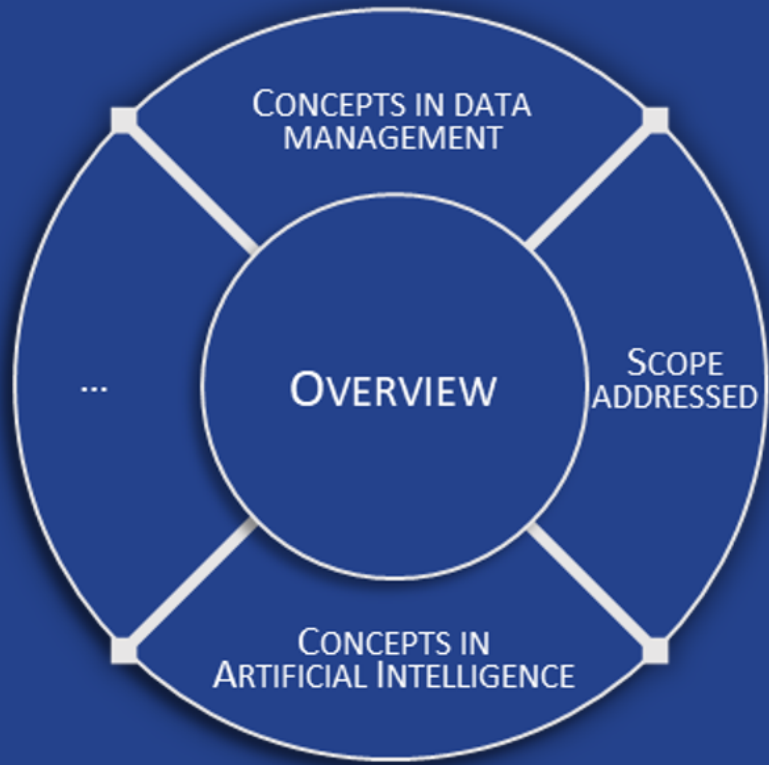


SCHEMA BY CONVENTION

OVERVIEW: TRAIDA MASTER CLASS

1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
2. NOCODE & AI TO SCALE MORE QUICKLY
3. WHO HAS ALREADY CREATED THEIR AI ASSISTANT?
4. TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA)
5. EXAMPLE OF SOFTWARE SOLUTIONS
6. LET'S DIVE INTO THE DATABASES FROM A TECHNICAL PERSPECTIVE
7. HERE IS THE LIST OF TECHNICAL CARDS
8. SOME GUIDELINES ON GOVERNANCE
9. WHAT DOES SEMANTIC MODELING LOOK LIKE?
10. PROMPTING & ONTOLOGY
11. THE BUSINESS CARDS

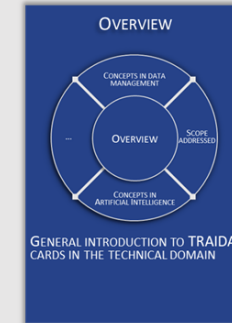
OVERVIEW



GENERAL INTRODUCTION TO TRAIIDA CARDS IN THE TECHNICAL DOMAIN

IT DOMAIN OVERVIEW

General introduction to TRAIIDA cards in the technical domain. The cards in this domain are universal and apply to all business contexts. You select the practices that correspond to your needs and complete them to manage a roadmap for implementing your minimum architecture to scale AI and data management solutions in your company.



1. CONDITIONS OF SUCCESS

The TRAIIDA framework (Transformative AI and Data Solutions) is based on three domains:

1. Technical (blue cards).
2. Governance (green cards).
3. Business (red cards).

To scale AI profitably across the enterprise, these three domains must be aligned. The technical domain is based on a foundational principle that serves as the cornerstone of the entire TRAIIDA approach: **"The idea of integrating AI with existing databases is rejected."** The reasons for this recommendation are as follows:

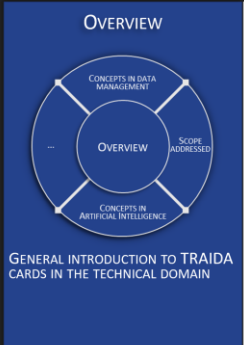
- A strong coupling between AI and the databases of the existing information system creates point-to-point connections that are fragile (difficult to maintain) and poorly auditable (lack of central governance). From a software engineering perspective, this coupling creates technical debt and must be replaced by loose coupling. This allows AI systems to be independent of the physical access layers to production databases.
- A new data repository is necessary to store the tacit knowledge required for AI training. This type of knowledge, also known as informal knowledge, exists in the minds of human actors and is increasingly necessary to enhance AI's capabilities. This new repository is disconnected from production databases and aligns with the objective of loose coupling.

To ensure this separation of concerns between AI and production systems, a semantic platform is implemented. It relies on three repositories that create a digital twin of the existing databases (see the respective TRAIIDA cards):

- MDM (Master Data Management).
- ODS (Operational Data Store).
- EKG (Enterprise Knowledge Graph).

The semantic platform also integrates processes for data quality control and integration with production systems.

AI systems can then draw training data from this digital twin. The repositories are modeled using ontologies shared at the global enterprise level to ensure a unified view of the data.



IT DOMAIN OVERVIEW

General Introduction to TRAIIDA cards in the technical domain. The cards in this domain are organized and ready for AI domain experts. Use them to provide the context of your needs and complete them to manage it, including if needed for implementing your technical architecture to enable AI and data management solutions in your company.

3. FOUNDATIONS OF SUCCESS

The TRAIIDA framework (Foundational AI and Data Solutions) is based on three domains:

1. Technical Data assets
2. Governance (data assets)
3. Business use-cases

To realize the benefits across the enterprise, these three domains must be aligned. The technical domain is focused on the data assets, the business domain on the use-cases and the governance domain on the management of the data assets. A typical use-case in the TRAIIDA approach is the management of a multi-domain database. A typical use-case in the TRAIIDA approach is the management of a multi-domain database. A typical use-case in the TRAIIDA approach is the management of a multi-domain database.

A strong coupling between AI and the database of the existing operational system creates user benefits. However, this is a highly difficult to implement and costly solution. It is a good idea to consider a separate database for AI and data management. This allows in addition to the independence of the physical storage layer and logical organization.

A new data warehouse is necessary to store the data knowledge required for AI training. The type of knowledge and how it is stored is important. It is a good idea to consider a separate database for AI and data management. This allows in addition to the independence of the physical storage layer and logical organization.

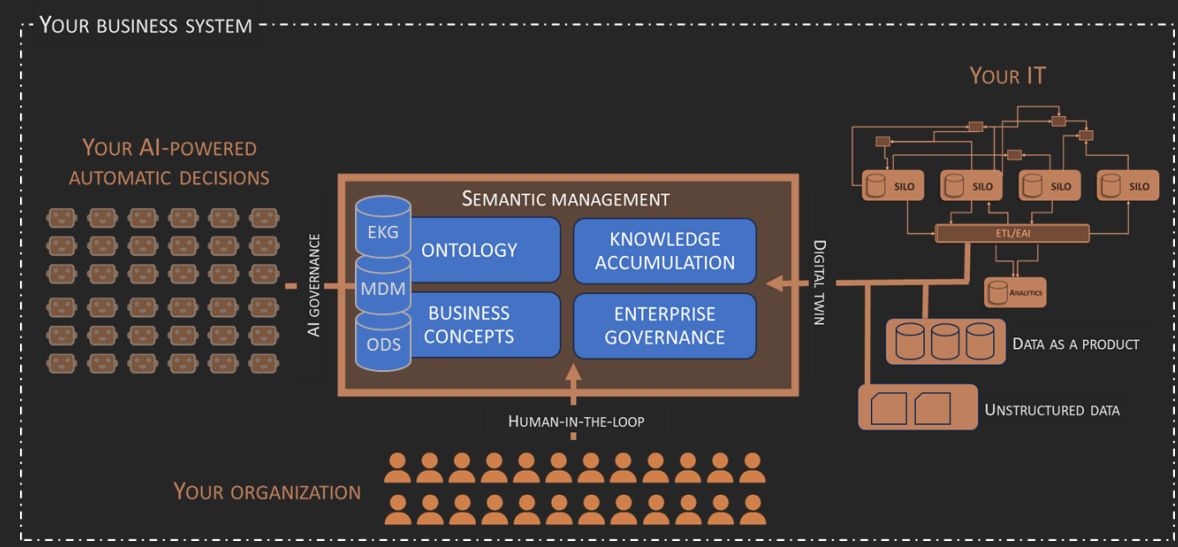
To manage the operation of a multi-domain AI and analytic system, a separate platform is required. This platform should create a digital twin of the existing database (see the TRAIIDA approach).

- AI/ML Model Data Management
- Data Governance
- Data Catalog
- Data Lakehouse

The approach enables data integration for data quality control and integration with existing databases.

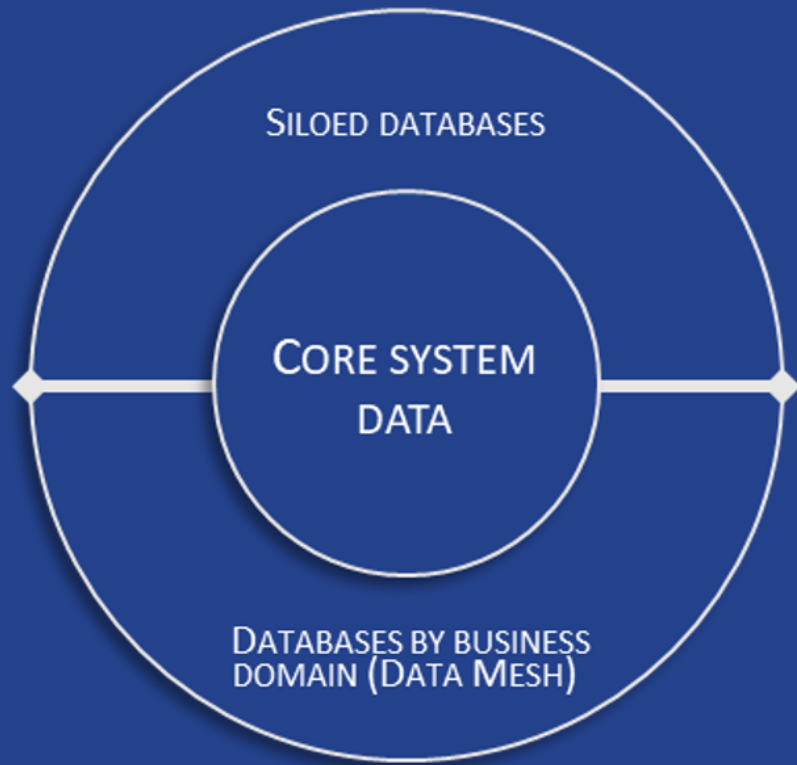
All systems are then data sharing data from the digital twin. The operations are enabled using intelligent monitoring and data collection to create a unified data lake.

Whitepaper August 2024 - traيدا.com



IT CARD	TOPIC
CORE SYSTEM DATA	SILOED DATABASES
	DATABASES BY BUSINESS DOMAIN (DATA MESH)
OPERATIONAL DATA STORE (ODS)	READ-ONLY MODE
	WRITE-MODE
	ANALYTIC-MODE WITH KNOWLEDGE GRAPH
MASTER DATA MANAGEMENT (MDM)	DATA CATALOG (METADATA) & GOVERNANCE FEATURES
	REFERENCE & MASTER DATA
	ID MAPPING & DATA LINEAGE
	API MANAGEMENT
ENTERPRISE KNOWLEDGE GRAPH (EKG)	ONTOLOGY MANAGEMENT (ANALYTICS, OLTP)
	REGULATORY MANAGEMENT
	PERSONAL AND COLLECTIVE KNOWLEDGE ACCUMULATION
DATA LAKE WAREHOUSE	DATA WAREHOUSE, DATA LAKE AND METADATA MANAGEMENT
	DURABLE AND LONG-TERM STORAGE
DATA INTEGRATION	DATA HUB
	DATA FABRIC
STYLE OF DATABASE	STRICT-SCHEMA
	META-SCHEMA
	DOCUMENT SCHEMA
	GRAPH SCHEMA & SCHEMA-FREE
	VECTOR DATABASE
	FULL-TEXT SEARCH DATABASE
	ANALYTICAL DATABASE
ARTIFICIAL INTELLIGENCE	GENERATIVE AI & RAG PROCESS
	SYMBOLIC AI
	ANALYTICAL AI
	DATA COLLECTION & LABELING

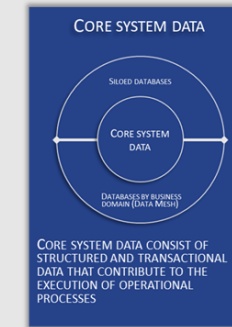
CORE SYSTEM DATA



CORE SYSTEM DATA CONSIST OF STRUCTURED AND TRANSACTIONAL DATA THAT CONTRIBUTE TO THE EXECUTION OF OPERATIONAL PROCESSES

CORE SYSTEM DATA

Core system data consists of your structured and transactional data that contribute to the execution of operational processes, as well as links to unstructured and multimedia data structures. These data elements have predetermined usage objectives. This does not refer to decision-making system data (business intelligence, data analytics...). Core system data relies on OLTP technologies capable of handling high-frequency multi-user and multi-system concurrent access.



CORE SYSTEM DATA CONSIST OF STRUCTURED AND TRANSACTIONAL DATA THAT CONTRIBUTE TO THE EXECUTION OF OPERATIONAL PROCESSES

1. CONDITIONS OF SUCCESS

Implement a metadata catalog.

If you do not have unified and up-to-date knowledge of your core-system data structures such as dataset names, table names, field names, relation names, you need to build or strengthen your metadata repository while avoiding extensive semantic modeling that could be lengthy and costly. This repository isn't meant to handle the data values but to help you understand the metadata managed in your core-system databases. It facilitates the creation of a business terms glossary that must be synchronized across all your operational systems.

This is a sort of data catalog, but it is limited to the work of capitalizing on the knowledge applied to core system databases. It does not replace a complete data catalog repository, which is usually managed through a Master Data Management (MDM) (see the related card).

The knowledge accumulated within the metadata repository highlighted in this card is essential to support and enhance your efforts in semantic modeling. This will provide the initial versions of the ontologies needed to increasingly scale your AI systems. More broadly, it will help you regain control of your data quality.

To achieve this goal, utilize graph-oriented database technology, which offers a schema-free approach for loading existing core system data along with their documentation and automatically computes an initial version of your metadata portfolio. This computation is driven by a generative AI (LLM) at the entry-point of the data injection. By combining agile graph technology with generative AI, you will quickly enhance your understanding of core-system data structures. You will apply a prompt similar to this one:

"Develop an ontology from the provided data repository, utilizing the initial list of business concepts, which you may further enrich. Ensure the removal of any duplicate concepts and clearly articulate the relationships between business concepts and existing elements, including applications, tables, fields, and relationships. The ontology should document all metadata, such as application names, table names, field names, and relationship names, to form a comprehensive knowledge graph".

The result of this prompt is then used to generate the graph. AI prompting must be guided by your business terms glossary to create triples from every metadata item stemming from your core system to your official business terms. A triple consists of (1) a unified business concept, (2) a relation (linked to), and (3) an existing concept in your Information System, such as application and dataset names, table names, and field names.

CORE SYSTEM DATA

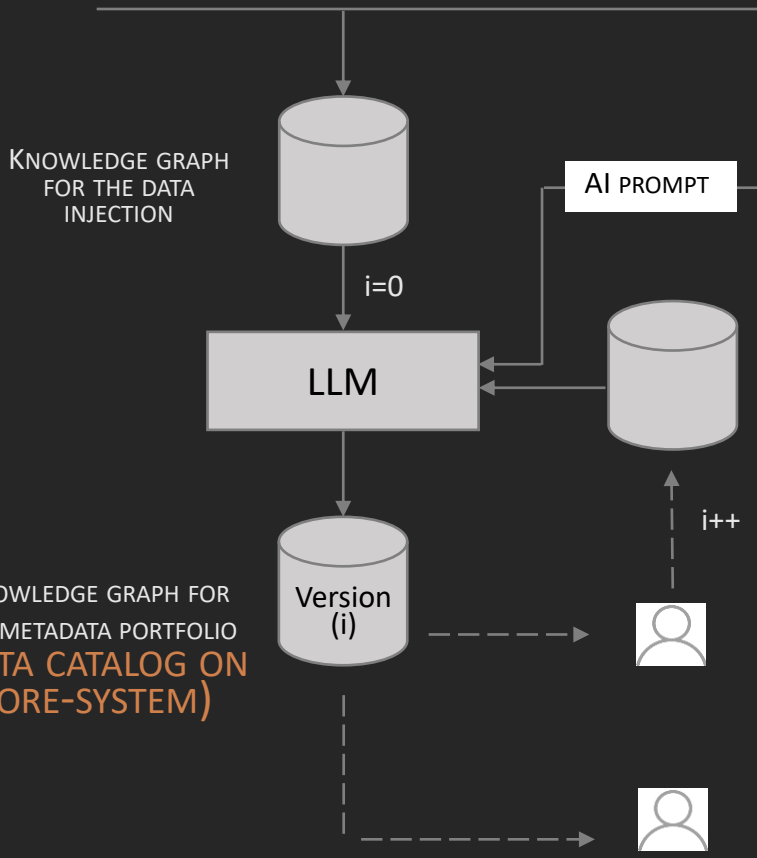
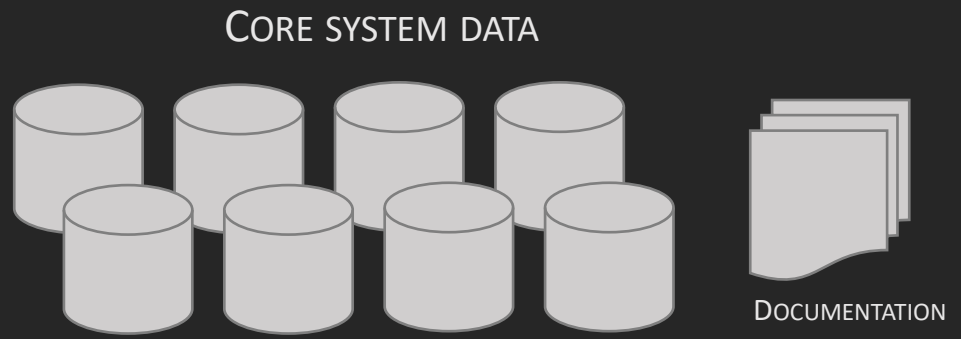
CORE SYSTEM DATA

Core system data consists of your structured and transactional data that contribute to the execution of operational processes. In fact, all data in your operational and transactional data systems. These data elements have predetermined usage objectives. The data are used to drive existing systems like dashboards, management, data analysis, etc. Core system data enables you to drive intelligent insights of existing high-frequency transactions and multi-system consumption data.

