

Fractional AI Director

Helping executive teams turn AI initiatives into scalable Enterprise capabilities.

PIERRE BONNET

Executive leadership
across strategy,
architecture and delivery.

engage-meta.com

THE SCALING CHALLENGE

Enterprise AI requires more than successful experiments

AI PILOTS

can move fast.
The enterprise around them
often cannot.

01 **Fragmented ownership**

Business, data, architecture, security and delivery decisions remain disconnected.

02 **Duplicated investment**

Initiatives multiply before common foundations and reusable patterns are established.

03 **Delayed value**

Integration complexity and unreliable information weaken the path to measurable ROI.

When a Fractional AI Director becomes necessary



AI initiatives multiply

No single executive view connects priorities, investment and enterprise impact.



The AI roadmap lacks independent executive review

Use cases are selected, but their value, dependencies and sequencing are not independently assessed



Architecture decisions become irreversible

Teams need an experienced counterpoint before complexity is embedded.



AI delivery teams need shared direction and oversight

Internal teams and external providers require one coherent set of principles to align decisions, architecture and execution.

The Conceptual Framework for Profitable AI Systems at Scale

ARCHITECTURE PRACTICES

- Modeling procedures
- Architecture reference vocabulary
- Methodology

KNOWLEDGE MANAGEMENT

- Knowledge formalization
- Knowledge vault
- Semantic API

DATA & AI INTEGRATION

- Determine where AI adds value to the business
- Reduce AI hallucinations
- Optimize token costs

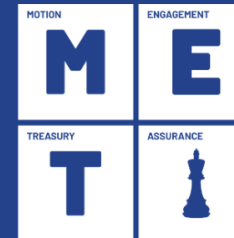


www.engage-meta.com

Open-Source Initiative

ENGAGE-META INITIATIVE

Design Enterprise AI Systems



Building the Enterprise Information Foundations for AI

Engage-Meta is an open-source initiative dedicated to helping organisations build reliable Enterprise AI through better business knowledge, Enterprise Architecture and semantic information design. It combines an educational foundation with an architectural framework for Enterprise AI and Data transformation

Our publications are open-source (Creative Commons) and free to use. You can reuse and enrich them in your own commercial and educational activities, provided that you cite the source: engage-meta.com.

The **TRAIDA Framework** (Transformative AI and Data Solutions) is an educational knowledge corpus introducing the fundamentals of Enterprise Architecture, information systems, Data and AI. It is designed primarily for teams and practitioners who want to build the foundational knowledge required to understand and contribute to Enterprise AI and Data initiatives.

The **Engage-Meta Framework** provides the architectural concepts and common language for practitioners and enterprise teams engaged in Enterprise AI and Data transformation programs. Through the Engage-Meta Reference Vocabulary, it establishes a shared semantic foundation for designing and governing Enterprise AI systems.

Pierre Bonnet
Fractional AI Director |
Founder of Engage-Meta



Discover the Fractional AI Director Offer →

Download Executive Resume (PDF)

