

NoCODE – AI OFFER

FOLLOW US TO SUCCESSFULLY ACHIEVE YOUR AI AND
ENTERPRISE-SCALE DATA MANAGEMENT TRANSFORMATION



with



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Contact me to book
your training sessions
and support
programs with us

BASED ON DRINKIZZ'S EXPERIENCE & THE EXPERTISE OF THE ENGAGE-META COMMUNITY

WWW.DRINKIZZ.COM

WWW.ENGAGE-META.COM



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Want to learn more about your own Energy?
Subscribe to our newsletter (and get 10% off your first purchase!)

O.N.E Drink (Organic Natural Energy)




NUTRITION FACTS			
Serving Size	100mL	250mL	% Daily value
Amount Per Serving			
Calories	35kcal	90 kcal	5%
Total Fat	0g	0g	0%
Cholesterol	0mg	0mg	0%
Sodium	0mg	0mg	0%
Total Carbohydrate	9g	22g	8%
Total Sugars	8g	20g	
includes Added Sugars	7g	17g	34%
Protein	0g	0g	0%
Calcium	0mg	0mg	0%
Iron	0mg	0mg	0%
Potassium	40mg	100mg	2%
Magnesium	3.4mg	10mg	2%
Manganese	0.32mg	0.8mg	35%
Theine	14mg	35mg	9%
Antioxidant Activity	800µmol TE	2,000µmol TE	23%
Silica	7mg	18mg	51%

% Daily Value(DV) : This % DV from the FDA tells you the percentage of the recommended daily intake for each nutrient based on a 2,000 calories diet.
† No Daily Reference Value has been established by the FDA. Drinkizz R&D recommends you use it based on a 2,000 calories diet.

O.N.E drink is cooked naturally with 100% organic plant-based ingredients. That's why, a little sediment might appear, the natural nutrients quantity and color could vary by harvesting season. Scan QR code to update information per lot.
Usage guide: Keep refrigerated at 2-15°C.

Has been using NoCode AI since 2019 for
tech-beverage (Knack, Make, ChatGPT...)



TRAIDA AI Knowledge Mindset Resources


ENGAGE-META COMMUNITY

Accumulating knowledge to achieve sustainable success with AI

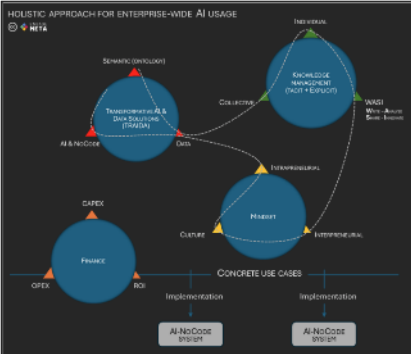
MOTION
M

ENGAGEMENT
E

TREASURY
T

ASSURANCE


Open-source think tank focused on AI at scale



At Engage-Meta, we specialize in empowering enterprises to successfully implement AI and data solutions at scale through a refined, strategic framework built on three core pillars:

- **TRAIDA** — IT architecture for the implementation of AI systems, NoCode, and data solutions based on the TRAIIDA framework (Transformative AI and Data solutions).
- **AI KNOWLEDGE** — Knowledge management for training AI systems.
- **MINDSET** — Promote the positive use of AI systems.

A fourth sphere complements the system to address financial aspects.

The practices of these spheres are universal and adapt according to the company's context.

Drinkizz is a member of the Engage-Meta community
for AI and enterprise-scale data management

THE EXPERTS IN CHARGE OF THE OFFERINGS



DZOULOU VINCI SAVITRI

CHIEF DIGITAL OFFICER (CDO) at Drinkizz & IT CONSULTANT

- Email: vinci.dzoulou@drinkizz.com
- Phone number: (+84) 862965781
- Download my [PROFESSIONAL PROFILE](#) (PDF format). [Linkedin Profile](#)

With the supervision of **PIERRE BONNET**, co-founder and investor at Drinkizz. Expert in Data, AI and entrepreneurship. Founder of the Engage-meta community (www.engage-meta.com).



Pierre Bonnet, the founder of the community

With over 30 years of experience in the computer industry as an expert in Enterprise Architecture and data governance, Pierre Bonnet is the founder of Engage-Meta.

Since 2022, he has been working with AI experts based in Vietnam. He is the originator and principal author of the TRAIDA framework for Transformative AI and Data Solutions. He is also an experienced entrepreneur in the tech and beverage industries. He has formalized an innovative approach to accumulating knowledge through a framework called META, which stands for Motion, Engagement, Treasury, and Assurance. This framework includes an additional process named WASI, which stands for Write, Analyze, Share, and Innovate. This process is essential for formalizing the knowledge needed to train AI systems and fostering a positive mindset to optimize AI use.