CONDITIONS OF SUCCESS

1. You do not have control and an in-depth knowledge of your core system data involves such as related data, data access, data lineage, data quality, etc. You need to ensure that you understand the data elements and their relationships. You need to ensure that you understand the data elements and their relationships. You need to ensure that you understand the data elements and their relationships.

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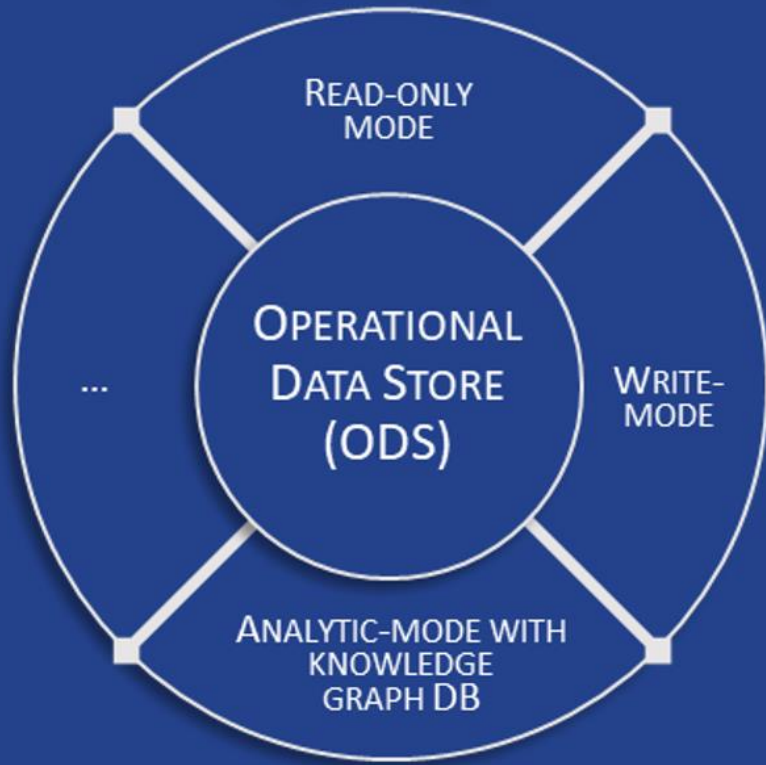
BUSINESS CONCEPTS MANAGED ACROSS YOUR INFORMATION SYSTEM (GLOSSARY)

Diff analysis (i) vs (i++)

Analysis of the graph and improvement of the list and definition of business concepts (glossary)

The metadata portfolio supports the development of necessary ontologies for data cleansing and AI scaling

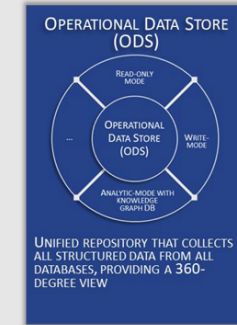
OPERATIONAL DATA STORE (ODS)



UNIFIED REPOSITORY THAT COLLECTS ALL STRUCTURED DATA FROM ALL DATABASES, PROVIDING A 360-DEGREE VIEW

OPERATIONAL DATA STORE

The Operational Data Store (ODS) is a unified repository that collects all structured data from all databases, providing a 360-degree view. In practice, a read-only ODS can cover just one functional or business domain of the enterprise to build a unified view of data within this limited scope.



1. CONDITIONS OF SUCCESS

History

Since the beginning, information systems have gradually structured around multiple data sources. These systems generate information quality issues due to duplications and complex relations between objects stored in these different sources.

In the early 1990s, the need for a unified repository to consolidate these sources into a single point emerged. At that time, it was about preparing data downstream from business intelligence repositories like data warehouses. In this context, the term Operational Data Store (ODS) became widespread. It didn't introduce new storage technologies since the use of relational databases was the norm. It was used as a new data source exclusively for consultation in business intelligence. Although its data model needed to be properly constructed, it was not yet a semantic modeling. It was just necessary to ensure an organized structure of data for their use in decision-making systems, in a context where data warehouses presented significant constraints for the volumes of data managed.

A few decades later, the emergence of massive data storage technologies with big data made the use of ODS less useful: why spend money on this repository when it was possible to dump all data sources into big data? Unfortunately, experience showed that the lack of data structuring in big data harms the quality of analyses.

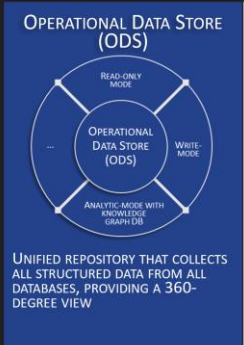
Today, many companies are dissatisfied with their big data projects partly due to the absence of an ODS upstream of decision-making systems. This results in a lack of semantics in big data that prevents leveraging the deep richness of data.

In parallel with the deployment of big data, the ODS survived outside the needs of decision-making systems, under different names and in a manner limited to certain business or functional domains. The most common are CDI (Customer Data Integration), PIM/PLM (Product Information Management / Product Lifecycle Management), and to some extent MDM (Master Data Management).

The return of the ODS

In this context of losing data meaning in decision-making systems, generative AI seems to offer a miraculous solution to regain meaning in data repositories, whether structured or not. Unfortunately, two new problems arise:

1. The use of AI on decision-making data sources (big data) is not sufficient since the company generally wants to leverage operational data in all its extent to train AIs, with the most accurate freshness level and sometimes in real-time for certain use cases.



OPERATIONAL DATA STORE

The Operational Data Store (ODS) is a unified repository that collects all structured data from all databases, providing a 360-degree view of the business domain of the enterprise to build a unified view of data across the enterprise.

3 CONDITIONS OF SUCCESS

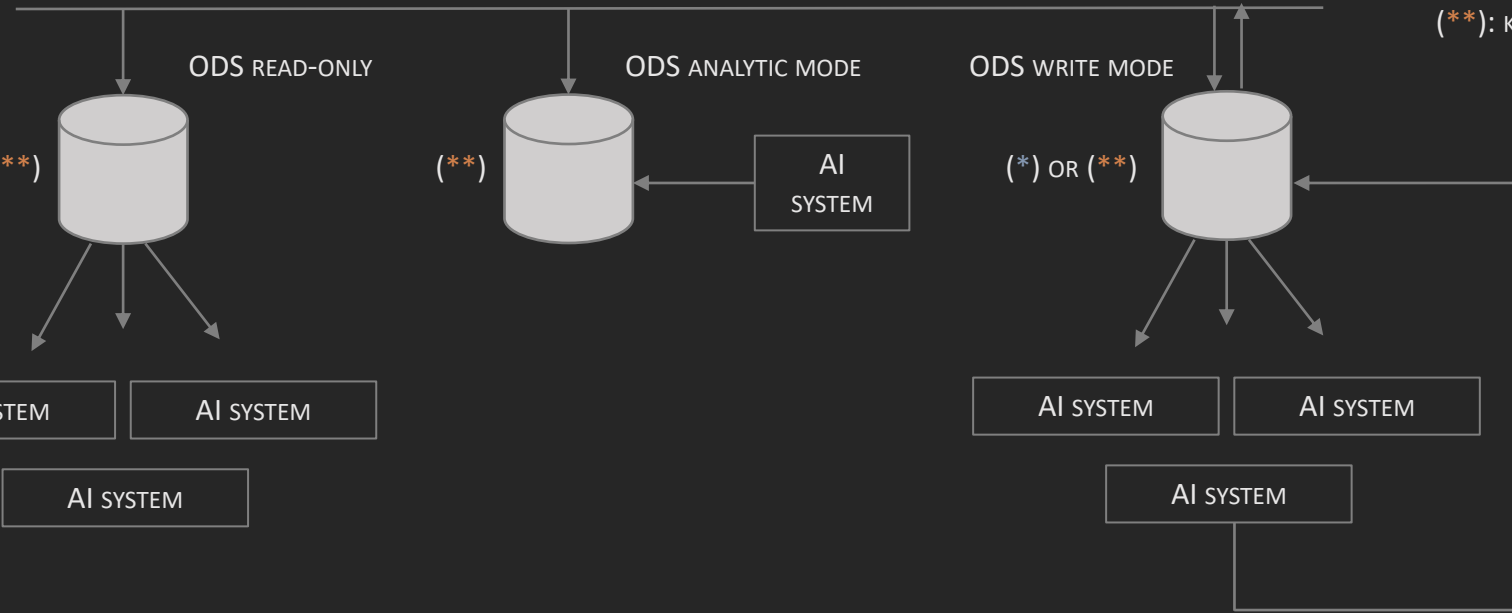
Notes:

Over the long term, information systems have gradually abstracted from real-life data sources. These sources are often complex and noisy. These data are heterogeneous and of varying quality. Success depends on the ability to handle this complexity and to provide a unified view of the data.

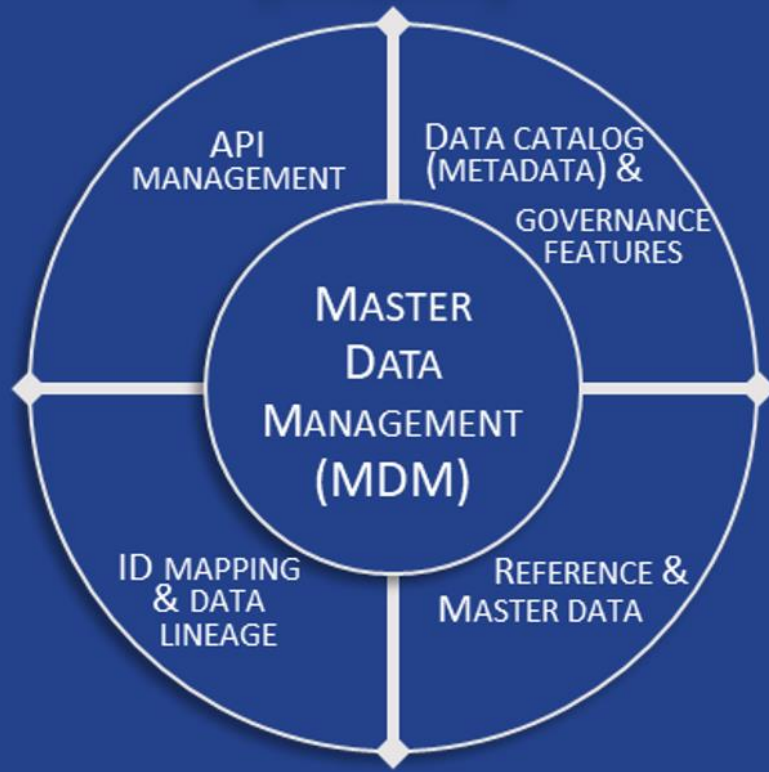
In the early 1980s, the need for a unified repository to consolidate data sources into a single unit emerged. At the time, the main data processing system was the relational database management system. The data warehouse, in the context of the Operational Data Store (ODS), became an extension of the relational database management system. It was designed to store and analyze data from multiple sources. It was designed to be a single source of truth for all data, providing a unified view of the business domain. It was designed to be a single source of truth for all data, providing a unified view of the business domain. It was designed to be a single source of truth for all data, providing a unified view of the business domain.

A data warehouse is a centralized repository of information collected from multiple sources. It is used for reporting and data analysis. It is a single source of truth for all data, providing a unified view of the business domain. It is a single source of truth for all data, providing a unified view of the business domain. It is a single source of truth for all data, providing a unified view of the business domain.

The use of an operational data store (ODS) is not sufficient since the company must have a high-quality data source. The use of an ODS is not sufficient since the company must have a high-quality data source. The use of an ODS is not sufficient since the company must have a high-quality data source.



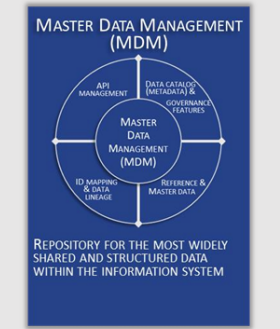
MASTER DATA MANAGEMENT (MDM)



REPOSITORY FOR THE MOST WIDELY SHARED AND STRUCTURED DATA WITHIN THE INFORMATION SYSTEM

MASTER DATA MANAGEMENT

Master Data Management (MDM) serves as a repository for the most widely shared and structured data across the information system. It is particularly important for AI at scale, as it plays a crucial role in creating ontologies in conjunction with the Operational Data Store (ODS).



1. CONDITIONS OF SUCCESS

Master Data Management (MDM) offers advanced data governance features such as version and variant management, temporal management (historical), version comparison and merging, data deduplication, data cleaning, data authoring UI, etc. The richer this governance is, the less feasible it is to apply it to data that is frequently and massively (OLTP) modified. Therefore, master and reference data are primarily concerned with MDM.

For instance, the stock of a product in a company's offer catalog evolves in real-time with the flow of orders. However, the physical locations of these stocks in warehouses remain stable over a predetermined period, such as a day, week, or longer. MDM does not manage stock values for each order but handles data concerning their warehouse locations. This is a meta-knowledge applied to the concept of stock. Specifically, MDM manages the metadata of the business concept of "stock" (name, format, nature, application linkage, etc.) without knowing the successive stock values of products. Conversely, for product storage locations, MDM manages both the metadata of associated business concepts (warehouses, geographic location) and the values with warehouse instances and their physical addresses.

The previous example highlights two principles essential for establishing a minimum architecture to scale Artificial Intelligence:

- Metadata is indispensable for describing business concepts used by the company in a unified manner without semantic ambiguities, regardless of their formats, nature, and life cycles: Format: integer, character string, video, sound, multimedia; Nature: operational, decision-making, governance; Life cycle: update frequency.
- The richer the data governance features, the more their usage is limited to long-life cycle data. This mainly concerns the most shared data in the company, namely reference, master, and metadata. This limitation results from technical constraints and the commitment of data management teams (data stewards) whose role is to work on the most shared data within the company. Most of the time, it is the MDM that provides these rich governance features.

In other words, MDM enhances the quality of the most shared data in the information system, which: Carries the core business referential integrity rules; Is used for data consolidation at the reporting level; Is deeply integrated into operational processes.

These data, and thus the underlying business concepts they embody, cannot be managed in silos without risking semantic discrepancies that compromise quality.

MASTER DATA MANAGEMENT (MDM)

REPOSITORY FOR THE MOST WIDELY SHARED AND STRUCTURED DATA WITHIN THE INFORMATION SYSTEM

MASTER DATA MANAGEMENT (MDM)

Master Data Management (MDM) serves as a repository for the most widely shared and structured data across the information system. It is a centrally managed set of data that is shared across all systems and applications within the Operational Data Store (ODS).