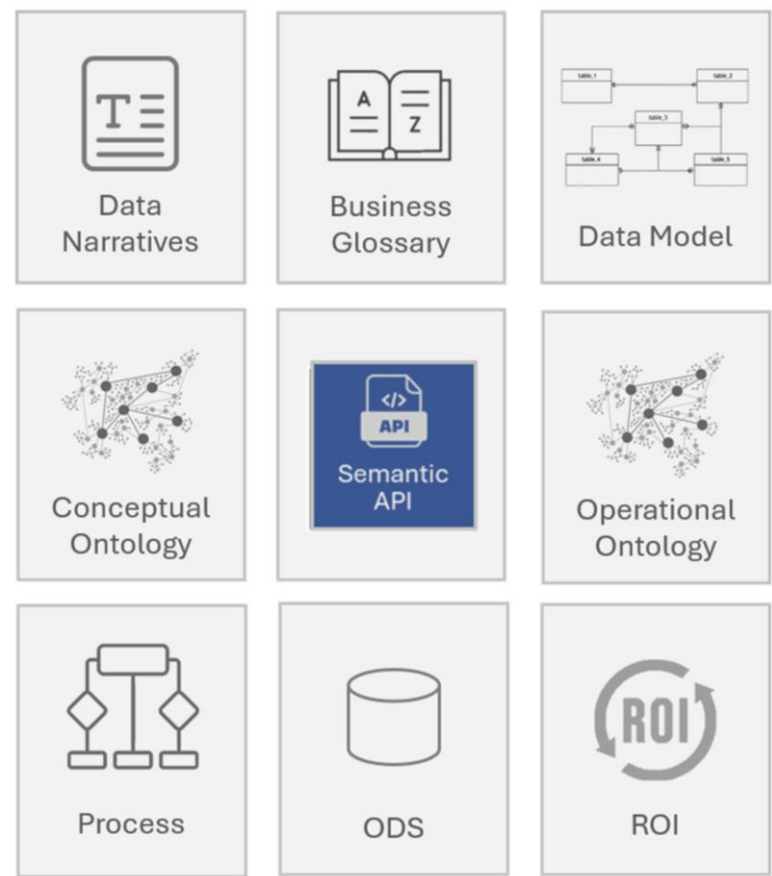
Through Engage-Meta, I develop practical frameworks, executive guidance and reference models that connect business knowledge, enterprise architecture and AI into a coherent transformation approach. Today, I work alongside CEOs, CIOs, CDOs and Chief AI Officers as a **Fractional AI Director**, helping them define strategy, establish governance and steer Enterprise AI initiatives from ambition to operational reality.

With more than 30 years of international experience in software engineering, enterprise architecture and data management, I help executive teams transform Artificial Intelligence into sustainable Enterprise capabilities. After co-founding Orchestra Networks and contributing to its international growth before its acquisition by TIBCO Software, I now focus on helping organisations build the information foundations required for Enterprise AI.