To contact me: pierre.bonnet@hlfl consulting.com



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with



WEAKNESSES OF SILOED IT SOLUTIONS

ERP - LEGACY

**DEVELOPMENT IS OFTEN RIGID
LACKING AGILITY AND INCURRING
HIGH COSTS**

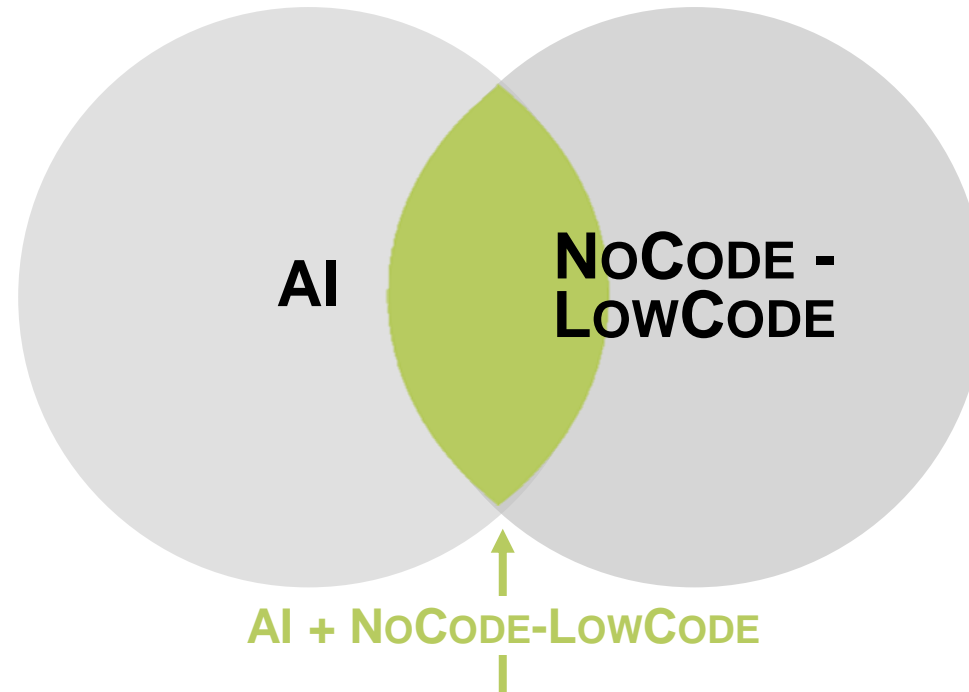
AI

**MORE INTELLIGENCE IN DECISION-
MAKING BUT POOR INTEGRATION
WITH DATABASES**

**NoCODE &
LowCODE**

**GREATER AGILITY IN DATABASE
DEVELOPMENT BUT NO
CONSIDERATION FOR LEVERAGING AI**

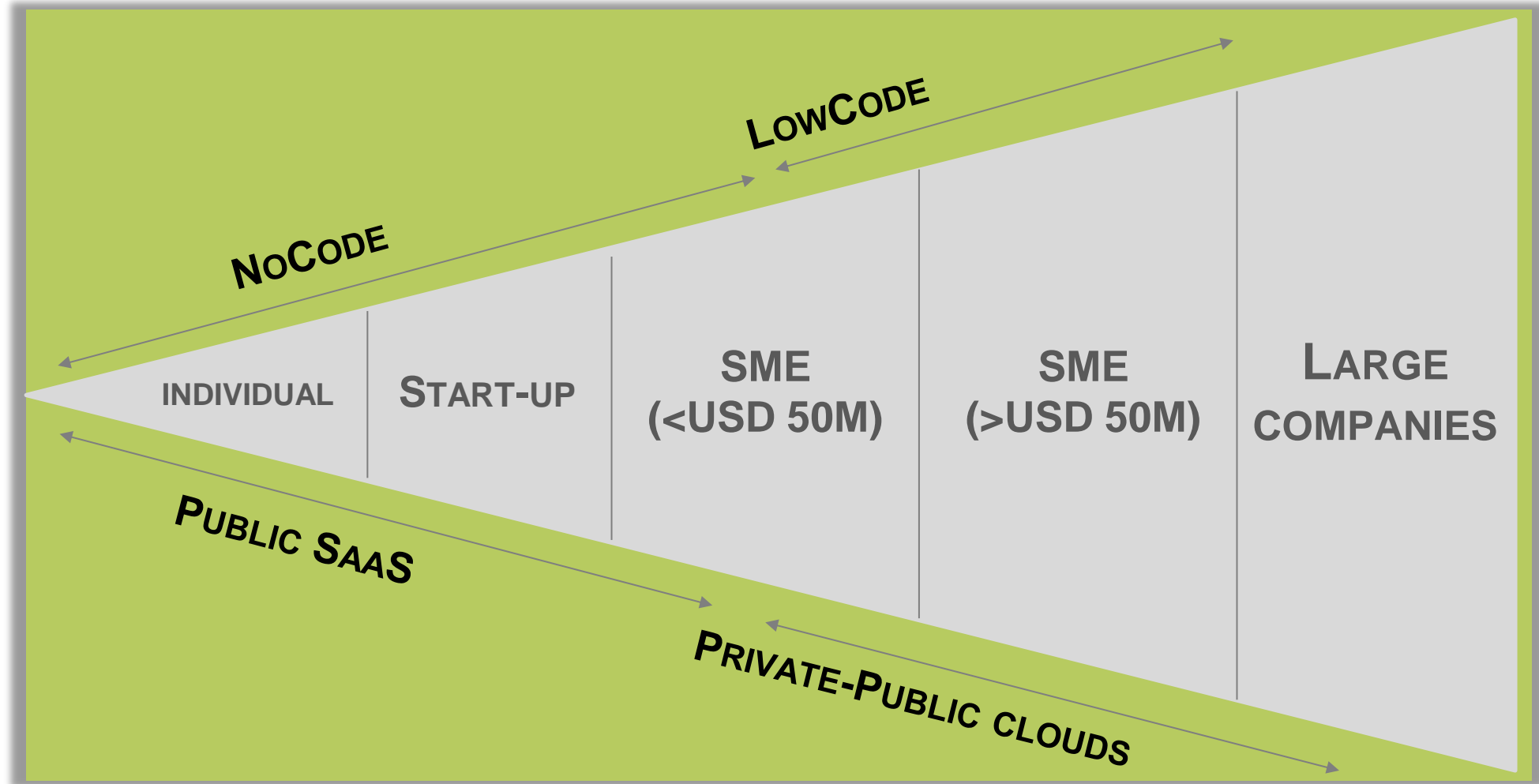
OUR VALUE PROPOSITION WITH DRINKIZZ



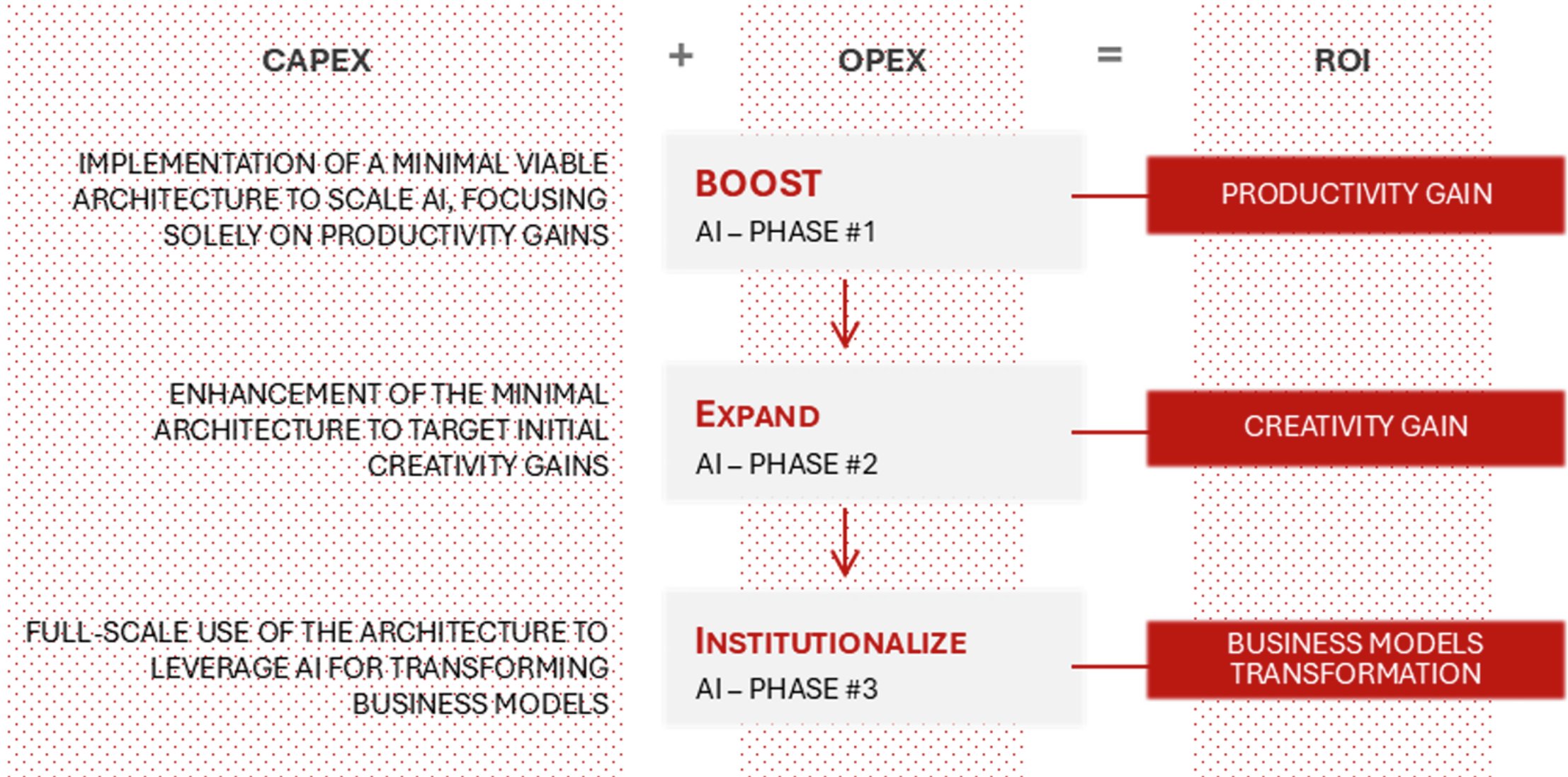
AI + NoCODE-LowCODE

**STRATEGIC BENEFITS:
PRODUCTIVITY, CREATIVITY,
PROFITABILITY, SECURITY**

A SCALABLE APPROACH THAT GROWS WITH YOUR BUSINESS



A STEP-BY-STEP FINANCIAL APPROACH



COMPREHENSIVE SUPPORT



VISIONARY

DISCOVERY OF IT TRANSFORMATION WITH AI & DATA

DESIGN YOUR IT ARCHITECTURE FOR AI

ENGAGE YOUR TEAMS WITH AI



PRACTICAL

NoCODE & AI EDUCATIONAL STARTER PACK

DATA DOMAIN DESIGN & NoCODE IMPLEMENTATION

AI ASSISTANT MASTERY (PROMPT MANAGEMENT)

Based on the Transformative AI and Data Solutions (TRAIDA) framework of the Engage-Meta community



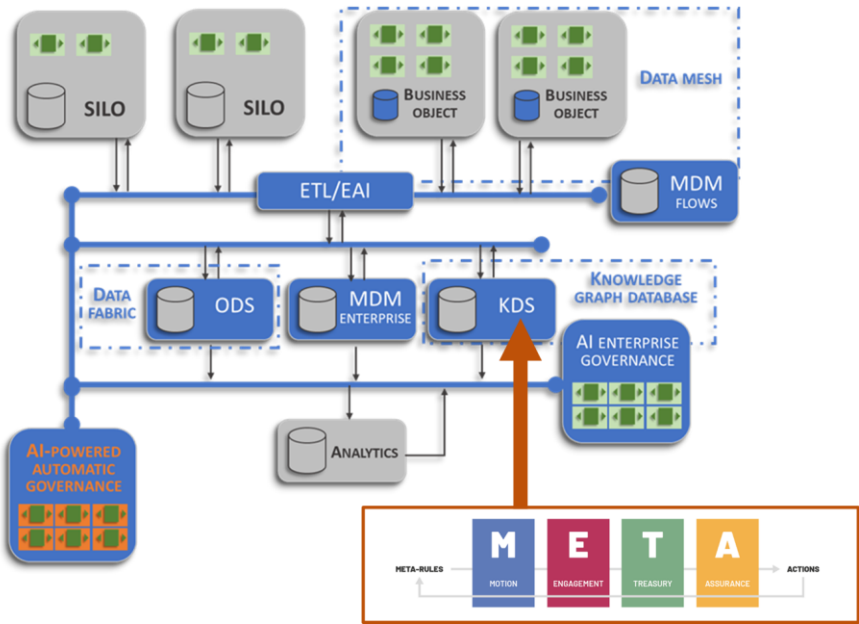
TOTAL: 1 DAY

TRAIDA MASTER CLASS (0,5 DAY)
TRAIDA WORKSHOP (0,5 DAY)

PRICE: USD 1,000

price excluding tax

The integration of AI at the enterprise level requires a thorough understanding of the necessary data architecture. From structured data management to knowledge bases (graphs), it is essential to grasp the architecture and anticipate the best practices