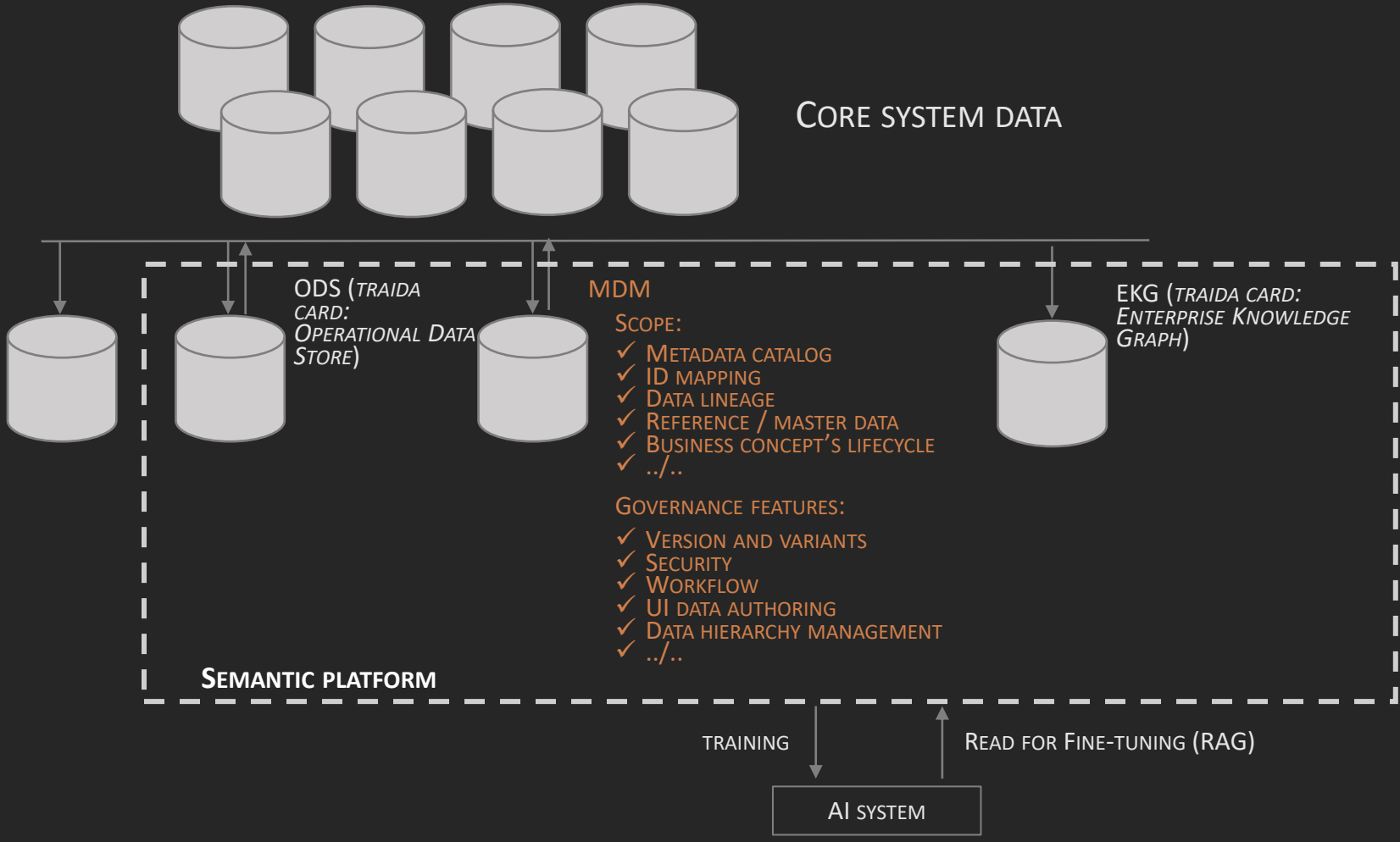
CONDITIONS OF SUCCESS

Master Data Management (MDM) offers advanced data governance features such as version and variant management, reference management, lineage management and metadata management. It is a centrally managed set of data that is shared across all systems and applications within the Operational Data Store (ODS).

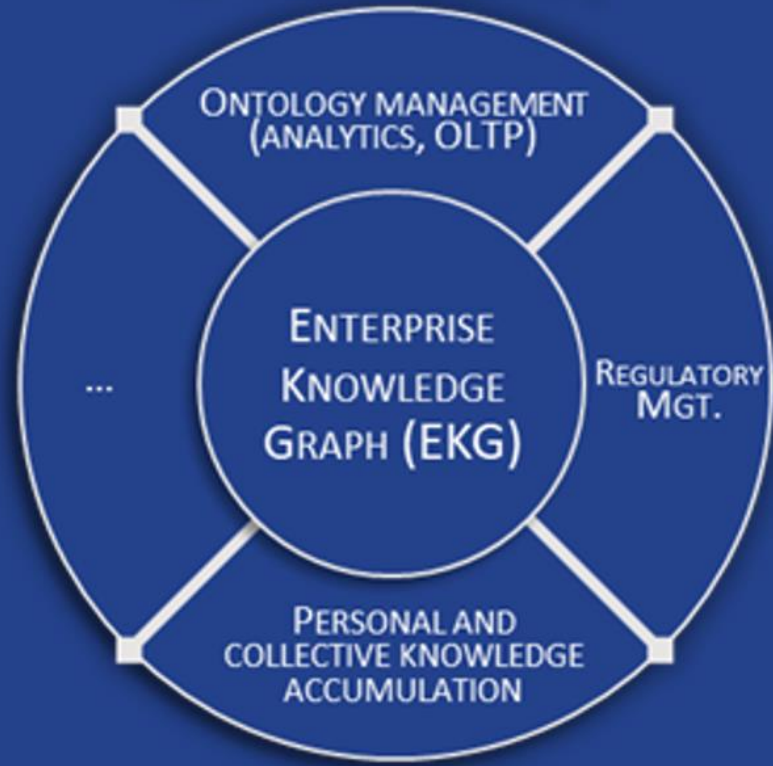
For more on the state of the art in MDM, see the following articles in the MDM community:

- Master Data Management (MDM) - A Comprehensive Guide to Master Data Management (MDM) - The State of the Industry
- Master Data Management (MDM) - A Comprehensive Guide to Master Data Management (MDM) - The State of the Industry
- Master Data Management (MDM) - A Comprehensive Guide to Master Data Management (MDM) - The State of the Industry

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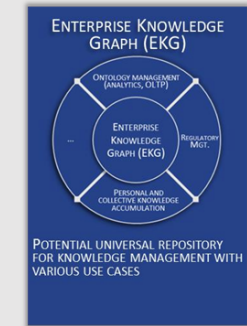
ENTERPRISE KNOWLEDGE GRAPH (EKG)



POTENTIAL UNIVERSAL REPOSITORY FOR KNOWLEDGE MANAGEMENT WITH VARIOUS USE CASES

ENTERPRISE KNOWLEDGE GRAPH

The Enterprise Knowledge Graph (EKG) is a potential universal repository for knowledge management with various use cases. It is the cornerstone of the semantic platform promoted by the TRAIIDA platform. It serves as the unique point of contact for all AI systems within the company (digital twin).



1. CONDITIONS OF SUCCESS

To properly train AI systems, it is necessary to gather the maximum amount of knowledge according to three levels:

1. Data available on the Internet, paying attention to usage rights. Large AI models like ChatGPT or Llama are trained on these data. As a user of these LLMs, you benefit from the training already done on large amounts of information. However, keep in mind that with an open-source LLM like Llama (Meta), you will still need to find a solution to run it on sufficiently powerful infrastructure, likely in the cloud.
2. Your company's data that already exists in your databases, office files, and physical documents (paper). This data is essential to enhance the training of LLMs in order to personalize their behaviors to your company. This is a fine-tuning task.
3. Your company's data known by your teams but not yet formalized in databases, files, or even in writing. This wealth of data is a reservoir of tacit knowledge that represents a significant percentage of the total knowledge the company possesses, around 60% to 80%. This includes the know-how of operators, how they adapt work procedures to the realities on the ground, information exchanged between actors and stakeholders to meet objectives, etc. This informal knowledge must be transformed into formal knowledge to enrich AI systems and improve their profitability.

This data is of all kinds, both structured and multimedia. It evolves with the company and requires version management. For example, a set of data used to train an AI system in an initial version may become obsolete later and will then need to be removed from the AI system's training. In other words, for each AI system training, it is necessary to keep the sources of data used and ensure that rights and security are respected.

This management is particularly delicate because the structures of the collected data are very diverse. Indeed, the training scope of AI systems encompasses the entire company. For example, starting from an internet-based LLM like ChatGPT, the company will proceed to a first level of global fine-tuning to its activity before carrying out finer settings for its different activities, such as its marketing, manufacturing, human resources departments, etc. As these activities coordinate through cross-functional processes, other knowledge will enrich AI systems to optimize operations at the boundaries of departments. Thus, it is a bidirectional movement of AI system training that operates from global to local and vice versa.



POTENTIAL UNIVERSAL REPOSITORY FOR KNOWLEDGE MANAGEMENT WITH VARIOUS USE CASES

ENTERPRISE KNOWLEDGE GRAPH

The Enterprise Knowledge Graph (EKG) is a potential universal repository for knowledge management with various use cases. It is the convergence of the various knowledge generated by the TRADA platform, it serves as the unique point of access for all its users within the corporate digital world.

1. CONDITIONS OF SUCCESS

To get the most out of systems, it is necessary to gather the best mix amount of knowledge according to the user's needs.

1. The quality of the knowledge sources is crucial. Only the best data should be used. This data should be structured, organized, and easy to access. It should be in a format that is easy to integrate with other systems.
2. The data should be accurate and up-to-date. It should be regularly updated and maintained.
3. The data should be relevant to the user's needs. It should be filtered and organized according to the user's requirements.

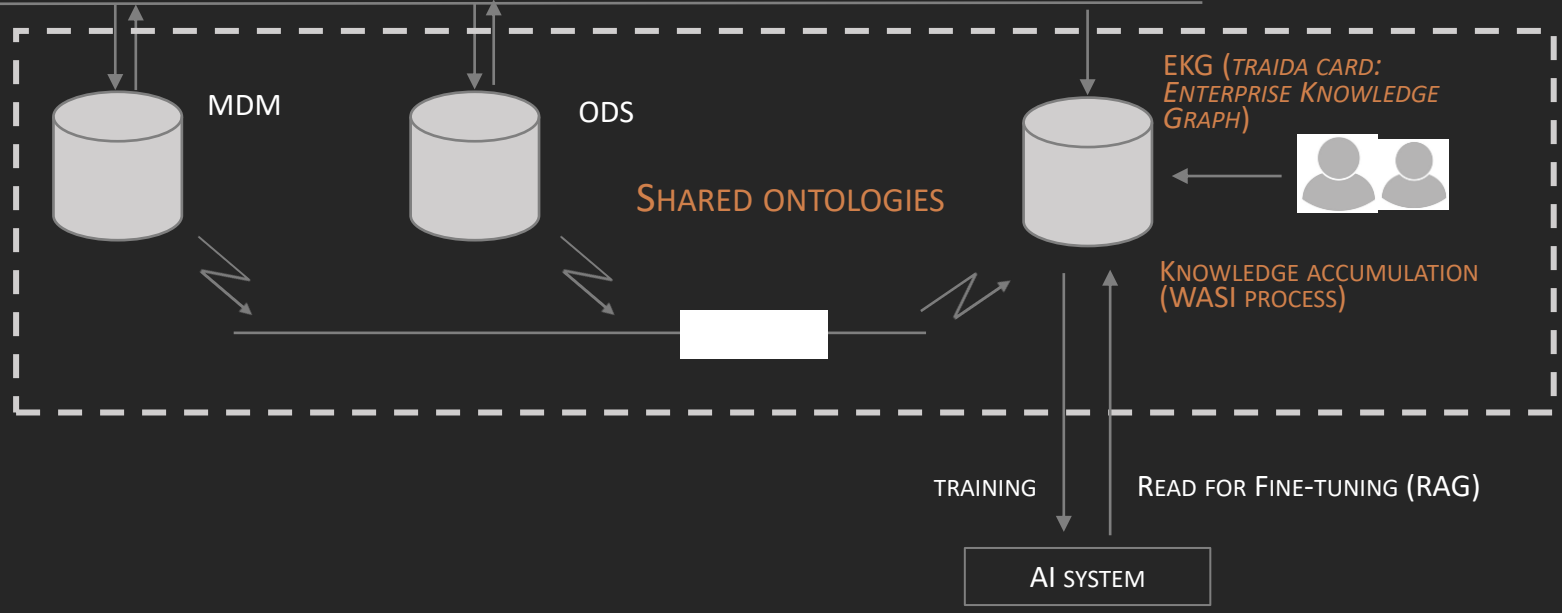
The value of an EKG, both for internal and external users, is determined by the quality and quantity of the knowledge it contains. For example, a lack of data or outdated data can significantly impact the system's performance. Therefore, it is essential to keep the content of data used and ensure that data is accurate and up-to-date.

The implementation of a knowledge graph is a complex task that requires a lot of resources and time. It is essential to have a clear vision of the project and to have a strong team to support it. The TRADA platform provides a set of tools and services that can help you to build and maintain your EKG.

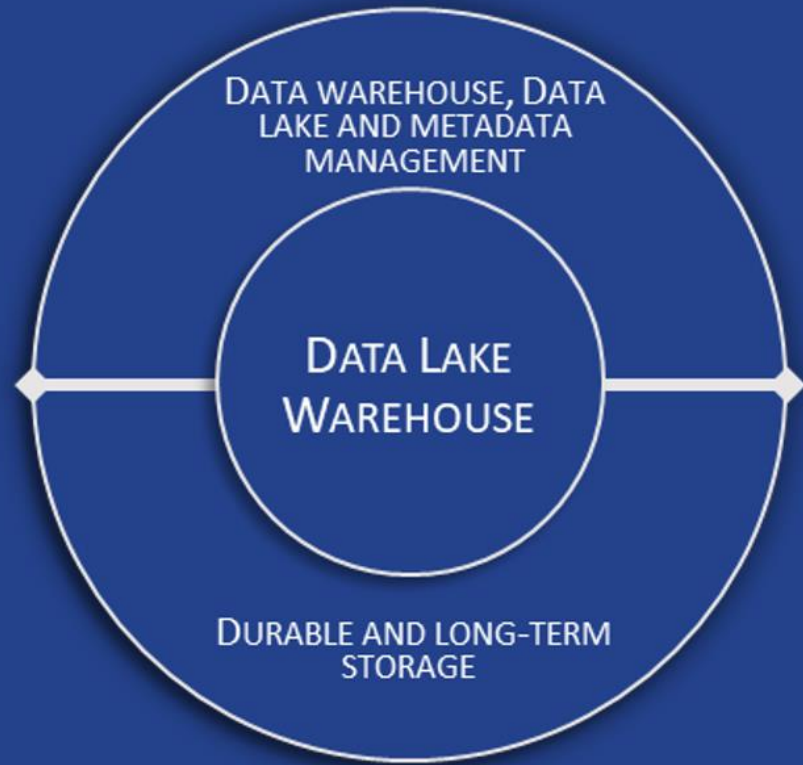
Page 1



CORE SYSTEM DATA



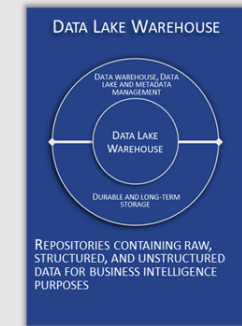
DATA LAKE WAREHOUSE



REPOSITORIES CONTAINING RAW, STRUCTURED, AND UNSTRUCTURED DATA FOR BUSINESS INTELLIGENCE PURPOSES

DATA LAKE WAREHOUSE

Repositories contain raw, structured, and unstructured data for business intelligence and data analytics purposes. In TRAI DA, the term 'Data lake warehouse' encompasses data warehouse, data lake, and data lakehouse. The term 'Business intelligence' includes data reporting and OLAP. The term 'data analytics' refers to data science.



1. CONDITIONS OF SUCCESS

When "big data" solutions do not fully meet expectations, most decision-makers believe that AI and knowledge graphs are the solution to better address data analysis needs. However, successfully integrating transformative AI at the decision-making system level requires clarifying the architecture. With TRAI DA, the effort made at the semantic platform level and with shared ontologies facilitates this integration. We will explain how in this TRAI DA card, but first, we need to clarify the meaning of the term "big data" by reducing it to the identification of multimedia databases. Since this term does not impose specific technologies or use cases, it becomes a commodity that is not structurally important for architectural choices.

We need to move beyond the term big data and return to the company's objectives in these two classic realms of decision-making IT, which we group under the generic term "Data Lake Warehouse":

- **Business Intelligence:** Focuses on reporting needs and structured data analysis. These data are described using metadata that provide their structures, definitions, and quality control rules. The technologies used are SQL-type databases and OLAP (Online Analytical Processing), including meta-schema and NoCode approaches. They are grouped under the generic term data warehouse.
- **Data Analytics:** Refers to the domain of data science, which works on more or less extensive multimedia data sets, with or without metadata. The goal is trend calculation, data discovery, detection of atypical cases, general classification, etc. The technologies used are NoSQL and schema-free. They are grouped under the generic term data lake.

AI's power is expressed in each of these two realms separately. However, it brings more potential when applied to a data repository that unifies the data warehouse and the data lake. This is the promise of new data lakehouse solutions. At the time of writing this TRAI DA card, the feedback from such solutions is still recent, making it difficult to assess their maturity. Nevertheless, it is certain that the convergence of data warehouse and data lake will be realized through such mechanisms:

- The ability to extend OLAP technologies to include multimedia data.
- Adding metadata management in the data lake to enhance query power and quality controls. These metadata must be shared with the OLAP part of the unified solution.
- Standardizing mass data storage solutions for both structured (enriched with their OLAP dimensions) and unstructured (multimedia) data inherent to the data lake.
- Unifying data manipulation languages between the data warehouse and the data lake necessary for injections, cleaning, aggregations, etc.



REPOSITORIES CONTAINING RAW, STRUCTURED, AND UNSTRUCTURED DATA FOR BUSINESS INTELLIGENCE PURPOSES

DATA LAKE WAREHOUSE

Repositories contain raw, structured, and unstructured data for business intelligence and data analysis purposes. In TRADA, the term Data Lake Warehouse encompasses data warehouses, data lakes, and data lakehouses. The term "Business Intelligence Platform" also referring to DLPW. The term "Data Analytics" refers to data science.

1. CONDITIONS OF SUCCESS

How "big data" solutions fit into big data architectures, and distributed systems. Part A: and distributed systems can be used to store data. However, currently existing architectures are not designed to store data in a distributed manner. The TRADA architecture is designed to store data in a distributed manner. The TRADA architecture is designed to store data in a distributed manner. The TRADA architecture is designed to store data in a distributed manner.

2. BUSINESS INTELLIGENCE Focuses on analyzing data and providing data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis.