Understand the Engage-Meta Framework in Less Than Five Minutes

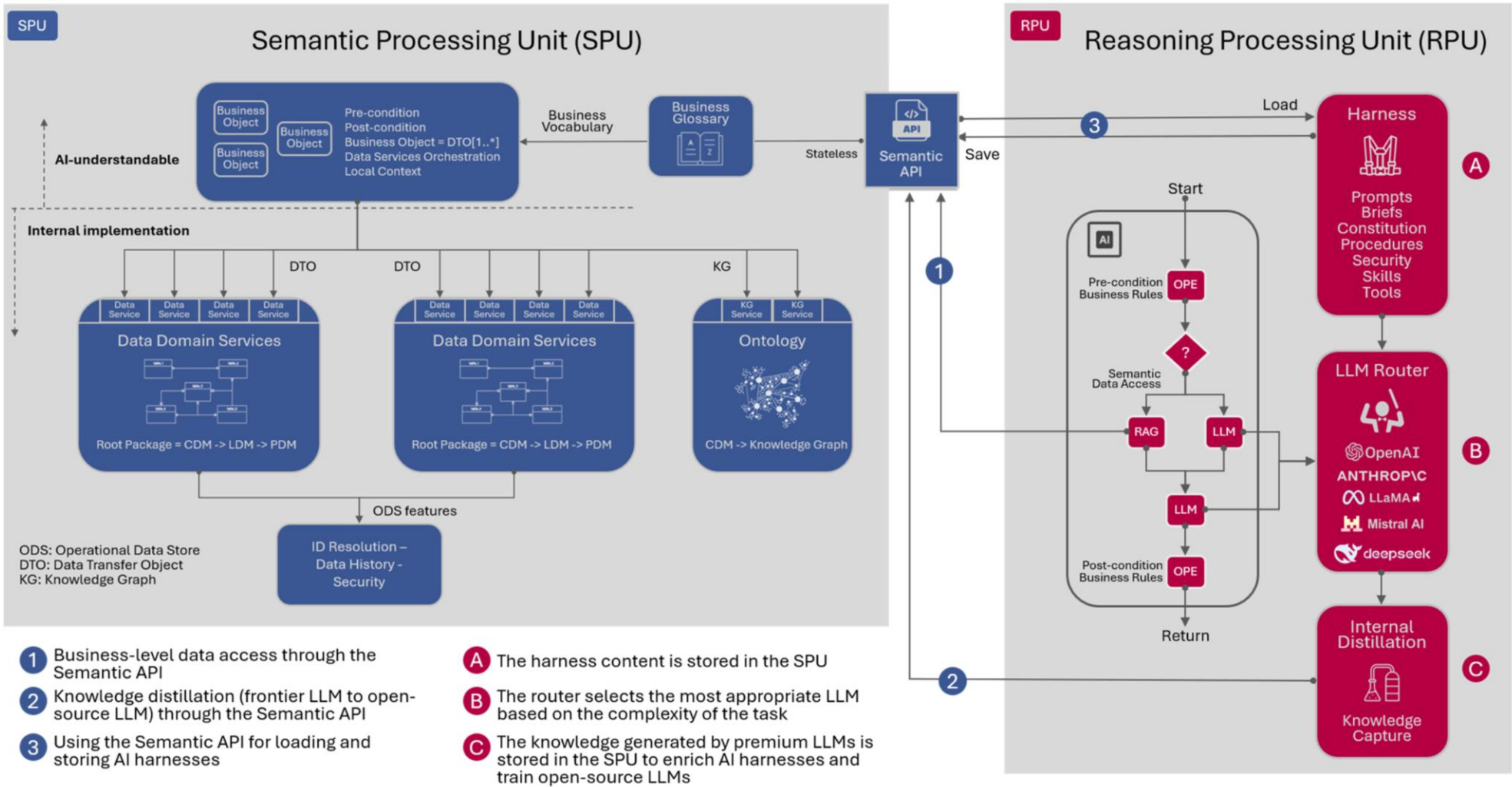


The Conceptual Toolbox of Enterprise AI

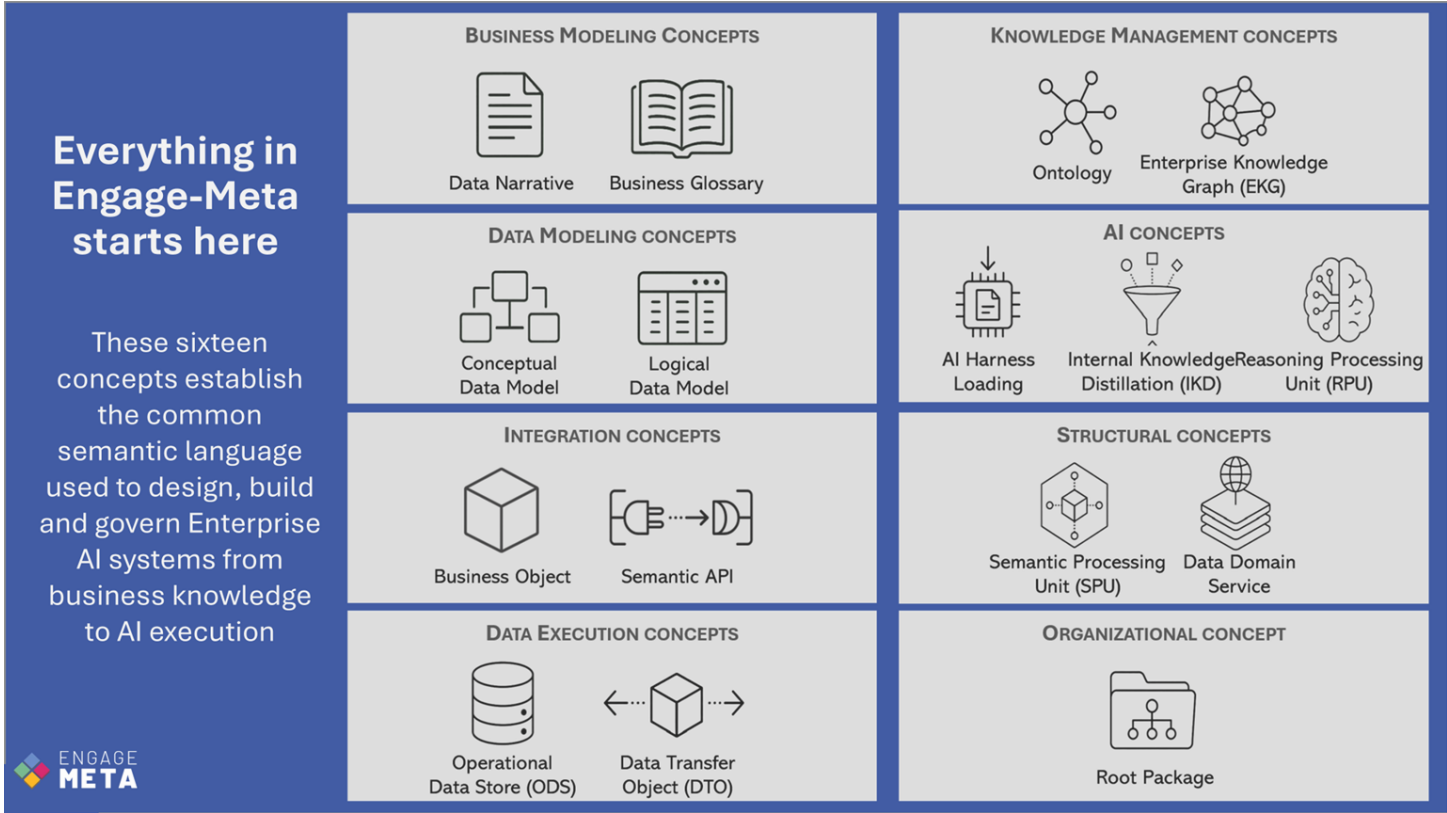


- Not a Software Product, but a structured BODY OF PRACTICES
- Open-Source

How Enterprise Knowledge Powers AI Reasoning



A Reference Vocabulary for Designing Enterprise AI Systems



Founding Supporters: Professionals from around the world have joined the Engage-Meta Reference Vocabulary Initiative as Founding Supporters, helping to promote a shared architectural language for Enterprise AI. Together, they advance the initiative’s objective of developing a common vocabulary and encouraging the adoption of better data and AI practices. We sincerely thank the following professionals for becoming Founding Supporters of the initiative.

 Join the Initiative on LinkedIn →

Practical White Papers

1. Why AI needs Semantics

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ACCUMULATING KNOWLEDGE TO ACHIEVE SUSTAINABLE SUCCESS WITH AI

NEWSLETTER

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This newsletter is written for Architects, Data Leaders and Decision-Makers who want AI systems that actually work in production; not endless POCs, not demos disconnected from business reality

2. Conceptual Framework

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Conceptual Framework For Building Profitable AI Systems

3. Business Glossary

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Step 1 of the Conceptual Framework: The Business Glossary

4. Conceptual Data Model