to implement. The technical, governance, and business impact domains are addressed through the cards of the TRAIDA framework (Transformative AI and Data Solutions) from the Engage-Meta community (over 50 cards). The half-day masterclass provides a comprehensive overview of AI and data architecture for scaling within the enterprise, while the half-day workshop allows you to apply best practices to your specific business context



DESIGN YOUR IT ARCHITECTURE FOR AI



Drafting your complete technical architecture document based on the expertise of the Engage-Meta community



TOTAL: 15 DAYS

**COMPLETE TECHNICAL ARCHITECTURE
DOCUMENT WITH FINANCING AND
ORGANIZATION**

PRICE: USD 15,000 *price excluding tax*

This comprehensive offering supports you in drafting your technical architecture document for AI-driven transformation and data management within your company. Over approximately three months, with a workload of 15 days, we collaborate with your teams to design two NoCode - AI technical scenarios, including financial estimates and the necessary organizational structure. CAPEX, OPEX, ROI, and break-even are identified based on the strategic objectives of your transformation plan. Contact us for more details on the content of this report, which provides a 360-degree vision of AI and data transformation at the enterprise level



Based on the entrepreneurial and intrapreneurial experience of the Engage-Meta community



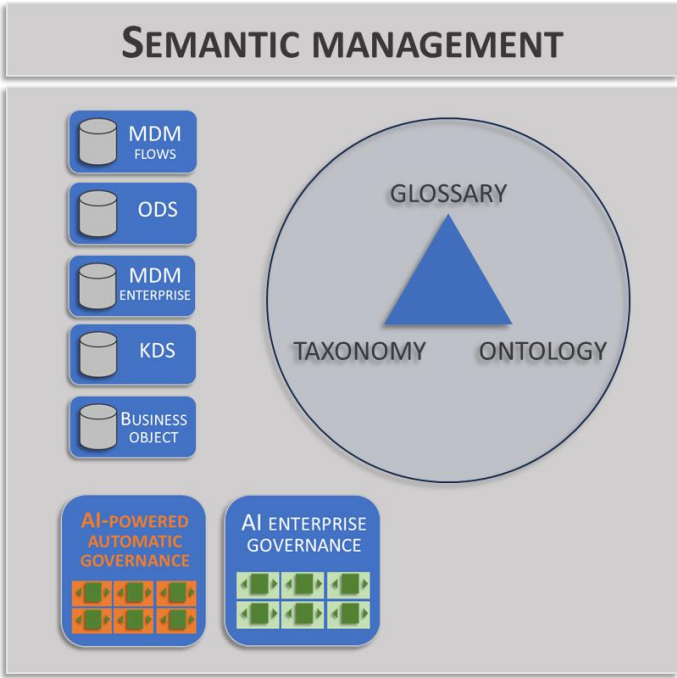
TOTAL: 1 DAY

META MASTER CLASS (0,5 DAY)
META WORKSHOP (0,5 DAY)