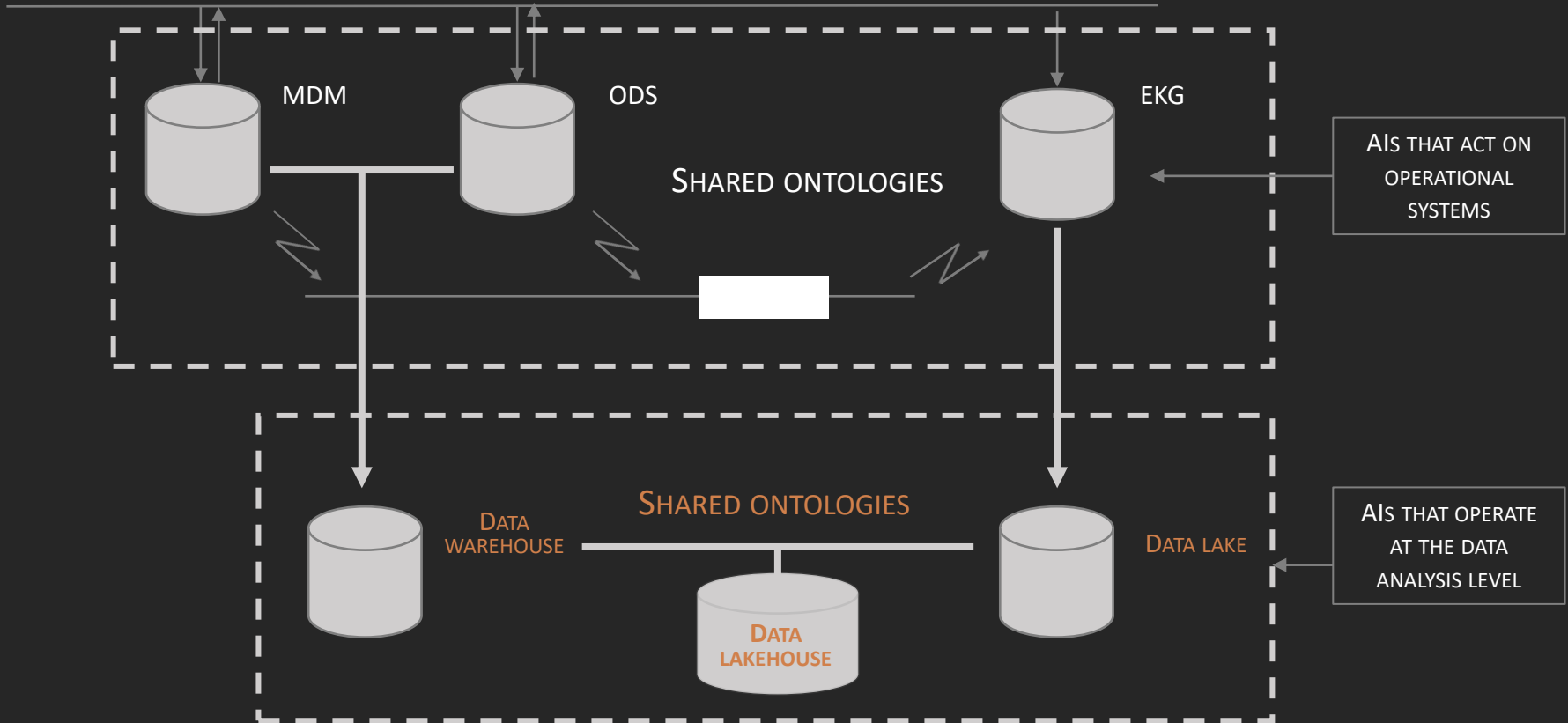
3. DATA WAREHOUSE Focuses on storing data and providing data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis.

4. DATA LAKE Focuses on storing data and providing data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis.

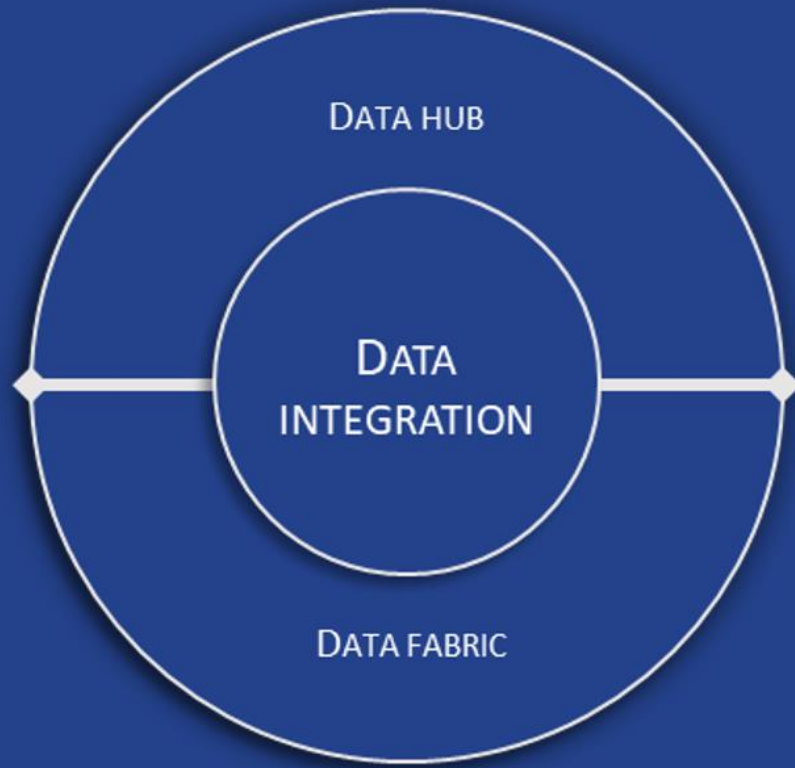
5. DATA LAKEHOUSE Focuses on storing data and providing data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis. These data are used to analyze data and provide data analysis.



CORE SYSTEM DATA



DATA INTEGRATION



PROCESSES AND SOFTWARE FOR
INTEGRATING DATA SOURCES AND
GOVERNING DATA FLOWS

DATA INTEGRATION

Processes and software for integrating data sources and governing data flows. The data hub might compete with the ODS (Operational Data Store) of the semantic platform; and the data fabric might compete with the EKG (Enterprise Knowledge Graph). Therefore, a choice must be made to either use the data fabric as a component of the semantic platform or integrate it with more transversal MDM (Master Data Management), ODS, and EKG.



1. CONDITIONS OF SUCCESS

Data integration synchronizes and transforms multiple sources of information to provide a standardized data flow to consumers. These consumers can be repositories like MDM (Master Data Management), ODS (Operational Data Store), EKG (Enterprise Knowledge Graph), data warehouses, data lakes or application systems and AI systems for training.

Historically, this need has been covered by ETL (Extract, Transform, Load) and EAI (Enterprise Application Integration). However, to handle the complexity of integration processes, specific developments are often necessary to adapt them. These implementations become a significant technical debt and create a high rigidity in data flow integration. This rigidity is incompatible with agile governance. For instance, a simple change in data type requiring several days of maintenance would be unacceptable in a business emergency.

To address this rigidity of ETL-EAI, data hub and data fabric solutions have emerged.

Although the boundaries of these solutions vary depending on software vendors, their value proposition is based on greater agility in data flow integration. To achieve this, they use metadata and repositories for information storage that contribute to flow management. Consequently, they not only integrate data flows but also manage repositories. As vendors of these solutions ride technological and marketing waves, defining a solid architectural framework is not straightforward.

In this difficult-to-decipher marketing context, TRAIIDA approaches the choice of data hub and data fabric by considering that unified data repositories like MDM, ODS, and EKG (see respective TRAIIDA cards) must be preserved. They form the foundation of the semantic platform for AI.

Therefore, when considering a data hub or data fabric solution, it is essential to evaluate its ability to provide robust MDM, ODS, EKG repositories or to integrate with those of the semantic platform. For example, if the data hub establishes a metadata catalog, its integration with the shared ontologies in the semantic platform must be carefully examined. Neglecting this issue would result in managing two metadata catalogs: one at the global level housed in the semantic platform and the other accompanying data flow integration in the data hub. These two catalogs should share the same ontologies to avoid creating silos, which could lead to poor data quality and high maintenance costs.



DATA INTEGRATION

Procedures and software for integrating data sources and governing data flows. The data hub might encompass one or more Operational Data Stores of the enterprise, connect the data from other systems with the ODS, integrate Knowledge Graphs, and make it available for further use. The data fabric is a component of the apparatus designed to integrate a multi-tenant horizontal federated (Master Data Management), ODS, and ODC.

1. CONDITIONS OF SUCCESS

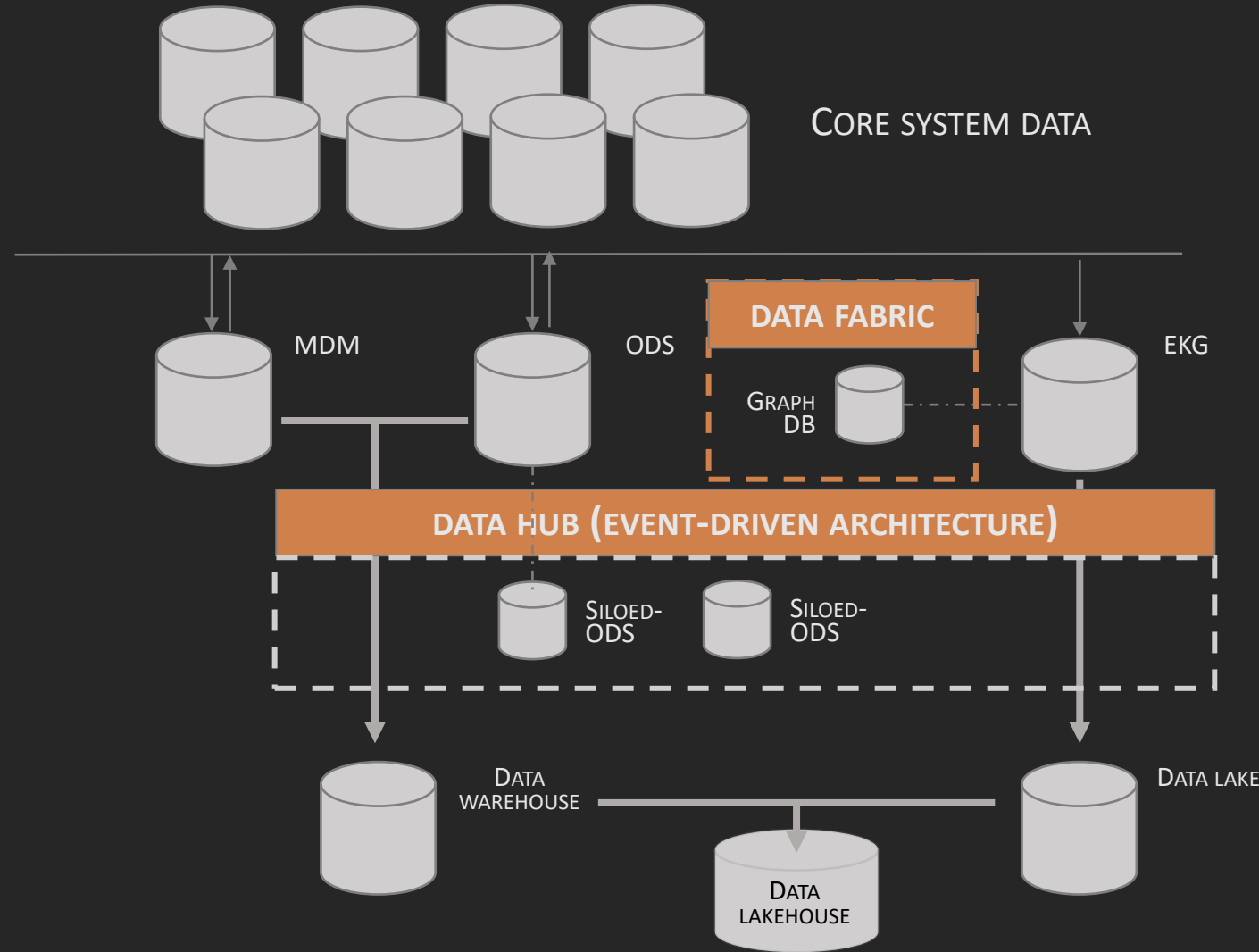
Data integration architectures and hardware enable access of information to provide a distributed data fabric capability. Data integration can be implemented by Data Hub, Data Integration, ODS, ODC, and ODC. The data fabric is a component of the apparatus designed to integrate a multi-tenant horizontal federated (Master Data Management), ODS, and ODC.

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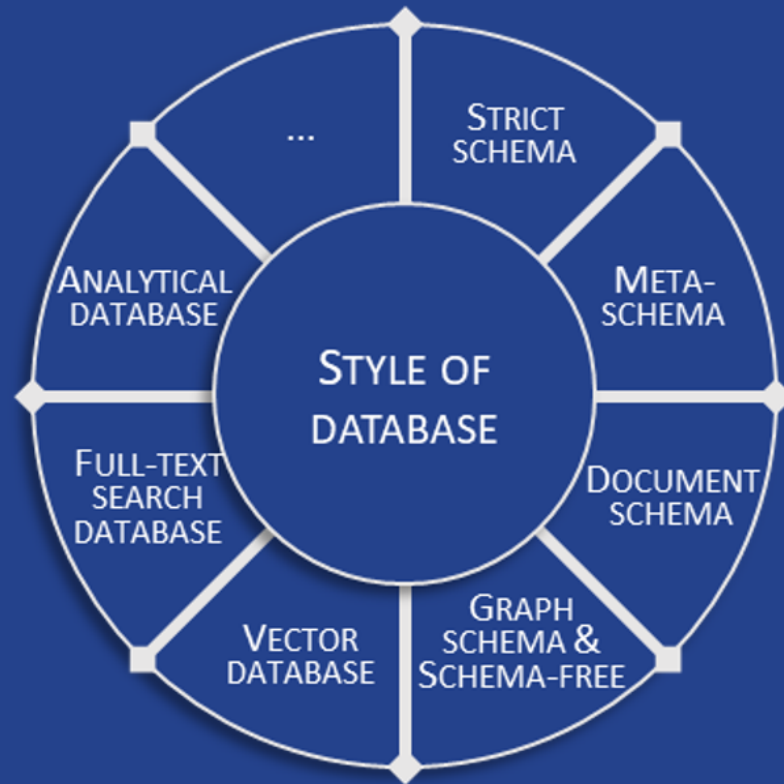
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PROCESSES AND SOFTWARE FOR INTEGRATING DATA SOURCES AND GOVERNING DATA FLOWS



STYLE OF DATABASE



DATA STORAGE TECHNOLOGIES
ACCORDING TO OPERATIONAL NEEDS:
TRANSACTION, INTEGRITY,
CONCURRENT ACCESS, HISTORY, ETC.

STYLE OF DATABASE

Data storage technologies according to operational needs: transaction, integrity, concurrent access, history, data natures; volume, governance, etc. The choice of these technologies is important for deciding the architecture of the semantic platform and more specifically the MDM, ODS, and EKG repositories.



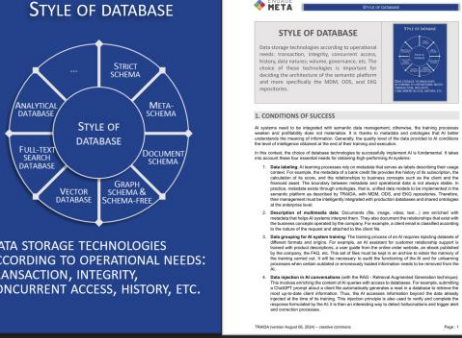
DATA STORAGE TECHNOLOGIES
ACCORDING TO OPERATIONAL NEEDS:
TRANSACTION, INTEGRITY,
CONCURRENT ACCESS, HISTORY, ETC.

1. CONDITIONS OF SUCCESS

AI systems need to be integrated with semantic data management; otherwise, the training processes weaken and profitability does not materialize. It is thanks to metadata and ontologies that AI better understands the meaning of information. Generally, the quality level of the data provided to AI conditions the level of intelligence obtained at the end of their training and execution.

In this context, the choice of database technologies to successfully implement AI is fundamental. It takes into account these four essential needs for obtaining high-performing AI systems:

1. **Data labeling:** AI learning processes rely on metadata that serves as labels describing their usage context. For example, the metadata of a bank credit file provides the history of its subscription, the calculation of its score, and the relationships to business concepts such as the client and the financed asset. The boundary between metadata and operational data is not always stable. In practice, metadata exists through ontologies, that is, unified data models to be implemented in the semantic platform as described by TRAIIDA, with MDM, ODS, and EKG repositories. Therefore, their management must be intelligently integrated with production databases and shared ontologies at the enterprise level.
2. **Description of multimedia data:** Documents (file, image, video, text...) are enriched with metadata that helps AI systems interpret them. They also document the relationships that exist with the business concepts operated by the company. For example, a client email is classified according to the nature of the request and attached to the client file.
3. **Data grouping for AI system training:** The training process of an AI requires injecting datasets of different formats and origins. For example, an AI assistant for customer relationship support is trained with product descriptions, a user guide from the online order website, an ebook published by the company, the FAQ, etc. This set of files must be kept in an archive to retain the memory of the training carried out. It will be necessary to audit the functioning of the AI and for unlearning processes when certain outdated or erroneously loaded information needs to be removed from the AI.
4. **Data injection in AI conversations** (with the RAG - Retrieval Augmented Generation technique): This involves enriching the content of AI queries with access to databases. For example, submitting a ChatGPT prompt about a client file automatically generates a read in a database to retrieve the most up-to-date client information. Thus, the AI accesses information beyond the data already injected at the time of its training. This injection principle is also used to verify and complete the response formulated by the AI; it is then an interesting way to detect hallucinations and trigger alert and correction processes.