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Step 2 of the Conceptual Framework: The Conceptual Data Model (CDM)

5. Logical Data Model — Semantic API

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Step 3 of the Conceptual Framework: The Logical Data Model (LDM) as the Foundation of the ODS and Semantic APIs

6. Knowledge Graphs & Ontologies

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Step 4 of the Conceptual Framework: Knowledge Graphs and Ontologies as Secondary Semantic Layers

7. META Equation For AI Profitability

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Step 5 of the Conceptual Framework: The META Equation for AI Profitability

8. Putting It All Together

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Putting It All Together The Engage-Meta Architecture for Profitable AI Systems

THE ROLE OF THE FRACTIONAL AI DIRECTOR

One executive perspective across strategy, architecture and delivery

A Fractional AI Director works alongside your leadership team to challenge decisions, align stakeholders and secure execution without replacing existing leaders or delivery owners

The Fractional AI Director does not necessarily replace existing AI leadership. The role can also complement an internal AI Director, CIO, CDO or CAIO by providing independent challenge, enterprise architecture expertise and one day per week of senior support.

STRATEGY

Ambition
Priorities
Investment

ARCHITECTURE

Business knowledge
Data foundations
Enterprise coherence

DELIVERY

Decision reviews
Partner challenge
Execution follow-through

What changes for your teams

Fewer wrong turns.