PRICE: USD 1,000

price excluding tax

The engagement of your teams in understanding the impact of AI on work methods and employability is fundamental to the success of your transformation. During this half-day masterclass, followed by a half-day workshop, the impacts of AI will be presented and discussed within your specific context. You will discover that knowledge management, critical thinking, and an entrepreneurial (or intrapreneurial) mindset are key success factors that should not be overlooked



Discover NoCode and AI in a hands-on way (slide #1)




PRACTICAL

TOTAL: 6 DAYS

STRATEGIC IMMERSION (1 DAY)
KNOWLEDGE GRAPH DISCOVERY (2H)
FIRST IMPLEMENTATION (5 DAYS)


PRICE: USD 3,500 *price excluding tax*

Unlock the power of AI and NoCode with the NoCode & AI Educational Starter Pack — a results-driven offer that begins with an immersive experience to align your team, clarify priorities, and set the stage for seamless implementation. Start with a focused strategic Immersion Session, a 1-day where your teams dive into key NoCode & AI concepts, responsible usage, and business-aligned opportunities. Then, move into a 5-day First Implementation where our experts guide your team through feasibility analysis, data modeling, secure deployment, and post-implementation support (Knack DB, up to 10 tables)




3. INTRODUCTION TO NO-CODE TOOLS


With no-code and AI, we were able to set up systems to support:




Online sales




Customer support




Data management




Email marketing




Website + Vlog




Data modeling assistance and text marketing checking



Data backup



Data analysis



Data ingestion

The 2h Knowledge Graph (KG) introduces teams to a proven methodology for structuring and leveraging business knowledge using semantic graphs. It is conducted in four phases: (1) Assess Business Use Cases; (2) Meet Relevant People to Collect Data and Knowledge that the graph must process; (3) Glossary and Ontology modeling assisted by AI; and (4) KG Deployment and Exploration in a business context.

SEE THE STANDARD INTERVENTION SCHEDULE PRESENTATION ON THE NEXT PAGE

Discover NoCode and AI in a hands-on way (slide #2)

		Objective of the day	Workload for our consultants	Workload for your team	Mode of intervention				Week 01	Week 02	Week 03	Week 04	
					With a broader audience	With the dedicated project team	On-site	Remote					
First implementation	Day #1	Strategic immersion	1 day	1 day	X		X						Day #1
	Day #2	Creating AI assistants to support businesses	1 day	1 day		X	X						Day #2
	Day #3	No Code & AI Tools Study/Analysis	1 day	1 day		X		X					Day #3
	Day #4	NoCode Database Modeling	1 day	1 day		X		X					Day #4
	Day #5	NoCode Database Implementation & Automation	1 day	1 day		X	X						Day #5
	Day #6	Knowledge Transfer, Documentation & Support	1 day	1 day		X	X						Day #6

THIS PROVISIONAL SCHEDULE CAN BE ADJUSTED TO FIT YOUR SPECIFIC CONTEXT
PLEASE FEEL FREE TO DISCUSS IT WITH US SO WE CAN OPTIMIZE OUR SUPPORT FOR YOUR ORGANIZATION

Your first implementation of a complete data model in NoCode



PRACTICAL

TOTAL: 5 DAYS

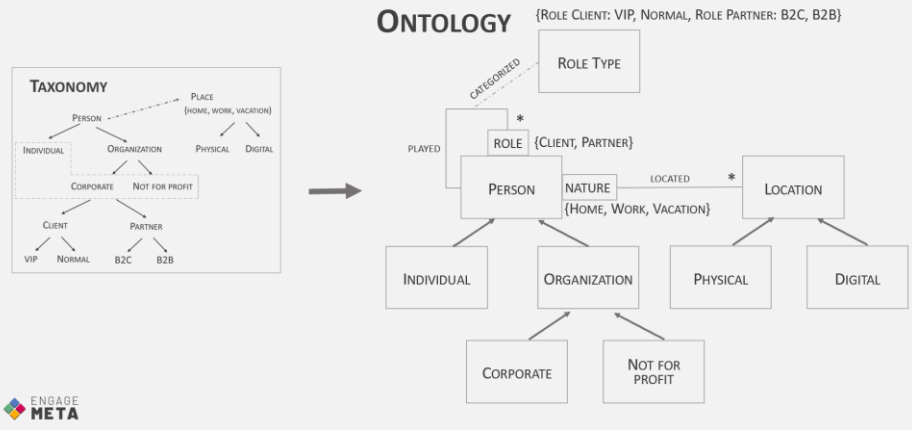
**BUSINESS GLOSSARY
DATA MODELING AND UI IMPLEMENTATION
MIGRATION BEST-PRACTICE**

PRICE: USD 2,500

price excluding tax

Accelerate your data strategy with our NoCode Data Domain Implementation offer, a structured five-day program designed to help organizations seamlessly build a data domain using Knack NoCode Database. Start by defining 30 to 40 key business objects (glossary) (Day 1) to ensure clarity and alignment with business goals. Then, develop a robust data model (Day 2) featuring 30 tables, 20 relationships, 5 user roles, and 5 workflow automations tailored to your needs. On Day 3, bring your database to life with a custom UI/UX designed for optimal user experience. Day 4 focuses on data migration best practices, providing expert guidance on efficiently transferring up to three tables from Knack to Mendix. Finally, Day 5 ensures a smooth transition with hands-on training and comprehensive documentation, empowering your team for independent management

BUSINESS CONCEPTS DESIGN



Learn how to communicate effectively with AI and create your own professional assistants