STYLE OF DATABASE

Data storage technologies according to operational needs: transaction, integrity, concurrent access, history, concurrent access, governance, etc. The choice of data technologies is dependent on the architecture of the business platform and the requirements for ACID, OLAP, and data integration.

THE CONDITIONS OF SUCCESS

As systems need to be integrated with existing data management solutions, the leading vendors are increasingly offering a wide range of options for data integration. At the same time, the emergence of new data management technologies is leading to a new wave of innovation in the market. The choice of database technologies is becoming increasingly important. It is also important to consider the conditions for success when choosing a database technology.

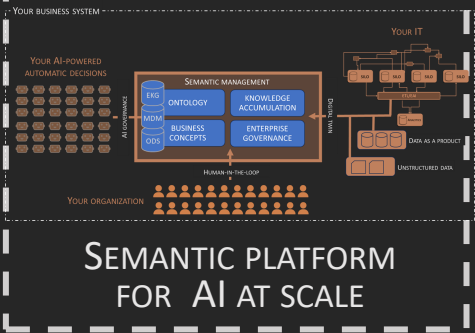
Key findings: As many companies are not ready to move away from their existing data management solutions, the leading vendors are offering a wide range of options for data integration. At the same time, the emergence of new data management technologies is leading to a new wave of innovation in the market. The choice of database technologies is becoming increasingly important. It is also important to consider the conditions for success when choosing a database technology.

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IT CHOICE

VOLUME, TRANSACTIONAL, STRUCTURED AND UNSTRUCTURED DATA, FLEXIBILITY FOR MAINTENANCE, REFERENTIAL INTEGRITY, PERFORMANCE, QUERIES FOR AI, METADATA, GOVERNANCE



STRICT SCHEMA

- ✓ Examples: Oracle, MySQL
- ✓ OLTP-ACID, Integrity, Reliability
- ✓ Structured data, joins
- ✓ Rigid software engineering lifecycle

META-SCHEMA

- ✓ Examples: Airtable, Knack... and model-driven tool such as MDM
- ✓ OLTP-ACID, Integrity, Reliability but less scalable than strict schema
- ✓ Structured data, some unstructured data
- ✓ Agile software engineering lifecycle

DOCUMENT-SCHEMA

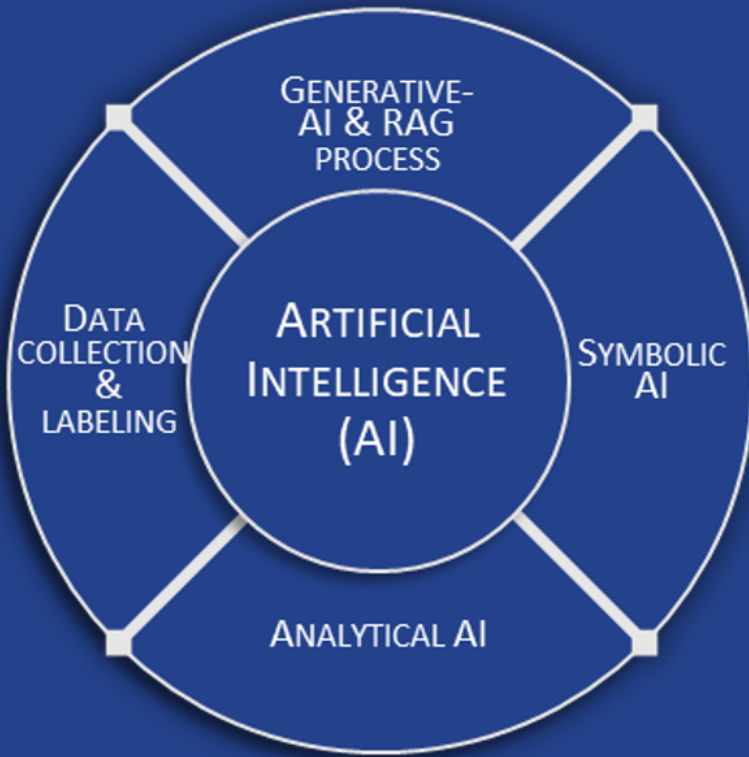
- ✓ Examples: MongoDB
- ✓ No meta-data, no Foreign keys
- ✓ Agile massive unstructured data storage
- ✓ Data denormalization to recreate relations

GRAPH SCHEMA SCHEMA FREE

- ✓ Examples: Neo4J, Stardog
- ✓ Meta-data, Foreign keys
- ✓ Partial OLTP-ACID
- ✓ Structured data, some unstructured data
- ✓ Agile engineering lifecycle for knowledge accumulation
- ✓ Possible strict schema enforcement through the application logic

+ VECTOR DB, FULL TEXT INDEXING, OLAP

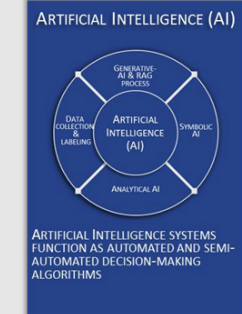
ARTIFICIAL INTELLIGENCE (AI)



ARTIFICIAL INTELLIGENCE SYSTEMS
FUNCTION AS AUTOMATED AND SEMI-
AUTOMATED DECISION-MAKING
ALGORITHMS

ARTIFICIAL INTELLIGENCE

Artificial Intelligence systems function as automated and semi-automated decision-making algorithms. The different types of AI (generative, symbolic, analytical) share ontologies to facilitate their integration and use at the enterprise level.



1. CONDITIONS OF SUCCESS

The interest in AI depends on the use cases of each company. Nevertheless, with broad application possibilities, significant gains are to be sought in all organizations. Indeed, AI covers a wide range of functionalities, such as:

- Creativity in communication and marketing, teaching, coaching, translation, text synthesis, report creation, financial optimization, customer tracking, trend calculations, pattern and video recognition, sound production, etc.

Beyond the specific case of a company, TRAIDA identifies two universal contributions of AI that do not depend on use cases. They form a strategic foundation so that stakeholders share certain fundamental objectives for the use of AI. Without this foundation, integrating AI into the organization encounters two risks:

- In the event of failure to implement AI in certain use cases, stakeholders may become demotivated. To counter this risk, it is important to have a framework that recalls the fundamental and shared objectives throughout the company.
- Poor implementation of AI leads to a misalignment with the company's fundamental objectives. Gains are then partially recognized by stakeholders. This context disrupts the organization and opens the debate towards questioning the profitability of AI. The strategic framework is necessary to counter this risk. It ensures that the contribution of AI for each use case aligns with the major objectives that bring stakeholders together.

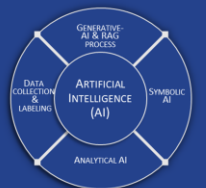
To build this strategic foundation, the two universal contributions are as follows:

1. **Automate tasks**; that is, decision-making and the resulting actions.
2. **Accumulate and exploit knowledge**; in order to better control the organization.

These two contributions are identified by the majority of AI experts, but their formulation in the specific context of each company remains to be done. Indeed, automation is intimidating and requires an explanation to situate it within a framework of overall activity improvement. Similarly, knowledge management has been a recurring theme for decades, without much motivation. However, with AI, it becomes strategic and profitable.

By formalizing the two universal contributions of AI in terms that suit your company, you build your strategic AI framework. This is a document of a few pages, a sort of charter on the fundamental objectives of the company with AI.

To guide you in drafting this framework, the two universal contributions are detailed in the following section.



ARTIFICIAL INTELLIGENCE SYSTEMS FUNCTION AS AUTOMATED AND SEMI-AUTOMATED DECISION-MAKING ALGORITHMS

ARTIFICIAL INTELLIGENCE

Artificial intelligence systems function as automated and semi-automated decision-making algorithms. The different types of AI are described below, based on their integration and use at the enterprise level.

CONDITIONS OF SUCCESS

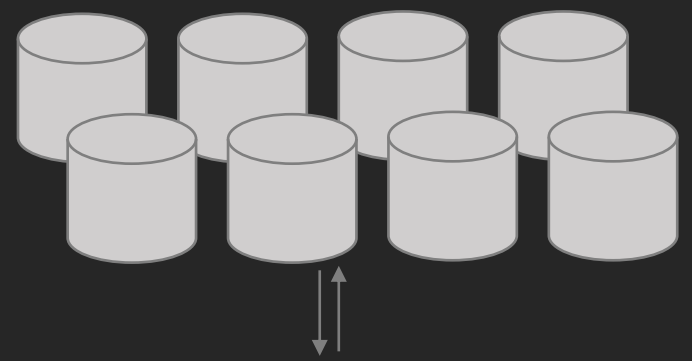
The return to AI depends on the size of each company, however, with broad application potential, significant gains can be achieved at all organizations. Success at each stage of implementation can be:

- 1. **Clear objectives and measurable outcomes:** Defining measurable, clear strategic goals, realistic performance indicators, and clear success metrics.
- 2. **Robust data foundation:** Ensuring data quality, consistency, and availability. This includes data collection, storage, and processing capabilities.
- 3. **Skilled talent and expertise:** Investing in AI talent and skills, including data scientists, AI engineers, and business analysts.
- 4. **Strong leadership and governance:** Establishing a clear vision and strategy for AI, and ensuring alignment with the organization's overall goals.
- 5. **Proven implementation and monitoring:** Testing and validating AI solutions, and continuously monitoring and optimizing performance.

To build this AI engine foundation, the key success factors are as follows:

1. **Clear objectives and measurable outcomes:** Defining measurable, clear strategic goals, realistic performance indicators, and clear success metrics.
2. **Robust data foundation:** Ensuring data quality, consistency, and availability. This includes data collection, storage, and processing capabilities.
3. **Skilled talent and expertise:** Investing in AI talent and skills, including data scientists, AI engineers, and business analysts.
4. **Strong leadership and governance:** Establishing a clear vision and strategy for AI, and ensuring alignment with the organization's overall goals.
5. **Proven implementation and monitoring:** Testing and validating AI solutions, and continuously monitoring and optimizing performance.

By following these key success factors, organizations can ensure the successful implementation and adoption of AI. This is a document of the Engage-Meta community, coordinated by Pierre Bonnet, founder of Engage-Meta. This is a document of the Engage-Meta community, coordinated by Pierre Bonnet, founder of Engage-Meta.

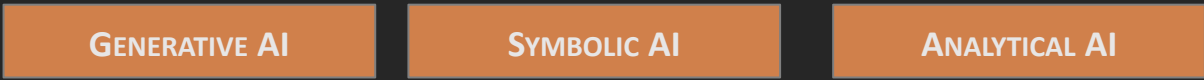


CORE SYSTEM DATA

SEMANTIC PLATFORM – AI AT SCALE



ONTOLOGIES LABELING



AUGMENTED PROCESSES WITH AI

- ✓ AUTOMATING TASKS
- ✓ ACCUMULATING KNOWLEDGE

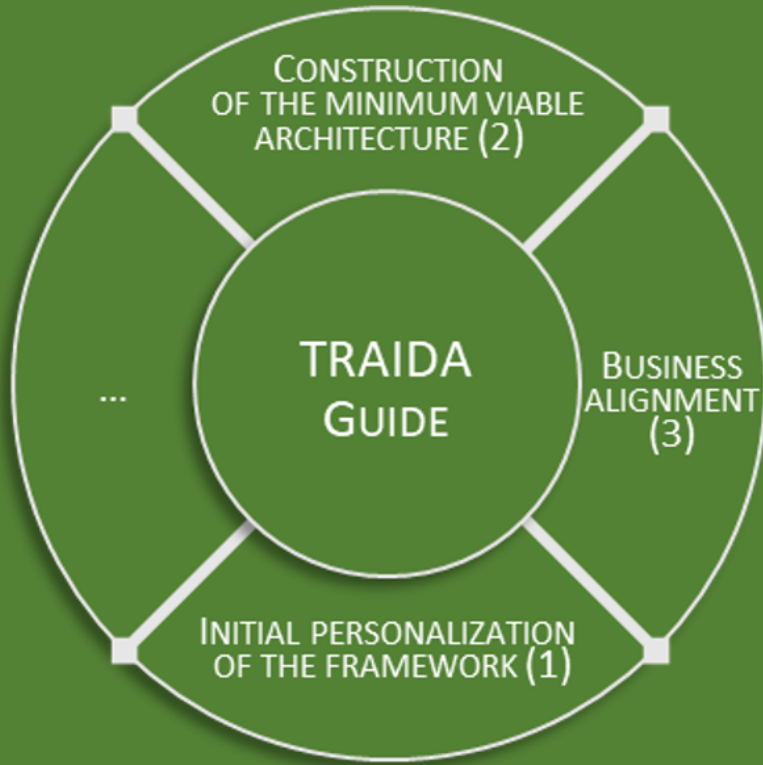


OVERVIEW: TRAIDA MASTER CLASS

1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
2. NOCODE & AI TO SCALE MORE QUICKLY
3. WHO HAS ALREADY CREATED THEIR AI ASSISTANT?
4. TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA)
5. EXAMPLE OF SOFTWARE SOLUTIONS
6. LET'S DIVE INTO THE DATABASES FROM A TECHNICAL PERSPECTIVE
7. HERE IS THE LIST OF TECHNICAL CARDS
8. SOME GUIDELINES ON GOVERNANCE
9. WHAT DOES SEMANTIC MODELING LOOK LIKE?
10. PROMPTING & ONTOLOGY
11. THE BUSINESS CARDS

GOVERNANCE CARDS

TRAIDA GUIDE



TRAIDA IS USED AS AN OPERATIONAL TOOL TO ASSIST IN THE GRADUAL TRANSFORMATION OF YOUR INFORMATION SYSTEM TOWARDS LARGE-SCALE AI IMPLEMENTATION

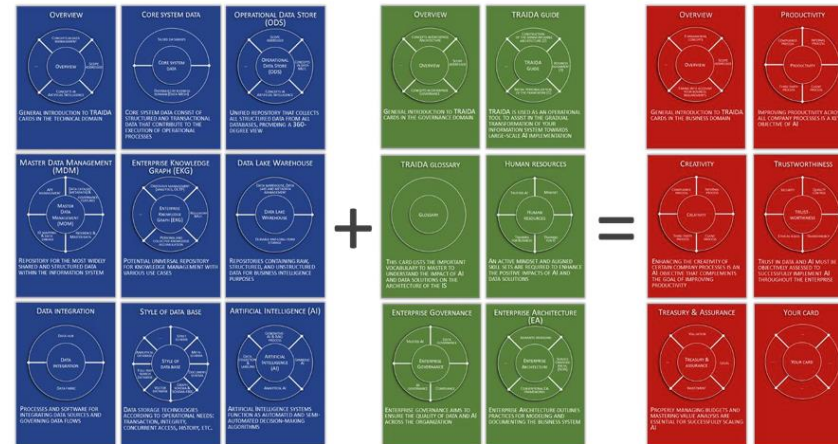
TRAIDA GUIDE

TRAIDA is a knowledge repository with an educational purpose on AI and data solutions. Its primary use is therefore the culture development of your teams on the architectural consequences of AI and data solutions on your information system. Once your teams are sufficiently aware of the architectural impacts of AI and associated data, TRADA is used as an operational tool to assist in the gradual transformation of your information system towards large-scale AI implementation. It relies on three stages: Initial personalization of the framework (1); construction of the minimum viable architecture (2); business alignment (3).



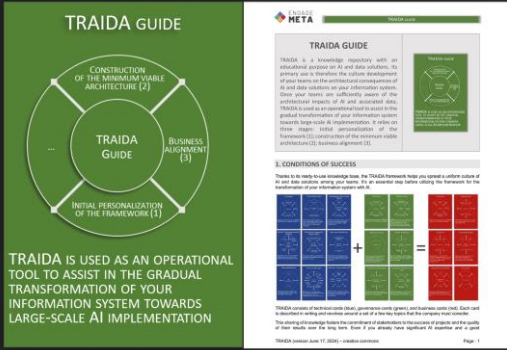
1. CONDITIONS OF SUCCESS

Thanks to its ready-to-use knowledge base, the TRADA framework helps you spread a uniform culture of AI and data solutions among your teams. It's an essential step before utilizing the framework for the transformation of your information system with AI.



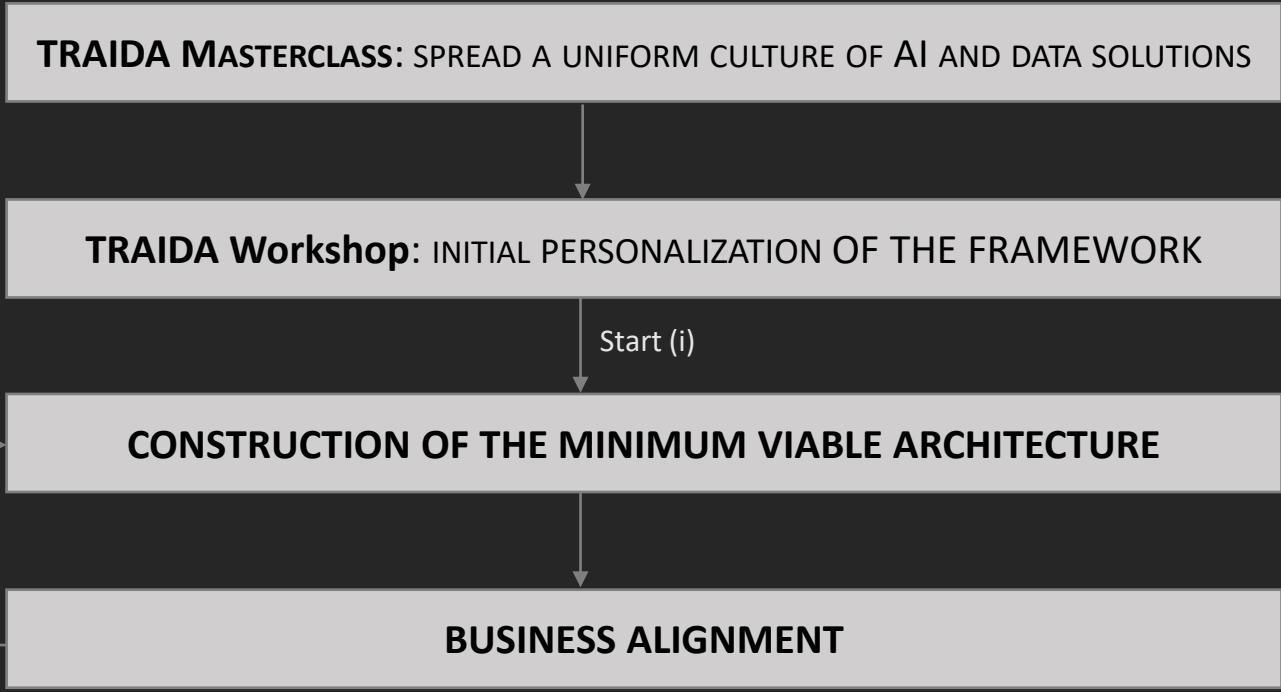
TRAIDA consists of technical cards (blue), governance cards (green), and business cards (red). Each card is described in writing and revolves around a set of a few key topics that the company must consider.

