

Enhance Your Performance with AI At Scale

Our support offering allows you to grasp AI, NoCode and data management on two levels simultaneously:

- During the work of building your processes and databases with the help of AI assistants and ready-to-use prompts for specification and modeling assistance.
- By using AI systems in your operational processes with the goal of increasing their productivity and the creativity of your teams.

Regardless of the size of your business (start-up, SME, large company), our offering is identical and structured into various modules, from strategic support to engagement support. AI and NoCode significantly lower technological barriers and are consistent across company sizes and industries. Only the complexity of your existing IT and organizational structure will dictate certain technological and governance choices. We adapt our recommendations to this reality, which depends on your specific context. Our expertise is built on several years of experience in NoCode and AI, supported by our work with the start-up [Drinkizz](#) (beverage industry) and our collaboration with [AI Academy](#) in Vietnam. All our knowledge is consolidated in the think tank [Engage-meta](#). TRAIDA (Transformative AI and Data Solutions) is a comprehensive framework for enterprise-scale AI deployment with tailored data management.

TRAIDA Masterclass

This masterclass covers all the principles of the TRAIIDA (Transformative AI and Data Solutions) framework, offered as either a half-day or full-day session, depending on your needs.

It provides you with a comprehensive overview of the impact of AI on organizing the technical architecture of your information system. The inclusion of NoCode opens up additional opportunities for automation and productivity. This masterclass is open to a broad audience, both technical and business-oriented, with no participant limit. The presentation is delivered in a seminar format, meaning it's academic. The time allocated for questions and answers varies depending on the number of participants. Ultimately, this masterclass is an excellent educational tool to provide you and your teams with the general knowledge needed to understand and engage with AI, data management, and NoCode.



The collage consists of six slides:

- Slide 1 (Top Left):** Titled "MASTER CLASS" and "TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA) FRAMEWORK". It features the Engage Meta logo and the TRAIIDA Framework logo.
- Slide 2 (Top Middle):** Titled "THE COMPLETE ACTION MODEL". It shows a circular diagram with nodes for "Business Processes", "Data", "AI & NoCode", and "People".
- Slide 3 (Top Right):** Titled "TRANSFORMATIVE AI AND DATA SOLUTIONS (TRAIDA)". It features a 3x3 grid of cards: 9 IT CARDS (blue), 6 GOVERNANCE CARDS (green), and 6 BUSINESS CARDS (red). A central equation reads: "TO HAVE A UNIFIED VISION OF DATA AND KNOWLEDGE TO RUN AIS + TO MANAGE UPDATES, VERSIONS, AND SECURITY = TO ALIGN TECHNICAL DECISIONS WITH BUSINESS NEEDS".
- Slide 4 (Middle Left):** Titled "OVERVIEW: TRAIIDA MASTER CLASS". It lists 10 topics:
 1. LET'S START WITH A GLOBAL AND STRATEGIC VISION FIRST
 2. WHO HAS ALREADY CREATED THEIR AI ASSISTANT?
 3. TRANSFORMATIVE AI & DATA SOLUTIONS (TRAIDA)
 4. EXAMPLE OF SOFTWARE SOLUTIONS
 5. LET'S DIVE INTO THE DATABASES FROM A TECHNICAL PERSPECTIVE
 6. HERE IS THE LIST OF TECHNICAL CARDS
 7. SOME GUIDELINES ON GOVERNANCE
 8. WHAT DOES SEMANTIC MODELING LOOK LIKE?
 9. PROMPTING & ONTOLOGY
 10. THE BUSINESS CARDS
- Slide 5 (Middle Right):** Titled "EXAMPLE OF SOFTWARE DEVOPS COSTS OVER THE PAST DECADES". It shows a bubble chart with three bubbles: a large red bubble for "1 MUSD - 2000s", a medium yellow bubble for "500 KUSD - 2010s", and a small green bubble for "100 KUSD - 2020s". The chart is labeled "AI & NOCODE" and "CLOUD + ON DEMAND + OPEN SOURCE".
- Slide 6 (Bottom Right):** Titled "TRANSFORMATIVE AI AND DATA SOLUTIONS (TRAIDA)". It features a 3x3 grid of cards similar to Slide 3, but with a central diagram showing "Business Processes" and "Data" interacting with "AI & NoCode". A note at the bottom right says: "FROM THE FIRST AI USE CASE, WE SEEK TO ESTABLISH YOUR MINIMUM ARCHITECTURE TO SCALE".