More confidence in the decisions that shape Enterprise AI.

Clearer direction

A roadmap aligned with enterprise priorities and constraints.

Faster decisions

Questions are resolved before they become delivery blockers.

Lower execution risk

Architecture and partner choices are challenged early.

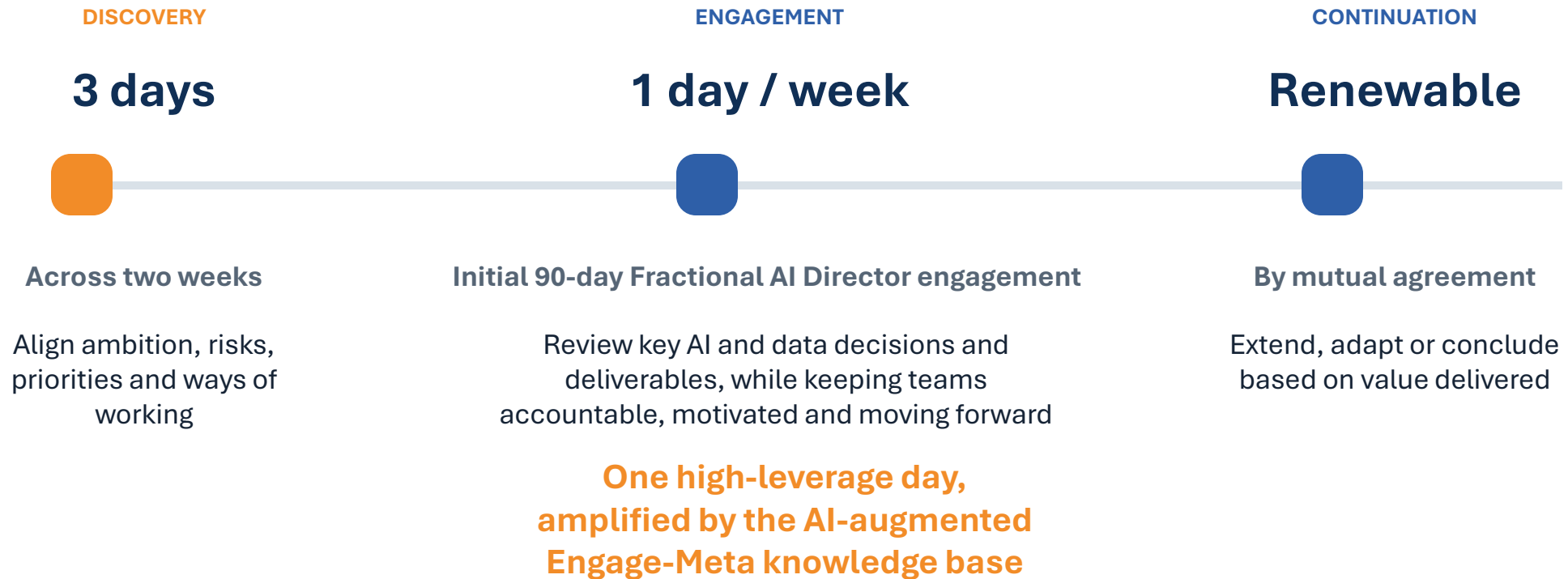
Stronger teams

Leaders and practitioners gain an experienced, reassuring counterpoint.

OPERATING MODEL

A weekly rhythm

Designed to work effectively on-site or remotely



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Executive perspective with architectural depth



30+

years in software, data
and transformation

300+

engineers across an
international organisation

2018

Orchestra Networks
acquired by TIBCO

**Co-founder of Orchestra
Networks
Former TIBCO VP
Engineering
Founder of Engage-Meta**

An international software executive
who combines board-level judgment
with the depth required to challenge
Enterprise AI decisions.

Thank You

PIERRE BONNET - **Contact me to discuss your Enterprise AI priorities**

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Explore [Engage-Meta](https://engage-meta.com)

HLFL Consulting is Pierre Bonnet's advisory company. Engage-Meta is the open-source community behind the reference framework