This sharing of knowledge fosters the commitment of stakeholders to the success of projects and the quality of their results over the long term. Even if you already have significant AI expertise and a good



TRAIDA Masterclass

This masterclass reviews all the principles of the TRAIDA (Transformative AI and Data Solutions) framework in half a day. It provides you with a comprehensive overview of the impact of AI on organizing the technical architecture of your information system. The inclusion of NoCode opens up additional opportunities for automation and productivity. This masterclass is open to a broad audience, both technical and business-oriented, with no participant limit. The presentation is delivered in a seminar format, meaning it's academic. The time allocated for questions and answers varies depending on the number of participants. Ultimately, this masterclass is an excellent educational tool to provide you and your teams with the general knowledge needed to understand and engage with AI, data management, and NoCode. The slides from this masterclass are freely accessible on the Engage-Meta community website.



ACCESS OUR SERVICE CATALOG



[HTTPS://ENGAGE-META.COM/SERVICES](https://engage-meta.com/services)



Enhance Your Performance with AI, No-Code, and Data Solutions At Scale

Our support offering allows you to grasp AI, NoCode and data management on two levels simultaneously: first, during the cycle of building your processes and databases with the help of AI assistants and ready-to-use prompts for specification and modeling assistance; and second, by using AI in your operational processes with the goal of increasing their productivity and the creativity of your teams.

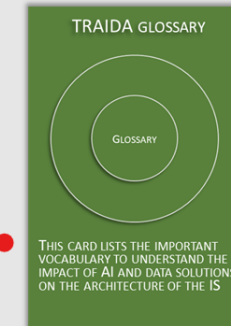
TRAIDA GLOSSARY



THIS CARD LISTS THE IMPORTANT VOCABULARY TO UNDERSTAND THE IMPACT OF AI AND DATA SOLUTIONS ON THE ARCHITECTURE OF THE IS

TRAIDA GLOSSARY

To increase your speed of spreading a culture of AI and data management that is understandable by all of your technical and business teams, it is essential to establish and share a glossary of AI and data solutions terms. Although popular, some of these terms do not always have a definition commonly recognized by the market. You will therefore need to decide on your vocabulary choices. This card gives you the starting point for this semantic work, which is fundamental to building and managing your transformation with AI and data management.



The definitions are customized for the TRADA framework. They are not intended to conform to the marketing presentations of software vendors or IT analysis firms. Based on these definitions, you can create your own company glossary and update the various cards of the TRADA framework according to your context. **However, the more you maintain definitions that are neutral in relation to marketing trends, the more comprehensible your AI and data solutions strategy will be to your stakeholders, and the more robust it will remain over time.** The worst scenario would be to introduce terms and definitions that change too frequently and are challenged by the marketing and sales rhetoric of solution providers, whether they are technology companies or consultants. By relying on the most neutral definitions possible, TRADA helps you build a stable communication strategy for AI and data solutions in your context.

D

Data fabric, data hub and data mesh (overview)

Data fabric and **data hub** are complex to define precisely, as different software vendors encompass various concepts within these terms. At TRADA, we prioritize identifying the needs of the three fundamental repositories regardless of the chosen data fabric and data hub solutions: Master Data Management (MDM), Operational Data Store (ODS), and Enterprise Knowledge Graph (EKG). No single technology can universally manage these three repositories on the same platform. **To choose the best data fabric and data hub tools for your context, it is important first to have a clear understanding of your needs in MDM, ODS, and EKG** (refer to the respective TRADA cards). It is based on these needs that scaling AI and data solutions will be properly managed. Otherwise, you risk selecting technological solutions that are suitable for an initial deployment but not appropriate for scaling AI and data management solutions.

The term **data mesh** is relatively straightforward to define, as it refers to a data architecture that organizes data by business concepts to reduce silos (micro databases).

Data fabric

A data fabric is a comprehensive set of technologies designed to streamline data integration processes, including referencing data sources (data sets), data cleaning procedures, and unifying data structures through semantic

TRAIDA GLOSSARY

THIS CARD LISTS THE IMPORTANT VOCABULARY TO UNDERSTAND THE IMPACT OF AI AND DATA SOLUTIONS ON THE ARCHITECTURE OF THE IS

ENGAGE META

TRAIDA GLOSSARY

To increase your speed of adopting a culture of AI and data management that is collaborative, by all of your people and processes, to be successful, you need to have a common language. This card lists the important vocabulary terms. Although specific, some of these terms do not include how or whether concepts are implemented by the market. You will therefore need to create an own vocabulary. This card gives you the starting point for this journey, which is, fundamentally, the building and managing your information system and data management.

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Data hub: A data hub is a comprehensive set of technologies designed to streamline data integration processes, including referencing data sources (data sets), data cleaning procedures, and unifying data structures through semantic modeling. It relies on robust metadata management systems and often uses graph knowledge database technology.

Data mesh: Data mesh is a data architecture approach that organizes data by business domains or concepts, rather than by functional or organizational silos. It uses semantic modeling and a technical infrastructure to manage transactions between business concepts spread across different micro databases. Data mesh enhances data governance and reduces data duplication. It is a set of architectural principles rather than a specific technology. Implementing a Data Mesh requires leveraging data fabric and data hub technologies, tailored to the specific context of each company.

Enterprise Knowledge Graph (EKG): The Enterprise Knowledge Graph (EKG) is a repository specialized in knowledge accumulation. It manages both structured and unstructured data, with the capability to receive data sources without requiring prior modeling. It is based on the technology of knowledge graph-oriented databases.

TRAIDA version August 29, 2024 – creative commons Page : 1

THE DEFINITIONS ARE CUSTOMIZED FOR THE TRAIIDA FRAMEWORK. THEY ARE NOT INTENDED TO CONFORM TO THE MARKETING PRESENTATIONS OF SOFTWARE VENDORS OR IT ANALYSIS FIRMS

DATA FABRIC, DATA HUB, DATA MESH, ENTERPRISE KNOWLEDGE GRAPH (EKG), MASTER DATA MANAGEMENT (MDM), OPERATION DATA STORE (ODS), ONTOLOGY, SEMANTIC MODELING...

D

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The term **data mesh** is relatively straightforward to define, as it refers to a data architecture that organizes data by business concepts to reduce silos (micro databases).

Data fabric

A data fabric is a comprehensive set of technologies designed to streamline data integration processes, including referencing data sources (data sets), data cleaning procedures, and unifying data structures through semantic modeling. It relies on robust metadata management systems and often uses graph knowledge database technology.

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ENGAGE META

TRAIDA GLOSSARY

Data hub

A data hub primarily functions as a data flow integration bus, incorporating technologies like EAI (Enterprise Application Integration), ETL (Extract - Transform - Load), and ESB (Enterprise Service Bus).

Depending on the solution, a data hub can manage metadata (mainly at the flow level), map IDs across silos, visualize unified data, and store certain operational data akin to an ODS (Operational Data Store).

Coupled with a data mesh approach, it can also handle data caching and long transaction management.

While some vendors market data hubs as universal data management platforms, they often fall short of fully implementing MDM, ODS, and EKG systems. It's typically more effective to use data hubs for integrating data flows and supplement them with dedicated solutions for MDM, ODS, and EKG.

More generally, the concept of a data hub is gradually being absorbed by the broader concept of a data fabric. We can therefore say that a data fabric solution either natively includes or integrates with a data hub solution. Open-source offerings facilitate this kind of integration, which should be carefully considered when selecting tools.

Data mesh

Data Mesh is a data architecture approach that organizes data by business domains or concepts, rather than by functional or organizational silos. It uses semantic modeling and a technical infrastructure to manage transactions between business concepts spread across different micro databases.

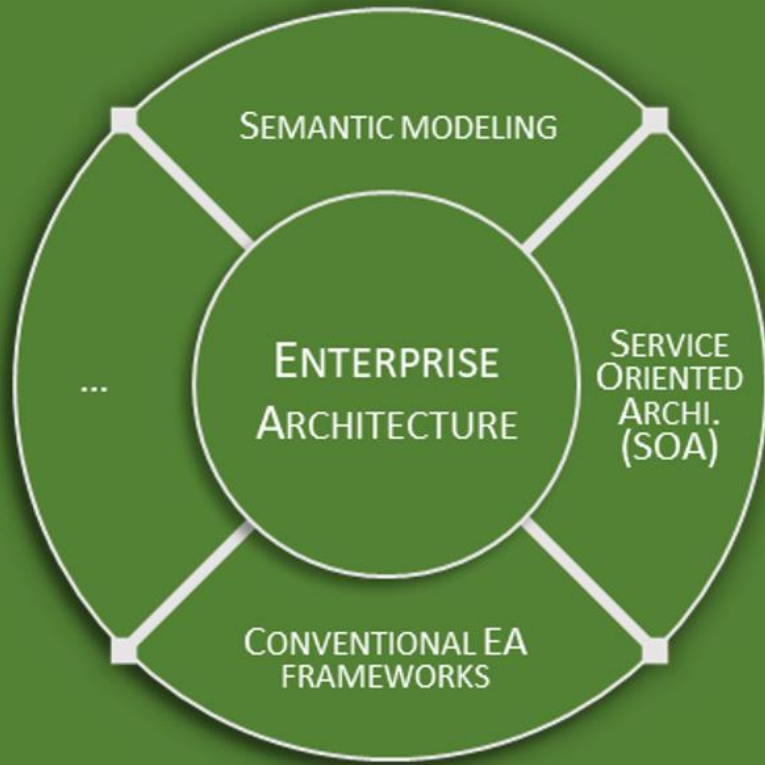
Data Mesh enhances data governance and reduces data duplication. It is a set of architectural principles rather than a specific technology. Implementing a Data Mesh requires leveraging data fabric and data hub technologies, tailored to the specific context of each company.

E

Enterprise Knowledge Graph (EKG)

The Enterprise Knowledge Graph (EKG) is a repository specialized in knowledge accumulation. It manages both structured and unstructured data, with the capability to receive data sources without requiring prior modeling. It is based on the technology of knowledge graph-oriented databases.

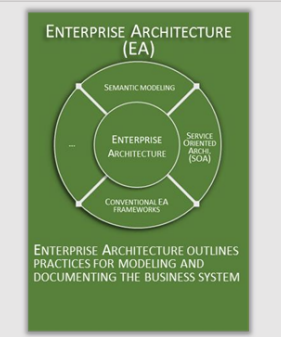
ENTERPRISE ARCHITECTURE (EA)



ENTERPRISE ARCHITECTURE OUTLINES PRACTICES FOR MODELING AND DOCUMENTING THE BUSINESS SYSTEM

ENTERPRISE ARCHITECTURE

Enterprise Architecture (EA) outlines practices for modeling and documenting the business system. It enables the preparation and support for large-scale deployment of AI by promoting the consideration of semantic modeling (ontology) and service-oriented architecture (SOA).



1. CONDITIONS OF SUCCESS

The profitability of AI relies on the use of best practices described in TRAIIDA, particularly those concerning data quality, ontology modeling, and knowledge management. Their implementation is closely linked with the company's information system, which includes the processes, rules, and data that support the execution of operations.

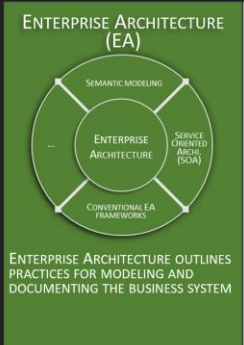
With TRAIIDA, the goal is not to create a new AI-based system from scratch that would operate parallel to the existing one, but rather to promote a symbiosis between AI and the information system. To extend the metaphor, it's similar to the relationship between a clownfish and an anemone. Both derive benefits: the fish is immune to the stinging tentacles of the anemone, allowing it to hide there, and the anemone feeds on the fish's waste. The coupling is the same for AI and the information system. One cannot survive sustainably without the other, especially when it comes to maintaining the company's competitiveness through new information management technologies.

This coupling revolves around the value chain of the information system, which starts with the organizational processes (a) operated by the company's actors. These processes trigger rules (b) that exploit data (c). Like any chain (a-b-c), its strength depends on its weakest element. A defect in one of these intangible assets—processes (a), rules (b), or data (c)—impairs the execution of the whole. For example, an information system built around rigid silos is prone to data quality defects, which hampers the proper execution of rules. In other words, the interdependence between processes, rules, and data leaves no room for errors in any of the assets. A defect in any one of them, even minor, can have negative consequences for all the others.

Given the importance of this value chain, the integration of AI must preserve its quality. Moreover, it should contribute to greater efficiency while respecting the integrity of the three intangible assets. For example, when AI calculates the assignment of a task to an actor within an organization, the reasons behind this decision must be auditable according to the elements of the value chain:

- Processes (a): Optimize the actors' time within a general planning framework.
- Rules (b): Determine whether a treatment should be automatic, manual, or mixed, depending on the nature of the case and the regulatory context.
- Data (c): Analyze the case requiring the task to determine its nature within a predefined classification, then verify compatibility with regulatory clauses that must be adhered to.

An AI-based system that opaquely mixes several of these levels would make decision audibility and overall system maintenance difficult. In other words, each level or type of intangible asset in the information system



ENTERPRISE ARCHITECTURE

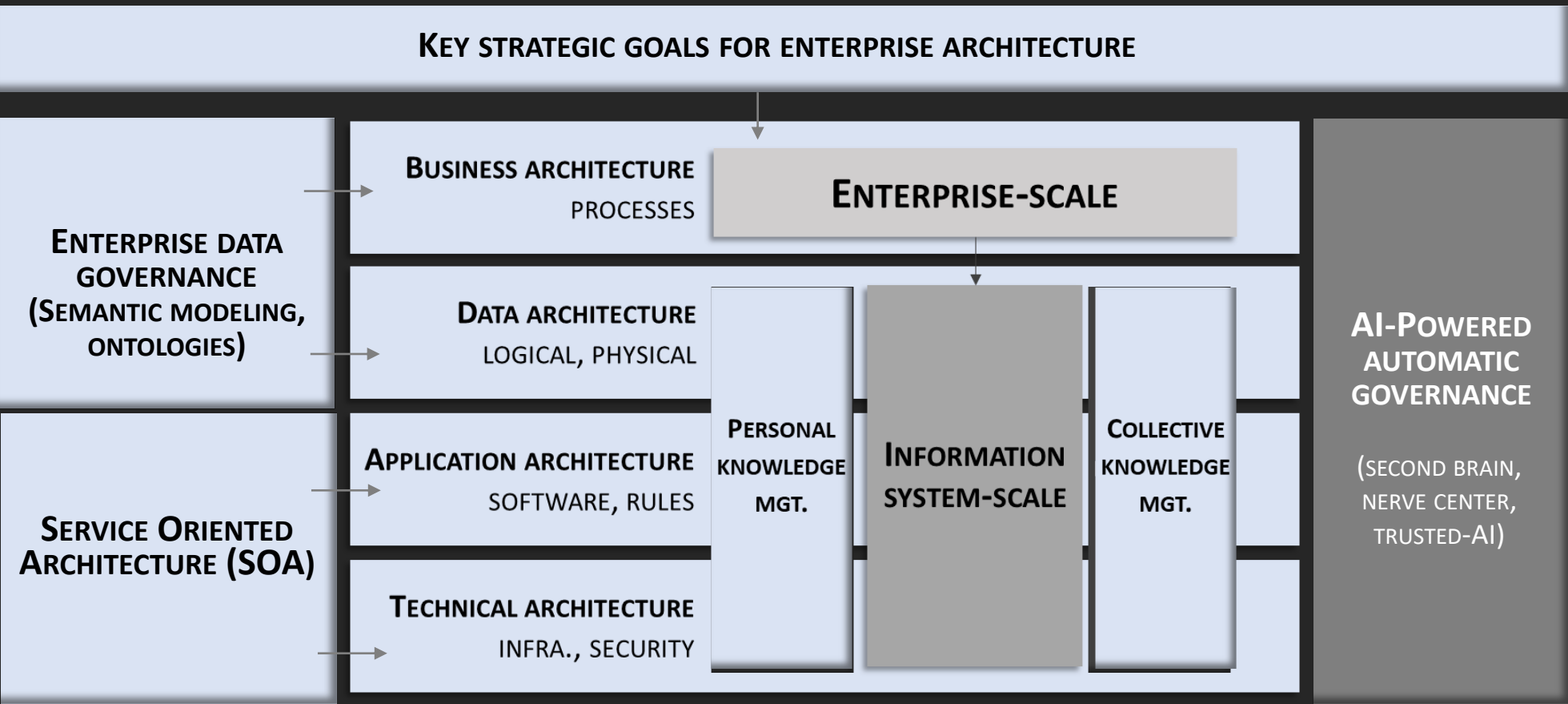
Enterprise Architecture (EA) outlines practices for modeling and documenting the business system. It enables the organization to support its strategic objectives by providing the components of semantic modeling (ontology) and service-oriented architecture (SOA).