The slides from this masterclass are freely accessible on the Engage-Meta website.

TRAIDA Workshop

Following the TRAI DA masterclass, we propose organizing one or more half-day workshops with a small group of participants from your company to address questions specific to your context

Our multidisciplinary approach allows us to tackle technical, business, governance, and financial issues related to the impact of AI, associated data management, and NoCode.

To help you prepare for this workshop, we will provide you with some questions in advance for you to start considering. For large organizations, it is recommended to organize several workshops in this format to extend the discussions to a broader population of teams. Generally, a workshop should not involve more than 10 participants..

TRAIDA Initial Engagement

Following the masterclass and workshops, it is beneficial to launch an initial pilot or test project with AI and NoCode. Thanks to the power of NoCode, it is possible to implement a real use case within your organization in just a few weeks, or we can work on a use case that we propose to you.

The content covers the entire development cycle of a software solution based on AI and NoCode, from data modeling to the automation of an operational process. The goal is to equip you with the autonomy to implement AI and NoCode solutions yourself or with external consultants, optimizing your investment costs.

TRAIDA At Scale

Based on the results of the previous stages (TRAIDA Masterclass, TRAIDA Workshop, and TRAIDA Initial Engagement), we have sufficient information to advise you on an approach to scale up the use of AI, NoCode, and data management in your company. We will then review all the technical, governance, and business cards of the TRAIDA framework to establish a minimum viable architecture to gradually scale up your various use cases.

We will assist you in choosing technical solutions and implementations, according to your needs and the planning of resource engagement. We will help you establish implementation and maintenance budgets, as well as expected returns on investment.

