

PIERRE BONNET

AI & Data Consultant

Helping executive teams transform Artificial Intelligence into sustainable Enterprise capabilities.

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EXECUTIVE ROLE



A former international software executive who advises leadership and technical teams on the

architecture, governance and transformation of Enterprise AI systems.

SCALE AT A GLANCE

30+

YEARS IN SOFTWARE, DATA AND TRANSFORMATION

300+

ENGINEERS ACROSS AN INTERNATIONAL ORGANISATION

5

REGIONS: FRANCE, US, VIETNAM, GERMANY, UK

2018

ORCHESTRA NETWORKS ACQUIRED BY TIBCO

CORE EXPERTISE

- Executive AI strategy
- AI operating model & governance
- Business knowledge architecture
- Business glossaries
- Conceptual data modelling
- Semantic architecture & APIs
- Enterprise Knowledge Graphs
- Enterprise architecture
- Transformation leadership

EXECUTIVE PROFILE

Software entrepreneur, international executive and Enterprise AI advisor with more than 30 years of experience turning complex technology into scalable business capabilities.

Pierre Bonnet co-founded Orchestra Networks, helped build the company into an international data-management software vendor, led consulting and operations, created its Vietnam engineering centre and supported the organization through its acquisition by TIBCO Software.

Since 2023, he has focused on a defining executive question: how can AI become a durable Enterprise capability rather than a succession of isolated experiments? Through Engage-Meta and advisory engagements, he aligns business knowledge, enterprise AI architecture, governance and execution around that ambition.

PROFESSIONAL EXPERIENCE

ENGAGE-META

2023 - Present

Founder | AI & Data Consultant

- Advise leadership teams on the design and steering of Enterprise AI strategies, from executive ambition to operating model, information foundations and governance.
- Created TRAIDA, a transformation framework connecting business intent, AI use cases, data capabilities, architecture, governance and organizational adoption.
- Developed an Enterprise AI reference approach built around Business Glossaries, Conceptual Data Models, Logical Data Models, Operational Data Stores and Semantic APIs.
- Lead applied research and publish practical guidance on sustainable AI systems, business knowledge, enterprise AI architecture and Enterprise Knowledge Graphs.
- Support companies in Europe and Vietnam on Enterprise AI, data architecture and AI-enabled operating models.

TIBCO SOFTWARE

2019 - 2022

VP Engineering, Vietnam - Master Data Management

- Provided executive and engineering continuity following TIBCO's acquisition of Orchestra Networks.
- Supported the integration of the Vietnam organisation and the transition of MDM product activities within a global software group.

PROFESSIONAL MISSION

Help executive teams turn AI ambition into governed, reusable and sustainable Enterprise capabilities.

SELECTED PUBLICATIONS

- Sustainable IT Architecture
- Enterprise Data Governance
- Meta-Entrepreneur
- Engage-Meta Enterprise AI Vocabulary
- Sustainable AI Systems - ongoing executive publication series

EDUCATION

INSA Lyon, France
Software Engineering & IT Strategy –
1990

LANGUAGES

French - Native
English - Professional proficiency

ENGAGEMENT MODEL

- ✓ AI & Data Consulting
- ✓ Strategic Advisory
- ✓ Executive Workshops
- ✓ Architecture & Transformation Reviews

CONTACT

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PROFESSIONAL EXPERIENCE - CONTINUED

ORCHESTRA NETWORKS

2000 - 2018

Co-Founder | Head of Consulting | COO | CEO Vietnam

- Co-created and developed an international software company specialising in Master Data Management and metadata management.
- Built and led the consulting function, translating data-governance and service-oriented architecture concepts into enterprise programs and customer outcomes.
- Served successively as operational leader and CEO Vietnam, combining market development, delivery, organization design and engineering leadership.
- Established the Vietnam engineering centre in 2011 and contributed to scaling the international organization from inception to more than 300 engineers.
- Helped position Orchestra Networks for its acquisition by TIBCO Software in 2018.

EXECUTIVE ACHIEVEMENTS

01 Built across borders - Combined French entrepreneurial roots with operational leadership in Vietnam and development across the US, Germany and the UK.

02 Scaled technology and organization - Turned specialist data-management expertise into repeatable software, consulting and engineering capabilities.

03 Led through acquisition - Carried product and organisational knowledge into TIBCO while preserving engineering continuity after the transaction.

04 Reframed Enterprise AI - Moved the conversation from isolated use cases to the business knowledge, semantics, architecture and governance required for sustainable adoption.

THOUGHT LEADERSHIP

Founder of Engage-Meta, an independent research and advisory initiative dedicated to Enterprise AI architecture, business knowledge and sustainable AI practices.

- TRAIDA framework and executive masterclass
- Enterprise AI vocabulary, conceptual modelling and Semantic APIs

PROFESSIONAL MISSION

To work alongside CEOs, CIOs, CDOs and Chief AI Officers to clarify Enterprise AI ambitions, establish the required architectural, data and knowledge foundations, challenge strategic choices and help organizations turn AI initiatives into governed and sustainable Enterprise capabilities.