Drink izz
Kiss your energy

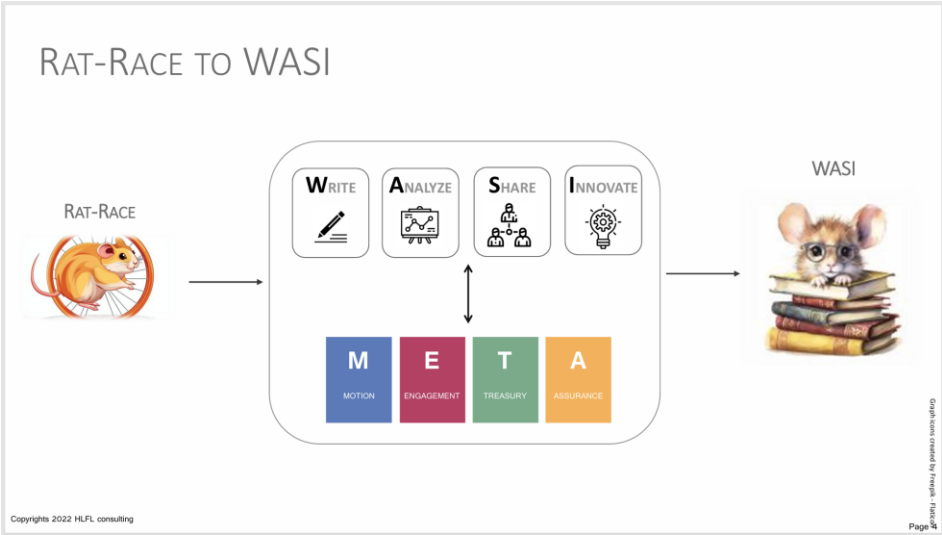
PRACTICAL

TOTAL: 1 DAY

PROMPTS PRACTICES AND CHATGPT USE
AI ASSISTANT MANAGEMENT
WASI SKILL SET: WRITE-ANALYSE-SHARE-INNOVATE

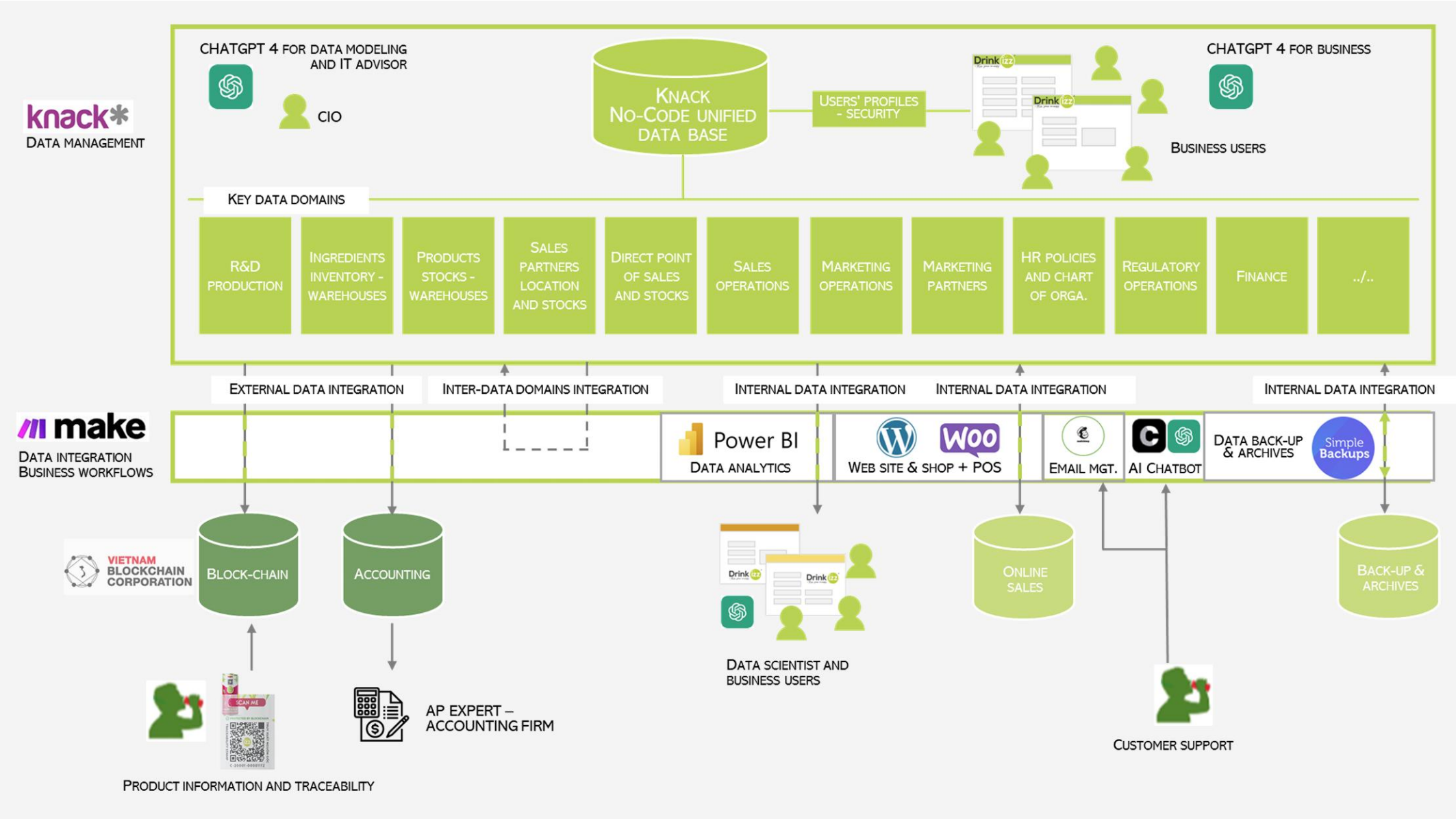
PRICE: USD 1,000 *price excluding tax*

Master your AI Assistant is a structured training offer designed to equip you with the skills to create, manage, and optimize AI assistants effectively. This offer covers prompting best practices, teaching you how to structure prompts using role definition, context, critical thinking, ... for more accurate and relevant AI responses. You will gain practical knowledge of ChatGPT's key features, including sessions, projects, knowledge base, security, and memory management to ensure responsible AI usage. The program also introduces knowledge management with the WASI framework (Write, Analyze, Share, Innovate) to streamline information flow. Additionally, you'll explore AI assistant management, learning strategies for versioning, sharing, and securing AI assistants within your organization. The training concludes with a hands-on exercise, allowing you to apply these concepts to real-world use cases