3. CONDITIONS OF SUCCESS

The probability of its use on the side of end-users (business) is high, particularly those concerning the system, change modeling, and knowledge management. This probability is made high with the support of the organization, which enables the system to have, and share, the support of a community of users.

THE TRAIIDA, the goal is to create a new framework for EA that will enable the organization to manage its business system in a more efficient way. This framework is based on the following principles: To ensure the success of the organization, it is essential to have a clear vision of the business system. The key to success is the ongoing presence of the organization, which is the core of the system. The system must be able to evolve and adapt to the changing needs of the organization. The system must be able to provide a clear and concise view of the business system. The system must be able to provide a clear and concise view of the business system. The system must be able to provide a clear and concise view of the business system.

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ENTERPRISE GOVERNANCE



ENTERPRISE GOVERNANCE AIMS TO ENSURE THE QUALITY OF DATA AND AI ACROSS THE ORGANIZATION

ENTERPRISE GOVERNANCE

Enterprise governance aims to ensure the quality of data and AI across the organization. It revolves around risk management and regulatory compliance, the application of ESG (Environmental, Social, and Governance) and CSR (Corporate Social Responsibility) principles, as well as ensuring the reliability of the IT system.



1. CONDITIONS OF SUCCESS

Enterprise governance ensures that decision-making and management processes are conducted in compliance with the company's internal rules and regulations. Given the complexity of the organization, it often mobilizes significant human and technical resources. These resources focus on two major areas: risk control and regulatory compliance. The following key domains of governance are then considered:

- The management of internal risks and compliance with industry-specific regulations.
- The application of ESG (Environmental, Social, and Governance) principles for non-financial performance and their translation into regulations.
- The application of CSR (Corporate Social Responsibility) principles and their translation into regulations.

IT management is delegated to the governance of the information system, which uses frameworks such as COBIT and ITIL, as well as enterprise architecture with TOGAF (see TRAIDA card on Enterprise Architecture).

Governance quality

The quality of enterprise governance increases with its level of automation.

In other words, the less human intervention is required to execute processes, the more governance is embedded in the software code. For example, the control of an expense commitment amount, based on a matrix that cross-references actors and needs, is integrated into the order processing software. However, if this matrix or software has flaws, it challenges governance as seriously as a human error would. A balance between controlled automation and human intervention is a goal to be clarified, especially since AI enhances this potential for automation and shifts the usual balance.

It introduces new use cases depending on the context of each company. Here are some examples for illustration:

- A human resources management AI is integrated into the employee promotion process to automate certain decision-making steps that were previously exclusively human. Enterprise governance ensures that this AI's training aligns with HR policy and complies with regulations, such as CSR criteria.
- The organization finds that increasing the use of AI for decision-making correlates with a decrease in informal communication between actors. Enterprise governance examines the risk of

OVERVIEW: TRAIDA MASTER CLASS

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BUSINESS CONCEPTS

THESAURUS GLOSSARY

PLACE = LOCATION = ADDRESS

CLIENT = CUSTOMER

PERSON = PARTY

THESE ARE THE MOST IMPORTANT INFORMATION ENTITIES THAT YOU MANAGE IN YOUR ORGANIZATION, INDEPENDENTLY OF YOUR DATABASES, FILES, AND DOCUMENTATION

- A START-UP TYPICALLY HAS AROUND 10 BUSINESS CONCEPTS
- AN SME AROUND 20
- AND A LARGE ENTERPRISE AROUND 50

PERSON

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt

INDIVIDUAL

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor

CLIENT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt

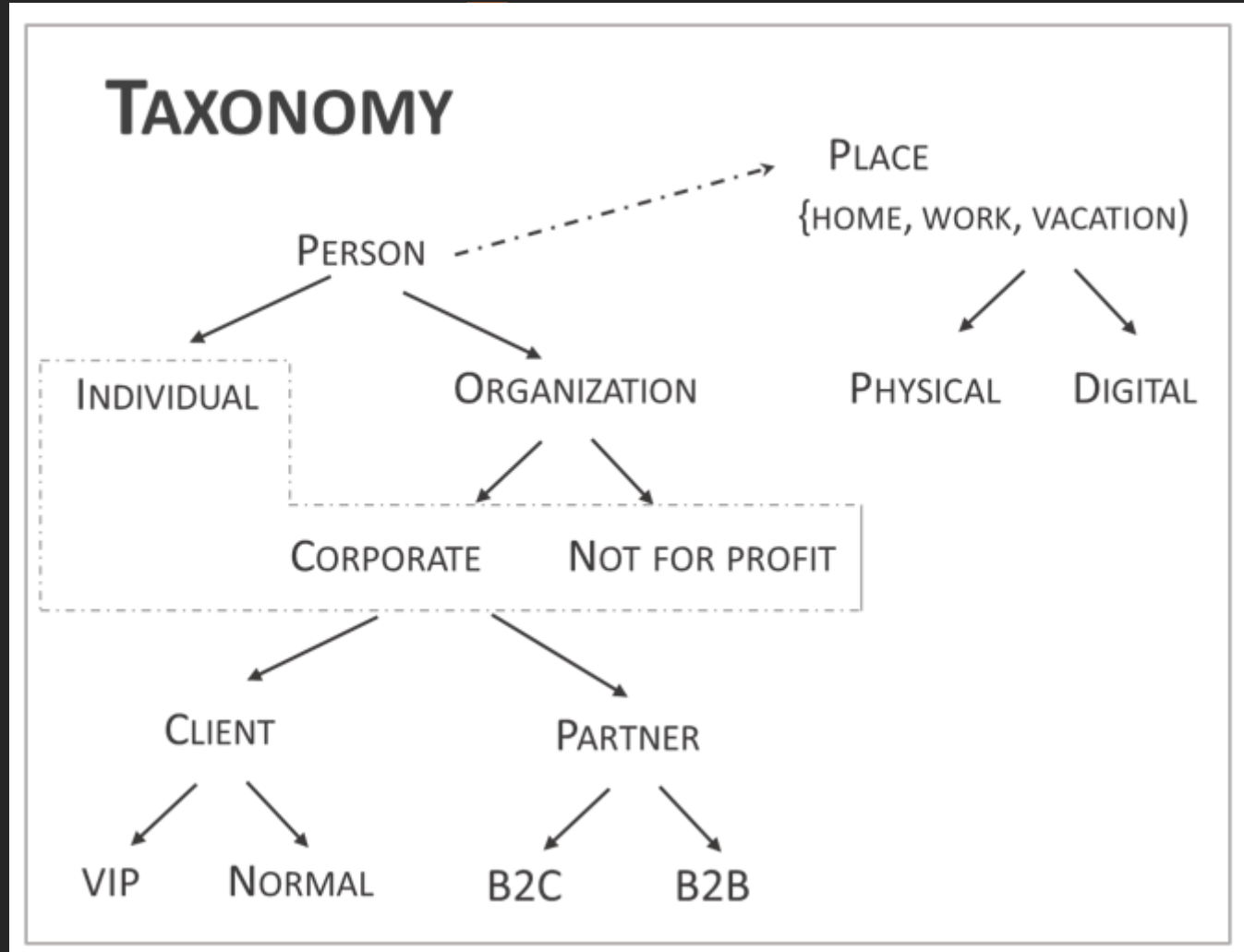
PARTNER

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt

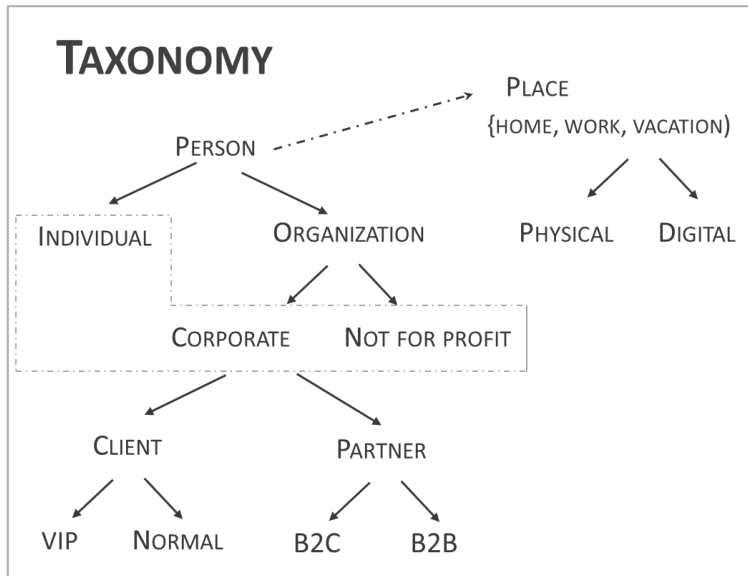
ORGANIZATION

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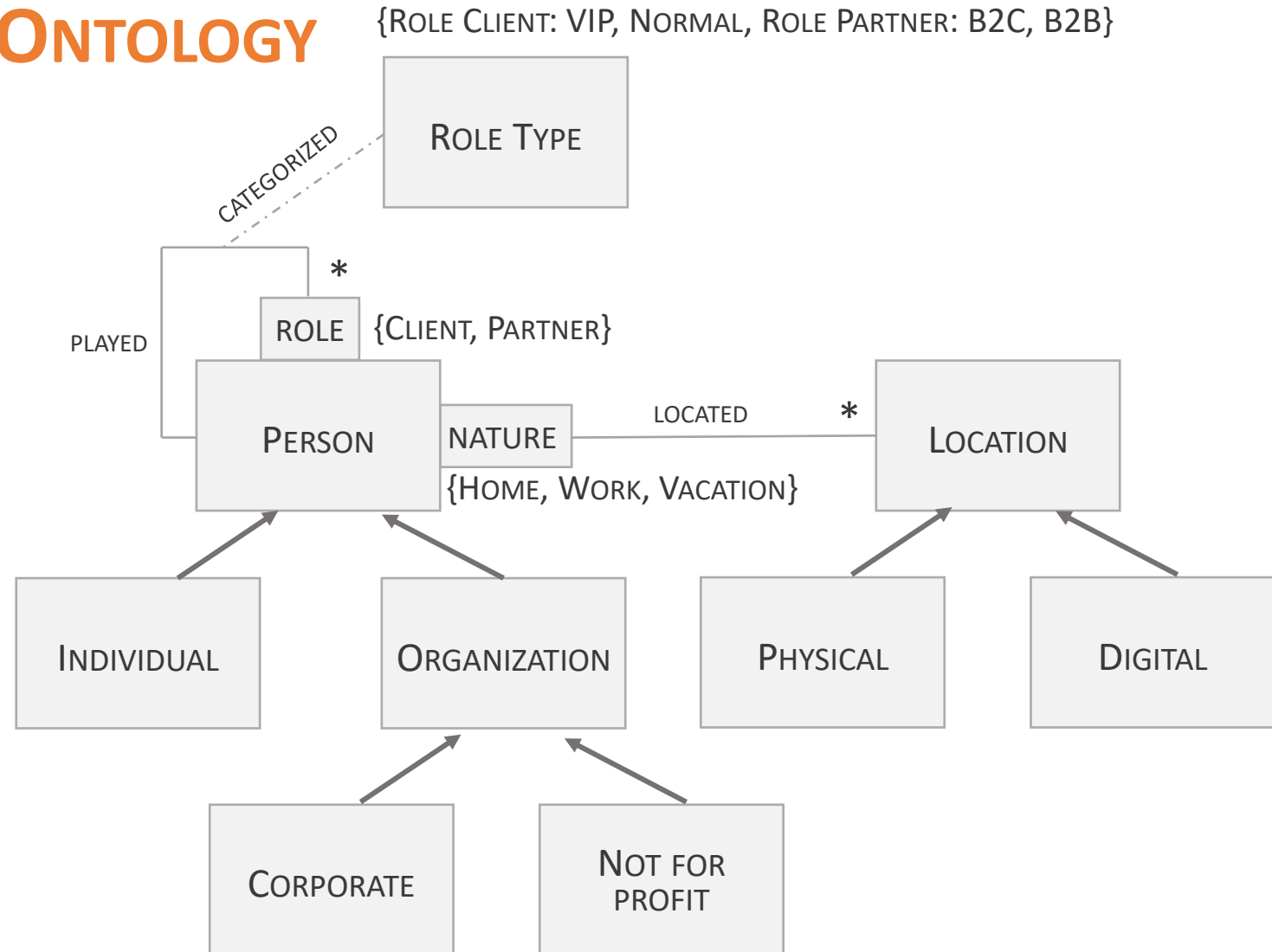
BUSINESS CONCEPTS DESIGN



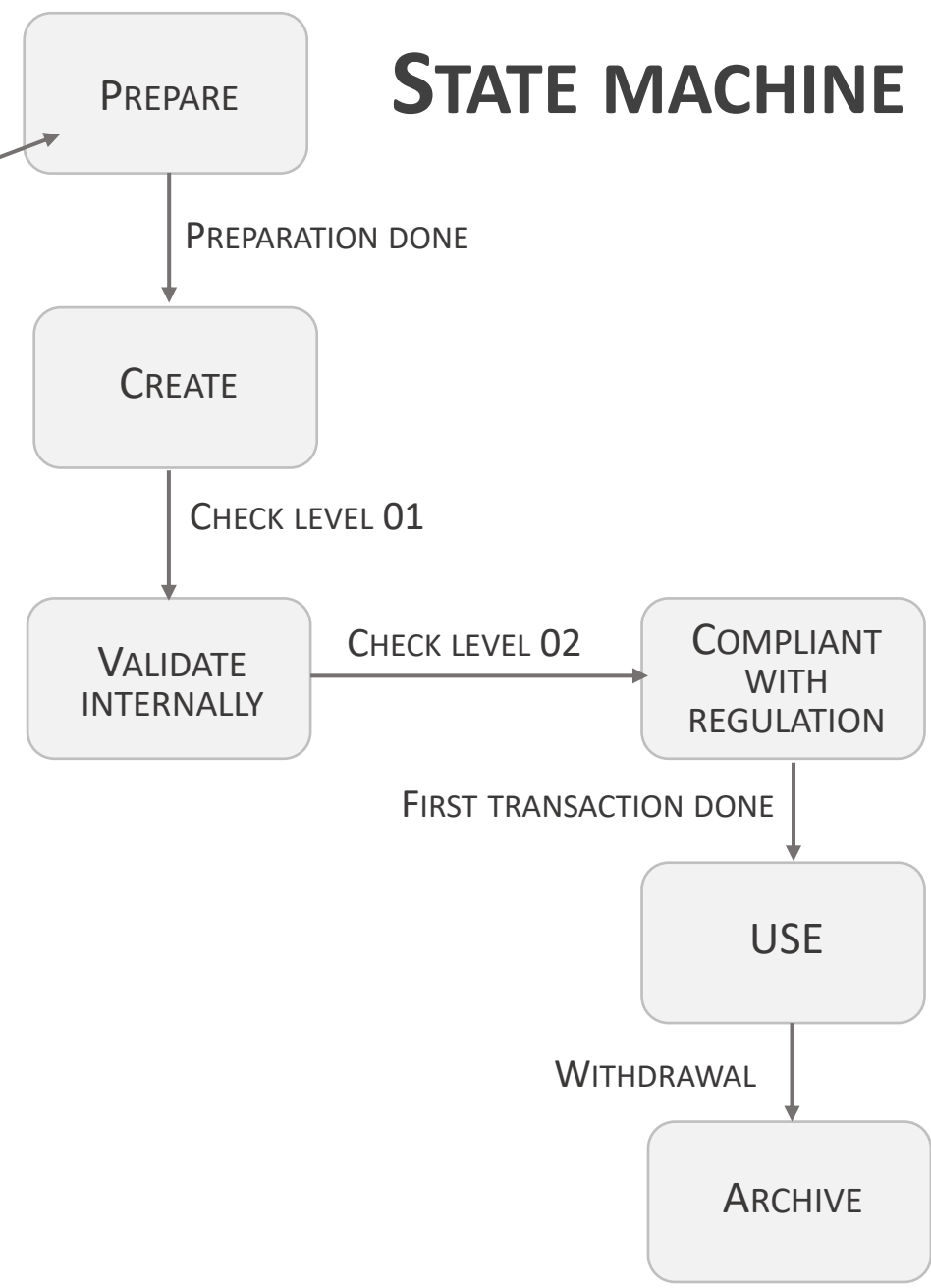
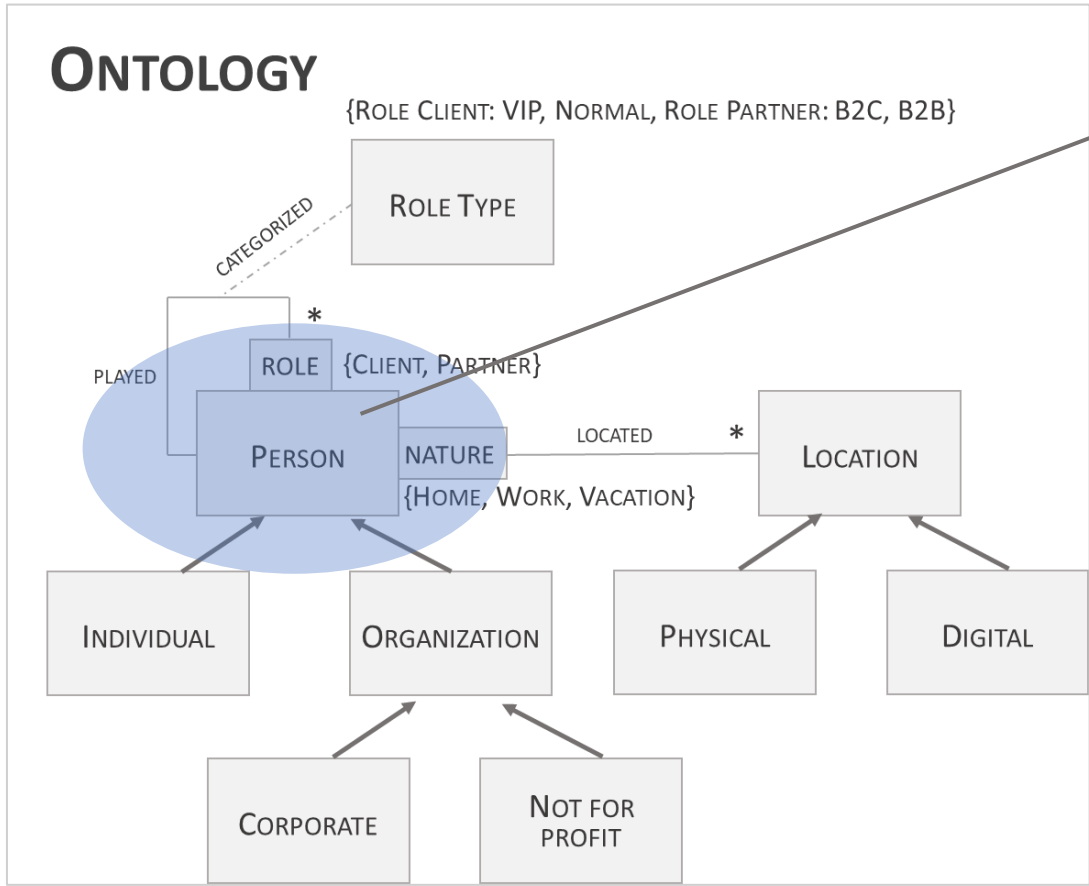
BUSINESS CONCEPTS DESIGN