<p>OVERVIEW</p> <p>GENERAL INTRODUCTION TO TRAIDA CARDS IN THE TECHNICAL DOMAIN</p>	<p>CORE SYSTEM DATA</p> <p>CORE SYSTEM DATA CONSIST OF STRUCTURED AND TRANSACTIONAL DATA THAT CONTRIBUTE TO THE EXECUTION OF OPERATIONAL PROCESSES</p>	<p>OPERATIONAL DATA STORE (ODS)</p> <p>UNIFIED REPOSITORY THAT COLLECTS ALL STRUCTURED DATA FROM ALL DATABASES, PROVIDING A 360-DEGREE VIEW</p>	<p>OVERVIEW</p> <p>GENERAL INTRODUCTION TO TRAIDA CARDS IN THE GOVERNANCE DOMAIN</p>	<p>TRAIDA GUIDE</p> <p>TRAIDA IS USED AS AN OPERATIONAL TOOL TO ASSIST IN THE GRADUAL TRANSFORMATION OF YOUR INFORMATION SYSTEM TOWARDS LARGE-SCALE AI IMPLEMENTATION</p>	<p>OVERVIEW</p> <p>GENERAL INTRODUCTION TO TRAIDA CARDS IN THE BUSINESS DOMAIN</p>	<p>PRODUCTIVITY</p> <p>IMPROVING PRODUCTIVITY ACROSS ALL COMPANY PROCESSES IS A KEY OBJECTIVE OF AI</p>
<p>MASTER DATA MANAGEMENT (MDM)</p> <p>REPOSITORY FOR THE MOST WIDELY SHARED AND STRUCTURED DATA WITHIN THE INFORMATION SYSTEM</p>	<p>ENTERPRISE KNOWLEDGE GRAPH (EKG)</p> <p>POTENTIAL UNIVERSAL REPOSITORY FOR KNOWLEDGE MANAGEMENT WITH VARIOUS USE CASES</p>	<p>DATA LAKE WAREHOUSE</p> <p>REPOSITORIES CONTAINING RAW, STRUCTURED, AND UNSTRUCTURED DATA FOR BUSINESS INTELLIGENCE PURPOSES</p>	<p>TRAIDA GLOSSARY</p> <p>THIS CARD LISTS THE IMPORTANT VOCABULARY TO MASTER TO UNDERSTAND THE IMPACT OF AI AND DATA SOLUTIONS ON THE ARCHITECTURE OF THE IS</p>	<p>HUMAN RESOURCES</p> <p>AN ACTIVE MINDSET AND ALIGNED SKILL SETS ARE REQUIRED TO ENHANCE THE POSITIVE IMPACTS OF AI AND DATA SOLUTIONS</p>	<p>CREATIVITY</p> <p>ENHANCING THE CREATIVITY OF CERTAIN COMPANY PROCESSES IS AN AI OBJECTIVE THAT COMPLEMENTS THE GOAL OF IMPROVING PRODUCTIVITY</p>	<p>TRUSTWORTHINESS</p> <p>TRUST IN DATA AND AI MUST BE OBJECTIVELY ASSESSED TO SUCCESSFULLY IMPLEMENT AI THROUGHOUT THE ENTERPRISE</p>
<p>DATA INTEGRATION</p> <p>PROCESSES AND SOFTWARE FOR INTEGRATING DATA SOURCES AND GOVERNING DATA FLOWS</p>	<p>STYLE OF DATA BASE</p> <p>DATA STORAGE TECHNOLOGIES ACCORDING TO OPERATIONAL NEEDS: TRANSACTION, INTEGRITY, CONCURRENT ACCESS, HISTORY, ETC.</p>	<p>ARTIFICIAL INTELLIGENCE (AI)</p> <p>ARTIFICIAL INTELLIGENCE SYSTEMS FUNCTION AS AUTOMATED AND SEMI-AUTOMATED DECISION-MAKING ALGORITHMS</p>	<p>ENTERPRISE GOVERNANCE</p> <p>ENTERPRISE GOVERNANCE AIMS TO ENSURE THE QUALITY OF DATA AND AI ACROSS THE ORGANIZATION</p>	<p>ENTERPRISE ARCHITECTURE (EA)</p> <p>ENTERPRISE ARCHITECTURE OUTLINES PRACTICES FOR MODELING AND DOCUMENTING THE BUSINESS SYSTEM</p>	<p>TREASURY & ASSURANCE</p> <p>PROPERLY MANAGING BUDGETS AND MASTERING VALUE ANALYSIS ARE ESSENTIAL FOR SUCCESSFULLY SCALING AI</p>	<p>YOUR CARD</p>

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TRAIDA - 20 cards & 65 topics (Version June 17, 2024) – Creative commons – www.engage-meta.com

Why Working With Us?



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Founder of Engage-meta and IT expert

With over 20 years of experience in entrepreneurship, I share the mindset of a leader who questions how to industrialize their activity to secure it, increase profitability, and scale up. In 2019, I founded the startup Drinkizz, which markets an innovative drink in the natural energy segment. This activity in the physical world demands rigorous data management for manufacturing, inventory, supply chain, and sales. From the start of operations, we decided to digitalize using No-Code tools, and later, AI. With my background in computer engineering and my experience as a technology entrepreneur, I lead the Drinkizz team to succeed in its digitalization in a pragmatic way. I share with you a concrete case study rich in experience.

With over 30 years of experience in the computer industry as an expert in Enterprise Architecture and data governance, I have been working since 2022 with AI experts based in Vietnam. Our mission is to build a comprehensive approach for scaling AI and associated data. We have formalized our knowledge within the TRAIDA (Transformative AI and Data solutions) framework, which serves as the basis for my engagement with you. This framework is published in open source (creative commons) and distributed through the Engage-meta community.