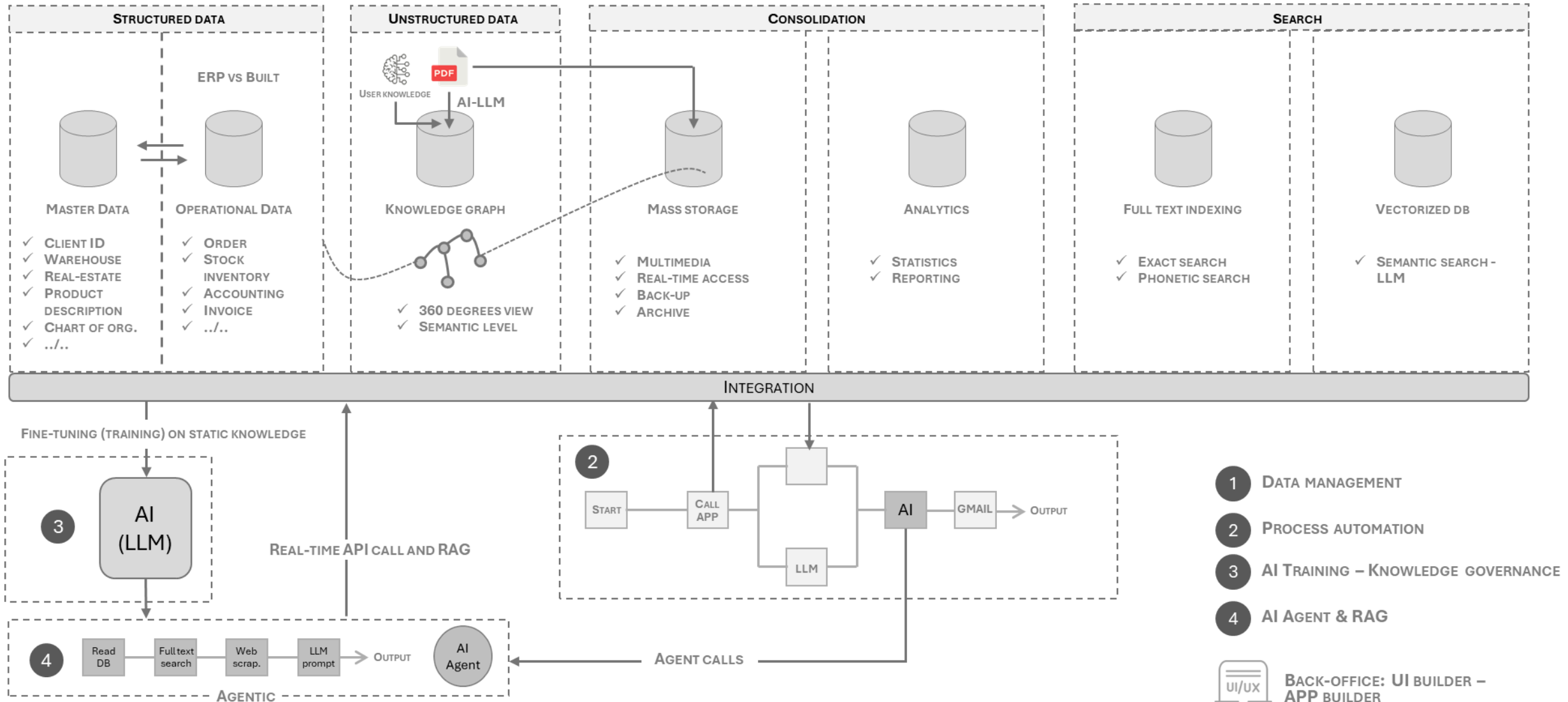
**BECAUSE YOU NEED TO TRUST US TO WORK TOGETHER
HERE ARE SOME ADDITIONAL DETAILS THAT MIGHT INTEREST YOU**

OVERVIEW OF THE NoCode AI ARCHITECTURE AT DRINKIZZ



OUR APPROACH TO AI AND DATA ARCHITECTURE

1



- 1 DATA MANAGEMENT
- 2 PROCESS AUTOMATION
- 3 AI TRAINING – KNOWLEDGE GOVERNANCE
- 4 AI AGENT & RAG

UI/UX BACK-OFFICE: UI BUILDER – APP BUILDER

UI/UX END-USER: APP BUILDER



MASTER DATA



ROOM SIZE, SEATING CAPACITY,
EQUIPMENT



OPERATIONAL DATA



REAL-TIME ROOM BOOKING

DATA EXAMPLE: THE MEETING ROOM




KNOWLEDGE GRAPH



UNSTRUCTURED DATA:
MEETING REPORT, SERVICE
DESCRIPTIONS, USER REVIEWS...





MASTER DATA

Product

Company

Traceability

Distributor


I. ORGANIC INGREDIENT


Updated Ingredients Information

No	Nguyên Liệu	% trên lon	Nhà cung cấp
1	CO2 Water		Vinut
2	Organic golden cane sugar		TTC
3	Organic hibiscus flower*	6.00	Biophap
4	Organic lemongrass*	5.00	Biophap
5	Organic black tea*	4.60	Biophap
6	Organic mint*	3.40	Biophap
7	Organic lime*	2.40	Biophap
8	Organic ginger*	2.40	Biophap
9	Organic bamboo*	2.40	Biophap
10	Organic black pepper*	0.003	Biophap
11	Organic star anise	0.003	Vinasamex

*25,7% of agricultural ingredients are Fair for Life certified Origin Vietnam

Certified organic by Ecocert SA:





OPERATIONAL DATA

Product

Company

Traceability

Distributor

Production process

Production diary

Blockchain Traceability

Information is logged by **Drinkizz Ltd, Company** during the production process and guaranteed by Blockchain technology

DISTRIBUTE

Date: 21/01/2025 03:51:28



Recorded by: **Drinkizz PTE.LTD**


Details:

Vận chuyển bởi : TỔNG CÔNG TY CỔ PHẦN BƯU CHÍNH VIETTEL

Địa chỉ : Bình Thạnh, Thành phố Hồ Chí Minh

Images:





KNOWLEDGE GRAPH

Izz_The Drinkizz Virtual Advisor

Hi! I am Izz, the Drinkizz Virtual Advisor. How may I help you now?

What is microcondria?

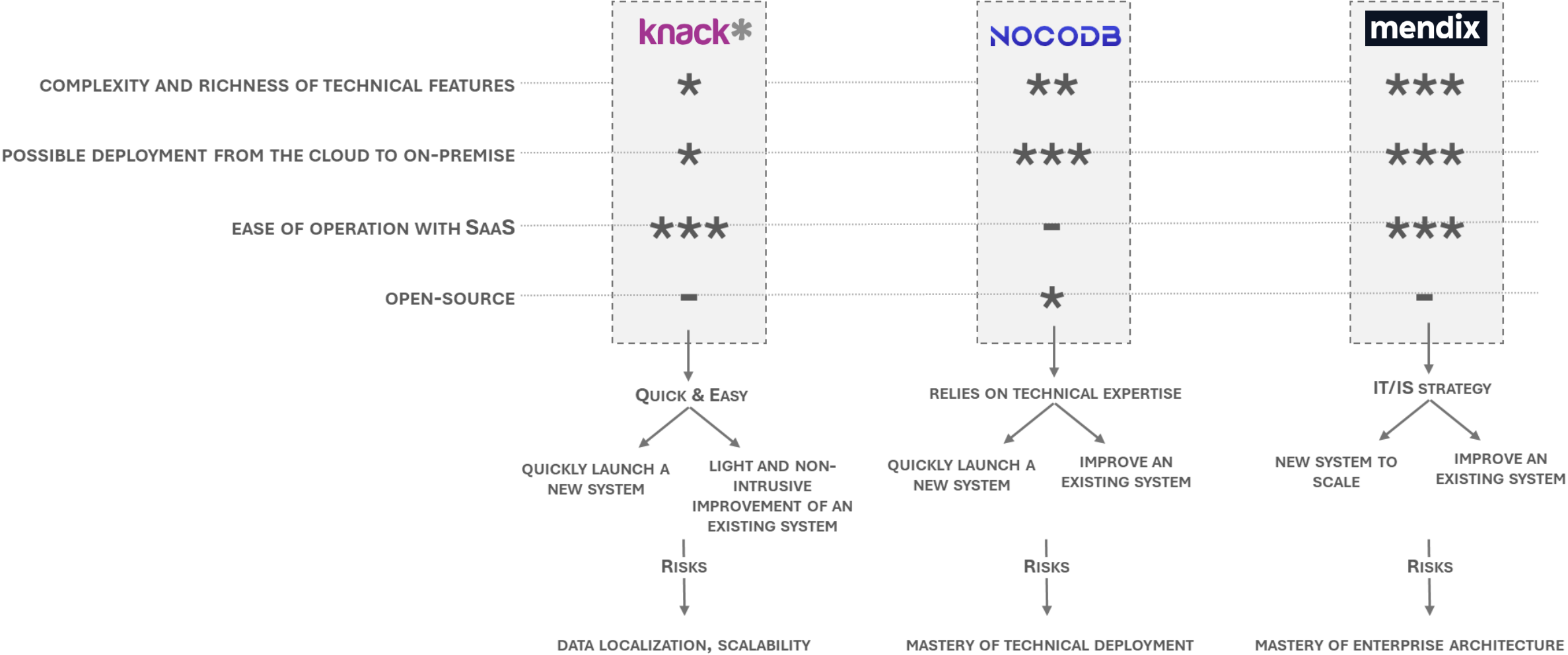
Mitochondria are small organelles within your cells, often referred to as the cell's energy factory or power-house. They are descendants of ancient bacteria that evolved endosymbiotically over 2 billion years ago. Mitochondria play a central role in your body's metabolism by converting energy from food into ATP, the energy currency of cells. They also help in the metabolism of immune cells, signaling and hormone balance, and have antiviral properties. Healthy mitochondria are essential for preventing energy deficiency, aging, and