ONTOLOGY



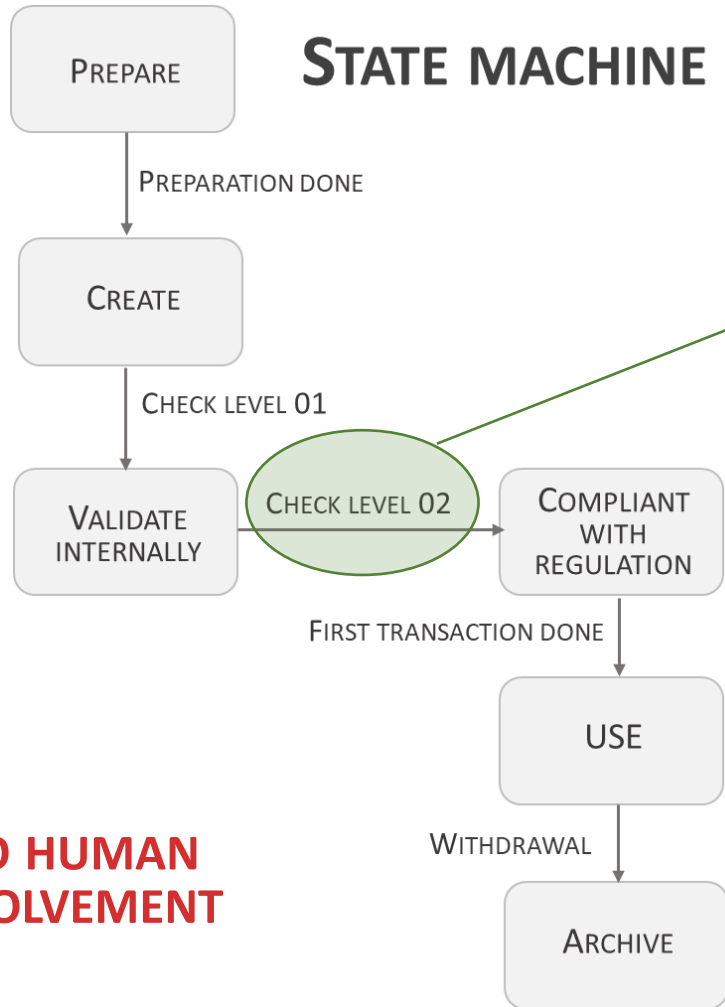
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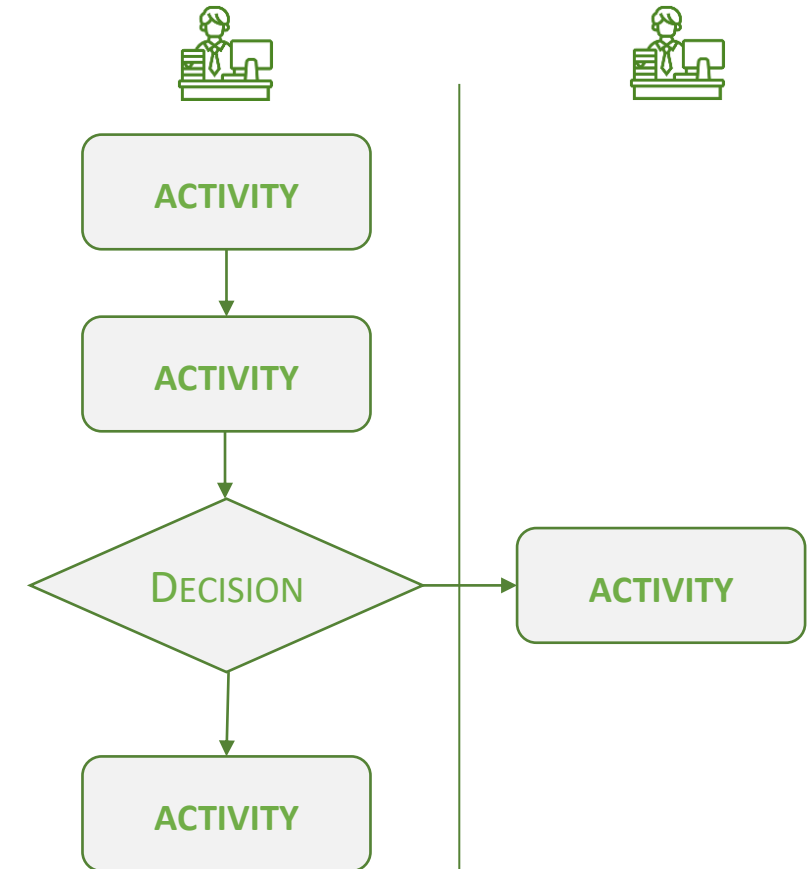
BUSINESS CONCEPTS DESIGN



HUMAN INVOLVEMENT

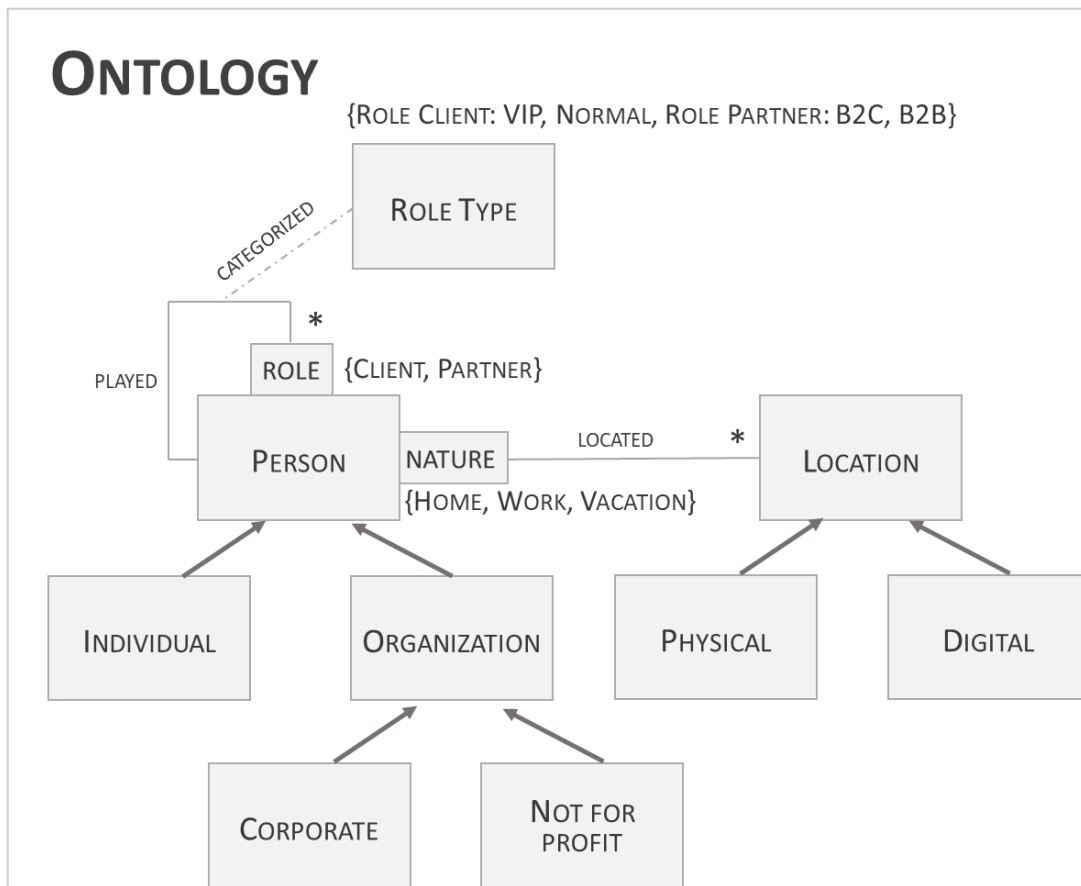


CHECK LEVEL 02 (WORKFLOW)



No HUMAN INVOLVEMENT

BUSINESS CONCEPTS DESIGN



BUSINESS IDENTIFIER

PERSON

XXXX+IDCategoryPerson

LOCATION

XXXX+IDCategoryLocation

ROLE

IDPerson+"TO"+IDPerson+"-"IDTypeRole

ROLE TYPE

XXXX

OVERVIEW: TRAIDA MASTER CLASS

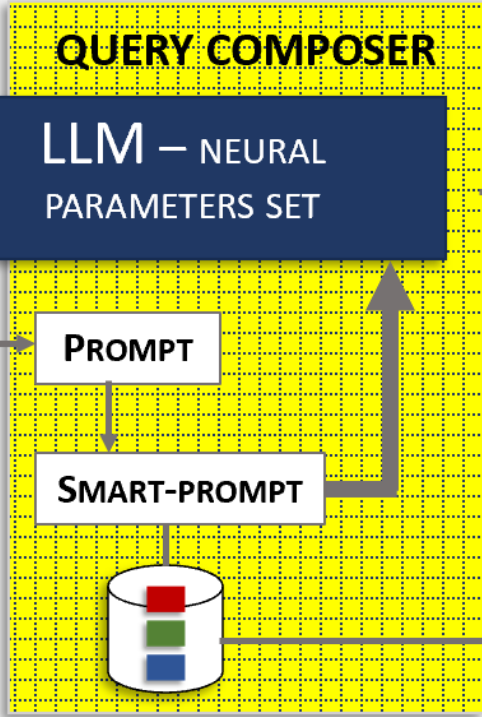
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HOLISTIC PROMPTING WITH SEMANTIC

BUSINESS CONCEPTS 
TIME 
GEOGRAPHY 



BULK IMPORT (COSTLY)



PROMPT



“PROVIDE ME WITH THE **CUSTOMERS** WHO ARE MOST LIKELY TO MAKE ADDITIONAL **PURCHASES** BASED ON OUR CURRENT **WAREHOUSE** STOCK INFORMATION FROM **THE LAST HOUR**, AND WHO **ARE LOCATED WITHIN 100 KM** OF THEIR **DELIVERY ADDRESSES.**”

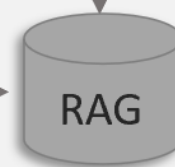
PROMPT

SMART-PROMPT

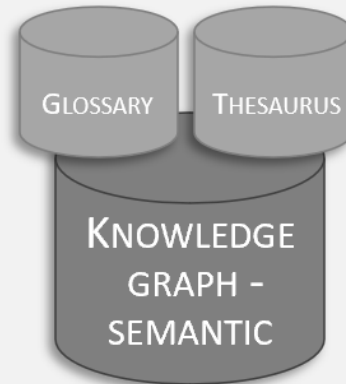


REAL-TIME

REAL-TIME RAG ACCESS



RETRIEVAL AUGMENTED GENERATION



REAL-TIME – SEMANTIC QUERY: CONTEXTS

REAL-TIME – SEMANTIC QUERY: PROMPT BUILDER

HALLUCINATIONS CHECKING

HOLISTIC PROMPTING = LLM + KG



“PROVIDE ME WITH THE **CUSTOMERS** WHO ARE MOST LIKELY TO MAKE ADDITIONAL **PURCHASES** BASED ON OUR CURRENT **WAREHOUSE** STOCK INFORMATION FROM **THE LAST HOUR**, AND WHO **ARE LOCATED WITHIN 100 KM** OF THEIR **DELIVERY ADDRESSES**.”



QUERY COMPOSER

MACHINE LEARNING

LLM — NEURAL PARAMETERS SET

PROMPT

SMART-PROMPT



BUSINESS CONCEPTS
TIME
GEOGRAPHY



BASED ON OUR CURRENT DATASET, WE'VE IDENTIFIED THREE DISTINCT **CUSTOMER** SEGMENTS THAT ARE MOST LIKELY TO MAKE ADDITIONAL **PURCHASES**, CONSIDERING THE **WAREHOUSE** STOCK INFORMATION FROM THE **LAST HOUR** AND THEIR PROXIMITY TO **DELIVERY ADDRESSES**:

SEGMENT 1: ELECTRONICS ENTHUSIASTS

JOHN SMITH
EMMA DAVIS
ROBERT WHITE

THESE CUSTOMERS HAVE A HISTORY OF PURCHASING ELECTRONICS AND GADGETS. **THEY ARE LOCATED WITHIN 20 KILOMETERS** OF **WAREHOUSE A**, WHERE WE HAVE A SUBSTANTIAL STOCK OF ELECTRONIC PRODUCTS.

SEGMENT 2: FASHION AFICIONADOS

SARAH JOHNSON
LISA WILSON
DAVID LEE

THIS GROUP HAS A PREFERENCE FOR FASHION ITEMS AND ACCESSORIES. THEY **RESIDE WITHIN 15 KILOMETERS OF WAREHOUSE B**, WHICH HAS A SIGNIFICANT INVENTORY OF CLOTHING AND FASHION PRODUCTS.

SEGMENT 3: HOME IMPROVEMENT SHOPPERS

MICHAEL BROWN
JENNIFER HALL
WILLIAM TURNER

CUSTOMERS IN THIS SEGMENT FREQUENTLY PURCHASE HOME APPLIANCES AND RENOVATION MATERIALS. THEY ARE SITUATED **WITHIN 30 KILOMETERS OF WAREHOUSE C**, WHICH SPECIALIZES IN HOME IMPROVEMENT PRODUCTS.

BY TARGETING THESE **CUSTOMER** SEGMENTS WITH TAILORED PROMOTIONS OR RECOMMENDATIONS, WE CAN MAXIMIZE THE UTILIZATION OF OUR **WAREHOUSE** STOCKS, PROVIDE CUSTOMERS WITH RELEVANT OFFERINGS, AND POTENTIALLY BOOST ADDITIONAL **SALES**

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COMING SOON (LAST UPDATE SEPTEMBER 12, 2024)

OVERVIEW

COMING SOON!

GENERAL INTRODUCTION TO TRAI DA CARDS IN THE GOVERNANCE DOMAIN

HUMAN RESOURCES

COMING SOON!

AN ACTIVE MINDSET AND ALIGNED SKILL SETS ARE REQUIRED TO ENHANCE THE POSITIVE IMPACTS OF AI AND DATA SOLUTIONS

OVERVIEW

COMING SOON!

GENERAL INTRODUCTION TO TRAI DA CARDS IN THE BUSINESS DOMAIN

PRODUCTIVITY

COMING SOON!

IMPROVING PRODUCTIVITY ACROSS ALL COMPANY PROCESSES IS A KEY OBJECTIVE OF AI

CREATIVITY

COMING SOON!

ENHANCING THE CREATIVITY OF CERTAIN COMPANY PROCESSES IS AN AI OBJECTIVE THAT COMPLEMENTS THE GOAL OF IMPROVING PRODUCTIVITY

TRUSTWORTHINESS

COMING SOON!

TRUST IN DATA AND AI MUST BE OBJECTIVELY ASSESSED TO SUCCESSFULLY IMPLEMENT AI THROUGHOUT THE ENTERPRISE

TREASURY & ASSURANCE

COMING SOON!

PROPERLY MANAGING BUDGETS AND MASTERING VALUE ANALYSIS ARE ESSENTIAL FOR SUCCESSFULLY SCALING AI

DISCOVER OUR CONSULTING SERVICES



END

THANK YOU

FOLLOW US ON LINKEDIN