Message...

EXAMPLE OF A SELECTION GRID FOR NoCODE DB TOOLS

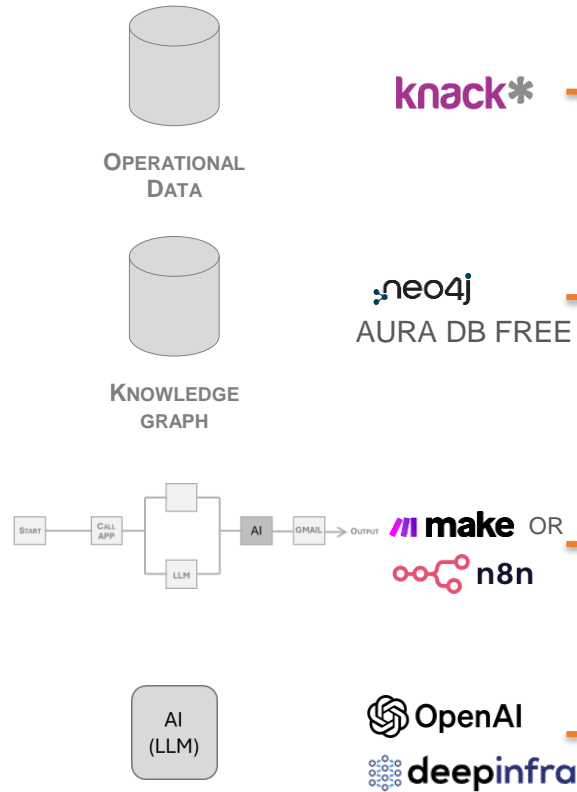
DATA PRODUCT NAME: XXX				
Features	Level of importance in your context	Short description of the solution	Level of satisfaction in your context	Comment
Ability to export in a standard format				
(1) Logical data models	Undefined		Undefined	
(2) Physical data models	Undefined		Undefined	
(3) Data sets	Undefined		Undefined	
(4) Triggers and processing logic	Undefined		Undefined	
(5) Automation - Workflow	Undefined		Undefined	
(6) Back-up features (batch for export)	Undefined		Undefined	
Ability to import				
(1) Data models	Undefined		Undefined	
(2) Data values with relationships (data mapping tool)	Undefined		Undefined	
Scalability (limit of)				
(1) Number of tables	Undefined		Undefined	
(2) Number of records	Undefined		Undefined	
(3) Number of simultaneous transactions	Undefined		Undefined	
(4) Number of applications	Undefined		Undefined	
(5) Storage capacity	Undefined		Undefined	
(6) API and EDA (Event Driven Architecture)	Undefined		Undefined	
Security				
(1) User level	Undefined		Undefined	
(2) Application level	Undefined		Undefined	
Lifecycle management				
(1) Ability to have test environments	Undefined		Undefined	
(2) Ability to work in a group for development	Undefined		Undefined	
(3) Integration with version control systems	Undefined		Undefined	
Runtime environment				
(1) SaaS public cloud multi-tenant	Undefined		Undefined	
(2) SaaS dedicated cloud	Undefined		Undefined	
(3) In-House public or private cloud	Undefined		Undefined	
(4) In-House on-premise	Undefined		Undefined	
(5) Compatibility of data center physical location with regulations	Undefined		Undefined	
Type of license				
(1) Full open-source with on-premise capacity	Undefined		Undefined	
(2) Partially open-source	Undefined		Undefined	
(3) Commercial	Undefined		Undefined	
Level of complexity				
(1) Features	Undefined		Undefined	
(2) Technical infrastructure for operation	Undefined		Undefined	

EXAMPLE OF A COMPARISON OF AI - NoCode DB SOLUTIONS



NoCode & AI

SOFTWARE AS A SERVICE (LOW COST)



YOU START IN SAAS WITH FREE OR VERY LOW-COST SOLUTIONS TO CARRY OUT EDUCATIONAL OR TACTICAL DEPLOYMENT PROJECTS

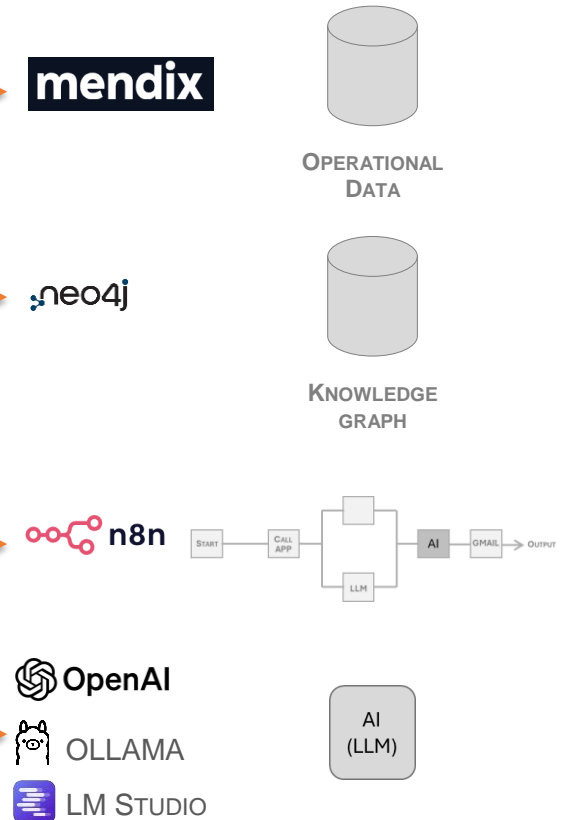
YOUR IT ARCHITECTURE SURVEY FOR AI-DRIVEN TRANSFORMATION & DATA MANAGEMENT

THIS STUDY GUIDES YOU IN CHOOSING THE BEST SCENARIO FOR YOUR DIGITAL TRANSFORMATION WITH AI. IT IS DEVELOPED BASED ON THE BEST PRACTICES FROM THE ENGAGE-META COMMUNITY AND THE EXPERIENCE OF THE STARTUP DRINKIZZ



Low-CODE & AI

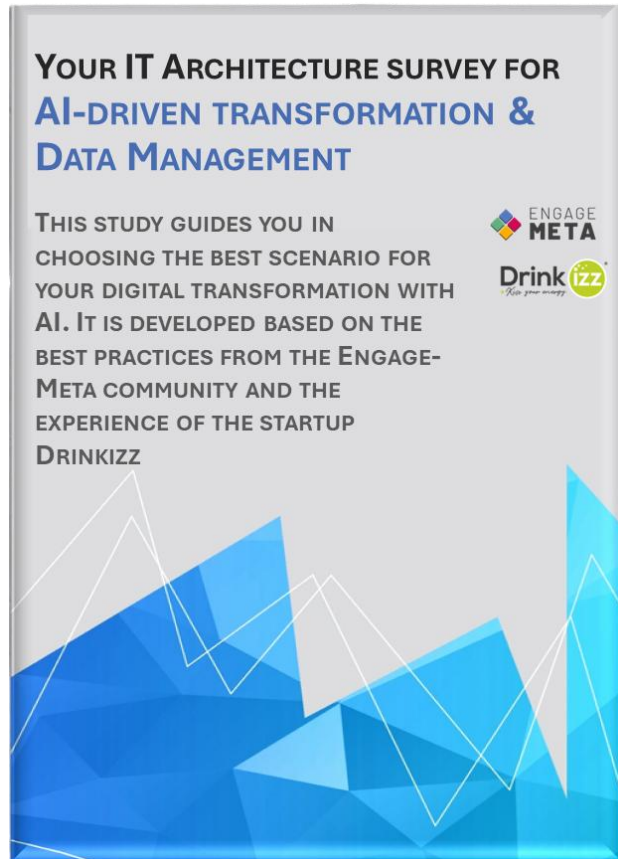
SOFTWARE AS A SERVICE TO ON-PREMISE



YOU SCALE UP BY EASILY MIGRATING TO MORE ROBUST PAID SOLUTIONS IN THE LOW-CODE AND AI DOMAIN, MAINTAINING CONTROL OVER YOUR EXECUTION STRATEGY FROM CLOUD TO ON-PREMISE

AI & DATA AT SCALE

GENERAL CONTENT OF THE IT ARCHITECTURE DOCUMENT



- ✓ LOGICAL ARCHITECTURE FOR DATA MANAGEMENT, AUTOMATION, AND AI
- ✓ TOOL ANALYSIS GRIDS
- ✓ TWO TECHNICAL SCENARIOS
- ✓ OPERATING MODE
- ✓ FINANCIAL ESTIMATES (CAPEX, OPEX, ROI, BREAK-EVEN)
- ✓ DESCRIPTION OF THE IT TEAM AND THE NECESSARY ORGANIZATION
- ✓ ROADMAP

AFTER THE TECHNICAL ARCHITECTURE DOCUMENT:
SUPPORT FOR SETTING UP THE IT TEAM AND
MONTHLY FOLLOW-UP OF THE ROADMAP'S
PROGRESS ACCORDING TO YOUR NEEDS

This spreadsheet allows for a quick evaluation of the IT budget based on CAPEX and OPEX in the context of an AI & NoCode data transformation

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FINANCIAL ASSESSMENT FRAMEWORK

All value in USD

OPEX - % of annual revenue allocated to the IT budget (a)	1,5%
Your annual revenues (b)	30 000 000
Your annual OPEX (c) = (a*b)	450 000
Average salary of an IT engineer	48 000
OPEX to CAPEX ratio (d)	20,0%
CAPEX value (c/d)	2 250 000

OPEX - % of annual revenue allocated to the IT budget	
Banking & Finance	7,0%
Insurance	5,0%
Retail	1,5%
Healthcare	5,0%
Manufacturing	2,0%
IT & Software	10,0%
Education	4,0%
Government/Public	4,0%
Energy & Utilities	2,0%
Logistics & Transport	3,0%

Breakdown of OPEX			
Software licence and infrastructure		180 000	40,0%
Staff		180 000	40,0%
Corresponds approximately to		4	staff
Reserve budget for other expenses		90 000	20,0%
Total		450 000	100,0%

Planning of investments, expenses, and profitability				
	Year 1	Year 2	Year 3	Year +3
% of CAPEX use	30%	40%	30%	
CAPEX value	675 000	900 000	675 000	
Accrued CAPEX	675 000	1 575 000	2 250 000	
OPEX (based on the accrued CAPEX)	135 000	315 000	450 000	
Total IT budget	810 000	1 215 000	1 125 000	
ROI	ROI 01	ROI 02	ROI 03	ROI 03 - n
Break-even		BK 01	BK 02	BK 03 -n

TRANSFORMATIVE AI & DATA SOLUTIONS ROAD-MAP

This document presents an example of digital transformation plan with AI and data management. **It will be tailored to your context during our preliminary discussions prior to our intervention**

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	Service	Man.days	Duration	Cost (USD)	Benefit	Month 01	Month 02	Month 03	Month 04	Month 05
VISIONARY	DISCOVERY OF IT TRANSFORMATION WITH AI & DATA	1	1 day	1 000	Grasp the architecture and anticipate the best practices to implement	Master class + Workshop				
	DESIGN YOUR IT ARCHITECTURE FOR AI	15	3 months	15 000	Two NoCode- AI technical scenarios, including financial estimates and the necessary organizational structure	Consulting				
	ENGAGE YOUR TEAMS WITH AI	1	1 day	1 000	The impacts of AI will be presented and discussed within your specific context		Master class + Workshop			
PRACTICAL	NOCODE & AI EDUCATIONAL STARTER PACK	6	1 week	3 500	Accelerate execution with the NoCode & AI first implementation (based on one use-case automation)		Design & Dev.			
	DATA DOMAIN DESIGN & NOCODE IMPLEMENTATION	5	2 weeks	2 500	Accelerate your data strategy with our NoCode Data Domain implementation offer (max. 40 tables)			Design & Dev.		
	AI ASSISTANT MASTERY (PROMPT MANAGEMENT)	1	1 day	1 000	Equip your team with the skills to create,manage, and optimize AI assistants effectively		Master class + Practice			

CONTACT US



We will help you choose the best training and support program
for you and your teams



with



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